

EXPLORING THEODORE'S PROBLEM THROUGH HIS BEHAVIOR IN THE INDUSTRIAL ERA 4.0 : THE FILM "HER" MOVIE

Harley Airlangga; Dr. Nurhidayat, S.Pd., M.Pd.

Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Surakarta

Abstrak

Harley Airlangga / A320190083. EXPLORING THEODORE'S PROBLEM THROUGH HIS BEHAVIOR IN THE INDUSTRIAL ERA 4.0: THE MOVIE "HER" MOVIE. Skripsi. Fakultas Keguruan dan Ilmu Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Surakarta. Mei, 2024. Film memiliki keunikan tersendiri untuk diteliti isinya dan dijadikan pembelajaran dalam memahami perubahan perilaku yang disebabkan oleh suatu masalah. Film berjudul Her ditemukan banyak ditemukan perubahan perilaku yang disebabkan oleh masalah. Penelitian ini bertujuan untuk (1) Mengidentifikasi apa yang menjadi masalah utama Theodore dalam film "Her". (2) Menjelaskan bahwa setiap perilaku seseorang dapat mempengaruhi aktivitas orang lain dalam film "Her". (3) Jelaskan mengapa teori behaviorisme ada dan dapat dihubungkan dalam film "Her". Penelitian ini menggunakan jenis penelitian kualitatif deskriptif. Sumber data yang digunakan dalam penelitian ini adalah film "Her". Hasil penelitian dari film Her karya Spike Jonze ditemukan sebanyak beberapa penanda perubahan perilaku yang disebabkan oleh masalah yang diambil dari 20 data.

Kata kunci: perilaku, masalah, modern, film

Abstract

Harley Airlangga / A320190083. EXPLORING THEODORE'S PROBLEM THROUGH HIS BEHAVIOR IN THE INDUSTRIAL ERA 4.0: THE MOVIE "HER" MOVIE. Thesis. Faculty of Teacher Training and Education, Universitas Muhammadiyah Surakarta. May, 2024. Movies have their own uniqueness to be researched for content and used as learning in understanding behavioral changes caused by a problem. The film titled Her found many changes in behavior caused by problems. This study aims to (1) Identify what is Theodore's main problem in the movie "Her". (2) Explain that every behavior can affect other people's activities in the movie "Her". (3) Explain why the theory of behaviorism exists and can be connected in the movie "Her". This research uses descriptive qualitative research. The data source used in this research is the movie "Her". The results of the research from the film Her by Spike Jonze found as many as several markers of behavior change caused by problems taken from 20 data.

Keywords: behavior, problem, modern, film

1. INTRODUCTION

Artwork is the human mind that is poured in an artistic form so that the mind can be seen with the naked eye. Usually, the thought contains an artistic lament about the things that happened. So that it does not only present something amazing to look at, but also provides an implied message and this applies to every work of art circulating among the public. One of the works of art that is in great demand by the public is film. Film is a result

of the expression of a screenwriter who is made into a film by the director. "Her" is a film that tells a love relationship between a human and a system created by humans. Based on the ideas of realism, postmodernism and romanticism in the film, various complicated problems occur which make the film "Her" more alive and real, thus giving an interesting impression to the audience.

According to Arsyad (2003:45) film is a collection of several images in frames, where frame by frame is projected mechanically through a projector lens so that on the screen the images appear alive, the film moves quickly and alternately so as to give it its own charm. In a film, the audience is not only to enjoy the work of the film, but, there is a theory that becomes the basis for the audience to observe a film. So that the audience can give an opinion or idea that they take from the film. Realism, is a theory that explains a realistic view of a work of art that makes a work of art like the real world. According to Aristotle realism is a philosophy started by the ancient Greek writer, Aristotle. It states that there is a true reality, and things exist whether humans perceive them or not. Besides realism, there is a theory that is defined by the development of the world which is described by the future of the historical past. Lyotard famously (1924-1998) defines the postmodern as 'incredulity towards metanarratives,' where metanarratives are understood as totalising stories about history and the goals of the human race that ground and legitimize knowledge and cultural practices. There is also Romanticism, which is a theory covering feelings, emotions, imagination, and romance. According to William Wordsworth (1770-1850) Romanticism can be seen as a revolution in the arts, alongside the political, social and industrial revolutions of the age: all spheres of human activity were undergoing great change.

