ANALYZING ADDRESS TERMS IN GIFTED HANDS: THE BEN CARSON STORY MOVIE SCRIPT: A SOCIOLINGUISTICS PERSPECTIVE

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Abstrak

Penelitian ini merupakan penelitian sosiolinguistik. Penelitian ini bertujuan untuk menganalisis jenis-jenis sapaan dan faktor sosial yang mempengaruhi penggunaan sapaan dalam naskah film Gifted Hands: The Ben Carson Story. Penelitian ini menggunakan naskah untuk mengumpulkan data. Teknik pengumpulan datanya adalah dengan mendokumentasikan melalui naskah film tertulis dan film. Teori yang digunakan untuk mengidentifikasi jenis-jenis sapaan adalah dengan menggunakan teori Wardhaugh (2015), dan menggunakan teori Wardhaugh (2006) dan Chaika (1982) untuk mendeskripsikan faktor sosial. Hasil penelitian menunjukkan bahwa terdapat 87 datum yang terdiri dari 45,97% nama depan, 19,54% istilah kekerabatan, 16,09% gelar ditambah nama belakang, 10,34% gelar saja, 4,59% gelar nama hewan peliharaan, dan 3,44% nama belakang. Kedua, peneliti menemukan 35,63% hubungan keluarga, 28,73% tingkat keintiman, 13,79% status transaksional, 10,34% hierarki pekerjaan, 8,04% pangkat orang lain, dan 2,29% dari acara tertentu.

Kata Kunci: Istilah sapaan; Film Gifted Hands: The Ben Carson Story; Sosiolinguistik

Abstract

This research is a sociolinguistics research. The aims of this research are to analyze the types of address terms and the social factors that influenced the use of address terms in Gifted Hands: The Ben Carson Story movie script. This research uses manuscripts to collect the data. The techniques to collect the data is by documenting through the written movie script and the movie. The theories that applied to identify the types of address terms are by using Wardhaugh (2015) theory, and using Wardhaugh (2006) and Chaika's (1982) theories to describe the social factors. The result shows that there are 87 datum which consist of 45,97% of first name, 19,54% of kinship term, 16,09% of title plus last name, 10,34% of title only, 4,59% of pet name, and 3,44% of last name. Second, the researcher found 35,63% of family relationship, 28,73% of degree of intimacy, 13,79% of transactional status, 10,34% of occupational hierarchy, 8,04% rank of others, and 2,29% of particular occasions.

Keywords: Address Terms; Gifted Hands: The Ben Carson Story Movie; Sociolinguistic Study

1. INTRODUCTION

Sociolinguistics is a study of one's everyday lives, including how language is used in our informal interactions and the media we have access to, as well as the existence of society norms, rules, and laws addressing language (Wardhaugh, 2015: 2). Sociolinguistics is the study that examines the relationship between society and language, as well as how language is applied in social contexts.

Language variation primarily studies language use in real-life situations and categorizes different language variations based on distribution across diverse social demographics. (Chambers et al., 2006: 3) The foundations of variations in sociolinguistics are grounded in the simple observation that differences in everyday speech are grammatically inconsequential but socially meaningful. Chambers et al (2006) explain the primary goal of research on language variation within sociolinguistics has been to understand how language interacts in society. Language is viewed as fundamentally variable in sociolinguistics, and extensive studies have been conducted to identify the conditioning elements—both linguistic and social— that influence this variability. One could argue that without language flexibility, sociolinguistics would not exist. In sociolinguistics, there are some fields. In varieties of language the field is divided into some branches or focuses, and one of them is address terms. Address Terms is defined by sociolinguists as a transactional phenomenon that indicates the level of familiarity and social distance between speakers, as well as the cultural values that are conveyed. (Swann et al., 2004: 5) People need to build a good impression, chemistry, and harmony while they communicate to each other. Based on aspects of age, status, social class, sex, politeness, their profession and the other aspects, people determine which kind of address is suitable to someone they communicate to. Terms of address are applied in both spoken and written as people usually communicate to others. There are various forms of address determined by previously mentioned determining factors. These variations in address indicate levels of politeness and intimacy that can be linguistically indicated. In English, these levels include terms such as sir, Mr. Smith, Smith, Frederick, Fred, mate, and so on. The level of politeness associated with each form of address differs and can be adjusted based on the rules within Address Terms (Trudgil, 2000: 89).

