COMMUNITY COMMUNICATION PATTERNS IN INCREASING AND MAINTAINING SOLIDARITY
(Case Study in Team Penting Hore ADV Solo)

Imam Fajar Sanyoto, Nieldya Nofandrilla
Communication Study Program, Faculty Of Communication And Informatics
Universitas Muhammadiyah Surakarta

ABSTRAK

Team Penting Hore ADV Solo merupakan suatu wadah komunitas motor yang berada di Solo, Jawa Tengah. Komunitas ini mewadahi hobi anak muda sampai dewasa yang menyukai otomotif khususnya motor dan yang suka dengan *explore* alam. Tujuan dari penelitian ini adalah untuk mengetahui pola komunikasi kelompok dalam meningkatkan dan mempertahankan solidaritas antar anggota komunitas pada Team Penting Hore ADV Solo. Penelitian ini menggunakan metode kualitatif dengan desain studi kasus dengan pendekatan fenomenologi. Teknik pengumpulan data wawancara, dokumentasi dan observasi. Subjek dalam penelitian ini adalah anggota komunitas Team Penting Hore ADV Solo dengan 5 orang di dalam komunitas yang menjabat sebagai ketua, wakil ketua dan 3 anggota komunitas. Analisis data menggunakan model interaktif dan teknik trianggulasi data dan sumber. Hasil penelitian menunjukkan bahwa pola komunikasi yang terjadi di Team Penting Hore ADV Solo pada analisis interaksi komunikasi terjadi secara intensitas dan bertujuan untuk mempertahankan dan meningkatkan solidaritas kelompok. Pada analisis arus komunikasi yang terjadi berhierarki satu arah yang dilakukan melalui penyampaian pesan kepada komunitas motor lain dan arus komunikasi dua arah yang dilakukan secara vertikal, diagonal dan horizontal. Pada analisis jaringan komunikasi dibentuk dengan skema bahwa seluruh anggota dapat saling bertukar informasi yang menciptakan rasa solid antar anggota pada berbagai dan kegiatan *Kopdar, Sunmori,* event *Touring g*abungan dan *Touring* bersama.

Kata kunci: komunikasi, komunikasi komunitas, group kecil, solidaritas.

ABSTRACT

Team Penting Hore ADV Solo is a motorcycle community forum in Solo, Central Java, this community accommodates the hobbies of young people to adults who like automotive, especially motorbikes and who like to explore nature. The purpose of this study was to determine groups communication patterns in increasing and maintaining solidarity between community members in the Team Penting Hore ADV Solo. This study uses a qualitative method with a case study design with a phenomenological approach. Interview data collection techniques, documentation and observation. The subjects in this study were community members of the Team Penting Hore ADV Solo with 5 people in the community who served as chairman, deputy chairman and 3 community members. Data analysis uses interactive models and triangulation techniques using data and source triangulation techniques. The results of the study show that the communication patterns that occur in Team Penting Hore ADV Solo in the analysis of communication interactions occur intensively and aim to maintain and increase group solidarity. In the analysis of communication flows that occur in a one-way hierarchy which is carried out through sending messages to other motorcycle communities and two-way communication flows which are carried out vertically, diagonally and horizontally. In the analysis the communication network is formed with a scheme so that all members can exchange information which creates a sense of solidity among members in various Kopdar, Sunmori, Combined tour and Touring events together.

Keywords: communication, community communication, small group, solidarity

1. INTRODUCTION

Group communication is the process of conveying messages from one member to other members to influence information, knowledge of one's behavior, and ways to construct their reality. The communication process cannot take place if there are no elements of communicators, communicants, messages, media, and feedback (Sari 2017). One of the many uses of communication in a community.

Naufal (2015) in his research entitled Communication Patterns of the Otaku Community in the City of Surakarta showed that the communication patterns used varied, such as communication patterns from all directions, non-formal, non-verbal, and verbal. An interpersonal communication process certainly has an influence on each actor of communication. There are several kinds of communication including interpersonal communication, group communication, interpersonal communication, organizational communication, and mass communication. When viewed from some of these communications, the communication used in this study is group communication (Astari, 2020).