Film reviews are a form of critical writing that assesses the artistic and technical aspects of a movie. They can be written by professional critics, academics, or enthusiasts. A good film review should provide a brief summary of the plot, analyze the performances of the actors, evaluate the cinematography, sound design, and other technical aspects, and offer an overall opinion on the movie. It's important to note that film reviews are subjective and can vary depending on the reviewer's personal taste and preferences.

Film reviews encompass personal and idiosyncratic reactions to and evaluations of a film, as well as objective analyses of the film's formal techniques and thematic content. Writing a film review often requires multiple viewings of the film. Plan to watch the film two or even three times. During the first viewing, surrender yourself to the cinematic experience; in other words, get lost in the narrative and enjoy the film without worrying

about the argument you will eventually cultivate. During your second viewing, try distancing yourself from the plot and instead focus on interesting elements of the film that you can highlight in the review. You may separate these elements into two broad categories: 1) formal techniques such as cinematography, and 2) thematic content such as the film's message or underlying meaning. When writing a movie review, it is important to watch the movie at least once, take notes, evaluate the movie, and express your opinions and support your criticism. It is also important to consider your audience and avoid spoilers. A good review should give readers some idea of the plot, but be careful not to include any spoilers. Finally, proofread your review and make sure you've spelled all the actors' names correctly and that you got all the dates right.

In this study, there are several findings in the film "Her" in the form of a person's behavior that becomes a benchmark in life, be it career, love, or other aspects. Theodore is the main actor in this movie with various problems. In the story, Theodore is told as a man who failed in his romance because his wife (Catherine) felt that their marriage was not a successful marriage. Then, Theodore becomes a lonely man every day as a love letter writer. He feels no pleasure and only boredom every day. With that feeling of loneliness, the twists and turns of Theodore's life happened. Objective of this research to identify what is Theodore's main problem in the film "Her", to explain that every behavior can influence people's activities in the film "Her", and to explain why does the behaviors exist and relateable in the film "Her".

2. METHOD

This type of research is Descriptive Research. The data include qualitative data. According to Williams (2007) descriptive research is a research method that can determine the situation in current phenomenon. Nassaji (2015) also states that the goal of descriptive research is drawing and classifying the phenomenon.

There is only one data, primary data. Data is something important in research. Data sources are subject that can get the data. According to Creswell Primary Data Primary data is data in the research process from the original source by using appropriate data collection (Safi'I, 2005:141). In other word, primary data is the data collected by the writer themselves.

The primary data source for this research is the film "Her" itself. In addition, this research also uses previous research as secondary data in order to obtain valid data, that is "Semiotic aspects of Lacan's notion of the Imaginary order: An inquiry into Spike Jonze's film Her (2013)", Anna Cabak Rédei (2018).

