CHAPTER III
RESEARCH METHOD

3.1 TYPE OF THE STUDY

This type of research is a literary study. This research was conducted by researchers using qualitative research methods. According to Moleong (2017:6), qualitative research aims to comprehend phenomena about what is experienced by research subjects holistically and by using descriptions in the form of words and language in a particular natural context by utilizing various natural methods. Research that is qualitative is more descriptive. The information gathered does not stress numbers because it is presented in the form of words or images..

3.2 OBJECT OF THE STUDY

3.2.1 Material Object

The material object used in this research is the movie The Breadwinner, directed by Nora Twomey. The movie is adapted from a novel with the same title by Deborah Ellis. The movie was released in 2017 in various regions. The movie is 94 minutes long. The movie touches on several important themes, including gender equality, family ties, and the role of women as breadwinners.

3.2.2 Formal Object

The author tries to analyze how the role and struggle of women as the main earners are reflected in the film The Breadwinner. The author uses a feminist approach to analysis.

3.3 TYPE OF DATA AND DATA SOURCES

3.3.1 Type of Data

In this study, researchers used two types of data, namely text and images. Text data consists of characters, sentences, narratives, and dialog in the film. Meanwhile, the image data is in the form of footage of scenes in the movie.

3.3.2 Data Source

There are two data sources, namely primary data sources and secondary data sources:

1. Primary data source used in this research is the movie The Breadwinner, directed by Nora Twomey. The movie is adapted from a novel with the same title by Deborah Ellis. The movie was released in 2017 in various regions. The movie is 94 minutes long. According to (Sugiyono, 2018:456), primary data is a data source that directly provides data to data collectors.
2. Secondary data sources from this research are taken from data that supports primary sources such as previous research, and several articles related to the object. Secondary data is a data source that does not directly provide data to data collectors, for example through other people or through documents. (Sugiyono, 2018:456)

3.4 METHOD OF COLLECTING DATA

In collecting data, the author uses documentation, library research, and online sources. The author uses documentation in the form of text and images from The Breadwinner movie. In addition, the author collects data by selecting written sources that are in accordance with the topic under study. After that, the data will be observed to obtain relevant data. The steps for collecting data for this research are as follows:

1. Watching The Breadwinner movie repeatedly and understanding the movie
2. Identifying movie data and sources relevant to the research topic
3. Making notes about the data found

3.5 TECHNIQUE OF ANALYZING DATA

After collecting the data, the author analyzes it using several procedures. According to (Sugiyono, 2018:482), data analysis is the process of systematically searching and compiling data obtained from field notes, interviews, and documentation. This process includes organizing data into categories, breaking it down into units, synthesizing it, arranging it into patterns, choosing what is important and what will be studied, and making conclusions so that it is easily understood by everyone. These procedures are:

1. Identifying
   The author identifies data from primary and secondary sources. Primary data is the movie The Breadwinner, directed by Nora Twomey, and secondary data is articles, journals, and other sources. The author identifies the content of the movie as related to the research topic.
2. Classifying
   The author classifies the data found in the film The Breadwinner, such as scenes and dialog related to the research topic. In addition, the author also combines data from various sources.
3. Analyzing
   The author analyzes and provides explanations related to the data obtained based on the formulation of the problem using the theory of feminism.
4. Conclusion
   After all the data is analyzed, the author draws conclusions from all the data regarding the role of women as the main income earners in The Breadwinner Movie based on theory.

3.6 RESEARCH VALIDITY

In a study, it is necessary to have data validity, therefore it is necessary to check the validity of the data so that the data collected can be clearly accounted for.

In every qualitative research there will always be data triangulation or data validity, to measure a theory with another theory. In this study, researchers used triangulation theory as data validity and used several theories from several studies.

According to Bloeman & Stancanelli (2007) female breadwinner has the definition of a partner in a household where the wife is the sole or main breadwinner for the family.

Drago (2005) argues that the term "main breadwinner" refers to a woman who is the main source of income or the main breadwinner for her family. Under these conditions, women play an important role in meeting the financial needs of their families. Women as breadwinners in the family emerge through several factors. Some

of them are strategies to increase family income by emphasizing women's careers, when men face problems in the labor market, or when both spouses have low incomes.

Adichie, (2019 : 49) Working women are often labeled as a form of "deviance" in society because the ability to participate in the public sphere is a power reserved for men.