Robert F. Bales in Hadi, (2019) defines communication in small groups as some people who are involved in interactions with each other in a face-to-face meeting, where each participant gets an impression or an increase in the relationship between one another which is quite clear.

In the functional theory of group communication (Morissan 2013) views the process as an instrument used by groups to make decisions by emphasizing the relationship between the quality of communication and the quality of group output. According to this theory, communication functions in several ways that will determine or decide the results achieved by the group.

A sense of solidarity must arise within each member in order to achieve common goals in the community. Solidarity between members must be applied since becoming a new member, bearing in mind the importance of solidarity in the name of difference, solidarity must be sought and maintained. Thus the reason the author determines the object of research in Team Penting Hore ADV Solo is that there are communication patterns that can increase solidarity between team members.

Naufal (2015) in his research entitled Communication Patterns of the Otaku Community in the City of Surakarta showed that the communication patterns used varied, such as communication patterns from all directions, non-formal, non-verbal, and verbal. Interpersonal communication in group communication certainly has an influence on each of

the communication actors. Research conducted by Narissa (2019) which shows that differences in family types and gender are aspects that affect family communication.

Team Penting Hore ADV Solo is a motorbike community located in the Surakarta area to be precise in Solo, Central Java which was established on March 1, 2018. This community has activities in the form of touring and exploring nature together, different from other communities in this community of various types motorcycle brands for each member, such as brands from Yamaha, Honda, and other brands, can join regardless of the differences in the motorcycle brands. The diversity of motorcycle brands they use in the community is not an issue because the requirements to join or become a member are to own a two-wheeled motorbike and be willing to get together regularly and take part in event touring activities, both relatively young and old.

The communication that exists between every member of Team Penting Hore ADV Solo community is carried out with mutual respect between one another which can be seen from the way they interact that have closeness like best friends, they never make a difference in the type or brand of vehicle and always respect each other and also they always use vehicles that are the hallmark of their community wherever they go, a high sense of brotherhood, helping other riders who are having trouble while on the road even with a different type of motorbike, not choosing who they communicate with and awareness from within each member is also one of the most important factors for creating solidarity. Solidarity between members must be implemented since becoming a new member because of the importance of solidarity in the name of difference, so solidarity must be sought and maintained. Thus the reason the author determines the object of research in Team Penting Hore ADV Solo is that there are communication patterns that can increase and maintain solidarity between team members.

Based on this background, the authors are interested in conducting research with the title community communication patterns in Increasing and maintaining solidarity (Case Study on Team Penting Hore ADV Solo). The formulation of the problem in this study is how the communication patterns occur in increasing and maintaining solidarity between members of the Team Penting Hore community. While the purpose of this research is to find out the pattern of group communication in increasing and maintaining solidarity among Team Penting Hore ADV Solo members.

2. METHOD

This type of research is qualitative research with a case study design which is a method of exploring the meaning of individuals and groups based on data about a phenomenon in

research to prove the occurrence of a problem (Sugiyono. 2016: 158). The type of approach used in this study is the phenomenological approach, as research that uncovers the meaning of concepts or phenomena based on the awareness of experiences that occur in several individuals (Setiawan 2018). In this study, the researchers went straight into the field and took part in event activities in the Team Penting Hore ADV Solo community so they could find out the patterns in their communication.
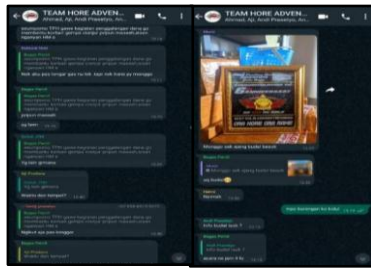
The subjects in this study were members of the Team Penting Hore ADV Solo community. The data collection technique used was direct interviews using purposive sampling of 5 people in the community, namely (the chairman, vice-chairman, and 3 community members), interviews in the form of questions, then used observation and documentation. This study conducted interviews one by one with the Chair, Deputy Chair, and 3 Members which were conducted at the routine gathering place for the Team Penting Hore ADV Solo, namely under the Palur Fly Over, interviews were conducted with respondents who allowed their real names to be included in the study. The first interview was with 3 members, namely Bayu Aji which lasted 10 minutes, then with Helmi Naswa with a duration of 10 minutes, and Aji Pradana with a duration of 12 minutes, then with the vice chairman, namely Munir Juniyanto with an interview duration of 15 minutes, and the last one with the chairman, namely Ibnu Isnaini with an interview duration of 18 minutes, each of them was given the same question about the whole activity and how they build cohesiveness. The analysis used in this study uses an interactive model with data reduction steps, data collection, data presentation, and drawing conclusion. As for the triangulation technique in this study using data triangulation techniques and source triangulation.

