

# **ANALYZING NETIZENS RESPONSES TO CNN BREAKING NEWS ON TWITTER: EXPLORING GRICE'S COOPERATION VIOLATION AND IMPLICATIONS FOR DIGITAL MEDIA EDUCATION IN NOVEMBER 2023 NEWS ON TWITTER**

**Laasya Ary Aghitsna; Mujazin  
English Education Department, Faculty of Teacher  
Training and Education, Universitas Muhammadiyah Surakarta**

## **Abstrak**

Penelitian ini menganalisis pelanggaran maksim di akun twitter CNN Breaking News. Penelitian ini bertujuan untuk mencapai dua tujuan: (a) mengidentifikasi pelanggaran prinsip kerja sama Grice dalam tanggapan netizen terhadap CNN Breaking News di Twitter selama periode November, dan (b) menjelaskan alasan di balik pelanggaran tersebut. Penelitian ini menggunakan metode deskriptif kualitatif dengan memanfaatkan data respon netizen terhadap tweet yang diunggah di CNN Breaking News Twitter pada bulan November. Pengumpulan data melibatkan dokumentasi dan pencatatan. Hasil analisis menunjukkan terdapat 101 pelanggaran prinsip kerja sama Grice yang dikategorikan menjadi empat jenis utama: 19 (18,8%) pelanggaran maksim kuantitas, 13 (12,9%) pelanggaran maksim kualitas, 48 (47,5%) pelanggaran dari maksim kualitas, maksim hubungan, dan 21 orang (20,8%) melanggar maksim sikap. Alasan netizen melanggar maksim tersebut antara lain mengungkapkan emosi, menyampaikan simpati, mengutarakan pendapat pribadi, menyindir, merendahkan, dan mengubah pembicaraan atau topik. Temuan ini menyoroti perlunya peningkatan etika komunikasi online, menekankan kejelasan, relevansi, dan rasa hormat. Hal ini penting untuk membina komunikasi yang lebih bermakna dan saling menghormati di platform media sosial.

**Kata Kunci:** Pragmatik, Implikatur, Pelanggaran Maxim

## **Abstract**

This study analyzes violations of maxim in CNN Breaking news twitter account. The study aims to achieve two objectives: (a) identify violations of Grice's cooperative principles in netizen responses to CNN Breaking News on Twitter during the November period, and (b) explain the reasons behind these violations. The research employs a qualitative descriptive method, utilizing data from netizen responses to tweet uploads on CNN Breaking news twitter in November. Data collection involves documentation and note-taking. The analysis reveals a total of 101 violations of Grice's cooperative principles, categorized into four main types: 19 (18.8%) violations of the maxim of quantity, 13 (12.9%) violations of the maxim of quality, 48 (47.5%) violations of the maxim of relation, and 21 (20.8%) violations of the maxim of manner. The reasons behind netizens flout the maxims include expressing emotion, conveying sympathy, expressing personal opinions, sarcasm, condescension, and diverting the conversation or topic. The findings highlight the necessity for improved online communication ethics, emphasizing clarity, relevance, and respect. This is crucial for fostering more meaningful and respectful communication on social media platforms.

**Keywords:** Pragmatics, Implicature, Flouting Maxim

## **1. INTRODUCTION**

Social media, especially Twitter, has become an integral part of human life in an increasingly widespread digital era. With its strict character limit, namely 280 characters per tweet, Twitter is a

challenging but unique communication arena. In interactions on social media, the concept of implicature emerges as an interesting phenomenon, unearthing hidden meanings in Twitter users' short words. This creates an interesting linguistic environment and invites exploration into the formation of communication in the digital era.

In the context of Twitter, character limitations are not just an obstacle, but a creative resource. Users often deliberately violate Grice's cooperative principles. Grice's principles, proposed by linguist (Grice, 1975), are a framework that helps explain how communication works. There are four main principles in Grice's principles, namely Maxim of Quantity, Maxim of Quality, Maxim of Relationship, and Maxim of Manner. The four Maxims are explained according to (Levinson, 2000) as follows; (1) The Maxim of Quantity says that the speaker should provide enough information, not too much or too little; (2) The Maxim of Quality emphasizes honesty and truth in speaking, so speakers should not make statements they do not believe; (3) The Maxim of Relation is related to maintaining relevance in the conversation, so the speaker should not insert unrelated information; and finally (4) Maxim of Manner emphasizes conveying messages in a clear, structured and unambiguous manner.

