

MULTIPLE PERSONALITY DISORDERS IN CRAIG GILLESPIE'S CRUELLA MOVIE (2021): A SOCIOLOGY OF LITERATURE APPROACH

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Abstrak

Penelitian ini berfokus pada topik gangguan kepribadian ganda yang terjadi dalam film Disney berjudul Cruella. Teori yang digunakan untuk penelitian ini adalah pendekatan sosiologi. Penelitian ini merupakan penelitian kualitatif. Peneliti mengumpulkan data dalam penelitian ini dengan cara menonton film, mengabadikan adegan-adegan penting, dan mencatat kata-kata penting dalam film tersebut. Ada dua sumber data untuk penelitian ini. Film Cruella merupakan data primer, sedangkan artikel, buku, buku ilmiah, dan jurnal yang berkaitan dengan topik. Penelitian ini bertujuan untuk mengetahui penyebab gangguan kepribadian ganda dalam film Cruella, mendeskripsikan gangguan kepribadian ganda dalam film Cruella, dan alasan khusus film Cruella menyisipkan gangguan kepribadian ganda. Hasil dari penelitian ini adalah sebagai berikut: (1) penyebab gangguan kepribadian ganda: terlahir berbeda, dipaksa bergaul dengan orang lain, diintimidasi, kehilangan orang yang dicintai, dipaksa menerima keadaan, keinginan untuk balas dendam, dan trauma masa kecil; (2) deskripsi gangguan kepribadian ganda dalam film melalui: (a) penokohan, (b) latar, (c) alur, (d) diksi; (3) alasan peneliti menuliskan adanya gangguan kepribadian ganda pada film Cruella.

Kata Kunci: Cruella, gangguan kepribadian ganda, sosiologi

Abstract

This study focuses on the topic of multiple personality disorders that occurs in the Disney's Cruella movie. The theory used for this research is the sociology approach. This research is a qualitative research. Researchers collected data in this study by watching movies, capturing important scenes, and noting important words in the film. There are two sources of data for this research. Cruella films are primary data, while articles, books, scientific books, and journals are related to the topic. This study aims to determine the causes of multiple personality disorders in the Cruella film, describe the multiple personality disorders in the Cruella film, and the specific reasons for the Cruella film inserting multiple personality disorders. The results of the study are as follows: (1) causes of multiple personality disorders: born differently, being forced to associate with other people, being bullied, losing loved ones, being forced to accept with the situation, the desire for revenge, and childhood trauma; (2) description of multiple personality disorders in the film through: (a) character, (b) setting, (c) plot, (d) diction; (3) the researcher writes that there is a multiple personality disorders in this film.

Keywords: Cruella, multiple personality disorders, sociology approach

1. INTRODUCTION

Humans are creatures that have differences from one individual to another. Human beings have their own nature, feelings, opinions, experiences that are different from others. However, humans are

social creatures who cannot live alone, in other words, humans must be able to socialize with other humans. When socializing activities take place, it often causes conflicts both conflicts between individuals and groups. Because humans are complex creatures, humans also often experience conflicts with themselves or can be called inner conflicts as a reaction to social situations in their environment.

Everyone must have two personalities, that are good and bad. However, there are some people who behave unnaturally or differently from others. The person tries to separate the two personalities to create a new identity, which can stand alone. So that in one body there are two or more identities that have been created. Likes to be alone without interacting with others is one of the characteristics of people who experience multiple personality disorder. Multiple personality disorder is a condition in which a person has two or more personalities in one body. People who have multiple personality show two or more personality in different situations. Each personalities have a different identity. These differences include mindset, way of speaking, age, gender, etc. (Coons, 1986). Multiple personality disorder can occur because of the influence of the surrounding environment or because the person has been hurt so they cannot control themselves.

A film must have its conflict which is part of the film's storyline. Some films focus on the internal conflicts of the characters rather than the conflicts between characters. Internal conflict is a problem that exists in the character. Part of the conflict includes the struggle with morality, fate, desires, and beliefs (Cahya & Margawati, 2017). In some cases, characters who experience internal conflict have two personalities (multiple personality disorder).

Directors have represented their notion of split personality in films such as *Cruella de Vil* is Craig Gillespie's crime-thriller comedy. The film is set in the 1970's London punk music movement and has been released in 2021. *Cruella* is written by Aline Brosh McKenna, Kelly Marcel, and Steve Zissis and based on the book by Dodie Smith. The script of this film was written by Dana Fox and Tony McNamara. The main character in the film *Cruella de Vil* is Cruella, played by actress Emma Stone. The reason the writer chose the film *Cruella de Vil* is because the main character has multiple personality disorders. The main characters in this film can be two people, Estella and Cruella. Estella is a girl who works hard and never gives up. Meanwhile, Cruella is the bad side of Estella, described as a provocative person who likes to make a trouble or problem. This happened because he has a past trauma and a desire for revenge.

