

CHAPTER 1

INTRODUCTION

A. Context of the Study

Committing conversation is the way of human to communicate and to interact with each other in their daily life. According to Pridham (2001, p. 2) conversation is any interactive spoken exchange between two or more people. It can be in the form of face-to-face exchanges and non-face to face exchanges. The former can be private conversations, such as talk at home between the family or more public and ritualized conversations such as classroom talk or Question Time in the Houses of Parliament. However the latter one (non-face-to-face exchanges) is the form of conversations such as telephone conversations; and, broadcast materials such as a live radio phone-in or a television chat show.

A spoken communication is constructed through conversation. In variety of social contexts, spoken communication involves at least two participants, a speaker and a hearer. The speaker and the hearer can achieve a good communication whenever the speaker intends to convey certain meanings to the hearer while the hearer tries to recognize what the speaker means by saying utterances. Both of the speaker and the hearer should convey and understand the thoughts, feelings, and desires of each other. Pragmatics is a field of study in linguistics which provides a proper theory to study the meaning of utterances conveyed by both the speaker and the hearer.

According to Yule (1996, p. 3) pragmatics is the study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader). It is concerned with analyzing what speakers mean with their utterances and involves the interpretation of what people said in a particular context so they can decide the appropriate way and language to convey messages.

Politeness is one of the central concepts in pragmatics. Yule (1998, p. 60) explained that politeness is a “polite social behavior” within a certain culture. Meanwhile, Watt (2003, p. 2) stated that politeness is the way how people save other people’s face and feeling

in communication. The stereotype also makes people think that being polite means keeping distance, being dishonest, and being unfeeling between the speaker and the hearer. Generally, being polite involves taking into account the feelings of others. It means employing awareness of other's face too. In the other words, when someone feels comfortable, a good relationship will appear between them.

Understanding politeness is very important. People often think that politeness is simply a matter of saying *please*, *sorry*, *excuse*, and *thank you*. Politeness does have its own role. Being linguistically polite means speaking to people appropriately in the right place and the right time. People must be aware of the context of speaking and then be able to determine which politeness form is the best to be applied in a context.

Furthermore, Watt (2003, p. 9) states that politeness is not something people are born with, but people have to learn and be socialized into, and no generation has been short of teachers and handbooks on etiquette and correct behavior to help them acquire polite skills. In other words, to acquire polite skills, people need to find the source, the situation or context including politeness so that they can learn the form and principles of politeness by observing the source or by engaging their selves in that situation.

Actually the study of politeness had been conducted by many researchers. Some of the researchers conducted study of politeness by using the data from numerous data sources, for example; debate (Hinck & Hinck, 2002), talk show (Putri, 2012), business letter (Zheng, 2015), translation (Afghari & Hoseini, 2014), etc. Those two former sources are the example of politeness study related to verbal communication; meanwhile the two later sources are the example of politeness study which observed nonverbal communication. The other sample verbal communication source is data that taken from movie.

Movie is a kind of simple medium for people to learn politeness. Watching movie whether in cinema or home theatre is being common activity used by some people. Nowadays, it turns into

a kind of habit for some people for the seeking of self-entertainment. Meanwhile, a good movie has good story, good actors, good actresses, and good language so that it gives the audience a visual and real life to experience. Usually, English learners are suggested to watch movies in English, because those movies generally show daily life of people from English speaking countries. As their scripts are verbal, those movies can work as a great help for learners of English to improve their language competence from the point of pragmatics.

Movie is an art presenting the sequence life story which is played directly by its actors and actresses. Basically, the situation shown in movie's scenes reflects the real situation in real life. The way of communication played by the actors is an explicit image of social interaction tied by some factors which have correlation with social distance and closeness.

Moreover, people can also watch directly the actor's gesture, body language and their manner which possibly reflect politeness in every scene of the movie. That is why, it is very possible that watching movie can help people learn and understand more easily about its content, its message and its moral value than they do it by reading novel. It was also as the writer's reason prefers analyzing Jane Eyre movie to observing *Jane Eyre* novel in conducting this research.

B. Limitation of the Study

Problem limitation in a research or a study has purpose to border and to give more attention to the research discussion that will be conducted. To limit this study, the writer only covered on the dialogues between characters in *Jane Eyre* movie showing politeness taken from its manuscript.

In this regard, the writer applied politeness principles purposed by Geoffrey Leech. Actually there were two big main concerns of this research. First concern was to describe the kinds of maxims of politeness followed by characters in *Jane Eyre* movie that were observed by applying Leech's Principles of Politeness theory. Second concern was to explain the reasons which underlying the characters in *Jane Eyre* movie in using politeness strategy.

C. Problem Statement

In this research, the writer proposed two problem statements as the main focus. The problems in this research are as follows:

1. What maxims of politeness are followed by the characters in *Jane Eyre* movie?
2. What are the underlying reasons of the characters in *Jane Eyre* movie in using politeness strategy?

D. Objective of the Study

Based on the research problems, the researcher sets the objectives of this study are as follows:

1. To describe the kinds of politeness maxims followed by the characters in *Jane Eyre* movie.
2. To explain the underlying reasons of the characters in *Jane Eyre* movie in using politeness strategy

E. Benefit of the Study

The results of the research are expected to give contribution to the theoretical and practical uses of language.

1. Theoretically

The research's findings are expected to give more variety of perspectives of politeness strategy in pragmatics and to enrich the comprehension and understanding of pragmatics learning, especially about politeness strategies in movie.

2. Practically

The research findings will be useful for,

a. English Teachers

This study is expected to contribute to the teaching of pragmatics, especially on politeness occurred in the context of movie scene. Teachers can use the findings of this study as an additional resource in Pragmatics subject or teaching politeness.

b. The further researchers

This research can be used as reference for the researchers who want to conduct research on pragmatics, particularly based on the theory of politeness strategies found in movie.

c. English text book author

This research hopefully gives a concept to English text book author in determining materials that would be put in their works.

F. Research Paper Organization

This research will be about the politeness strategy found in *Jane Eyre* movie setting out deepen analysis on politeness maxims and underlying reasons in using politeness strategy. It comprises five chapters systematically presented as follows:

Chapter 1 is as an introductory part, consists of: (1) background of the study; (2) limitation of the study; (3) problem statements; (4) objectives of the study; (5) benefits of the study; (6) and research paper organization. Chapter 2 is as a literature review that presents previous study and theoretical review.

Chapter 3 explores the research method that consists of: (1) research type; (2) research object; (3) data and data source; (4) technique of data collection; (5) data validity; and (6) technique of analyzing data. Chapter 4 is research findings and discussion. In this chapter, the researcher attempts to analyze the kinds of politeness maxims followed by the characters in *Jane Eyre* movie and the underlying reasons used by the characters in employing politeness strategy. Finally, Chapter 5 presents conclusion and suggestion for further research.