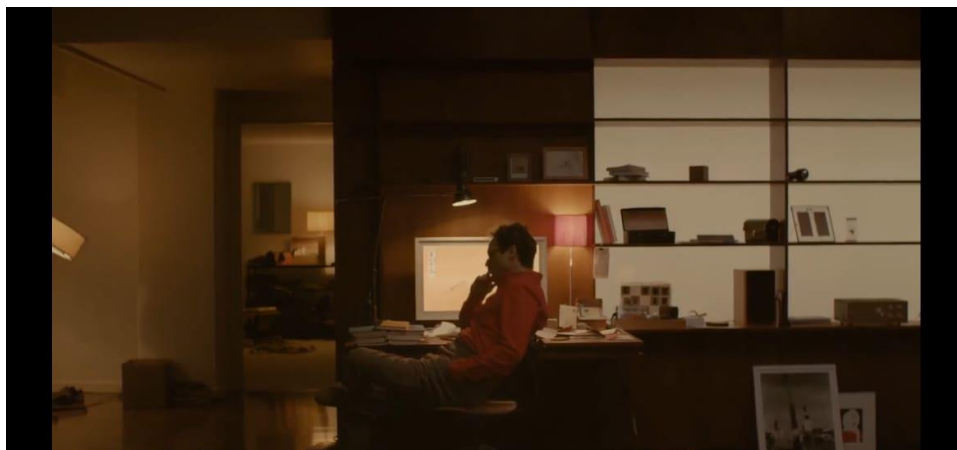
The data collection method used in this research is literature review. The use of this method utilises the film itself and previous research in collecting valid data.

The data analysis technique in this research uses content analysis techniques. Content analysis is a research technique used to determine the content of a message in communication media such as video, audio, or written. The purpose of content analysis is to describe the content characteristics of a message. In order to increase the credibility of the data, researchers used primary data and secondary data in data collection.

3. FINDINGS AND DISCUSSION

a Theodore's problem

Based on the researcher's findings, there are several indications that problems can have an impact on a person's behavior. This can be seen in the scene when Theodore has problems in his marriage and begins to look for alternative solutions, namely by using artificial intelligence OS1.



At 29:02, Theodore had his first date with Samantha at a night bazaar. They have fun regardless of the surrounding environment. It can be seen that the surrounding environment also looks normal when you see Theodore chatting and even playing with an AI system. It can be interpreted that Theodore's behavior is a common behavior that is also carried out by other people. The behavior they engage in makes Samatha have a very surprising desire. Samantha wished she had a body, so Samantha could experience real life with Theodore.

When Theodore had a date at a restaurant with a woman Samantha had found, she was named Amelia. Theodore was very interested and enjoyed the meeting. They exchanged stories with great joy in their conversations until they finally felt comfortable with each other. But this opportunity just disappeared when Amelia explained that she was looking for someone who seriously wanted to marry her. Theodore was immediately

surprised and became awkward because Theodore was still not ready to take on the responsibilities of being a husband. After seeing Theodore's doubts, Amelia just left him alone. Theodore came home in a state of anxiety. Samantha calls Theodore to ask "how was the date?". Theodore told what happened and told Samantha he just wanted to make love to someone. Samantha shared the feelings she had when she was with Theodore, and Theodore also seemed happy with Samantha's presence in his life. Then the unexpected thing happened, Theodore and Samantha made love through the sound of the telephone. Theodore enjoyed it by fantasizing about having sex with Samantha. After the incident, their relationship became even closer.

Theodore's behavioral changes are increasingly visible At 29:02, when Theodore had his first date with Samantha at a night bazaar. Based on the scene, Theodore's behavior becomes abnormal, when Theodore dates an Artificial Intelligence which is made by humans. This is in accordance with Matthew Flisfeder, Clint Burnham, (2017), in his research entitled “Love and Sex in the Age of Capitalist Realism: On Spike Jonze's Her” which states that Theodore is the source of the problem. With Theodore having problems of his own making, it causes Theodore's behavior to change.

In addition, the modern era 4.0 has also triggered changes in Theodore's behavior. An artificial intelligence that becomes Theodore's outlet when he gets problems in his marriage, so he looks for alternatives in fulfilling his romantic desires. According to Elliot I Gaines (2015), on her research “Reflections on the Semiotics of Relationships and Love in the Movie Her” states that Theodore becomes a person whose behavior changes by adjusting to the times that occur. In the modern era 4.0 seen in the movie “Her” that almost everyone has used technology and utilized artificial intelligence in their daily lives. When Theodore has problems in his marriage, the advanced technology triggers Theodore to try new things, namely making love with an artificial intelligence.