3. RESULT AND DISCUSSION

The following are the results of observations and interviews that have been carried out directly in the field regarding community communication patterns in maintaining solidarity.

3.1 Research Result

Efforts to maintain solidarity between members of the Team Penting Hore ADV Solo are carried out with various activities or meetings to facilitate the delivery of information to all community members through direct interaction (face to face) and through social media such as the Whatsapp Group, and solve problems wisely to strengthen a sense of solidarity and kinship.

Picture 1. Communication Team Penting Hore in Whatsapp

The process of group communication is carried out not only through face-to-face activities or gathering together, but can be done online, namely through social media.

"Untuk komunikasi secara online kami biasanya pakai media sosial di grup WA, bentuknya itu memberikan reminder informasi tentang kegiatan yang akan dilakukan sama temen-temen. Selain itu terkadang menggunakan instagram dan facebook. Biasanya isi informasinya tentang posting story atau post foto yang memberitahukan kalau sebentar lagi akan ada acara sunmori, touring bersama, dan yang rutin itu Kopdar".

Based on the results of observations, it shows that the vertical communication that takes place in the Team Penting Hore ADV Solo community takes place between the chairman, deputy chairman, admin, and community members at an event or meeting such as Sunmori (Sunday Morning Ride), Tourjib (Compulsory Touring), Tourgab (Combined Tour), and Kopdar with direct communication. When communicating directly, members have the opportunity to convey messages or information freely.

"Saya bergabung dengan team penting hore ini karena memang di sini budayanya semua sama atau tidak ada perbedaan yang jelas seperti ada ketua sekretaris bendahara yang menjabat sebagai pimpinan, mereka tetap menganggap kita para anggotanya seperti rekan sendiri. Motivasinya karena banyak relasi dan teman yang dapat diajak diskusi tentang dunia modifikasi motor."

Based on the results of the interviews, each informant had a different motivation to join the community. Motivation to share experiences and have more friendships in exchanging information about the automotive world.

"Kebanyakan kalau kita menyampaikan usulan ataupun pendapat seorang dilakukan secara langsung pas waktu kopdar, isinya itu biasanya untuk mendiskusikan kira-kira apa yang akan dilakukan kedepannya atau sharing tentang dunia permotoran. Seperti memberikan referensi tentang modifikasi motor yang bagus dan boleh digunakan untuk jalanan atau namanya itu modifikasi standar jalan."

From the results of these interviews, it shows that there are similarities in the advantages of a relaxed discussion, namely regarding motorbike modifications and there are communication activities in groups that are carried out when attending kopdar events together by discussing and discussing what activities will be carried out in the future.

Picture 2. implementation of activities Kopdar Team Penting Hore ADV Solo

Through Kopdar activities, leaders and members of the Team Penting Hore ADV Solo community gather to discuss related activities that will be planned and carried out by the community. The place used as the headquarters by Team Penting Hore ADV Solo is located in the hallway or under the Palur fly over bridge, Surakarta city. The activity was carried out on Saturday night from 20.00 WIB to 23.00 WIB and was attended by all members of the community.

