CHAPTER I
INTRODUCTION

A. Background of Study

Film is now one of the media or entertainment that is very popular with many people. Movies, also known as films or motion pictures, are a form of visual storytelling and entertainment. They are a sequence of moving images projected onto a screen, typically accompanied by audio, such as dialogue, music, and sound effects. Movies are created through a combination of various art forms, including cinematography, acting, directing, screenwriting, and editing. Movies have been an essential part of global culture and entertainment for over a century. They offer a powerful means of artistic expression, storytelling, and communication. Lots of people now like movies. From Hollywood blockbusters to independent films and international cinema, movies have a profound impact on society, influencing popular culture, reflecting societal values, and fostering discussions on various topics.

In a film, there must be a conversation that occurs between one character and another. Movies and conversations are closely connected in several ways, especially in terms of communication, storytelling, and social interactions. According to Sari (2020), movies can be seen as a form of visual conversation between filmmakers and the audience. Through the use of cinematic language, filmmakers communicate their ideas, emotions, and narratives to the viewers. But, sometime, when people watching movies, some people don't understand the meaning of the utterance that characters say. Therefore, it is important to understand the context of the dialogue to recognize the speaker's intentions appropriately.

According to Lestari & Hartati (2020) pragmatics is the study of language use in context and how speakers use language to convey meaning in real-life communicative situations. Pragmatics, as a branch of linguistics, encompasses several key elements that are fundamental to the study of language use in context. These elements help to understand how meaning is conveyed beyond the literal interpretation of words and how speakers use language to achieve their communicative goals. Some important elements of pragmatics there are speech context, speaker intentions, speech acts, maxims, implicature and inference, politeness and face, deixis, speech accommodation.

Speech is a part of pragmatics. Speech acts learn how the meaning of a speaker. Understanding language is important not only for our interlocutors (speakers and listeners), but also for stories, conversation books, movies, songs, poems, etc. The uttering of a sentence to

demonstrate that the speaker's intent is known aurally is referred to as a speech act, Lestari & Hartati (2020). Searle in Fauziati (2009:20) proposed five classes of speech acts, namely: (1) representative (e.g., stating), (2) directive (e.g., asking), (3) commissive (e.g., promising), (4) expressive (e.g., expressing gratitude), and declarative (e.g., appointing). Expressive speech act, also known as an expressive illocutionary act, is a type of speech act used to express emotions, feelings, attitudes, or psychological states. In expressive speech acts, the primary function is to convey the speaker's inner thoughts and emotional states to the listener. These acts are focused on the speaker's personal feelings.

The writer was inspired to use social phenomena as the topic of the research based on the background of the study and the phenomena. Examines the expressive utterances made by the characters in the movie "Harry Potter and The Half Blood Prince" movie is of particular interest to the writer. This film is adaptation of the novel created by J.K Rowling. The novel tells about the adventures of a teenage wizard named Harry Potter and his friends, Ronald Bilius Weasley and Hermione Jean Granger, who are students at Hogwarts School of Witchcraft and Wizardry. Covering many genres, including fantasy and bildungsroman (with elements of mystery, thriller, adventure and romance), the series have engendered many cultural meanings and references. Apart from that, there are many excellent dialogues, which also contain the reasons why researcher chose this film as research material.

One of the moral values that can be derived from "Harry Potter and the Half-Blood Prince" movie is the importance of love and friendship. Throughout the story, the characters face numerous challenges and dangers, but it is their unwavering love and friendship that helps them overcome these obstacles. Harry, Ron, and Hermione demonstrate the power of true friendship as they stand by each other, support one another, and remain loyal even in the face of adversity. Their bond strengthens throughout the movie, and they rely on each other to navigate difficult situations.

The writer uses the movie "Harry Potter and The Half Blood Prince" as an object of this study because this movie became one of the popular movies and has contains good moral values. Therefore, this study is entitled *"A Pragmatic Analysis of Expressive Speech Act Found in Harry Potter and The Half Blood Prince Movie Script"*

B. Limitation of The Study

This research is focused on speech act theory. The main framework in this research lies in pragmatics. Then, this research focuses on the script in the film Harry Potter which was released in 2009 and as the main data in the expressive speech act section. The researcher wants to focus on the kind of expressive speech acts because they want to analyze pragmatic patterns. Sentences or dialogues that have been collected will be analyzed and limited to expressions of thanking, congratulating, apologizing and prising. Then the data obtained will be analyzed using theory from Searle and Yule which relates to speech acts, especially in the expressive part.

C. Problem Statement

By referring to some of the problems described in the statement above, the researcher makes a formula for the problem. The formulations of the problem could be formulated as follows.

1. What are the types of expressive speech acts are used by the characters in the *Harry Potter and the Half Blood Prince* movie?
2. What is the intended meaning of the expressive act expressed by
   the characters in *Harry Potter and the Half Blood Prince* movie?

D. Objective of Study

The purpose of this study as follows:

1. To find out the types of expressive speech acts in *Harry Potter Harry Potter and the Half Blood Prince* movie
2. To find out the intended meaning of the expressive act expressed by
   the characters in *Harry Potter and the Half Blood Prince* movie

E. Benefit of the Study

This research is expected to provide several benefits:

1. Theoretically: This study will strengthen and support previous pragmatic research using Searle's theory as well as expressive speech act theory. The results of this study can also be used to support pragmatic ideas, especially the concept of speech acts.
2. Practical: Practically, the results of this study can be used by teachers and lecturers as a source of learning material because it provides an overview of expressive speech act. In addition to other researchers, they can use the results of this study to follow up and focus on implicatures or maxims.

F. Research Paper Organization

This paper using the Research Paper Organization. In the Organization section of this research paper includes five chapters to make it easier to understand.

Chapter I is the first part which contains the background and problems in the research to be carried out, research limitations, problems, research objectives, research benefits, and finally the organization of research papers.

Chapter II contains the theory underlying this research. This section contains pragmatic definitions, theoretical ideas of speech acts, types of speech acts, definitions of expressive speech, types of expressive speech, and also definitions of movie.

Chapter III is part of the research method. It contains the types of research, research objects, data and data sources, techniques for collecting data, and finally data analysis techniques.

Chapter IV deals with the data analysis, research finding and discussion. This chapter deals with data analysis and discussion.

Chapter V consists of conclusion, implication and suggestion.