

**ANALYSIS ON POLITENESS STRATEGIES FOUND IN DONALD
TRUMP JUNIOR'S SPEECH**



RESEARCH PAPER

**Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree
in Department of English Education**

by

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**SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA**

2023



APPROVAL

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Approved to be Examined by Consultant

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STATEMENT OF ORIGINALITY

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There have not been any previous submissions of this research to any university or college. This research is entirely original, excluding all the references to publications already published or written by others.

In the future, I can bear the consequences of any issues surrounding the research publication if any arise.

Surakarta, 13 July 2023

Nadya Amirul Aulia

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ACCEPTANCE

**ANALYSIS ON POLITENESS STRATEGIES FOUND IN DONALD TRUMP
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NADYA AMIRUL AULIA

Accepted by the Board Examination of English Education

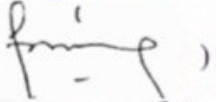
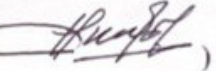
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MOTTO

**“Take your dreams patiently and work hard seriously”
(Nadya Amirul A)**



DEDICATION

The researcher dedicated this research paper to:

- 1. Alloh Subhaanahu Wa Ta'aala**
- 2. To my father Alm. Kuncoro Wibowo and my beloved mother Ira Hendriyati**

ACKNOWLEDGMENT

Assalamu'alaikum Warahmatullahi Wabarakatuh

My thanks and gratitude are directed to Alloh, the Lord of the 'Alamin, who has always been kind to me and provides me with guidance, grace, and assistance without which I could not have finished my research paper. Our salutations and greetings are extended to the Prophet, Sollollohu 'Alihi Wassallam, who has ushered us into a more civilized age. I am grateful to everyone who advised, encouraged, and assisted me in finishing this research paper. I'm thankful for:

1. Prof. Dr. Sutama. M.Pd., as Dean of the Faculty of Teacher Training and Education, University of Muhammadiyah Surakarta, has approved this research paper.
 2. Titis Setyabudi, S.S, M.M., as Head of the Department of English Education, University of Muhammadiyah Surakarta. Who has given permission and convenience to me in writing this research paper.
 3. Drs, Djoko Srijono, M.Hum as the consultant who has been willing to take the time to provide direction, input, enthusiasm, and valuable advice for the writer during the research paper preparation.
 4. Dra. Siti Zuhriah Ariatmi, M.Hum. as my first examiner.
 5. Dr. Malikatul Laila, M.Hum. as my second examiner.
 6. Lecturers of the Department English Education Study Program have provided me with knowledge.
 7. My mother Ira Hendriyati. Thank you for the love, all the support, and the prayers that never stop being said for the me.
 8. My friends from college : Anisa Hidayati, Ecsa Melina, Yauma Arba'a, Ninda Alfia.
- Thank you



ABSTRAK

Nadya Amirul Aulia, A320190206. **ANALISIS STRATEGI KESOPANAN YANG DITEMUKAN DALAM PIDATO DONALD TRUMP JUNIOR.** Skripsi. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Muhammadiyah Surakarta 2023.

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Tujuan penelitian ini adalah untuk menemukan strategi kesopanan yang digunakan dalam pidato Donald Trump Junior. Penelitian ini berfokus pada (1) Mendeskripsikan jenis strategi kesopanan yang digunakan dalam pidato Donald Trump Junior, dan (2) Mendeskripsikan faktor apa yang mendorong penggunaan strategi kesopanan dalam pidato Donald Trump Junior. Penelitian ini merupakan penelitian deskriptif kualitatif. Pendekatan yang digunakan dalam penelitian ini adalah pragmatik. Sumber data penelitian ini ada tiga video yaitu pidato Donald trump yang berjudul “Donald Trump Jr RNC speech”; “Donald Trump Jr. speech at CPAC 2021” ; dan “Donald Trump Jr Full speech at Republican Convention”. Data yang digunakan dalam penelitian ini adalah ujaran yang diucapkan oleh Donald Trump Junior dalam pidatonya. Teknik yang digunakan dalam pengumpulan data adalah strategi unduh dan catat. Analisis data menggunakan teori strategi kesopanan dari Brown dan Levinson (1987). Hasil penelitian menunjukkan bahwa ada 4 strategi kesopanan yang digunakan dalam penelitian ini, yaitu kesopanan bertutur terus terang, kesopanan positif, kesopanan negatif, dan kesopanan bertutur samar-samar. Dalam penelitian ini terdapat 36 data penggunaan jenis strategi kesantunan, 9 data dari video pertama, 14 data dari video kedua, dan 13 data dari video terakhir. Dan ada dua faktor yang mempengaruhi penggunaan strategi kesantunan, faktor imbalan dan faktor keadaan. Faktor yang paling mempengaruhi penggunaan strategi kesantunan adalah faktor imbalan.

Kata kunci : Strategi kesopanan, pidato Donald Trump Junior

ABSTRACT

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This research aimed to (1) to describe the types of politeness strategies used in Donald Trump Junior speech, and (2) to describe the factor influence politeness strategies used in Donald Trump Junior speech. This research is a qualitative descriptive study. The approach used in this research is pragmatics. There are three video sources for this research data from Donald Trump Speech entitled “Donald Trump Jr RNC speech”; ”Donald Trump Jr. speech at CPAC 2021” ; and “Donald Trump Jr Full speech at Republican Convention”. The data used in this study are utterances that uttered by Donald Trump Junior in his speech. The technique used in data collection is by observation. Data analysis used the politeness strategy theory from Brown and Levinson (1987). The results shows that there are 4 strategies of politeness strategies that was used in this research, there are bald on record, positive politeness, negative politeness, and off record. In this research there are 36 data of using types of politeness strategies, 9 data from first video, 14 data from second video, and 13 data from the last video. And there are two factors that influenced the using of politeness strategies, payoffs factor and circumstance factor. The most factor influenced the using politeness strategies is payoffs factor

Keywords : Politeness strategies, Donald Trump Junior speech



TABLE OF CONTENT

COVER.....	i
APPROVAL	ii
STATEMENT OF ORIGINALITY	iii
ACCEPTANCE.....	iv
ACKNOWLEDGMENT	vii
CHAPTER I : INTRODUCTION	1
A. Background of the Study.....	1
B. Limitation of the Study	2
C. Problem Statement	2
D. Objective of the Study.....	2
E. Significance of the Study.....	2
F. Research Paper Organization.....	2
CHAPTER II : REVIEW OF RELATED LITERATURE	4
A. Previous Study	4
B. Underlying Theory	7
1. Theoretical Review.....	7
2. Theoretical Framework.....	22
CHAPTER III: RESEARCH METHOD	24
A. Type of the Research.....	24
B. Object of the Research	24
C. Data and Data Source.....	24
D. Method of Collecting Data.....	25
E. Data Validity	26
F. Technique of Analyzing Data.....	26
CHAPTER IV : DATA ANALYSIS, FINDING, AND DISCUSSION	27
A. Data Analysis	27
CHAPTER V: CONCLUSION, IMPLICATION, AND SUGGESTION	83
A. Conclusion	83
B. Implication	84
C. Suggestion.....	86
BIBLIOGRAPHY	87
APPENDICES.....	91