According to Green (1990), the cooperative principles proposed by Grice serve as a starting point that listeners use to infer the implied meaning that may be contained in utterances that comply with these principles. Like the flouting maxim, creates uncertainty and encourages active participation in interpretation and dialogue. Twitter is not just a place to talk, but a field of deep linguistic exploration. Searching for hidden meanings, developing discourse through threads, and the ability to capture the nuances of short messages are interesting challenges that stimulate communicative intelligence. Creativity in maxim flouting creates a unique ecosystem where character limitations become creative resources that produce deep and implicature-filled communication. (L. Mey, 2018) suggests that implicatures in conversation are the results of conclusions or messages intended in the conversation. Therefore, social media is not only a communication tool, but also a dynamic space for expression and exploration in this era of digital transformation. Examples of netizen responses that violate the maxim were found on the CNN Breaking News Twitter account.

*@cnnbrk: Israel confirms an IDF attack caused the massive blast at Gaza's largest refugee camp that has reportedly left many people dead and injured*

*@Ng\*\*Om\*\*\*\*\*: So nobody in the world can stop Israel?*

*@sin\*\*\*\*\*1: Who can stop Russia bombing Ukraine non stop daily for almost 2 years killing thousands of civilians including more children than in Gaza. Where is the outcry from the arab world wanting support for their own, but showing no empathy for others suffering. there is flouting maxim in the interaction above?*

The response from @sin\*\*\*\*\*1 in this conversation about the IDF attack on Gaza seems to violate the

maxim of relation, because it diverts attention from the incident involving Israel and Gaza, by criticizing the international response to the situation in Ukraine. The implication of this response is to highlight the double standards and lack of consistency in the international response to various conflicts. The responder states that there is a gap and lack of empathy or support for certain conflicts compared to others.

Twitter account "CNN Breaking News" (@cnnbrk) is one of the main sources of up-to-date information for netizens around the world. With 63.8 million followers, this account sends short tweets containing news headlines and links to full stories on CNN's website. Netizen interactions through comments, retweets and other interactions create diverse public discussions, including various points of view and opinions.

In this research, researchers want to explore the interesting realm of how netizen interactions on Twitter sometimes violate Grice's Cooperative Principles. Netizens sometimes violate these principles, which raises interesting questions about why and how these violations occur. This research aims to answer these questions by identifying violations of Grice's principles and also the reasons behind netizens who violate the maxim in responding to posts on the CNN Breaking News Twitter account in November Period. The advantage of this research is that it helps understand why and how such violations occur, as well as their impact on mutual understanding and communication effectiveness.

The following are previous studies that examined flouting maxims or violations of Grice's Cooperation principles. First, Gunawan & Gunawan Lestary(2019)analyzes the conversation between the main characters in the film Home Alone 2 by John Hughes which violates Grice's principles. The researchers use descriptive qualitative approach and the data taken from character conversations in the film Home Alone 2 "Lost in New York". Analysis was carried out by referring to the text and subtitles of the film to identify nonverbal clues of misunderstanding. The process of checking the script and viewing the film subtitles was repeated several times to ensure the accuracy of the analysis, including determining the type of maxim violation, its causes, and its impact.This study exposes four categories of flouting maxims that main charakters in the movie "Home Alone 2: Lost in New York" have contravened. Apart from that, researchers found four reasons why the main actors violated the maxim, namely for competitive, collaborative, convivial, and conflictive reasons.

Second, Natasya et al.(2019) conducted an examination of Grice's Cooperation principles in the movie "Finding Dory." Their study utilized a descriptive qualitative approach involving observation, description, and explanation of the discovered violations. The researchers applied a descriptive qualitative method, collecting data through observing dialogues within the film. Their findings revealed the presence of various types of maxim violations in "Finding Dory," including 17 instances of quantity violations, 1 instance of quality violation, 16 instances of relation violations, and 1 instance of manner violation.

Third, , Hasani(2016) analyzed the flouting maxim from tweets made by Indonesian influencers on Twitter. This research uses qualitative methods because it explores issues related to language use. The language approach used is descriptive rather than technical, and data analysis is carried out interpretively by categorizing data without involving statistical analysis. This research data was taken from Twitter by randomly selecting Indonesian influencer tweets and then analyzing whether the conversations in these tweets included maxim violations or not. This study revealed that many conversations violated Grice's principles of cooperation. The researcher also explained that the violation of Grice's cooperative principles in conversation was aimed at making jokes so that the conversation ran smoothly.