There are many previous studies using *Cruella* as a material object. Some of them use a psychological approach to analyze the film. However, the exact topic regarding the analysis of multiple personality disorder on the main character in the *Cruella* film script has not yet been found.

This study uses a sociological approach that has not been widely used in previous studies. Therefore, this research is important to study. The objectives of the study are to identify the causes of multiple personality disorder in the movie based on sociology approach and to describe how multiple personality disorder depicted in the movie. Other than that, this research is mean to reveal the reason why multiple personality disorder is addressed in the movie.

In order to increase the understanding of this research, the researcher presents several relevant studies. Several studies have used a psychological approach to analyze this film. The first research was conducted by Endrawati, Moge, and Maukar. The purpose of this study is to find out how the id, ego, and superego are represented in the main character. He used a psychological approach by Sigmund Freud to analyze his research. In this research, it was found that Estella, who has an alter-ego as Cruella, has the id as her main thought, the ego which often leads her soul, and the superego which is Estella's least dominant thought (Maukar, n.d.). Meanwhile, Fatihah and Mustofa examined Cruella to find out how Estella's personality reflects Jung's archetypal theory. The results found in this study are that Estella experienced mental growth obtained from self-realization which was achieved by breaking free from personal boundaries, recognizing and accepting shadows, and balancing the two sides. This is a critical stage of mental and psychological development (Fatihah & Mustofa, 2022).

Other studies have also been carried out by analyzing the main characters. This research was carried out by Risma and Himatu Karima. The purpose of this study is to find out the characterization, and what characterization we can emulate in the main character of the film. The results of this study are that Cruella has the character of a good friend, a little crazy, a troublemaker, vindictive, brave, angry, broke promises, and talented. Characters that we can imitate from Cruella are good friends, brave and talented (Himatu Karima & Wahyu widiyanto, 2022). Apart from that, Wismahardani also conducted research that aimed to find out the moral value of the film. This research found that the most common moral qualities in the film Cruella are love and compassion (Wismahardiani & Widiyanto, 2022).

Research in the field of linguistics has also been carried out, including research conducted by Blandina Siregar and Nenni Triana Sinaga. This study aims to analyze and explain the types of imperative sentences contained in the film transcript of Cruella. The result of this study is that imperative sentences as prohibitions are often found in transcripts, and the lowest is imperative sentences on request (Siregar & Sinaga, 2022). The other research from Anggi Ratna Purwanti and Ichwan Suyudi. This study aims to find a shift in the category of noun phrases in the Cruella film script and its translation. The total data found was 87 data, consisting of 54 data for structural shifts, 3 data for class shifts, 7 data for unit shifts, 21 data for intra-system shifts, and 2 data representing

untranslated noun phrases (Purwanti & Suyudi, 2022).

The next research is research conducted by Leiwakabessy and Ermansyah. This research was conducted using a sociological approach. The purpose of this research is to describe the effect of capitalism and social class on each character in *The Great Gatsby* novel. He found two types of capitalism, namely the effects of capitalism and social class between individuals and groups (Catherine Leiwakabessy, 2020). Meanwhile, Sabrina examined Jean-Baptiste Grenouille in the novel “*Das Parfum*” and discovered the portrait of poverty contained in the novel *Das Perfume* is a slum city of Paris, many of whose citizens suffer from various diseases. They make a living as pickpockets, thieves, prostitutes and beggars. The impact of poverty on Jean-Baptiste Grenouille is living in an orphanage and not getting a proper education, working as a laborer, and becoming a murderer (Grenouille et al., n.d.). Unlike many other studies, the goal of this research is to distinguish the cause of multiple personality disorder in Estella through a sociological approach in the *Cruella* movie (2021).

Quoted from the book *A Glossary of Literary Terms*, (Abrams & Harpham, 2014) suggests that literary works can be influenced by the economic conditions of the author, the publication and distribution of books, social class, conception, and the values of the audience intended by an author towards literary products. In addition, literary sociology is one of the fields of multidisciplinary literary studies, that is, how to approach literary works as products of society and examine literary works concerning their social relevance (Wellek & Warren, 1956). There are many concepts that live as a theory for the main principle in the sociological approach. One of them is the theory put forward by Wellek and Warren, they state that the relationship between literature and society includes 3 types, first the sociology of the author, that is, the social position of the author in society and the social ideology of the author influences the work created. Second, sociology of the society is a literary work created as a reflection or redefinition of reality that exists in society. Third, sociology of the readers, which means the extent to which literary works have a social impact on people who admire certain literary works.