"Di komunitas kami untuk pertukaran informasi yang dilakukan antara pengurus atau pak presiden dengan anggotanya berlangsung santai saja mas, saya boleh berpendapat dari apa yang ketua sampaikan dan begitupun juga kalau saya punya kesalahan dalam melakukan sesuatu bisa ditegur sama pak presnya. Kalau menurut saya yang penting menjaga nama baik Penting Hore dan jaga sikap waktu berkendara di jalanan".

Based on the observations made by the researchers, Team Penting Hore ADV Solo members carried out one-way and two-way communication flows. One-way communication is accomplished by passing messages from source to destination, and the destination may or may not have the ability to provide feedback or ask questions. As an example from the results of research in the field, a leader or deputy community leader conveys a message directly to members about the agenda that will be held and followed by all community members at a predetermined time, then the members agree to this information and are willing to participate in the activity without conveying message or feedback from the information conveyed by the source.

"Proses komunikasi di sini bisa dikatakan lumayan cepat mas, terus saya langsung tatap muka sama anggota begitu juga dilakukan secara bersamaan atau bersahutan komunikasinya, kita ada acara kumpul bersama juga untuk melakukan komunikasi langsung itu, proses pertukaran pesannya dapat secara langsung atau biasanya lewat medsos facebook whatsapp dan dm lewat instagram untuk diskusi bersama dan tukar informasi agar tidak salah paham tentang infonya."

Based on the explanation from deputy chairman we can get results of the study, it shows that communication between the chairman and members when gathering or outside of official community activities is carried out in the form of direct communication and through media such as Whatsapp, Instagram and Facebook.

In a communication between members there must be a misunderstanding of perceptions which can lead to divisions, in responding to this the Chairman will always minimize the miscommunication that exists in this community.

"Kalau untuk masalah pasti ada mas, seperti kesalah pahaman antar member dalam obrolan atau juga terkadang permasalahan terjadi karena bercandaan teman-teman yang sedikit kasar, untuk hal itu biasanya saya akan langsung mencari angota yang hilang tersebut dan akan saya chat pribadi untuk bertanya problem apa yang dia dapatkan sehingga tidak ikut berkumpul"

From the results of interviews with the head of the Team Penting Hore ADV Solo, it can be seen that problems that occur are usually due to miscommunication between members and to respond to this the community leader will immediately find out the cause by approaching problematic members, namely by finding their closest friends who often chat in the community this and if it is known who it is, it will be immediately in private chat and ask and resolve these problems in person or online.

Picture 3 Activity Sunmori Team Penting Hore ADV Solo

Furthermore, diagonal communication was carried out by the Team Penting Hore ADV Solo community, namely between the vice chairman and other community admins in the Surakarta area, the form of communication that occurred was by conveying messages in the form of information to gather community members in a gathering agenda to take part in several activities in places determined by admin. Then the message is conveyed to all colleagues or community members, as in the activities of the Central Java region motorcycle group members at a joint touring event or known as tourgab (combined touring) which, is attended by all members of the motorcycle community throughout the province of Central Java, combined Sunmori event to Tawangmangu and Nusantaride event (Nusantara Rider).

"untuk event besar kita selalu koordinasi dengan komunitas lain dulu mas, biasanya saya akan ada rapat petinggi komunitas area Surakarta dan sekitarnya saat ada event terbaru yang akan diadakan di kemudian hari, biasanya event tersebut berupa touring gabungan, anniversary komunitas lain, dan acara Nusantaride yang biasanya selalu diadakan setiap 2 tahun sekali, event tersebut sangatlah penting mas karena member Team Penting Hore sangatlah menyukai jalan-jalan dan selalu menunggu adanya event seperti itu, jadi tanpa event mereka juga mungkin bisa kendor dalam keaktifannya mas"

From the expression of the president or team leader of Team Penting Hore ADV Solo, it can be seen that events in the Team Penting Hore ADV Solo community are very influential with the activeness of its members because the majority of members in this community really like long trips (Touring) or events with other communities..