There are various types of address terms. First, there's the use of the First Name (FN). Second, kinship terms (KT). Third, addresses using the last name of people (LN). Fourth, title only (T). Fifth, title plus last name (TLN). The last is addressing people by pet name (PN) (Wardhaugh, 2015: 269). Address terms can be found wherever language is used in all social communication phenomena, both orally and in writing. In addition to direct communication activities, address terms can be encountered in written correspondence, speeches, advertising presentations, newspapers, television programs, content on social media in the form of text or video, films, novels, and so on. Film is a medium that is most similar to direct social activities because, fundamentally, it presents a story that represents social life. According to Cloete (2017), to give context and meaning to the story being conveyed, a movie integrates three powerful elements: story, image, and sound. Movies tell stories about common themes such as love, hope, death, good against evil, violence, and peace.

One of movies that existed is Gifted Hands: The Ben Carson Story which was published in 2009. This movie is directed and co-produced by Thomas Carter that tells about Ben Carson's

autobiography who is a neurosurgeon which was co-written by Cecil Murphey and published under the same title in 1990. This movie illustrates how amazing and important perseverance is in learning something new, as well as how the role of loved ones and their support provides strength to Ben Carson. The messages and motivations conveyed in this film are very profound. In this research, the researcher analyzes address terms used in the Gifted Hands: The Ben Carson Story movie script. The researcher is interested and curious about the variety and factors the terms of addressing are used by the characters. The researcher provides the examples of address terms from Gifted Hands: The Ben Carson Story movie script as follows:

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BEN CARSON : Man, there's a lot of books in here.

CURTIS CARSON : Shut up, boy. It's a library.

The data above is a conversation between Ben Carson and his big brother. They are in the library on their mother's instructions to read two books every week. Ben addresses his sibling by "Man", while his sibling addresses Ben as "boy", both of which are Kinship Terms (KT) of address terms that indicate close relationship and familiarity.

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THE DOCTOR : Carson, draw some blood.

BEN CARSON : Doctor, according to his charts, he may be anemic.

The data above is a conversation between Ben Carson and a senior doctor who is guiding him to an internship in the brain department. The doctor addresses Ben as "Carson", which is a Last Name type in addressing terms indicating that the doctor is superior and holds more power than Ben Carson. On the other hand, Ben Carson addresses the doctor as "Doctor", which is a Title Only type in addressing terms and it is indicating the different rank occupation and there is no a close relationship between them.

There are some prior studies associated with this research. The first one is by Zainal and Dewa (2021) which focuses on identifying the use of address terms in English and Enrekang-Durinese based on daily conversation. The second is by Miqawati (2019) entitled Language Variation in Lexical Variables of Madurese Terms of Address Used by Youths in Bondowoso Regency: a Sociolinguistics Investigation. This research focused on the usage of address terms among youths (university students) across a range of situations in Bondowoso. The third is by Sugianto and Suryani (2022) entitled Analysis Types of Address Form in Fast and Furious 7 Movie. This research identifies the choices of address terms by characters in Fast and Furious movie. Fourth is by Usman,

et al (2023) that focuses to explore the choice of address terms used by spouses in Punjab, Pakistan, and examines how social factors influence language choices. The research by Rajabul (2023) entitled A Sociolinguistics Analysis of Address Terms in Sasak Language.

This research purposes to examine the sociolinguistic phenomenon known as "address terms' as performed by the native speakers of the Sasak language. Based on the phenomena and examples above, the researcher is interested to analyze the types of address terms and factors that influence characters to use it in movie script entitled The Gifted Hands: The Ben Carson. This researcher has completing the gap from some previous studies because identifies the factors and uses The Gifted Hands: The Ben Carson movie, and the researcher formulates this research entitled "**Analyzing Address Terms in Gifted Hands: The Ben Carson Story Movie Script: A Sociolinguistics Perspective**".

