

CHAPTER V

CLOSING

A. Conclusion

The researchers designed this study to test the effectiveness of English tutorial videos on the TikTok app in helping students acquire and master vocabulary. Based on the results of the researchers' quantitative and qualitative analyses, it can be concluded that using TikTok as a learning medium has a significant, positive, and substantial impact on students' ability to acquire and master vocabulary.

The researcher evaluated the learning outcomes from the test from a quantitative perspective. Students received their test scores after the intervention, which revealed that there was significant progress in vocabulary skills among students who watched English tutorial videos on the TikTok app, as compared to their pre-test scores. These findings demonstrate that TikTok is a beneficial medium that can help students improve their vocabulary mastery. Meanwhile, the researchers also conducted statistical analyses, the results of which further reinforce that the TikTok platform plays a significant role in students' learning achievements, particularly in helping them recognize and understand new vocabulary.

Qualitative findings can also help reinforce the quantitative data. Through interviews, the researcher found that students made significant progress in recognizing and understanding vocabulary when using TikTok videos as a learning medium. This significant impact can be attributed to various factors, such as the presentation of examples relevant to everyday situations, consistent repetition of vocabulary, and the ease of accessing materials at any time. Because they are aided by clear context and example sentences that support that context,

students find it easier to grasp the meaning of new words. Meanwhile, another equally important feature is the video replay function, which allows them to review lessons or material at their own pace.

One of the findings of the study was an increase in student motivation and active participation in learning vocabulary using the TikTok app. The dynamic, interactive, and visually rich nature of the videos creates a learning atmosphere that is quite exciting and not boring when compared to conventional teaching methods. As a result, students become more enthusiastic and motivated to learn English material, which they can access both inside and outside the classroom. This continuous exposure helps students gradually build their vocabulary over time.

This study was conducted to examine the extent to which English tutorial videos on TikTok are effective in significantly helping students expand their vocabulary. The researcher analyzed both qualitative and quantitative results, which showed that TikTok can play a positive role in the vocabulary-learning process.

Meanwhile, researchers also identified challenges in studies on the use of TikTok as a learning tool. Some students noted that the short duration of certain videos can result in explanations that lack depth, particularly for certain terms that are quite difficult. Similarly, irrelevant entertainment content on this platform can also pose a risk of distracting students' focus during learning. Therefore, teachers need to be present to ensure that students remain on track and focused on the learning objectives.

In general, this study not only serves to confirm previous findings regarding the usefulness of TikTok in vocabulary learning, but also contributes to the body of scientific knowledge by presenting a new, more detailed perspective on how students build their understanding to

acquire and master vocabulary through relevant context, intensive repetition and students who can learn independently. These findings can encourage the development of TikTok, which is not only useful for entertainment but can also be a valuable educational tool when used with appropriate, wise, and targeted guidance.

The implications of this research are intended for teachers, students, educational institutions, and subsequent researchers. Teachers can use TikTok to present vocabulary along with pronunciation, example sentences, and their use. Students can learn independently by accessing videos at any time. Schools are expected to support the integration of digital media in learning. Next researchers can develop research on other language skills with a larger sample and a longer research time. Finally, for educational institutions or other schools to support and help use digital media to be applied more widely in the environment and learning process.

In conclusion, the use of English tutorial videos on TikTok has proven to be an effective learning medium for enhancing various aspects—such as vocabulary mastery, student autonomy, and motivation to learn English—provided that appropriate and judicious teaching approaches and strategies are employed.

B. Suggestion

Teachers and other educators are encouraged to combine the use of TikTok tutorial videos with other vocabulary learning materials; this involves selecting relevant content through prior preparation and providing direct explanations in class to facilitate better understanding.

Students should be advised to use TikTok not merely for entertainment but also as a valuable learning resource to enhance and expand their vocabulary, and to use social media in a proper and wise manner rather than simply enjoying it.

Schools are expected to foster an active and open environment that supports the implementation of technology-based learning media, while also providing guidance and clear instructions on the effective use of social media to enhance the student education process.

Future researchers are encouraged to further explore the benefits of using TikTok or other social media platforms for various aspects of English language skills, utilizing a broader research scope.