Picture 4. Activity Combined Tour With Team Penting Hore ADV Solo

Combined touring activities are carried out or participated in by all members of the community which are realized by motorizing to a place that has been promised through direct or indirect communication (via social media). Events obtained come from other communities such as invitations to take part in activities from the East Java Motor Box with the theme Camp & Ride and taking place outside the city, so that they can be scheduled as events that take a long journey and are referred to as touring.

3.2 Discussion

The author will discuss both the analysis of communication interactions, communication flows, and communication networks carried out by the Hore Team community through direct and indirect communication activities.

3.2.1 Interaction analysis carried out by Team Penting Hore ADV Solo communication

Interactions carried out by the community in giving messages to two or more people are carried out according to the conditions and time available. The interaction that takes place has intensity and purpose in communicating, so that the process of exchanging information takes place well and smoothly between the communicator and the communicant..

3.2.2 Team Penting Hore ADV Solo Communication Intensity

Continuation of communication within the community is carried out by gathering at the Kopdar on Saturday or Sunday evenings and in Sunmori events which are carried out by all members of the community at a specified time. Direct face-to-face communication is carried out in these activities, carried out through exchanging information or messages in discussion forums and discussing matters relating to the field of motorbike modification or the nearest event by all community members at a predetermined time. So that a sense of togetherness is realized and can develop and increase solidarity between members of the community.

Based on research findings, the Team Penting Hore ADV Solo community communicates face-to-face (directly) through an activity or agenda and uses social media in the form of Whatsapp, Instagram, and Facebook for indirect communication related to the notification of agenda information to be held and appeals from community administrators (chairmen).

These results are following Mahatir's research (2015) which states that the intensity of communication that occurs between individuals in a community greatly supports the formation of togetherness and strength between members in a community, this is very important to maintain the sustainability of the community itself.

3.2.3 Communication Purpose

In the Team Penting Hore ADV Solo Community, the purpose of communicating is realized through exchanging information and conveying messages through agendas face to face or in person or online, such as conveying orders from leaders to members during Kopdar activities and discussions carried out by community members simultaneously. This aims to create a sense of belonging to the community and have a sense of brotherhood among members of the Team Penting Hore ADV Solo community.

This is in accordance with Indradi's research (2020) about *Pola komunikasi kelompok sadar wisata (Pokarwis) desa wisata Nglanggeran sebagai desa wisata terbaik dunia 2021* which states that communication has a very important role in determining how effectively people work together and coordinate efforts to achieve goals. In a community, of course, every individual can communicate with each other and get to know each other.

3.2.4 Communication Flow analysis of Team Penting Hore ADV Solo

Team Penting Hore ADV Solo communication flow in maintaining group solidarity uses one-way communication and two-way communication. One-way communication can be described as communication that does not allow listeners to provide feedback or objections. Two-way communication is communication that takes place between two parties and there is a reciprocal relationship between both the communicator and the communicant. Two-way communication can occur vertically, horizontally, and diagonally.

Communication between leaders and members at meetings or outside of official community activities is carried out in the form of face-to-face communication and through media such as WhatsApp, Instagram, and Facebook. In addition, cross-communication was carried out by the Tim Hore community, namely between the vice president and the organizer of the Sunmori event in the Surakarta area. The form of communication that took place was the transmission of messages in the form of information to bring the community closer together. members in the program's rally to participate in this activity at an administrator-defined location.

With this freedom of opinion, members feel comfortable with the community because they have the right to provide ideas or ideas to the community and they feel valued as members of the community so that a high sense of solidarity is created and the relationship between community members becomes tighter.

These results are consistent with research by Mahathir (2015) which explains that the Old Bike Warriors community communicates directly (face to face) at Car Free Day events and is carried out through cycling activities simultaneously.

According to Katz an Robert Kahn in Ruslan, (2003) explains that the main thing of communication is the exchange of information and conveying the meaning of a social system or organization. However, communication does not only convey information or messages, but communication is carried out by one person with another party in an effort to form a meaning and carry out their expectations. The findings on the Team Penting Hore ADV Solo, horizontal communication takes place between communicators and communicants who have the same level, position. Through some of these activities it shows the existence of two-way

communication which provides distinct benefits for community members, because a dialogue is realized between the communicator and the communicant and can lead to satisfaction between the two parties, the information received becomes clearer, more accurate and more precise, because it can immediate explanation is obtained. So that the solidarity that exists becomes more harmonious and stronger.