2. METHOD

This research is focused on these problems: 1) What are types of Addressing Terms used in Gifted Hands: The Ben Carson Story Movie script, 2) What are the social factors that affect the characters in using Address Terms types in Gifted Hands: The Ben Carson Story Movie. The techniques to collect the data is by documenting through the written movie script and the movie. The script that is available on the website is not complete perfectly, then the researcher needs to complete and re-check it form the film. The steps to collecting the data as follows:

a) Watch the movie "The Gifted Hands: The Ben Carson Story" to understand the overall content of the film.

b) Download the movie script from the script.com website.

c) Read the script carefully and fill in the blank parts while watching the movie.

d) Marking the data that contain address terms from the script

e) Collecting the data that was marked

f) Then the researcher creates a code for the data:

    1) 01/AT/TA/(FN; TLN; T; LN; PN; KT)

    01 : Data Number

    AT : Address Terms

    TA : Types of Address

    FN : First Name

    TLN : Title plus Last Name

T : Title only

LN : Last Name

PN : Pet Name

KT : Kinship Term

2) 01/AT/SF/(PO; RO; A; FR; OH; TS; DI)

01 : Data Number

AT : Address Terms

SF : Social Factors

PO : Particular Occasion

RO : Rank of Other

A : Age

FR : Family Relationship

OH : Occupational Hierarchy

TS : Transactional Status

DI : Degree of Intimacy

This research is conducted a content analysis to analyze the data. The theories that applied to find the types of address terms is by using Wardhaugh (2015) theory, and using Wardhaugh (2015) and Chaika's (1982) theories to describe the social factors that affects the characters in using Address Terms types in Gifted Hands: The Ben Carson Story Movie. There are some stages to analyze the data that have been collected, those are:

a) First, the researcher chooses some data that has been classified for data sampling.

b) The data were organized with code that researcher had created.

c) Each data was analyzed with theories based on the research questions which are by Wardhaugh (2015) and Chaika (1982) theories.

d) The data were interpreted by the percentage using formula as follows:

$$R = \frac{TAT \times 100\%}{N}$$

$$R = SF \times 100\%$$

$$N$$

R : Result

TAT : Types of Address Terms

SF : Social Factors

N : The total of types and social function address terms

e) The last is conclude the findings

3. RESULT AND DISCUSSION

3.1 RESULT

3.1.1 Types of Address Terms

The researcher finds six types of address terms from 87 data by using the theory of Wardhaugh (2015), these types are first name, title plus last name, title only, last name, pet name, and kinship term. The details of the findings are presented in the table below.

Table 1 Types of Address Terms in Movie Script

Types of Address Terms	Example	Frequency	Percentage
First Name	Doctor : **Ben**, I've just been told you want to hold off the operation on the twins. The sooner we operate, the better chances for recovery. Ben Carson : I know, I know, but they'll bleed out. I can't figure out a way around that.	40	45,97%
Title plus Last Name	Psychiatrist : When was this, **Ms. Carson?** Sonya Carson : 5 years back, but I couldn't leave my husband cause my boys needed their daddy and I didn't know I'd make it on my own.	14	16,09%
Title Only	Ben Carson : **Doctor**, According to his charts, he may be anemic. I don't think- Senior Doctor : Well, I don't care what you think. You do as I say!	9	10,34%
Last Name	Mark : Hey, **Carson**, we know you're the dumbest kid in the class. But did you hear what they said on Cronkite last night on the news? You're the dumbest kid in the world.	3	3,44%

Pet Name	Sonya Carson : You all go on ahead without me, **Honey**. Mama's having one of her days. Ben Carson : All right.	4	4,59%
Kinship Term	Curtis Carson : Hey, **Mother**. You're home early. Sonya Carson : They didn't need me as long as they said they would. You finished your homework? Curtis Carson : Most of it.	17	19,54%
	Total	**87**	**100%**

The analysis of the types of address terms in movie script findings are discussed below:

3.1.1.1 First Name (FN)

In social settings, people with good relationships and closeness to each other will address each other using 'FN'. Additionally, someone in a higher position will tend to use 'FN' when addressing someone in a lower position. In this research, there are 40 findings regarding the usage of first names type in address terms, and 2 of them are selected as representatives.

