

**HATE SPEECH ANALYSIS AGAINST QATAR WORLD CUP
2022 ON TWITTER: PRAGMATIC APPROACH**



RESEARCH PAPER

**Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree
in English Education Departement**

by

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2023

APPROVAL
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Approved to be Examined by the Consultant

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ACCEPTANCE

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DECLARATION

I hereby certify that this research paper is truly my own work and does not contain plagiarism from previous literary works. I am fully aware that I have adopted some statements and ideas from various sources and these have been mentioned in the literary review and bibliography. If it is proven that this assertion is untrue, I will be held completely responsible.

Surakarta, 10 August 2023

The Researcher



Hamidah Aina Zahra

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MOTTO

“This Dunya will break you repeatedly to the point where trusting His plan is the only way you can find peace.”

DEDICATION

This research paper is proudly dedicated to:

1. Alloh SWT and Prophet Muhammad SAW,
2. My mother, Mrs. Ratna Heliyanti, and my father, Mr. Didiek Heru Witjaksono,
3. My brothers, Mas Acad, Mas Ican, and Hakim,
4. My beloved lecturers and alma mater,
5. My dear friends, and
6. Myself.

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This research paper is presented to the English Education Study Programme, Muhammadiyah University of Surakarta. The primary purpose of writing this research paper to fulfill some of the requirements to obtain a bachelor's degree. During the compilation of this research paper, many people offered their advice, help, and support to the researcher.

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Finally, the researcher is grateful to be surrounded by good people. However, the researcher realized that nothing was perfect neither this research paper. Therefore, if there are any suggestions, comments, or criticisms for the enhancement of this study, the researcher would be delighted to receive them as corrections.

Surakarta, 10 August 2023

The Researcher

ABSTRAK

Penelitian ini bertujuan untuk mengklasifikasikan jenis-jenis ujaran kebencian dan strategi ketidaksantunan dalam ujaran kebencian terhadap Piala Dunia Qatar 2022 di Twitter. Penelitian ini merupakan penelitian kualitatif dengan metode analisis konten. Objek yang digunakan adalah ujaran kebencian yang digunakan oleh pengguna Twitter. Data berupa komentar Twitter yang berisi ujaran kebencian terhadap Piala Dunia Qatar 2022. Teknik dokumentasi digunakan dalam pengumpulan data. Analisis data menggunakan teori model analisis interaktif oleh Miles, Huberman, dan Saldana (2014) yang meliputi pengumpulan data, pemadatan data, penyajian data, dan penarikan kesimpulan. Untuk menganalisis data, penelitian ini menggunakan teori Mondal et al. (2017) dan teori strategi ketidaksantunan Culpeper (1996). Hasil penelitian menunjukkan terdapat 5 jenis ujaran kebencian terhadap Piala Dunia Qatar 2022 di Twitter, yakni ujaran kebencian terhadap nama agama, etnis, perilaku, penampilan fisik, dan iklim/cuaca. Kemudian ditemukan 3 strategi dalam mengungkapkan ujaran kebencian, yakni ketidaksantunan secara langsung, ketidaksantunan positif, dan ketidaksantunan negatif.

Kata kunci: *Ujaran Kebencian, Strategi Ketidaksantunan, Qatar World Cup 2022, Twitter*

ABSTRACT

This study aims at clarifying the types of hate speech and the impoliteness strategies in expressing hate against the Qatar World Cup 2022 on Twitter. This study applied qualitative content analysis as the technique of research. The objects used were hate expressions used by Twitter users. The data were Twitter comments contained hate expressions against Qatar World Cup 2022. The document analysis were used in the data method of collecting data. The data were analyzed using the Interactive Model of Miles, Huberman, and Saldana (2014), which included data collection, data condensation, data display, and conclusion. This study used Mondal *et al.* (2017) and Culpeper's (1996) impoliteness strategies theory in analyzing the data. The results reveal there are 5 types of hate speech towards Qatar World Cup 2022 on Twitter: hate speech on religion, ethnicity, behavior, physical appearance, and climate/weather. Then there are 3 strategies discovered in uttering hate expressions: bald on record impoliteness, positive impoliteness, and negative impoliteness.

Keywords: Hate Speech Act, Impoliteness Strategies, Qatar World Cup 2022, Twitter

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