These results are in accordance with Zaini's research (2018) about *Pola komunikasi komunitas dalam mepertahankan solidaritas anggota Nusa Tenggara Tiger Club* which shows that having two-way communication within the community provides distinct benefits for the community where dialogue between the communicator and the communicant can lead to satisfaction between both parties, the information received becomes clearer, more accurate and more precise, because the explanation can be obtained directly.

3.2.5   Community Communication Network Team Penting Hore ADV Solo

Networks within groups can regulate the flow of information, connect people with similar interests, form common interpretations, increase social influence, and enable sharing of resources. In a group and organization, an individual creating and exchanging messages with other individuals occurs continuously and endlessly and can be referred to as a process.

3.2.6 Communication Freedom

There is freedom of communication in the Team Penting Hore ADV Solo community which is very influential in maintaining group solidarity, the existence of a structured communication network and freedom of expression makes members feel comfortable in the community.

The community communication network can be seen from several findings in the field, namely; the community communicates with all parties between members or all channels when the chairman, deputy chairperson, and members can communicate face to face at a meeting held together or via social media Whatsapp, Facebook, and Instagram. So that there is an exchange of information between community members that makes members feel comfortable because they have the power and a sense of responsibility in maintaining solidarity among other members.

These results are following research conducted by Mahatir (2015) which explains that with the freedom of communication within the Laskar Sepeda Tua Pekanbaru community, each member is free to express aspirations, suggestions, and input for the community and to work together to create solidarity in the community. Thus making the community stronger and more cohesive.

3.2.7 Steps Taken

To maintain group solidarity, the Team Penting Hore ADV Solo community often holds various activities, both scheduled routine activities and event activities that strengthen ties between fellow motorcycle communities in Indonesia. Routine activities that are often held by the community are Kopdar activities on Saturdays from 20.00 to 23.00 WIB under the Palur flyover in the city of Surakarta with activities such as relaxed discussions in the form of exchanging information regarding vehicle modifications and other discussions.

Other activities are Sunmori, Combined Sunmori, and Tourgab together using motorbikes. Sunmori is held once a week to travel to Tawangmangu, or Sunmorgab which is held once a month to Tawangmangu or other locations in the nearest area of Surakarta, and Tourgab which is held every time there is a big event invitation to the Team Penting Hore ADV Solo community. All of this information will be conveyed through discussions between members or information that has been provided by the management to members during Kopdar or through the Whatsapp media. With these actions, community members always have time to be together and achieve goals and create cohesiveness among members so that Team Penting Hore ADV Solo members become more solid and have a stronger brotherhood..

These results are following Mahathir's research (2015) that the more often the community meets and gathers, a continuous interaction will be built among fellow members so that a sense of togetherness and a sense of kinship is awakened among members which will make each member have a strong bond with other members..

3.2.8 Influential Factors in Maintaining Solidarity in Team Penting Hore ADV Solo

In a community there must be a driving factor in increasing the activity of its members, in this study the authors found that the Team Penting Hore ADV Solo community had several activities to increase solidarity between members.

In this research, several driving factors can be found so that all members are more active and more solid namely by the continuity of contact between members, meetings at events, and solving internal problems. Continuity or a continuity of contact between members is an important thing in maintaining friendship between members, this is a mandatory clause that is applied by the president (as the chairman is called in Team Penting Hore ADV Solo, mutual exchange or responses in the WhatsApp group or personal chat are very influential in communication in this Team Penting Hore ADV Solo community. Apart from communicating online, members and leaders usually make time for Kopdar and sometimes

get together to just hang out and chat, at one time sometimes they also come to a member's house to stay in touch with their family and chat with each other or play games together.