02/AT/TA/FN

Context

This conversation took place when Ben Carson was in the midst of performing a surgery on his patients. In the middle of the surgery, Ben received a call from his colleague, another professional doctor, Dr. Mark. In the brief telephone conversation, Dr. Mark asked Ben to meet him in Dr. Mark's room.

> Dr. Mark : **Ben**, it's Mark. I need to see you up in my office. A special-needs just come in.
>
> Ben Carson : Okay. Soon as I'm done.

Based on the data above, the addresser uses the 'first name' type to address the addressee. In the data, Dr. Mark is the addresser and Ben Carson is the addressee. Dr. Mark uses the first name by saying *Ben* because they are close to each other during their careers as neurology specialists at Johns Hopkins Hospital. Although they are within the professional sphere at work, the closeness between them is the main reason for the addresser using the first name to address the addressee.

3.1.1.2 Title plus Last Name (TLN)

The utilization of TLN reflects a power imbalance between the speaker and the recipient, often employed as a gesture of respect towards the addressee. Individuals of higher status typically receive TLN when addressed by those of lower status. In this

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research, there are 14 findings regarding the usage of title plus last name type in address terms, and 2 of them are selected as representatives.

04/AT/TA/TLN

Context

This conversation took place when Ben Carson had arrived in Germany to meet with his patient's client regarding the case of conjoined twins who required surgery by Ben. Ben's arrival at the hospital was greeted by the patient's guardian and the doctor who handled the birth of the twins.

> Doctor : Welcome to Germany. We've been anxiously awaiting your arrival, Dr. Carson.

Based on the data above, the addresser uses the title plus last name type to address the addressee. In the data, the Doctor is the addresser and Ben Carson is the addressee. The Doctor uses the title plus last name by saying Dr. Carson in order to show respect to fellow professionals as a doctor. Both of them do not have any relationship and have not yet known each other, thus the addresser calls Ben by TLN.

3.1.1.3 Title only (T)

The utilization of only titles is a common practice in conversations, indicating a minimal level of intimacy between the speaker and the addressee. Furthermore, it signifies social distance between them. It can be deduced that when titles are used for addressing others, neither the speaker nor the addressee share a close relationship. In this research, there are 9 findings regarding the usage of title only type in address terms and 2 of them are selected as representatives.

01/AT/TA/T

Context

This conversation took place when Ben Carson was in the midst of performing a surgery on his patients. In the middle of the surgery, Ben received a phone call which was then assisted by an anesthesiologist who was helping in the surgical process. After the call was answered, the anesthesiologist called Ben Carson and directed the phone closer so that Ben could speak directly.

> Anesthetize : Doctor?
> Ben Carson : Yes?

Based on the data above, the addresser uses the title only type to address the addressee. In the data, the Anesthetize is the addresser and BenCarson is the addressee. The Anesthetize uses the title only by saying Doctor because they are in a

professional position at work. In the professional realm, people will address each other according to their roles or professional titles to show respect.

3.1.1.4 Last Name (LN)

The use of last names is applied to individuals who do not have a close relationship, and the addresser holds a socially superior position. In this research, there are 3 findings regarding the usage of last name type in address terms and 2 of them are selected as representatives.

10/AT/TA/LN

Context

This conversation took place when the class was done and it was time to break. Mark approaches Ben in the student drawer hallway and teases and taunting him after the moment Ben did not get any right score in the class before.

> Mark : Hey, **Carson**, we know you're the dumbest kid in the class. But did you hear what they said on Cronkite last night on the news? You're the dumbest kid in the world.

Based on the data above, the addresser uses the last name type to address the addressee. In the data, Mark is the addresser and Ben Carson is the addressee. Mark uses the last name by saying Carson because he assumes he has superiority than Ben in the school. They are also not close to each other.

3.1.1.5 Pet Name (PN)

This type of address term is adopted by people with greatest closeness and relationship to each other. In this research, there are 4 findings regarding the usage of pet name type in address terms, and 2 of them are selected as representatives.

27/AT/TA/PN

Context

This conversation took place when Ben Carson approaches Sonya Carson and reminds her that it is the time to go to church. Unfortunately, Sonya is under the weather and told Ben to go without her while she has to get some rest.

