

**POLITENESS STRATEGIES OF COMMENTS TOWARD WHO'S
INSTAGRAM POST: *GLOBAL EMERGENCY OF
COVID-19 IS OVER***



**Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree
in Department of English Education**

By:

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**SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA
DEPARTEMEN OF ENGLISH EDUCATION**

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APPROVAL

**POLITENESS STRATEGIES OF COMMENTS TOWARD
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COVID-19 IS OVER***

RESEARCH PAPER

By
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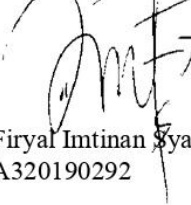
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INSTAGRAM POST: *GLOBAL EMERGENCY OF COVID-19 IS OVER*

I hereby attest that this research paper does not contain any plagiarized material from earlier works of literature that have been cited in order to obtain a bachelor's degree from a university. There are no written or published opinions or works of art, unless they are cited in the manuscript, the literary review, or the bibliography. Because of this, I accept full responsibility if anything in what I said above is incorrect.

Surakarta, 14th of November 2023

The researcher



Firyal Imtinan Sya'ban
A320190292

MOTTO

“...Surely with ‘that’ hardship comes ‘more’ ease...”(Al-insyirah (94):5-6)

Pray, Try Our Best, and Give It Up to Allah

Do not be sad that Allah is with us

DEDICATION

I dedicate this research paper with joy and pride to :

Alm. Waluyo, S. Pd., M. Or.

My Beloved Parents

My Sister and My Brother

My Friends

Me, Myself, and I

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ABSTRAK

Firyal Imtinan Sya'ban, **STRATEGI KESANTUNAN DALAM KOMENTAR PADA POSTINGAN INSTAGRAM WHO: DARURAT GLOBAL COVID-19 SUDAH BERAKHIR**, Skripsi, Fakultas Ilmu Keguruan Dan Ilmu Pendidikan, Universitas Muhammadiyah Surakarta, 2023.

Abstrak: Kesopanan merupakan salah satu cabang pragmatik. Strategi kesopanan adalah strategi untuk meminimalkan konfrontasi antar peserta komunikasi. Penelitian ini mengkaji strategi kesopanan yang dilakukan netizen pada postingan Instagram WHO yang berjudul: *Global Emergency of COVID-19 is Over*. Penelitian ini bertujuan untuk memperjelas jenis-jenis strategi kesopanan yang digunakan oleh netizen pada bagian Komentar di Postingan Instagram WHO: *Global Emergency of COVID-19 is Over* dan untuk mengetahui niat netizen dalam menggunakan strategi kesopanan pada bagian Komentar di Postingan Instagram WHO: *Global Emergency of COVID-19 is Over*. Penelitian ini termasuk dalam kategori metode deskriptif kualitatif. Data penelitian ini diambil dari kolom komentar WHO di postingan tertentu. Bentuk datanya adalah tuturan yang mengandung strategi kesantunan. Penelitian ini menerapkan teori dari Leech (1983) yang bernama *Politeness Principle*. Leech mengajukan enam Bidal, namun penelitian ini hanya menemukan lima Bidal pada kolom komentar WHO pada postingan tertentu, yaitu Bidal Kebijakan sebanyak 2 data (3,93%), Bidal Kemurahan Hati sebanyak 3 data (5,88%), Bidal Pujian sebanyak 16 data (31,37%), Bidal Kesepakatan sebanyak 18 data (35,30%), Bidal Simpati sebanyak 12 data (23,52%). Dalam menyampaikan strategi kesantunan netizen mempunyai fungsi yang spesifik dan tertentu.

Kata Kunci: *Pragmatik, strategi kesantunan, Instagram*

ABSTRACT

Firyal Imtinan Sya'ban, ***POLITENESS STRATEGIES OF COMMENTS TOWARD WHO'S INSTAGRAM POST: GLOBAL EMERGENCY OF COVID-19 IS OVER***,
Research Paper, Faculty of Teacher training and Education, Muhammadiyah University of Surakarta, 2023.

Abstract: Politeness is one of pragmatic's branch. It is a strategy for minimizing confrontation between participant in communication. This research examined politeness strategy carried by the netizen on WHO'S Instagram post entitled: Global Emergency of COVID-19 is Over. This research aimed to clarify the types of politeness strategy used by netizens in Comments section in WHO's Instagram Post: Global Emergency of COVID-19 is Over and to know intentions of the netizens on using politeness strategies on Comments section in WHO's Instagram Post: Global Emergency of COVID-19 is Over. This study categorized as descriptive qualitative method. The data of this study were taken by WHO's comment section in certain post. The form of the data was utterance which contain the utterance of politeness strategy. This research implemented the theory from Leech(1983)named Politeness Principle. Leech Proposed six maxims, but this research only found five maxim on WHO's comment section in certain post, which are Tact Maxim with 2 data (3.93%), Generosity Maxim with 3 data (5.88%), Approbation Maxim with 16 data (31, 37%), Agreement Maxim with 18 data (35.30%), and Sympathy Maxim with 12 data (23.52%). In delivering politeness strategy the netizen has specific and certain function.

Key words: *Pragmatics, Politeness strategy, Instagram*

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