Some experts put forward different definitions of multiple personality disorder or dissociative identity disorder. Even so, they have the same thought, namely "one individual who has two or more personalities". According to (Huffman et al., 2017) multiple personality disorder is someone who has two or more different personality systems and each personality has unique memories, behaviors, and social relationships. Each personality can become dominant at different times and is often associated with psychological distress. However, (Sue et al., 2015) in her book, states that multiple personality disorder is a dramatic disorder in which two or more relatively independent personalities exist in one individual. Each ego state has its own characteristics of attitudes, perceptions, memories, associations,

and behavior.

2. METHOD

The writer uses a descriptive qualitative method in analyzing the data. This method means describing, explaining, and comparing the data with the applied theory. This method is used to determine the causes of multiple personality disorders in the Cruella movie by describing and explaining the data. In this section, the data is analyzed using the sociological approach by Wellek and Warren. First, researchers will look at the film Cruella (2021) directed by Craig Gillespie to find out the whole story and be able to choose the right topic. Second, the writer will categorize the causes of multiple personality disorders found in the film through a sociological approach. Then further analyze the data using a sociological approach. Quotations are taken from movie that have been categorized previously. In addition, several references such as journals, books, and others are used to support data analysis in this study.

3. FINDINGS AND DISCUSSION

This chapter discusses research finding and discussion in the study a sociology approach in Cruella movie.

3.1 The Causes of Multiple Personality Disorders in The Movie

3.1.1 Born Different

At the beginning of the film, it is shown that Cruella was born with a different physical appearance. Her hair has two different colors, that is black and white. This disorder is called *Piebaldism*. *Piebaldism* is a condition in which a person has additional, non-pigmented patches of skin, such as on the eyelashes, eyebrows, skin, or hair, that typically appear symmetrically on both sides of the body (Oiso et al., 2013).



Picture 1. Cruella was born different from the others

Narrator (Cruella): From the very beginning. I've always made a statement. Not everyone appreciated that. But I wasn't for everyone.

From the beginning, Cruella knew that she was different from other people. She realized that not everyone could accept her well. Cruella's difference made people look at her differently as a reaction.

3.1.2 Being Forced to Socialize with Other People

She must fit in with the environment because she is looked as unusual by others due to her unique physical appearance.



Picture 2. Cruella forced to socialize with other people

Estella's mom : *"Remember, you belong here as much as anyone. They're lucky to have you."*

Estella : *"Agreed."*

Estella's mother assures Estella that she is just like everyone else. At the same time, Estella also looks confident and optimistic that she can make friends and adapt to her school environment like people in general. Even if her surroundings didn't suit her, Estella had to still make a good impression. This naturally put Estella under pressure. She must act like an ordinary person when others see her differently.

3.1.3 Being Bullied

The difference seen in Estella's physique, made her bullied at her new school. Estella experienced both verbal and physical bullying.



Picture 3. Estella getting bullied

Boy 1: *"Look. A skunk's got loose in the building."*

When Estella tries to make friends and introduce herself to other kids, the other kids bully her by saying there's a skunk that got lost in the building. The child indirectly says that Estella looks like a skunk because of her black and white hair. Apart from verbal bullying, Estella was also physically bullied. Apart from being bullied verbally, Estella was also bullied physically. During break, Estella was pulled by another boy and taken to a landfill. Another boy said that she deserved it. Estella is shaken by this. She feels that her alter ego, Cruella, who is violent, ambitious, and rebellious, must appear to protect her from being bullied by other children.

3.1.4 Losing The Loved Ones

Estella, who was raised by a mother from a young age, without a father figure made her love and appreciate her mother's existence. Her mother also loved Estella because Estella was the only child. They both lived happily until they had to move to London because Estella was kicked out of school. When they arrived in London, her mother asked someone for help to survive, but what happened was that her mother died falling from a cliff.



Picture 4. Estella saw her mother died

Estella : "I had killed my mother."

Estella sees her mother fall off a cliff and die. She blamed herself for thinking that her mother died because of her. But in reality, her mother died because she was pushed off a cliff by a group of dogs whose ordered by someone. Estella is grieving by the loss of the only person she loves and she keeps blaming herself.

3.1.5 Being Forced to Accept with The Situation

After her mother left, Cruella had to survive on her own. She meets Jasper and Horace, a group of young children who don't have parents and make their living by becoming thieves.



Picture 5. Estella joined Jasper and Horace

Estella : "I wanted to be a fashion designer, not a thief."

Jasper : "You don't got that many options. Just us."