## 2. METHOD

This research uses a qualitative methodology, specifically a descriptive approach, to investigate maxim violations in netizen interactions on the CNN Breaking News Twitter account during November 2023. Data collected from news post responses was sourced through documentation, including screenshots, and recording. The analysis method involves pragmatic identification, categorizing data into violations of Grice's principle of cooperation, and conducting a detailed examination of each rule, context, and implications of violations. The results will be presented in a table depicting the frequency of maxim violations and a descriptive explanation of the reasons behind these maxim violations, supported by real examples from tweets and netizen responses. This comprehensive research methodology aims to reveal the intricacies of online communication and violations of the principle of cooperation in the context of news responses on social media.

## 3. RESULT AND DISCUSSION

### 3.1 Result Finding

There are two findings in this research, the first is four types of maxim violations and the second is the reasons why netizens commit maxim violations.

#### 3.1.1 Violation of Grice's principles of cooperation discovered on the CNN Breaking News twitter account for the November period

Researchers used Grice's (1975) theory to examine cases of violations of Grice's principles of cooperation (Flouting Maxim) on the CNN Breaking News Twitter account for the November period. Grice's theory categorizes Flouting Maxim into four types: Flouting Maxim of Quantity, Flouting Maxim of Quality, Flouting Maxim of Relation, and Flouting Maxim of Manner.

The Types of Flouting Maxim	Number of Data	Pcentage
Flouting Maxim of Quantity	19	18,8%
Flouting Maxim of Quality	13	12,9%
Flouting Maxim of Relation	48	47,5%

Flouting Maxim of Manner	21	20,8%
Amount	101	100%

*Tabel 1. The Amount of Flouting Maxim*

3.1.2 The reason behind violation of Grice's principle of cooperation cooperation were found in netizen responses on the CNN Breaking News Twitter account for the November period

Researchers found the reasons behind netizen responses that violated the maxim or violated Grice's principles of cooperation. The reason behind this violation can be intended as an implied meaning that netizens want to convey in responding to tweets uploaded by the CNN Breaking News Twitter account. The following is an explanation:

### **A. Flouting Maxim of Quantity**

#### **1. 001/CB/F1/@OM**

*@cnnbrk: Israel says the strike on a Gaza refugee camp killed a "leader" of the October 7 terror attack, which Hamas denies. A hospital says scores are dead.*

*@Ug\*\*\*\*C\*\*\*\*\*: very bad but why is it that Hamas are hiding under civilians*

*@Om\*\*51\*\*\*\*\*: Hamas does not hide among civilians. They are fighting for the liberation of their homeland. They do not have planes or tanks like Israel. They live among their countrymen, just like any individual from Gaza. They are not an army. A group of individuals decided to challenge the Israeli occupation and humiliation of them 70 years ago with knowledge of Western support and complicity.*

The response @Om\*\*51\*\*\*\*\* provides too much information about the History of Hamas. The reason the response from @Om\*\*51\*\*\*\*\* flouts the maxim is to implies an attempt to offer a comprehensive explanation defending Hamas's actions, aiming to provide context and detail regarding their positioning among civilians in Gaza.

#### **2. 002/CB/F1/@NA**

*@cnnbrk: The Supreme Court agreed to take up a challenge to the federal ban on bump stocks, devices that allow semi-automatic rifles to fire more rapidly @Nai\*\*\*\*\*: Nice move*

The response from @Nai\*\*\*\*\* might potentially flout the maxim of quantity as it lacks explicitness and doesn't provide additional information or detail about why the action is considered a good move. It could be seen as ambiguous or vague in its expression of approval without elaborating on the specific aspects of the decision that are being praised. The reason behind the response "Nice move" flouts the maxim is to imply a general expression of approval or satisfaction regarding the Supreme Court's decision to take up the challenge to the federal ban on bump stocks.

