

**THE APPLICATION OF TIKTOK ENGLISH TUTORIAL VIDEOS IN  
INCREASING VOCABULARY SKILL OF STUDENTS IN XI IPA CLASS  
MADRASAH ALIYAH NEGERI 4 NGAWI**



**THESIS**

**Submitted the Department of English Education, the Graduate School of  
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Education**

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I confirm that the thesis written by the above-named student meets the scholarly standards for the degree and is therefore eligible to proceed to an examination by the board of examiners of the Department of English Education, Faculty of Teacher Training and Education, the Graduate School of Universitas Muhammadiyah Surakarta.

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## APPROVAL

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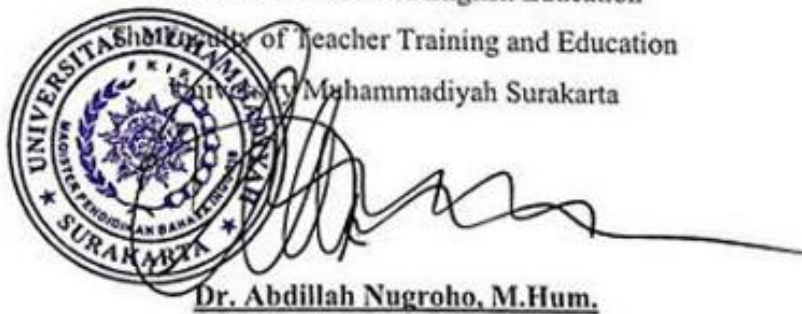
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## APPROVAL OF THESIS FOR SUBMISSION

The thesis entitled THE APPLICATION OF TIKTOK ENGLISH TUTORIAL VIDEOS IN INCREASING VOCABULARY SKILL OF STUDENTS IN XI IPA CLASS MADRASAH ALIYAH NEGERI 4 NGAWI by Alan Joko Purnomo.

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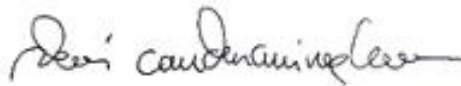
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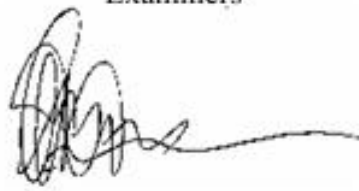
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I hereby confirm that the thesis entitled THE APPLICATION OF TIKTOK ENGLISH TUTORIAL VIDEOS IN INCREASING VOCABULARY SKILL OF STUDENTS IN XI IPA CLASS MADRASAH ALIYAH NEGERI 4 NGAWI is and original and authentic work written by myself and it has followed the rules and regulations of Universitas Muhammadiyah Surakarta with respect to plagiarism. I certify that all quotations and the sources of information have been fully referred to and acknowledged accordingly.

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## **MOTTO**

**“The capacity to learn is a gift; the ability to learn is a skill; the willingness to learn is a choice”**

**– Brian Herbert**

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**Surakarta, 25 May 2026**

**The Author**

## ABSTRACT

This study investigates the effectiveness of TikTok English tutorial videos in improving students' vocabulary mastery and explores students' perceptions of using TikTok as a learning medium. The research employed a mixed-methods approach combining a quasi-experimental design with qualitative descriptive research. The participants were 52 eleventh-grade science students (XI IPA) of Madrasah Aliyah Negeri 4 Ngawi selected through purposive sampling. Quantitative data were collected through pre-test and post-test vocabulary assessments, while qualitative data were obtained from questionnaires, interviews, and documentation. The quantitative data were analyzed using descriptive statistics, normality tests, validity and reliability tests, and a paired-samples t-test with SPSS version 22. The qualitative data were analyzed through data reduction, data display, and conclusion drawing. The findings revealed a statistically significant improvement in students' vocabulary mastery after the implementation of TikTok English tutorial videos, as indicated by the paired-samples t-test (Sig. 2-tailed < 0.05). Students also expressed positive perceptions toward the use of TikTok because its short, contextual, and audiovisual content enhanced motivation, engagement, vocabulary retention, and learning autonomy. Nevertheless, several challenges were identified, including distractions from non-educational content and dependence on internet access. Overall, the study concludes that TikTok English tutorial videos are an effective supplementary learning medium for improving vocabulary mastery in EFL classrooms.

