

## CHAPTER I

### INTRODUCTION

#### 1.1 Background of Study

Japan is an interesting country in many aspects. Japan is an archipelago country which is marked by they have four main islands and more than 4.000 small islands. Japan serves the beauty of environment and culture which attracts tourist around the world visit Japan. Japan is also called Cherry Blossom Country because there are famous beautiful trees which sprout only in Japan.

Japan National Tourism Organization informs that on Mei 2012, there are 7.100 Indonesia tourists who visit Japan (HaloJepang, 2012). It proves that many Indonesian who are interested visiting Japan. It is supported that Japan has interesting culture includes Art, Religion, Ceremony and Ritual, Music, Traditional Clothing, Etiquette, Literature and Language, Pop Culture, Food, and Sport.

Most people, especially those who first come to Japan face problems. The problems include the difference of weather, culture, and language. Nihongo, or bahasa Jepang as Indonesian say, is a unique language. Nihongo uses four different writing systems; Kanji (Chinese characters), Hiragana (phonetic alphabet for native words), Katakana (phonetic alphabet for foreign words), and Romaji (western alphabet used

to write Japanese) (Facts about Japan, 2013). If we compare Nihongo and Bahasa we will find some different structures of sentences where Indonesian are not familiar with.

The development of telecommunication technology, especially mobile phone is fast. A new model of mobile phone appears every month. Ability of mobile technology in creating flexibility for users to communicate has caused the technology to change so rapidly in terms of number of users and the capabilities of the technology itself. Increase the ability of mobile phones has allowed to bring a variety of new functions as well as its primary function as a communication tool (Ridho, 2011). However, according to our searching in mobile phone software market, there is no application which provides information about Japan and Nihongo in Bahasa Indonesia.

There are several alternatives to solve the problem. First, Indonesian may bring Nihongo and manual tourism book wherever they go. However, it has disadvantage that is not simple because books need space to bring. Second, before Indonesian people come to Japan, they should study Nihongo. It will waste much time. Third, they bring a Nihongo application on their mobile phone. The third solution will be simple enough and we don't need to spend much time to study. They can open the application everywhere when they are in Japan or will be in Japan.

Based on the facts and the statements above, the writer wants to develop a Nihongo application for Android Mobile phone. The writer use android mobile because IDC reports that on September 13<sup>th</sup>, 2012 Android is the most famous smart phone operating system in Indonesia (HL, 2012).

## **1.2 Problem Statement**

The problem statement of the research is “How to make a simple yet beautiful basic Nihongo Application that uses Bahasa Indonesia which eases Indonesian people learns Nihongo and knows about Japan?”

## **1.3 Limitation of Study**

Problem limitation is used to avoid deviation and dilation of subject matter, so research can be more focus. Problem limitations are:

- 1) The application contains basic Nihongo.
- 2) The application contains Hiragana and Katakana table, Top cities in Japan, example of sentences, Vocabularies, Video about Japan and tips to stay in Japan.
- 3) The Application only contains translation of Bahasa Indonesia to Nihongo.
- 4) The application can be run well only in mobile phone with maximum screen size is 5inch.

## **1.4 Objective**

The objectives of the research are:

- 1) To develop a Nihongo application that uses Bahasa Indonesia for Android mobile phone.

- 2) To ease Indonesian to communicate in Japanese language, generally for Indonesian and especially for those who first come to Japan.
- 3) To give some shorts information about Japan.

## **1.5 Benefit**

The benefits of the application are:

### 1) Theoretical Benefits

To gives additional contribution to the other literary research, especially how to implement language into technology. In addition, introduce how to develop Android Application.

### 2) Practical Benefits

The application will ease Indonesian people to learn Nihongo and know about Japan, and help Indonesian people to communicate with Japanese. Furthermore the application can strengthen relationship between Indonesian Government and Japan Government.

## **1.6 Report Organization**

Report organization to make it easier to be understood is as follows:

### CHAPTER I INTRODUCTION

Chapter I consist of background of the study, problem statement, problem limitation, objective, benefits, and report organization.

## CHAPTER II LITERATURE REVIEW

Chapters II consist of theories that used in the research, design, construction.

## CHAPTER III RESEARCH METHOD

Chapters III consist of explanation about what method that the writer uses in the research and implementation.

## CHAPTER IV RESULT and ANALYSIS

Chapter IV will explain result and analysis of the application.

## CHAPTER V CLOSING

Chapters V consist of conclusion and suggestion based on research.