At 53:40 Amy tells Theodore she is divorcing Charles. Theodore calms her down and comforts her in Amy's apartment. After Theodore returned to his apartment, he called Samantha. Samantha explains that she gets jealous when Theodore gets close to other women besides her. Back with Amy, Theodore is surprised to find that Amy is also using the same operational system as him. Then he also told Amy that all this time the woman he had kept secret was an operating system. After learning that Amy was in fact endorsing his behavior, Theodore recounted the things he and Samantha had done.



At 1:04:43 a conflict occurred, where Theodore met with his ex-wife Catherine to sign their divorce papers. At first they talked warmly like friends, but that vanished when Theodore told her that after he parted ways with Catherine, he had a relationship with an operational system named Samantha. Catherine, who heard this, was shocked and showed a look of disappointment because Theodore, whom she had known so far, had not changed at all, Theodore was unable to face real feelings and only wanted to have a wife without being responsible for her. When Theodore was talking with Samantha, Theodore was overthinking about what Catherine said, so he lost his passion to interact with Samantha. Over time, when Theodore was still uncomfortable, Samantha offered a service contained in the operational system where the operational system itself was replaced with a human so that users could feel a real presence with the operational system. Theodore refused to do so, because it would be very strange when he made love to someone he didn't know. But Samantha insisted on trying it. Sure enough, when the surrogate named Isabella was about to make love to Theodore, he felt awkwardness between the two which resulted in Isabella leaving Theodore and Samantha.

As a result of this incident, there was a dispute between Theodore and Samantha which worsened their relationship. After that Theodore went to Amy and told her the problem. Amy gave Theodore a lot of advice, but the advice that made Theodore realize

was when Amy said "we're only here briefly, and well I'm here right, I want to allow myself joys". After hearing Amy's words, Theodore regretted what he had done, he tried to contact Samantha. He apologized for the incident that had passed. Their relationship is back to normal as before. They lived their daily lives full of laughter and happiness that were etched on Theodore's face. Theodore also increasingly accepted the fact that Samantha was just an operational system when Theodore was dating a friend, there were 4 of them. They accepted Samantha happily, and made the belief that Samantha could make his life colorful.



This section presents the research results. Research results can be supplemented with tables, graphs (pictures), and/or charts. The discussion section describes the results of data processing, interprets the findings logically, links them to relevant reference sources.

In In this study, there are several findings in the film "Her" in the form of a person's behavior that becomes a benchmark in life, be it career, love, or other aspects.

Theodore is the main actor in this movie with various problems. In the story, Theodore is told as a man who failed in his romance because his wife (Catherine) felt that their marriage was not a successful marriage.

Then, Theodore becomes a lonely man every day as a love letter writer. He feels no pleasure and only boredom every day. With that feeling of loneliness, the twists and turns of Theodore's life happened.

b Impact of People's behavior

A person's behavior can be defined as an action or activity carried out by humans, has a very broad meaning and can take various forms, such as walking, talking, crying,

laughing, working, lecturing, writing, reading, and so on. Human behavior can also arise due to emotions, and the psychological aspects that influence emotions are closely related to the physical state, while the physical state is the result of heredity (innate).

Behavior is defined as an action and reaction of an organism to its environment, this means that new behavior will be realized if there is something needed to cause a response called stimulation, thus a certain stimulus will produce certain behavior as well, Robert Y. Kwick (1972). Behavior is a way of acting that shows a person's behavior and is the result of a combination of anatomical, physiological and psychological development (Kast and Rosenweig, 1995).

Human behavior occurs through a sequential process, such as awareness, group experience, and learning. Learning is defined as the formation of behavior resulting from practices in the living environment. Human behavior does not stand alone, human behavior includes two components, namely attitude or mental and behavior (attitude). Attitude or mental is something that is inherent in humans, while behavior is a certain action of humans as a reaction to the circumstances or situations faced. Mentioned by Rakhmat (2001) states that there are three components that influence human behavior, namely cognitive, affective, and conative components. The cognitive component is the intellectual aspect related to what humans know. The affective component is the emotional aspect. The conative component is the volitional aspect related to habits and willingness to act. As stated by Samsudin (1987), behavioral elements consist of invisible behaviors such as knowledge (cognitive) and attitudes (affective), as well as visible behaviors such as skills (psychomotoric) and real actions (action).