> Sonya Carson : You all go on ahead without me, Honey. Mama's having one of her days.
>
> Ben Carson : All right.

Based on the data above, the addresser uses the pet name type to address the addressee. In the data, Sonya Carson is the addresser and Ben Carson is the addressee. Sonya Carson uses the pet name by saying Honey because Sonya is his mother. They

have a family relationship and basically parents will always love to address their children with terms that are warm and sweet.

3.1.1.6 Kinship Term (KT)

In family relationships, there are special terms of address according to the culture in which a person resides. Kinship terms are used for family members or relatives. In this research, there are 17 findings regarding the usage of kinship term type in address terms, and 2 of them are selected as representatives.

17/AT/TA/KT

Context

This conversation took place when Sonya Carson with Ben arrived at home and found Curtis Carson at home. Curtis is welcoming her mother and continues to watch TV. Sonya then asks Curtis whether he has done homework.

> Curtis Carson : Hey, Mother. You're home early.
>
> Sonya Carson : They didn't need me as long as they said they would. You finished your homework?
>
> Curtis Carson : Most of it.

Based on the data above, the addresser uses the kinship term type to address the addressee. In the data, Curtis Carson is the addresser and Sonya Carson is the addressee. Curtis uses the kinship term by saying Mother because they have a familial relationship and a close bond. A child will address both parents as father or mother.

3.1.2   Social Factors of Address Terms

The researcher finds six social factors of address terms from 87 data by using the theory of Wardhaugh (2015) and Chaika (1982), these social factors Particular Occasion, Rank of Others, Family Relationship, Occupational Hierarchy, Transactional Status, and Degree of Intimacy. The details of the findings are presented in the table below.

Table 2 Social Factors of Address Terms

Social Factors	Example	Frequency	Percentage
Particular Occasion	Reporter : **Dr. Carson**, how is this possible? Ben Carson : the rain's a miraculous organ.	2	2,29%
Rank of Other	Sonya Carson : **Professor Burket**, I'm Ms. Carson. Your new cleaning woman.	7	8,04%
Age	-	0	0%

Family Relationship	Sonya Carson : I always said, you can do anything anyone else can do, only you can do better. Ben Carson : only you can do better. That goes for you, too, **Mother**.	31	35,63%
Occupational Hierarchy	Dr. Udvarhelyi : you did very well, **Dr. Carson.** I congratulate you on taking the proper action, in spite of its possible consequences.	9	10,34%
Transactional Status	Psychiatrist : When was this, **Ms. Carson?** Sonya Carson : 5 years back, but I couldn't ;eave my husband cause my boys needed their daddy and I didn't know I'd make it on my own.	12	13,79%
Degree of Intimacy	Candy : what? What are you talking about? Ben Carson : **Candy**, you're a triple major. I'm having trouble with just one. Candy : trouble? Ben Carson : Yale's too much for me.	25	28,73%
Total		**87**	**100%**

The analysis of the types of address terms in movie script findings are discussed below:

3.1.2.1 Particular Occasion (PO)

In the process of social interaction, people will pay attention to specific contexts or occasions to determine how they will address each other. In this research, there are 2 findings that include particular occasions that influenced characters in addressing.

69/AT/SF/PO

Context

This conversation took place when Ben Carson met with journalists for an interview because they had successfully performed an operation on a patient named Cynthia with a difficult case, and there are not many doctors who can do it yet.

> Reporter : Dr. Carson, how is this possible?
>
> Ben Carson : the brain's a miraculous organ.

In the data, the Reporter is the addresser and Ben Carson is the addressee. The Reporter addresses Ben using Title plus Last Name in the interview session, the reporter must show respect and regard this occasion with professionalism as a reporter on duty. In formal occasions, people usually use TLN or T to address others.

3.1.2.2 Rank of Other (RO)

In social life, there are differences in social positions or statuses. which influence people in determining how to address each other. The use of title plus last name (TLN) or title only (T) is typically employed by individuals with an inferior position to those who are superior, while the use of first names (FN) and last names (LN) is used by the superior party towards the inferior one. In this study, there are 7 findings regarding the rank of others, and 2 of them are selected as representatives.