**Keywords:** TikTok, English tutorial videos, vocabulary mastery, EFL learners, mixed methods

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui efektivitas video tutorial bahasa Inggris di TikTok dalam meningkatkan penguasaan kosakata siswa serta mengeksplorasi persepsi siswa terhadap penggunaan TikTok sebagai media pembelajaran. Penelitian ini menggunakan pendekatan mixed methods dengan desain quasi-experimental dan penelitian deskriptif kualitatif. Partisipan penelitian terdiri atas 52 siswa kelas XI IPA Madrasah Aliyah Negeri 4 Ngawi yang dipilih menggunakan teknik purposive sampling. Data kuantitatif diperoleh melalui pre-test dan post-test penguasaan kosakata, sedangkan data kualitatif dikumpulkan melalui kuesioner, wawancara, dan dokumentasi. Data kuantitatif dianalisis menggunakan statistik deskriptif, uji normalitas, uji validitas, uji reliabilitas, dan uji paired-samples t-test menggunakan SPSS versi 22. Sementara itu, data kualitatif dianalisis melalui reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan adanya peningkatan yang signifikan pada penguasaan kosakata siswa setelah penerapan video tutorial bahasa Inggris TikTok yang dibuktikan dengan hasil paired-samples t-test (Sig. 2-tailed < 0,05). Selain itu, siswa memberikan persepsi positif terhadap penggunaan TikTok karena kontennya yang singkat, kontekstual, dan berbasis audiovisual mampu meningkatkan motivasi, keterlibatan belajar, retensi kosakata, serta kemandirian belajar. Meskipun demikian, penelitian juga menemukan beberapa kendala, seperti distraksi dari konten hiburan dan ketergantungan pada akses internet. Dengan demikian, video tutorial bahasa Inggris TikTok dapat menjadi media pembelajaran pendukung yang efektif untuk meningkatkan penguasaan kosakata pada pembelajaran bahasa Inggris sebagai bahasa asing.

**Kata kunci:** TikTok, video tutorial bahasa Inggris, penguasaan kosakata, EFL, mixed methods.

## TABLE OF CONTENT

|                                          |      |
|------------------------------------------|------|
| COVER .....                              | i    |
| PRIMARY SUPERVISOR’S APPROVAL FORM ..... | ii   |
| CO-SUPERVISOR’S APPROVAL FORM .....      | iii  |
| APPROVAL .....                           | iv   |
| APPROVAL OF THESIS FOR SUBMISSION .....  | v    |
| STATEMENT OF AUTHORSHIP .....            | vi   |
| MOTTO .....                              | vii  |
| ACKNOWLEDGEMENT .....                    | viii |
| ABSTRACT .....                           | x    |
| ABSTRAK .....                            | xi   |
| TABLE OF CONTENT .....                   | xii  |
| LIST OF TABLES .....                     | xiv  |
| LIST OF APPENDICES .....                 | xv   |
| CHAPTER I: INTRODUCTION .....            | 1    |
| A. Background of The Study .....         | 1    |
| B. Problem Statement .....               | 4    |
| C. Objective of The Study .....          | 4    |
| D. The Significance of the Study .....   | 5    |
| CHAPTER II: LITERATURE REVIEW .....      | 6    |
| A. Theoretical Framework .....           | 6    |
| B. Previous Study .....                  | 24   |
| CHAPTER III: RESEARCH METHOD .....       | 29   |
| A. Research Design .....                 | 29   |
| B. Hypothesis of the study .....         | 30   |
| C. Setting and Time and Place .....      | 31   |
| D. Population and sample .....           | 31   |
| E. Data Collection Technique .....       | 32   |
| F. Data Validity .....                   | 36   |
| CHAPTER IV: RESULT AND DISCUSSION .....  | 45   |
| A. Result .....                          | 45   |

|                                                                                                               |    |
|---------------------------------------------------------------------------------------------------------------|----|
| B. Quantitative Findings: The Effects of TikTok English tutorial videos on students' English Vocabulary ..... | 59 |
| C. Discussion .....                                                                                           | 63 |
| CHAPTER V: CLOSING .....                                                                                      | 82 |
| A. Conclusion .....                                                                                           | 82 |
| B. Suggestion .....                                                                                           | 84 |
| REFERENCES.....                                                                                               | 86 |
| APPENDICES .....                                                                                              | 90 |

## LIST OF TABLES

|                                           |    |
|-------------------------------------------|----|
| Table 3.1. Indicator of Perception.....   | 33 |
| Table 3.2 Validity Item .....             | 39 |
| Table 4.1 Descriptive Statistics.....     | 59 |
| Table 4.2 Tests of Normality .....        | 60 |
| Table 4.3 Paired Samples Statistics ..... | 61 |
| Table 4.4 Paired Samples Test .....       | 62 |

## LIST OF APPENDICES

|                                                |     |
|------------------------------------------------|-----|
| Appendix 1. Documentation of the research..... | 90  |
| Appendix 2. Lesson Plan.....                   | 95  |
| Appendix 3. Instrument Pre Test .....          | 104 |
| Appendix 4. Score Pre Test.....                | 109 |
| Appendix 5. SPSS Data Output .....             | 111 |
| Appendix 6. Reability Data.....                | 112 |
| Appendix 7. Paired Sample T Test .....         | 113 |
| Appendix 8. Interview.....                     | 114 |
| Appendix 9. Result of Turnitin .....           | 123 |