

Letter Of Acceptance

E-ISSN: 3047-9754; P-ISSN: 3047-9746

Date: September 04th 2025

Dear Mr/Mrs: Silvia Choirun Nissa, Ihwan Susila

From: Universitas Muhammadiyah Surakarta

Warm Greetings!

It is a great pleasure to inform you that, after the peer review process, your article:

**“The Effect of Online Promotion on The Decision to Purchase Airline Tickets
with The Digital Era as A Mediating Variable in E-Ticketing Applications”**

has been **ACCEPTED** and considered for publication in **IJECEM: International
Journal of Economics, Commerce, and Management**

(<https://international.areai.or.id/index.php/IJECEM/>)

in **Volume 2, Number 4, October 2025 Regular Issue.**

Thank you for submitting your work to this journal. We hope you submit your articles
in the future.

Warmest regards,

Editor in chief

International Journal of Economics, Management and Accounting



Dr. Imang DP, SE., M.Si., Ak., CA., CIBA., ACPA
ID.KTA. ID.KTA. 2023.03.2001

PAPER REVIEWS

=====

Author : Silvia Choirun Nissa, Ihwan Susila

Artikel : IJECEM-963

Judul : The Effect of Online Promotion on The Decision to Purchase Airline Tickets with The Digital Era as A Mediating Variable in E-Ticketing Applications

No.	Description	Comments
1.	Representation of article content in Title	The content is relevant to the title
2.	Reflection of article content in Abstract	Good, the problem, methods, and results are represented.
3.	Scope Research in Keywords	Good
4.	Clarity of Research Methodology	Good
5.	Presentation and interpretation of Data	Good
6.	Use of Tables and Figures	Good
7.	Relevance of Discussion/Analysis to Research Results	Good
8.	Relevance of References	Good
9.	Contribution to Science knowledge	Good
10.	Systematic Writing	Good
11.	Use of Language	Good

REVIEWER'S DECISION

- Articles can be published immediately [...]
- The article can be published with minor revisions.** [✓]
- Articles can be published with many revisions. [...]
- Please return the article to us for re-evaluation after revision. [...]
- The article is not suitable for publication based on the above reasons. [...]