59/AT/SF/RO

Context

This conversation took place when Ben Carson was in the early stages of his internship at Johns Hopkins Hospital. One day, while Ben was being supervised by one of his senior doctor, he was asked to carry out instructions for a patient being visited. However, according to Ben, the patient's condition did not align with the instructions given by his senior doctor and he tries to confirm it.

> Ben Carson : Doctor, According to his charts, he may be anemic. I don't think-
>
> Senior Doctor : Well, I don't care what you think. You do as I say!

In the data, Ben Carson is the addresser and the Senior Doctor is the addressee. Ben addresses his senior using Title only. Ben must show respect for his seniors who are superior in experience and job position.

3.1.2.3 Age (A)

Age is an important factor in choosing how to address others as it reflects cultural norms of respect for seniority and experience. Cultures that emphasize respect for older individuals, like those in East Asia. Additionally, in professional settings, the use of titles or language that acknowledges an individual's authority and experience is often the norm in social interactions. All of these indicate that age serves not only as a chronological indicator but also as a marker in respect and social dynamics. However, in this study, "age" was not found to be a determining factor in influencing how people address each other. In Western culture itself age does not always influence the choice of address.

3.1.2.4 Family Relationship (FR)

Family relationships are considered one of the main social factors in relating to a person because of their great influence on a person's identity, behavior and social interactions. People basically use Kinship Term, First Name, or Pet Name to

address their family members. In this study, there are 31 findings regarding the family relationship, and 2 of them are selected as representatives.

20/AT/SF/FR

Context

This conversation took place when Ben Carson needed help to understand the historical material in the book he is reading. He asked his mother in the kitchen, Sonya Carson, to explain it to him.

> Ben Carson : Mother, I need help.
>
> Sonya Carson : What do you need help with?
>
> Ben Carson : This history. I don't really understand it.

In the data, Ben Carson is the addresser and Sonya Carson is the addressee. Ben addresses Sonya using the Kinship Term because she is Ben's mother. They have a close relations and connections as a family member.

3.1.2.5 Occupational Hierarchy (OH)

People in scope of work generally determined their way in addressing someone around. The employee with lower positions will addresses the manager using TLN and T types and will receive FN from the manager. In this study, there are 9 findings regarding the occupational hierarchy, and 2 of them are selected as representatives.

64/AT/SF/OH

Context

This conversation took place when a Doctor whose Ben coworker in Johns Hopkins told about their new patient with Rasmussen diagnosis.

> Doctor : Ben, have a look at this. The patient's a 4-year-old by the name of Cynthia Gonzales. She's been having seizures since she was 18 months.

In the data, the Doctor is the addresser and Ben Carson is the addressee. The Doctor addresses Ben using First Name because based on their career positions, Ben is junior and Doctor is senior. The Doctor started his career earlier than Ben in Johns Hopkins.

3.1.2.6 Transactional Status (TS)

In societal interactions, one's social standing often manifests through communication, notably in the choice of address terms. Varied social statuses dictate the selection of appropriate address terms in communication. In this study,

there are 12 findings regarding the transactional status, and 2 of them are selected as representatives.

32/AT/SF/TS

Context

This conversation took place when Sonya Carson went to Psychiatric Hospital to get consultation about her mental condition. There, Sonya Carson told the psychiatrist about the chronology of her dark past. Then, the psychiatrist tried to ask something more to let Sonya forget her hesitate to tell everything.

> Psychiatrist : When was this, Ms. Carson?
>
> Sonya Carson : 5 years back, but I couldn't leave my husband cause my boys needed their daddy and I didn't know I'd make it on my own.

In the data, the psychiatrist is the addresser and Sonya Carson is the addressee. The psychiatrist addresses Sonya Carson using Title plus Last Name because he tries to show respect to his patient.

3.1.2.7 Degree of Intimacy (DI)

The level of closeness and intimacy between individuals can influence how they address each other. First names (FN) and personal names (PN) may be used for those who are close to each other. Meanwhile, if there is no close relationship, people usually use only the title and the last name (TLN). In this study, there are 25 findings regarding the degree of intimacy, and 2 of them are selected as representatives.