#### **3. 003/CB/F1/@BU**

*@cnnbrk: Jury reaches verdict in trial of an Aurora, Colorado, police officer charged in the death of Elijah McClain, an unarmed 23-year-old Black man*

*@bu\*\*\*\_da\*\*\*\*\*: This is a bad one, justice denied*

The response from @bu\*\*\*\_da\*\*\*\*\* seems to potentially violate the maxim of quantity. Although it gives an opinion on the outcome of the trial regarding Elijah McClain's death, it lacks specific details or reasons to explain why the verdict is considered unfair or why justice was denied. The response "*This is a bad one, justice is denied*" indicates that the respondent considers the court ruling in the Elijah McClain death case to be unfair or unfavorable. This implies a belief that the outcome of the trial did not adequately fulfill justice.

#### **4. 004/CB/F1/@CH**

*@cnnbrk: The officer who arrested Elijah McClain has been found not guilty of reckless manslaughter and criminally negligent homicide*

*@Chi\*\*\*\*\*: Ok*

The response from @Chi\*\*\*\*\* in this context potentially flouts the maxim of quantity. It lacks elaboration or additional information that would provide a more detailed or comprehensive response to the news about the verdict potentially failing to meet the expectation of providing sufficient information or detail regarding such a significant verdict. The reason behind the response "*Ok*" in this context might suggest a neutral or indifferent attitude toward the news.

#### **5. 005/CB/F1/@RA**

*@cnnbrk: Israel will have "overall security responsibility" in Gaza for "indefinite period" after war, Israel's Prime Minister Netanyahu says in interview*

*@Ran\*\*\*\_x\*\*\*: No they won't*

The response from @Ran\*\*\*\_x\*\* appears to potentially flout the maxim of quantity. The response lacks specificity or clarity regarding the disagreement or reasoning behind the statement. This response could benefit from more details or an explanation to convey a clearer message. The reason behind the response "*No they won't*" suggests a contradiction or disagreement with the statement made by Israel's Prime Minister regarding Israel's future security responsibility in Gaza.

### **B. Flouting Maxim of Quality**

#### **1. 020/CB/F2/@OA**

*@cnnbrk: Israel confirms an IDF attack caused the massive blast at Gaza's largest refugee camp that has reportedly left many people dead and injured @Oas\*\*\*\*Ma\*\*\*\*: Many? you mean they killed 400+*

This response from @Oas\*\*\*\*Ma\*\*\*\* might be seen as flouting the maxim of quality by potentially exaggerating the casualty count without providing factual evidence to support the claim.

The reason behind from the response *"Many? you mean they killed 400+"* implies doubt regarding the accuracy of the reported casualty count provided by CNN.

## 2. 021/CB/F2/@IA

*@cnnbrk: Donald Trump Jr. is testifying in the civil fraud trial against the former president, his company and two adult sons.*

*@iam\*\*\*\*\*\_: He's lying like his daddy. Lock 'em up! Justice is coming.*

The response from @iam\*\*\*\*\*\_ potentially violating the maxim of quality by not providing enough information to support the assertion. . *"He's lying like his daddy"* is an opinion without providing specific evidence or details to support the claim. It lacks a sufficient amount of information or context to substantiate the accusation of lying. The reason behind from the *response "He's lying like his daddy"* suggests a presumption or opinion about Donald Trump Jr.'s credibility, drawing a parallel to his father, Donald Trump.

## 3. 022/CB/F2/@BE

*@cnnbrk: Rank-and-file members of the United Auto Workers union approve deal with General Motors, despite significant opposition at more than a dozen plants*

*@Bep\*\*\*\*Bu\*\*\*\*: Unfortunately, they will be laid off by this time next year*

The response from @Bep\*\*\*\*Bu\*\*\*\* potentially flout the maxim of quality. It implies a specific outcome *"they will be laid off by this time next year"* without providing sufficient information or evidence to support the prediction. It lacks details or a clear explanation about why such layoffs might occur. The reason behind from the response *"Unfortunately, they will be laid off by this time next year"* implies a negative prediction or expectation that the rank-and-file members who approved the deal between the United Auto Workers union and General Motors might face layoffs within the next year.

## 4. 023/CB/F2/@GC

*@cnnbrk: Many casualties have been reported after a massive explosion at a densely populated refugee camp in the northern Gaza Strip.*

*@ba\*\*\*\*\*I: this is reall heartbreaking*

*@GCo\*\*\*\*\*I: Why? They got one of the leaders. This is wonderful*

The response from @GCo\*\*\*\*\*I violates the maxim of quality. The maxim of quality expects speakers to provide correct and accurate information. the response *"They got one of the leaders"* has no evidence. The reason behind from the response *"This is wonderful"* implies a lack of empathy or concern for reports of casualties and explosions at refugee camps.

