CHAPTER I

INTRODUCTION

A. BACKGROUND OF THE STUDY

Literary work is a branch of literature that uses words as the main element to make illustration, ideas, or stories become meaningful patterns. According to (Olsen, 1985) literary work is an expression, composition, or verbal utterance, so its specificity is determined by the nature of its distinctive meaning. Literature can be said to be an expression of reality (Potabuga et al., 2021). Literature is a creative art form that uses language, human objects, and the lives of those objects as its media. Reality in literary works is a fictional reality that is different from real-world reality, although literary works are fictitious, they still refer to real-world reality, so literature can be called a fictitious world structure (Redyanto, 2007). Literary works are created not only to entertain but also to educate audiences, therefore there are several types of readers of literary works (Wowor et al., 2021). The film is included in literary works because it is a form of development from drama.

Film can bring out expressions of feelings such as experiences, ideas, motivations, confidence in real descriptions using a personality. A film must have its conflict which is part of the film's storyline. Some films focus on the internal conflicts of the characters rather than the conflicts between characters. Internal conflict is a problem that exists in the character. Part of the conflict includes the struggle with morality, fate, desires, and beliefs (Cahya & Margawati, 2017). In some cases, characters who experience internal conflict have two personalities (multiple personality disorder).

Humans are creatures that have differences from one individual to another. Human beings have their own nature, feelings, opinions, experiences that are different from others. However, humans are social creatures who cannot live alone, in other words, humans must be able to socialize with other humans. When socializing activities take place, it often causes conflicts both conflicts between individuals and groups. Because humans are complex creatures,

humans also often experience conflicts with themselves or can be called inner conflicts as a reaction to social situations in their environment.

Everyone must have two personalities, that are good and bad. However, there are some people who behave unnaturally or differently from others. The person tries to separate the two personalities to create a new identity, which can stand alone. So that in one body there are two or more identities that have been created. Likes to be alone without interacting with others is one of the characteristics of people who experience multiple personality disorder.

Multiple personality disorder is a condition in which a person has two or more personalities in one body. People who have multiple personality show two or more personality in different situations. Each personalities have a different identity. These differences include mindset, way of speaking, age, gender, etc. (Coons, 1986). Multiple personality disorder can occur because of the influence of the surrounding environment or because the person has been hurt so they cannot control themselves.

Sometimes someone with multiple personalities does not know that he has two personalities, even though these two personalities have opposite traits. Multiple personality disorder is caused by one of them due to the influence of family or the surrounding environment or can occur from birth. Many people argue that multiple personality disorder can occur due to past trauma. People try not to recall events that once made them uncomfortable or disturbed, so new personalities emerge who try to find a way to be free from trauma.

Directors have represented their notion of split personality in films such as *Cruella de Vil* is Craig Gillespie's crime-thriller comedy. The film is set in the 1970's London punk music movement and has been released in 2021. Cruella is written by Aline Brosh McKenna, Kelly Marcel, and Steve Zissis and based on the book by Dodie Smith. The script of this film was written by Dana Fox and Tony McNamara. The main character in the film Cruella de Vil is Cruella, played by actress Emma Stone. Cruella premiered on May 18, 2021 in Los Angeles, in the first major red-carpet event since the COVID-19 pandemic. In addition, the film is also available on the Disney+ app with the premier access feature. Several

film critics reviewed the film with positive reviews due to the acting abilities of the cast especially Emma Stone, Thompson, and Hauser. In addition, the visual style, costume design, and soundtrack of this film are very attractive to the audience. The film got a profit total of over $233 million worldwide.

At the 94th Academy Awards, the film received two nominations, including best makeup and hairstyling, winning best costume design. The film also won in the final category at the 27th Critics Choice Awards and the 75th British Academy Film Awards in the same category as before. Emma Stone was nominated for best actress in a comedy or musical movie at the 79th Golden Globe Awards. The plan, this film will be developed into a sequel and Emma Stone will return to act as the main character.