In the movie "Her", it is told that Theodore is a person who can be called with no life. According to Annis Fitria, et al (2023), in her research entitled "Why Someone chooses No life Behavior" said that people who only spend their time living alone, and tend to limit their interaction with the outside world are people who have no life.

Here are the characteristics of no life people that you need to know.

c Behaviorism in Film "Her"

In the movie "her", the lonely Theo tries to buy an artificial intelligence operating system like Google Assistant or Siri that can help him with daily tasks branded OS1. He named her Samantha. Theo's introverted personality and Samantha's extraordinary intelligence can make Theo have feelings for the AI (artificial intelligence), and make Samantha gradually 'learn' and 'try to be' human. According to Elliot I Gaines (2015), on

her research “Reflections on the Semiotics of Relationships and Love in the Movie Her”. This study explores the movie Her by Spike Jonze (2013) as a creative representation of relationships and love in an age of digital media

Next is the moment where Theo is anti-social, due to his turmoil since deciding to divorce his ex-wife, or rather being sued for divorce. Of course, it makes him limit himself to other people because of his sadness. It also made him a depressive person. Theo is a real picture of people who have lost faith in human existence.

Especially when Theo and Samantha first "meet", Theo initially doubts Samantha's ability, and Samantha proves herself to be an intelligent operating system. This symbolizes the superiority of humans, who are slowly being displaced by technology, which is created by humans themselves.

After that, their relationship continues to experience renewal, like a system that continues to update. Theo, who became more comfortable with Samantha's presence, and Samantha, who continued to dig for information, became smarter, and tried to find her true self. It's a bit strange, an Artificial Intelligent trying to find out who it is, knowing the nature of life, and always thinking philosophically about creation.

And of course, the core of the problem in Her is Theo, who is considered unable to accept reality and Samantha, who is 'too smart'. It's funny to see a person arguing with a machine, especially seeing Theo, whose nature as a depressive man is of course losing the debate, this is an irony where in this scene the image of humans is defeated by machines. Based on the behaviorism approach, Theodore's introverted behavior triggers reciprocity from Samantha (Artificial Intelligence) who has artificial intelligence and is able to adapt to human attitudes. With a long period of time, Theodore continues to behave like he is with a human. This makes Theodore's way of thinking and views change. In the end Theodore is just a lonely person and behaves like a person who has never been lonely.

4. CONCLUSION

In In this study, there are several findings in the film "Her" in the form of a person's behavior that becomes a benchmark in life, be it career, love, or other aspects. Theodore is the main actor in this movie with various problems. In the story, Theodore is told as a man who failed in his romance because his wife (Catherine) felt that their marriage was not a successful marriage.

The main problem with Theodore as the main character is his behavior, which determines the life he lives. The main problem with Theodore as the main character is his behavior, which determines the life he lives. Then there is the impact of Theodore's behavior in the film "Her", namely Theodore becomes a person with no life and becomes a person who depends on an artificial technology. So, it can be seen that behaviorism is very visible and a reflection of one's life.

This research discusses behaviorism, which explains that behavior is very important and can affect a person's life whether it is love, career, and habits. The result of the discussion that has been carried out in this study is to find findings about a person's behavior in the modern industrial era 4.0. In the movie "Her" Theodore becomes an introvert and loses his mind due to his behavior towards artificial intelligence. With his behavior, Theodore lost his identity and made him close himself to the world.

By implication, life in the modern industrial era will continue to evolve and it is even possible that artificial intelligence becomes a technology that coexists with humans. Knowledge and self-discovery can help prevent humans from being aloof and overly dependent on technology.