Communication and meeting together in this case is very important as a supporting factor for high solidarity in the Team Penting Hore ADV Solo community, but sometimes other things that encourage it also come from online media in the form of Whatsapp, Instagram, and Facebook. It is inevitable that in technological developments everyone will use social media, in this case, Team Penting Hore ADV Solo also uses it to increase solidarity among its members, and in another sense the continuity that is established makes the community more familiar with each other.

Another factor that helps to bond solidarity between members is the presence of events held by the Team Penting Hore ADV Solo community itself as well as by other motorbike communities in the Surakarta area, existing events such as Combined Touring (Tourgab), Compulsory Touring (Tourjib), Sunmori, Sunmori Combined, Kopdar, other community anniversaries and other motorbike events that are in the Surakarta area. Several events are held routinely such as kopdar once a week, sunmori every Sunday morning so that the intensity of communication from each member can run well and will be maintained because they often meet and chat together, whether it's discussing motorbike modifications, personal stories or discussing important matters another.

Group communication can also function as problem-solving. Groups are reflected in a variety of activities to solve problems and make decisions. A group cannot be separated from a problem, interpersonal problems in each member are triggers for the breakdown of solidarity so in this case, the Team Penting Hore ADV Solo leader is very concerned if a member disappears or is inactive. Usually, the chairman will immediately ask other members who seem close to the member in question so that he will get a bright spot. Often a person who has a problem is unable to solve his own problems and needs the help of other people (groups) as a means to solve his problems. In increasing and maintaining solidarity, a problem must be resolved quickly so that it does not hinder communication between members. In increasing and maintaining Community Solidarity of Team Penting Hore ADV Solo their leader responds that a problem must be resolved as soon as possible and fixes the problem so that it does not hinder communication between members which can trigger the breakdown of brotherly relations.

This is following research from (Saputri 2022) that regarding the factors that cause the increase and maintenance of community solidarity, namely the continuity of communication

and the intensity of supported activities and the presence of members together greatly influences the feeling of solidarity and kinship between members.

4. CLOSING

4.1 Conclusion

From the results of research that has been done by previous researchers, it can be concluded that the communication carried out by the Team Penting Hore ADV Solo community in increasing and developing solidarity is carried out in the following stages:

Analysis of Team Penting Hore ADV Solo communication interactions in the form of communication that has intensity and aims to develop and increase solidarity among members of the community. One-way and two-way hierarchical analysis of communication flows in Team Penting Hore ADV Solo. One-way communication is carried out in conveying messages to the motorbike community in each region, while two-way communication is carried out vertically, diagonally, and horizontally which shows that all members have the freedom to communicate. Analysis of the communication network Team Penting Hore ADV Solo is formed with a scheme that all members can exchange information in a meeting or outside a meeting that creates a sense of solidity among members. Then the communication that occurs in the Team Penting Hore ADV Solo community is carried out in various routine activities and activities such as gathering events every Saturday night called Kopdar and scheduled activities such as the Sunmori agenda, Sunmorgab, and joint Touring events. The driving factors in communication between members also influence the sense of solidarity, continuity of contact between members makes communication between members even tighter, holding events makes members more solid and always active in activities, and solving problems that can prevent each member from misunderstanding each other and not blaming each other.

4.2 Suggestion

From the results of the conclusions that have been described, the researcher has several suggestions including;

Team Penting Hore ADV Solo is advised to take part in various events that involve driving safety so that the public's view of the motorbike community does not show a negative image and gain a good existence. Regularly participating in official events from various parties related to the automotive world, especially in the motorbike lover community so that they have broad relations in the community. It is recommended to maintain and maintain a sense of kinship and comfort among fellow members, namely by regularly gathering for casual chats and regularly coming together at community events in the Solo area and its

surroundings so that the community remains solid and has stronger relationships. For further researchers it is recommended to study communication in the community by using strategies aimed at increasing solidarity and maintaining the existence of the community, as well as researching driving codes in a touring activity in other automotive communities that have a wider scope area with a theoretical approach and another concept.

