

CHAPTER I

INTRODUCTION

In the first chapter contains the introduction of this research 4 sub chapters, namely : (1) background of the study, (2) problem statement, (3) objective of the study, (4) benefits of the study.

A. Background of the Study

Admist the phenomenon of modern life, which is full social pressures, injustice, and the need to always appear strong, courage and mental strength have become important elements that are often discussed in today's society. Some people face situations that require them to remain strong in the face of unfair treatment, pressure from family, or an unsupportive social enviroment. Women have right to voice their desires and determine the opportunitites they want to take without fear of discrimination from the environment or their identity as a women (Mardiyah, 2022).

This phenomenon is seen in various media, including Disney's Cinderella (2015), which depicts the main character Ella as an individual who is able to show courage through determination, patience, and mental strength in the face of mistreatment from her new family. Through Ella's character can develop and function in the face of life's difficulties, making it important to analyze through a psychological approach in this study.

Literature is the delivery of experiences, emotions, or knowledge to readers written in the form of novels, poems, plays, articles, or movies. According to (Salsabilla et al., 2022) literary works are a form of imagination and creativity in expressing one's thoughts through art, with the aim of conveying meaning that can be understood through feelings and intuition. As times change, popular media such as movies have a very important role in potraying characters that can be used as role models. A movie is a story or event recorded by a camera as a set of moving images

and shown to convey messages that can inspire the audience. Movies is not only serve as entertainment, but also as a means of learning. Movies can use language to express feelings such as as experiences, ideas, motivation, and confidence through real image (Mentari & Wennyta, 2019).

One of the movies that displays the element of courage through its characters is the movie *Cinderella*, which released in 2015 and directed by Kneeth Branagh. This movie not only tells a classic fairy tale, but the movie shows the journey of the main character 'Ella' in the face injustice, loss, and pressure from her social environment. As a work of art as well as a mass communication media, films have a significant influence in shaping perceptions and increasing the emotional awareness of their audience. Through a psychological approach in analyzing fictional characters, we can uncover hidden meanings that are relevant to the reality of everyday life. The study of Ella's character, for example, can be an educational tool to show that a gentle and compassionate form of courage also has a strong value and should be appreciated.

The story of Cinderella begins with a girl named Ella who lives with her parents in a simple kingdom. One day, Ella's mother was sick and died. Before her mother died, her mother told Ella to be a kind and brave girl. A few years, Ella grown up and her father remarried a woman named Lady Tremaine who had two daughters who would become Ella's half-sisters. Soon after, her father also died and now Ella lived with her evil mother and stepsisters. They treated Ella as a servant and call her 'Cinderella' which means dirty girl. Ella meets Kit, a prince she meets in the forest and falls in love. To see him again, Ella determined to attend dance party at Kit's castle, but her stepmother forbids her to go. Ella was very sad and suddenly she meets her guardian fairy, who helps Ella to transform into a beautiful princess. At the castle, prince Kit falls in love with Ella and asks her to dance. Cinderella forgets that she can't go home later than 12 p.m because that's when all the Fairy Godmother's magic ends. The bells are already ringing, so she ran and didn't realize that her glass slipper had falled off on

the palace steps. The prince picks it up, and announces to all the women that if her foot fits the shoe, whoever she is, he will make her his wife. However, the shoe didn't fit anyone's foot including her stepsisters. Then, when Ella tried, and the shoe fit her foot. Finally, Ella married the prince and lived happily ever after.

Most previous studies have focused primarily on general personality traits, the psychological conflicts of characters, or the representation of women in Disney films. Meanwhile, research that specifically examines the brave personality of character Ella based on Daniel Putman's classification of courage through a literary psychology approach remains very limited. Therefore, this study was conducted to address this gap by analyzing the forms of Ella's courage in greater depth through her actions, dialogue, conflicts, and character development by integrating courage theory and a psychological approach into a single analysis.

This study is important because it can provide insight into the representation of modern women in Disney films, particularly regarding courage as a moral and psychological strength. Courage is demonstrated not only through physical actions but also through the ability to uphold one's principles and cope with emotional pressure. Furthermore, this study expected to enrich the field of literary psychology regarding relationship between personality, courage, and character development in films. This research aims to analyze how the brave personality in Ella's character and how the character gives an overview of the brave personality. Therefore, the title of this research is *"Analysis Brave Personality Based On Ella's Character In The Movie Cinderella By Disney (2015) : Psychological Approach"*

B. Problem Statement

The research questions used in this proposal are as follows:

1. What are the types of brave personality portrayed in the movie *Cinderella*?
2. How is brave personality portrayed in the movie *Cinderella*?

3. What effect does the brave personality have on Ella's character development?

C. Objectives of the Study

The objectives of the study used in this proposal are as follows:

1. To analyze the types of brave personality in the movie *Cinderella*.
2. To analyze how the brave personality is portrayed in the movie *Cinderella*.
3. To analyze the effect of brave personality on Ella's character development.

D. Benefits of the Study

These are theoretical and practical benefits as follows:

1. Theoretical Benefits

This research is expected to broaden understanding and knowledge regarding the importance of a courageous personality in shaping an individual's character. Furthermore, the findings are expected to contribute new insights to the fields of literature and psychology and serve as a reference for future researchers interested in analyzing character personalities in films or literary works, particularly those involving positive personality traits.

2. Practical Benefits

This research can help people understand how important it is to have a brave personality when facing life's challenges and apply it in daily life. Furthermore, the research findings of this study can be used in character education, especially in instilling the values of brave to students.