The following are suggestions on this research:

- a In solving the problem, it is necessary to review more about modernization.
- b For readers to always cling to beneficial behavior in life.
- c For other researchers, make findings about life in the modern industrial era 4.0 based on the movie "Her".

REFERENCES

- Flisfeder M, Burnham C. 2017. Love and Sex in the Age of Capitalist Realism : On Spike Jonze's Her. *Cinema Journal* 57 (1), 25-45
- Margulies Alfred, 2016. Avatars of Desire and The Question of Presence: Virtual and Transitional Spaces Meet Their Liminal Edge - From Pygmalion to Spike Jonze's Her, and Beyond. *The International Journal of Psychoanalysis* 97 (6), 1697-1708.
- Bordun Troy, 2016. On the off-screen voice: Sound & Vision in Spike Jonze's Her. *Cineaction*, 57-2.
- Gaines I Elliot, 2015. Reflections on The Semiotics of Relationships and Love in The Movie "Her". *Semiotics*, 99-106.

- Sintami Luh Ni, Jayantini I Gusti Agung Sri Rwa. Effects of Eepression On The Life of The Main Character in Her Movie by Spike Jonze. *EduLite: Journal of English Education Literature and Culture* 7 (2), 311-322.
- Max Nelson, 2013. Her. *Film Comment*,10.
- Minarti Sylvie Meiliana Tuty Ulydar Titik, 2013. The 21st Century American High Technology in The Movie Script "Her" by Spike Jonze. *Jurnal Ilmu dan Budaya* 1 (1).
- Robitzsch Jan Maximilian Jan, 2019. Real and Simulated Relationship in Spike Jonze's Her. *Film and Philosophy* 24, 120-133.
- Jollimore Troy, 2015. "This Endless Space Between The Words": The Limits of Love in Spike Jonze's Her. *Midwest Studies in Philosophy* 39 (1), 120-143.
- Baranyi Barnabás Gyula, 2016. Conflicting Cinematic Languages and The Problem of Female Objectification in Spike Jonze's Her. *Anglo-American Voices* 1, 71.
- Aibel Matt, 2017. From Provisioning to Reciprocity: Logging in to Spike Jonze's Her. *Psychoanalytic Psychology* 34 (3),368.
- Parker-Flynn Christina, 2018. To Be Felt: Examining Textility in Spike Jonze's Her. *Mise-en-scène| The Journal of Film & Visual Narration* 3 (1).
- Silverman Gillian, 2021. Bibliographic Traces: The Material Book and The Quest for Intimacy in Spike Jonze's Her. *Imagijing "We" in the Age of "I"*, 208-223.
- KIYCI Hale, 2022. Spike Jonze's Her: How Transhumanism Turns into a Control Mechanism Under The Name of Love. *Trakya Üniversitesi Edebiyat Fakültesi Dergisi* 12 (23), 121-138.
- Das Amrita, Balakrishnan K. 2021. Her: An Expecting Future. *Annals of The Romanian Society For Cell Biology*, 17645-17649.
- Sabbadini Andrea, 2017. Intimacy in a Virtual World: Some Reflections on Spike Jonze's Film Her. *Revue Roumaine de Psychoanalyse* 10 (1), 131-138.
- Surahman Adi, Riyadh Achyar. Embodiment Relations of Technology (Computer) in Digital Design: Case Study Her Film by Spike Jonze's (2013). *REKA MAKNA: Jurnal Komunikasi Visual* 1(2), 58-64.

Jelle Joachim, 2017. A Study in Scarlett: Creaky Voice and Romantic Intention in Spike Jonze's Her. *Leviathan: Interdisciplinary Journal in English*.

'Disembedded' Buddhism in a Techno-Global Cosmology: The Case of Spike Jonze's Film Her (2013). *Journal of Global Buddhism*.

Simuț Andrei, 2015. The Post-human Utopian Paradise and The Impossible Gaze from Philip K. Dick to Spike Jonze's Her. *Caietele Echinox* 29.