Cruella : He was right. I was a fugitive. (narrative)

There wasn't much Estella could do. She must survive and give up her dream of becoming a fashion designer. The only option is to join Jasper and Horace as a pickpocket. She felt sad and disappointed because this was beyond her expectations.

3.1.6 The Desire for Revenge

Estella grew up and worked in a fashion company. There he met the Baroness, the owner of the company. When the Baroness hosted a party at her home, Estella changed into Cruella, who at first simply meant to steal the Baroness' necklace before realizing that the Baroness had killed her mother.



Picture 6. Estella knows the Baroness killed her mother

Estella : "The Baroness killed my mother."

Jasper : "What? What are you talking about?"

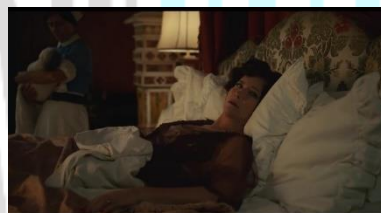
Estella : "Her whistle, she called the dogs on her, she was... It wasn't my fault. She killed her. Like she was nothing."

Horace : "Oh, blimey."

Cruella explains to Jasper and Horace that the Baroness used a whistle to order her dogs to run toward Estella's mother, causing Estella's mother to fall off a cliff and die. After Estella realized that the Baroness had killed her mother. She intends to take revenge. Because she feels that his mother is innocent and the Baroness should be responsible for his mother's dead, therefore he uses Cruella to take revenge

3.1.7 Childhood Trauma

Many people say that one of the reasons someone has multiple personality disorders is due to childhood trauma. This also happened to Estella. After birth, Estella was abandoned by her biological mother, the Baroness.



Picture 7. The Baroness gave birth to a baby and ordered someone to kill the baby

John : You are her daughter. I was there when you were born. The Baron was away on business, and she ordered me to do the unthinkable. It was a diabolical request

John, the Baroness' personal bodyguard, recounted that he was there when Cruella was born. The Baroness's husband, the Baron, was out of town on a business trip and did not accompany the Baroness during the birth of her child. Then the Baroness planned something to make John throw

away the child she had given birth to. However, John could not bear to throw the baby away so he gave the baby to Catherine, one of the servants in the Baroness' house. The Baroness also told her husband that the baby she gave birth to did not survive. She did this because she was narcissistic and didn't want to have children.

After knowing the truth that the Baroness is her biological mother, she is stunned and devastated. When Jasper and Horace find out the truth, they are unprepared and help Cruella's plan against the Baroness. Cruella aims to get revenge on the Baroness with the help of John, Jasper, and Horace in order to demand justice and seize the rights she is entitled to, especially the legacy and property left by her father

3.2 Reason of Addressing Multiple Personality Disorder in The Movie

Craig Gillespie shared his thoughts on Multiple Personality Disorders in films because he wanted to convey to the audience to pay more attention to the people around them and understand their nature. This is related to mental health, which is being talked about by many people lately. A person with multiple personality disorder has two or more personalities living inside of their body. If this condition is not treated appropriately, sufferers will forget who they are and have memory issues. The Cruella movie is set in the 1970s which in this year the cases of multiple personality disorder were growing.

In this movie, the character Estella would not have created her alter-ego, Cruella, if she had received the same treatment from her environment as a child and had not lost her mother when she was a teenager. In addition, this alter-ego was created by Estella so that she could take revenge on the Baroness who had killed her mother. If at that time the Baroness apologized and admitted her mistake, Estella would not have created her alter-ego so that there would be no hurt feelings harbored by Estella as the main character. Some of these things triggered Estella to experience multiple personality disorder.

Since the 1970s, there has been a sharp rise in documented cases of multiple personality disorders, which is strongly tied to the growing of incest (Greaves, 1980). In the film, the main character is described as having two personalities who have their own identities, namely Estella, a hardworking, compassionate and competent girl. Estella has an alter-ego named Cruella who is violent, vindictive and ambitious. At the end of the film, it is described that Estella's alter-ego, namely Cruella, takes over the body and believe that Estella has died. This is due to Cruella's successful revenge against the Baroness, who now believes that she is Cruella rather than Estella

4. CLOSING

After analyzing the film Cruella (2021), researchers have several conclusions. Researchers found that there were several reasons why Cruella experienced multiple personality disorders including born differently, being forced to associate with other people, being bullied, losing loved ones, being forced to accept with the situation, the desire for revenge, and childhood trauma. Lastly, Craig Gillespie brought up the subject of multiple personality disorder to illustrate a subject that is currently being discussed by many people that is, mental health. The goal is for the audience to become more aware of and care about others around them.

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