## 5. 024/CB/F2/@FS

*@cnnbrk: Injured Palestinians have begun arriving in Egypt, officials say, the first to be allowed*

*out of Gaza since the Israel-Hamas war began*

*@fst\*\*\*\*\*4: injured palestinians or injured terrorists?*

The response from @fst\*\*\*\*\*4 might potentially flout the maxim of quality by introducing a statement that lacks factual basis or supporting evidence while potentially conveying a biased or prejudiced viewpoint. The reason behind from the response "*injured Palestinians or injured terrorists?*" implies prejudice against the injured individuals.

### **C. Flouting Maxim Relation**

#### **1. 033/CB/F3/@AB**

*@cnnbrk: Many casualties have been reported after a massive explosion at a densely populated refugee camp in the northern Gaza Strip.*

*@Abd\*\*\*\*\*1\*: Good*

The response from @Abd\*\*\*\*\*1\* in this context seems to flout the maxim of relation. The word "*Good*" is not fitting or relevant in response to such a tragic event. This response lacks empathy or an adequate acknowledgment of the severity of the situation, thereby violating the principle of relation in the conversation. The reason behind from the response "*good*" implies indicates a lack of empathy or understanding of the severity of the situation, which can be seen as insensitive and inappropriate considering the reported casualties.

#### **2. 034/CB/F3/@RA**

*@cnnbrk: A person is in custody in connection with a series of antisemitic online threats made against Cornell University's Jewish community*

*@iam\*\*\*\*\*\_: That's good news, y'all. Hate has no place in our society.*

*@ra\*\*\*\*\*1: Actually it does, we're humans, we have opinions and likes and dislikes, I hate Brussel sprouts, they are terrible I will never like them, broccoli is superior to Brussel sprouts in every way Is my opinion hateful? Yes I said I "hate" Brussel sprouts, should I be in jail?*

The response from @ra\*\*\*\*\*1 appears to flout the maxim of relation. the response seems to divert the conversation away from the serious issue of antisemitic threats to a discussion about personal food preferences. This response doesn't directly engage with the topic at hand, which is the antisemitic threats made against the Jewish community, and thus, might be seen as irrelevant to the conversation.

#### **3. 035/CB/F3/@SI**

*@cnnbrk: Israel confirms an IDF attack caused the massive blast at Gaza's largest refugee camp that has reportedly left many people dead and injured*

*@Ng\*\*Om\*\*\*\*\*: So nobody in the world can stop Israel?*

*@sin\*\*\*\*\*1: Who can stop Russia bombing Ukraine non stop daily for almost 2 years killing*



*thousands of civilians including more children than in Gaza. Where is the outcry from the arab world wanting support for their own, but showing no empathy for others suffering. there is flouting maxim in the interaction above?*

The response from @sin\*\*\*\*\*1 could be perceived as flouting the maxim of relation by introducing an unrelated topic to the conversation about the IDF attack in Gaza. Response2, however, diverts the conversation to a different global issue: the conflict between Russia and Ukraine. It shifts the focus away from the reported incident involving Israel and Gaza to another conflict, criticizing the international response to the situation in Ukraine. The reason behind from response from @sin\*\*\*\*\*1 could be interpreted as an attempt to highlight a perceived double standard or lack of consistency in the international response to different conflicts. The responder implies a discrepancy in the global response and highlights a perceived lack of empathy or support for certain conflicts compared to others.

#### **4. 036/CB/F3/@UK**

*@cnnbrk: Israel says the strike on a Gaza refugee camp killed a "leader" of the October 7 terror attack, which Hamas denies. A hospital says scores are dead. Follow live updates.*

*@Ng\*\*\*\*\*On\*\*\*\*\*: Who do we now believe*

*@Ukr\*\*\*\*\*6: So, if a Hamas leader lives near the White House, does Israel have the right to bomb the White House with six tons of explosives?*

The response from @Ukr\*\*\*\*\*6 seems to flout the maxim of relevance by presenting an extreme hypothetical situation that's unrelated to the reported incident. It diverts the conversation to a different context (a hypothetical scenario involving the White House), which doesn't directly address the actual situation of the reported strike on a Gaza refugee camp. The reason behind the response from @Ukr\*\*\*\*\*6 implies that the reported strike on a Gaza refugee camp, allegedly targeting a Hamas leader, is being compared to a highly implausible and extreme scenario involving the bombing of the White House.