Cruella is set in the 1970s in British, specifically in London, tells the story of a woman named Estella who is ostracized because of abnormalities in her black and white hair. Estella is a very creative child and has an interest in fashion. Because Estella often had problems at school, finally her mother, Catherine, decided to move to London. Arriving in London, they visit the house of named the Hellman Hall. Estella sneaks in and loses the necklace her mother gave her while being chased by the host's dalmatian dog. These dogs then pushed Catherine off the cliff balcony.

Knowing that her mother had fallen off a cliff and died, Estella decides to flee to London and befriends with street boys named Jasper and Horace. In order to survive, they go undercover and become thieves. Years later, Estella works in one of the department stores as a janitor and forgets her dream of becoming a fashion designer. However, when Estella was overtime and under the influence of alcohol, she redecorated the window display and this impressed the Baroness (a famous but authoritarian fashion designer). The Baroness offers Estella a job at her fashion house. After working for a long time, Estella gained the trust of the Baroness. Estella realizes that the Baroness has Catherine's necklace and plans to steal it.

Estella then creates an alter-ego named Cruella to retrieve her mother's necklace from the Baroness. This business did not go with what had been

planned. The Baroness realizes that someone is trying to steal in her house and blows the whistle to call the dogs dalmatians. At this time, Estella realized that it was the Baroness who caused her mother to die. Estella then intends to take revenge. At the end of the story, Estella manages to take revenge on the Baroness and Cruella takes over her body.

The reason the writer chose the film Cruella de Vil is because the main character has multiple personality disorders. The main characters in this film can be two people, Estella and Cruella. Estella is a girl who works hard and never gives up. Meanwhile, Cruella is the bad side of Estella, described as a provocative person who likes to make a trouble or problem. This happened because s he has a past trauma and a desire for revenge.

In this connection, it can be seen that literary works are a reflection of the society. Having the fact that Cruella has a background in the 1970s where in that year the case of multiple personality disorder was growing. Lately, many people talked about mental health that is related to multiple personality disorder. Considering this, the researcher is very confident and believe that Cruella de Vil is a movie that truly reflects the phenomena of multiple personality disorder that always appear from time to time.

There are many previous studies using Cruella as a material object. Some of them use a psychological approach to analyze the film. However, the exact topic regarding the analysis of multiple personality disorder on the main character in the Cruella film script has not yet been found. This study uses a sociological approach that has not been widely used in previous studies. Therefore, this research is important to study.

The title of this study is "***Multiple Personality Disorder in Craig Gillespie's Cruella Movie (2021): A Socilogy of Literature Approach***". The reason why the author chose the title is because the author wants to know how multiple personality disorder is represented in the film based on the point of view of sociology of literature. The researchers also wanted to give a clear picture of multiple personality disorders in the film. In addition, this film also gives a message to pay more attention to people around him who make prominent

changes in him. However, we must care about the people around us because we never know what they are feeling and what they are facing.

B. RESEARCH QUESTION

Based on the background of the research stated previously, there are some research questions proposed by the researcher, as follows:

1. What are the causes of personality disorder in Cruella Movie?
2. How was personality disorder depicted in Cruella Movie?
3. Why did Craig Gillespie address multiple personality disorder in the movie?

C. OBJECTIVES OF THE STUDY

The objectives of the study are as follows:

1. To identify the causes of multiple personality disorder in the movie based on sociology approach and
2. To describe how multiple personality disorder depicted in the movie.
3. Other than that, this research is mean to reveal the reason why multiple personality disorder is addressed in the movie.

D. BENEFITS OF THE STUDY

The benefits of the study are as follows:

A. Theoretical Benefits

The study is expected to develop the body of knowledge contribution, particularly for the literary studies on the Cruella movie (2021) directed by Craig Gillespie.

B. Practical Benefits

The study is expected to be a reference for the other researchers in analyzing Cruella movie (2021) by Craig Gillespie.