47/AT/SF/DI

Context

This conversation took place when Ben Carson just moved to a new school because he faced discrimination from one of the teachers at his previous school. On his first day, two male students, Jerome and Carl, harassed Ben and made derogatory remarks about the clothes he was wearing.

> Jerome : Hey, Carl, you heard what Goodwill did with all the clothes so old and so ugly? even the winos didn't want them?
>
> Carl : What? They gave them to New Blood over there.

In the data, Jerome is the addresser and Carl is the addressee. Jerome addresses Carl using First Name because the two of them had a close and long friendship during school.

3.2 DISCUSSION

3.2.1 Types of Address Terms

The previous study by Ramadhan and Ambalegin (2023) entitled ‗Address Terms Analysis in the ―Gridiron Gang‖ Movie: The Types and The Functions' has a research focus that is in line with the problem statement on types of address terms. The research by Ramadhan and Ambalegin, published in the journal EScience Humanity Journal, Volume 3 Number 2, May 2023, analyzes types of address terms using Wardhaugh's theory (2014) by adapting a qualitative research design. Based on the table 1 there are 87 datum of address terms in Gifted Hands: The Ben Carson Story consists of 40 datum or 45,97% datum of first name, 14 datum or 16,09% of title plus last name, 9 datum or 10,34% of title only, 3 datum or 3,44% of last name, 4 datum or 4,59% of pet name, and 17 datum or 19,54% of kinship term. The researcher found First Name is the type of address terms that is used the most in Gifted Hands: The Ben Carson Story movie with 40 datum or 45,97%. The theory of Wardhaugh is supports this finding. First name is the term to address by people with close relations to each other and someone with a lower rank or inferior than the addresser.

3.2.2 Social Factors of Address Terms

The previous study by Amelia and Ekawati (2020) entitled 'The Use of Address Terms in Fantastic Beasts and Where to Find Them Movie' has a research focus that is in line with the problem statement on social factors of address terms. The research by Amelia and Ekawati, published in the journal CaLLs, Volume 7 Number 2, December 2021, analyzes factors of address terms using Wardhaugh's theory (2006) by adapting a qualitative research design. Based on the table 2 there are 87 datum of address terms in Gifted Hands: The Ben Carson Story consists of 2 datum or 2,29% datum of particular occasion, 7 datum or 8,04% of rank of others, 0 datum or 0% of age, 31 datum or 35,63% of family relationship, 9 datum or 13,79% of transactional status, and 25 datum or 28,73% of degree of intimacy. The researcher found Family Relationship is the social factors of address terms that influenced the most in Gifted Hands: The Ben Carson Story movie with 31 datum or 35,63%. The theory of Wardhaugh supports this finding. Family Relationship is one of the social factor that influence people to address others who have closeness and family relationships.

On the campus space, the application of Address Terms is often found every time we communicate with peers, lecturers, professors, administrative staff, and everyone we meet. The types of address terms that will be widely used as a student at the university are Title plus Last Name, Title Only, and First Name. Whereas, the social factors that are most likely to influence are Rank of Others, Age, and Degree of Intimacy. A lecturer who already has

the title of professor may not be called by that title by his colleagues or students. This could be caused by factors of closeness and familiarity. A colleague in class may call us with the prefix "Kak, Mbak" etc. due to age differences and factors of not knowing each other

4. CLOSING

Based on the previous chapter, the researcher makes a conclusion as below:

4.1 The types of address terms that are used in Gifted Hands: The Ben Carson Story are six namely: first name, title plus last name, title only, pet name, last name, and kinship term. The most used is the first name with 40 datum or 45,97% because this movie is about the autobiography of a neurosurgeon, Ben Carson. Most of the story tells how Ben Carson and his family members interact and communicate, especially with his mother, Sonya Carson. The researchers analyze and classify these types of address terms with the aim that readers understand and comprehend them.

4.2 The social factors of address terms that influenced in Gifted Hands: The Ben Carson Story are six namely: occupational hierarchy, particular occasion, family relationship, rank of other, transactional status, and degree of intimacy. The most influenced in Gifted Hands: The Ben Carson Story is family relationship with 31 datum or 35,63% while the least influenced is particular occasion with 2 datum or 2,29%.

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