#### **5. 037/CB/F3/@JO**

*@cnnbrk: Actor Tyler Christopher, known for roles on "General Hospital" and "Days of Our Lives," has died, his representative says.*

*@joh\*\*\*\*\*1: So why is this breaking news?*

This response from @joh\*\*\*\*\*1 potentially flout the maxim of relation. The response did not express empathy for the reported deaths and instead challenged the significance of the events being labeled as "breaking news". This can be seen as a deviation from the expected recognition or reaction to the news of someone's death. The reason behind from the response "So why is this breaking news?" is that the responder perceives the news of Tyler Christopher's death as not

substantial enough to merit being labeled as "breaking news".

#### **D. Flouting Maxim Manner**

##### **1. 097/CB/F4/@FR**

*@cnnbrk: After an advertiser exodus, X owner Elon Musk is suing Media Matters over its analysis highlighting antisemitic and pro-Nazi content on the platform.*

*@free\*\*\*\*\*LOL: Haha ok whatever*

The response from @free\*\*\*\*\*LOL potentially flouts the maxim of manner. It lacks clarity and seems dismissive or indifferent regarding the serious issue highlighted in the news about Elon Musk suing Media Matters over allegations of antisemitic and pro-Nazi content on the platform. It doesn't contribute meaningful information or engage with the topic, possibly suggesting a lack of concern or seriousness about the subject matter. The reason behind from the response "Haha ok whatever" suggests a lack of interest, seriousness, or engagement with the topic.

##### **2. 098/CB/F4/@KE**

*@cnnbrk: Former President Jimmy Carter is expected to attend the memorial service for his wife Rosalynn Carter on Tuesday, his grandson tells CNN*

*@ken\*\*\*\*\*99: Fuck jimmy carter*

The response from @ken\*\*\*\*\*99 potentially flouts the maxim of manner. It uses informal language that might be considered impolite or inappropriate in response to news about a memorial service, lacking a respectful or considerate tone. The reason behind from the response "Fuck jimmy carter" is a casual, dismissive, and somewhat disrespectful attitude towards the news of Jimmy Carter attending his wife's memorial service.

##### **3. 098/CB/F4/@HA**

*@cnnbrk: Thirty-three Palestinians released from several prisons, Israeli prison service says, following Hamas' earlier release of hostages.*

*@hawk\*\*\*\*: Great. More criminals on the streets*

The response "Great. More criminals on the streets" appears to flout the maxim of manner. It's somewhat blunt and lacks politeness or consideration for the individuals being discussed. The statement could be seen as insensitive or disrespectful due to its directness and potentially offensive implication about the released Palestinians. The reason behind from the response "Great. More criminals on the streets" suggests a negative and unsympathetic attitude towards the released Palestinians, portraying them as potential threats or dangers once they are released from prison.

##### **4. 100/CB/F4/@NE**

*@cnnberk: Jury finds David DePape, the man accused in the violent hammer attack on Paul Pelosi, guilty on both charges in his federal trial*

*@net\_\*\*\*\*\*: He'skc WV*

The response from @net\_\*\*\*\*\* appears to significantly flout the maxim of manner. It seems nonsensical and lacks coherence or clear information relevant to the news about the guilty verdict in the trial. This response lacks clarity and does not contribute any meaningful or understandable content related to the topic, violating the principle of providing relevant and coherent information. There is no direct or meaningful reason behind from this response as it appears to be an incomplete or nonsensical sequence of characters that doesn't hold any apparent relevance or significance to the discussed topic.

### **5. 101/CB/F4/@EM**

*@cnnbrk: Singer Cassie Ventura and music mogul Sean "Diddy" Combs announced a settlement one day after she accused him of rape and years of abuse in a lawsuit*

*@Emy\*\*\*\*: Diddy your blessed*

The response from @Emy\*\*\*\* potentially flouts the maxim of manner. It lacks grammatical accuracy and clarity, making it difficult to discern the intended meaning. Additionally, the phrase "your blessed" might be a misspelling of "you're blessed," but even then, the context of the statement in relation to the news about the settlement between Cassie Ventura and Sean "Diddy" Combs is not entirely clear. The reason behind from the response "Diddy your blessed" could suggest an attempt to convey a positive sentiment or support toward Sean "Diddy" Combs, possibly implying a sense of relief or favor towards him following the announcement of the settlement.