BIBLIOGRAPHY

Achmad. 2018. "Pola Komunikasi Komunitas Dalam Mempertahankan Solidaritas Anggota (Studi Deskriptif Kualitatif Pada Komunitas Nusa Tenggara Timur Tiger Club." *Jurnal Communio, Ilmu Komunikasi* 7(1):1164.

Cangara, Hafied. 2014. "Pengantar Ilmu Komunikasi." in *Pengantar Ilmu Komunikasi*. Jakarta: Rajawali Pers.

Davina. 2022. "Patterns of Interpersonal Communication Relationship Between Parents and Children in Caracter Building Students (Case Study at SDI A Education, Ketawang Village, Jogosatru, Wonoayu District, Sidoarjo Regency)." *Indonesian Journal of Cultural and Community Development* 11(1).

Faizal, Et. a. 2012. *Sistem Komunikasi Indonesia*. Jakarta: Rajawali Pers.

Hadi. 2019. "Pola Komunikasi Kelompok Informasi Masyarakat (KIM) Prigen Pasuruan Dalam Penyebaran Informasi Ke Masyarakat." *Mediakom: Jurnal Ilmu Komunikasi* 03(1).

Indah, Nuning. 2019. "Komunikasi Interpersonal Dalam Kelompok Mahasiswa Mengenai Gaya Psychedelic Di Bali." *JIDS* 3(1).

Indradi. 2022. "Pola komunikasi kelompok sadar wisata (Pokarwis) desa wisata Nglanggeran sebagai desa wisata terbaik dunia 2021.

Khalida, Et. a. 2022. "Transformasi Identitas Anggota Gerkan Pemuda Hujrah (Studi Fenomenologi Tentang Perubahan Pola Komunikasi Dan Citra Diri Anggota Gerakan Pemuda Hijrah)." *Jurnal Riset Komunikasi* 13(1).

Mahatir, Muhamad. 2015. "Pola Komunikasi Komunitas Laskar Sepeda Tua Pekanbaru Dalam Mempertahankan Solidaritas Kelompok". *JOM FISIP* 2 (2).

Morissan. 2013. *Teori Komunikasi Individu Hingga Massa*. Jakarta: Kencana.

Narissa. 2019. "Pola Komunikasi Antarpribadi Dalam Mempertahankan Solidaritas Anggota Komunitas Scorpio Medan 225." *Studi, Program Komunikasi, Ilmu Masyarakat, Konsentrasi Hubungan*.

Naufal. 2015. "Pola Komunikasi Komunitas Otaku Di Kota Surakarta (Studi Deskriptif Kualitatif Tentang Pola Komunikasi Komunitas Otaku Di Surakarta)."

Nurudin. 2012. *Hubungan Media Konsep dan Aplikasi*. Jakarta: PT. Raja Grafindo Persada.

Qudrotin, Lilih. 2017. "Studies of Interpersonal Communication In Adolescents Seen Form The Aspect of Self-Concept And Self-Disclosure." *Tazkiya* 22(1).

Saputri, Anggi. 2022 "Peran organiasi Kali Balau Kencana dalam meningkatkan solidaritas masyarakat kota melalui kegiatan sosial dan keagamaan (studi di kelurahan Kali Balau Kencana kecamatan Kedamaian Bandar Lampung)

Sari, Andhita. 2017. *Komunikasi Antarpribadi*. Yogyakarta: Depublish.

Setiawan, Johan. 2018. *Metodologi Penelitian Kualitatif*. Sukabumi: CV Jejak.

Suranto. 2013. *Komunikasi Interpersonal*. Yogyakarta: Graha Ilmu.

Susi, Roziana. 2019. "The Power Of Intrepersonal Communication Skill in Enchancing Service Provision." *Jurnal Neo Konseling2* 12.

Taufiq, Lingga. "Eksistensi Komunikasi Stones (pecinta rolling stones) Bandung melalui media sosial.

Zaini, Achmad. 2018. "Pola komunikasi komunitas dalam mempertahankan anggota (studi deskriptif kualitatif pada komunitas Nusa Tenggara Timur Tiger Club)"