AN ANALYSIS OF IMPOLITENESS STRATEGY OF GENSHIN IMPACT PLAYER IN 1ST ANNIVERSARY POSTED ON TWITTER



RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree in English Education Department

by
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SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA
2024

APPROVAL

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DECLARATION

I hereby certify that this research paper is truly my own work and does not contain plagiarism from previous literary works. I am fully aware that I have adopted some statements and ideas from various sources and these have been mentioned in the literary review and bibliography. If it is proven that this assertion is untrue, I will be held completely responsible.

Surakarta, 19 February 2024

The Researcher

Fatimah Putri Sambada

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MOTTO

"If you can't fly then run, if you can't run then walk, if you can't walk then crawl, but whatever you do you have to keep moving forward"

- Martin Luther King Jr

DEDICATION

This research paper is proudly dedicated to:

- 1. Allah SWT and Prophet Muhammad SAW
- 2. My mother, Mrs. Tri Sutami and my father, Mr. Supardi
- 3. My brothers, Kebat and Agal
- 4. My beloved lectures and almamater
- 5. My dear friends, and
- 6. Myself

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This research paper is presented to the English Education Study Programme, Muhammadiyah University of Surakarta. The primary purpose of writing this research paper to fulfill some of requirements to obtain a bachelor's degree. During the compilation of this research paper, many people offered their advice, help, and support to the researcher.

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Surakarta, 19 February 2024

The Researcher

Fatimah Putri Sambada A320190052

ABSTRAK

Studi ini bertujuan untuk menganalisis strategi ketidak-sopanan pemain *Genshin Impact* di Twitter menggunakan pendekatan pragmatik. Tujuan dari penelitian ini adalah untuk menemukan jenis ketidak-sopanan dan fungsi dari ketidak-sopanan tersebut. Data untuk penelitian ini diambil dari komentar-komentar yang terdapat dalam akun Twitter @genshinimpact. Studi ini dianalisis berdasarkan jenis strategi ketidak-sopanan (Culpeper, 1996) dan fungsi ketidak-sopanan yang diusulkan oleh Culpeper (2011). Terkait dengan jenis-jenis strategi ketidak-sopanan, hasil analisis menunjukkan bahwa ada empat jenis strategi ketidak-sopanan dalam komentar; (1) Ketidak-sopanan langsung, (2) Ketidak-sopanan positif, (3) Ketidak-sopanan negatif, (4) Sarcasm atau pura-pura sopan. Selain itu, ada tiga fungsi ketidak-sopanan; (1) Ketidak-sopanan afektif, (2) Ketidak-sopanan koersif, (3) Ketidak-sopanan yang menghibur. Ujaran-ujaran yang menunjukkan ketidak-sopanan diucapkan oleh pemain yang memberi komentar di Twitter.

Kata kunci: pragmatik, strategi ketidak-sopanan, Genshin Impact

ABSTRACT

This study aimed to analyze the strategy of impoliteness of *Genshin Impact* player on twitter using pragmatic approach. The purpose of this study was to find the type of impoliteness and function of impoliteness. The data for this research were taken from comments contained in the twitter @genshinimpact account. This study analyzed based on the type of impoliteness strategies (Culpeper, 1996) and function of impoliteness proposed by Culpeper (2011). Related to the types of impoliteness, the result of the analysis show that there are four types of impoliteness strategies in the comment ;(1) Bald on record impoliteness, (2) Positive impoliteness. (3) Negative impoliteness, (4) Sarcasms or mock politeness. Also, three functions of impoliteness; (1) Affective impoliteness, (2) Coercive impoliteness, (3) Entertaining impoliteness. The utterances that show impoliteness are uttered by the player commented on twitter.

Keywords: pragmatics, impoliteness strategies, *Genshin Impact*

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