## **3.2 Discussion**

In discussing of this research, it is important to note that there were several violations of Grice's cooperative principles identified in netizen responses on the CNN Breaking News Twitter account during the November period. From the table presented, there are 101 data or netizen responses that violate Grice's principle of cooperation. This was observed as follows: 19(18,8%) violations of maxim quantity, 13(12,9%) violations of maxim quality, 48(47,5%) violations of maxim relation, and 21( 20,8%) violations of maxim manner. Based on the four types of violations, it can be seen that violations of the maxim of relations were more frequently found with 48 violations and while violations of the maxim of quality were found at least with 13 violations.

The discovery of maxim violations committed by netizens in responding to tweets uploaded to

the CNN Breaking News account must have a reason behind it. The reasons behind the responses flouting the maxim of quantity vary across the interactions. In several cases, the users provided brief or ambiguous statements that lacked specific details or explanations, violating the principle of providing sufficient information. For example, responses like "Ok," "Nice move," "Awesome," or "Good" express sentiments without offering in-depth reasoning or elaboration. On the other hand, some responses attempted to provide extensive information or context beyond what was necessary, violating the maxim by exceeding the expected quantity of information. For example, the response " Hamas does not hide among civilians. They are fighting for the liberation of their homeland..." offers more information than required to address the initial news, violating the principle of relevance.

The reasons behind the responses flouting the maxim of quality involve making claims or assertions without sufficient evidence, providing opinions without factual support, or making assumptions that lack a basis in the information presented. In several instances, users express opinions or make statements that go beyond the information provided in the news, violating the principle of providing accurate and justified information. For example, responses like "Many? you mean they killed 400+," "He's lying like his daddy. Lock 'em up! Justice is coming," or "Unfortunately, they will be laid off by this time next year" express opinions, assumptions, or predictions without offering concrete evidence or detailed reasoning to support these claims.

Responses flouting the maxim of relationship commonly involve introducing unrelated opinions or statements, expressing personal sentiments, or including speculative claims without clear justification. The tendency to diverge into unrelated topics contributes to a loss of focus on the main news subject. Some responses express strong personal beliefs or emotions not directly relevant to the reported events, and there is a notable disregard for the gravity of certain situations. Attempts at humor or sarcasm, often mismatched with the news's seriousness, further contribute to the deviation. Shifting focus to personal perspectives, especially through political lenses, is also evident. These patterns collectively highlight a failure to engage directly with presented information, emphasizing the need for more focused, respectful, and informed online discourse.

The reasons behind responses that flout the maxim of manner are diverse and encompass a range of deviations from linguistic norms and expected behaviors. These deviations include the use of vulgar language, accusatory or speculative remarks, overly negative expressions, lack of clarity or specificity, dismissive attitudes, impolite language, and even nonsensical or irrelevant statements. The violation of the maxim of manner often leads to a breakdown in effective communication, hindering the quality of online discourse. Adhering to the principles of clarity, politeness, and relevance is essential for fostering respectful and meaningful conversations.

#### 4. CLOSING

In conclusion, the analysis of netizen responses to CNN Breaking News tweets during the November period found 101 violations of Grice's cooperative principle. The violations are grouped into four main types: 19(18,81%) violations of maxim quantity, 13(12,87%) violations of maxim quality, 48(47,52%) violations of maxim relation, and 21( 20,79%) violations of maxim manner. The frequency of violations varies, the most common is the violation of maxim relation and the least common is the violation of maxim quality.

In addition to finding various kinds of maxim violations, researchers also found the reasons behind the maxim violations, which can also be intended as the implied meaning to be conveyed. Some of the reasons behind the violation of maxims by netizens in responding to the news on the CNN Breaking News account are as a form of expression of emotion, humor, assumption, sympathy, personal opinion, sarcasm, condescension, and diverting the conversation or topic. Based on these reasons, netizens violate these maxims by giving short responses, providing excessive information, or diverting irrelevant topics. Violations also occur when netizens make claims or statements without adequate support or evidence, or when they use abusive and insulting language, or express opinions without clear basis. The findings highlight the necessity for improved online communication ethics, emphasizing clarity, relevance, and respect. This is crucial for fostering more meaningful and respectful communication on social media platforms.

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