

CHAPTER I

INTRODUCTION

A. Background of the Study

Nowadays, movie and society cannot be separated. Movie has become daily needs for people. They watch movie to entertain themselves. A movie is a series of still images that are rapidly projected onto a screen with the help of light (Andrew, 2022). Movie does not only present good appearance, movie also presents communication between the characters. In the movie, there must be communication between the characters (Liu & Chen, 2021). Communication happens when the characters interact with one another. Maulana & Hardjanto (2019) defined communication as a process of exchanging message and information among more than one person either verbally or non-verbally. People have to communicate with each other for expressing their thoughts, ideas, knowledge, feelings, and desires. Communication is sometimes difficult to understand so misunderstandings often happen. However, this can be resolved by apologizing. People may find themselves in a situation where they must apologize to the person with whom they have communicated (Nisa & Sutrisno, 2018).

Apology can be in the form of word or action where the speaker expresses his regret for the mistake(s) he has done. According to Horn & Ward (2004), apology is an act of expressing regret and thus acknowledging, the speaker may have harmed or irritated the hearer. Apology is a natural thing that happens in everyday life because people are bound to make mistakes. After making mistakes, they then apologize. Apologizing cannot be separated from daily living because sometimes something goes wrong when interacting with others. Apology is a

commonplace prevalence in daily living (Bilfirdausi, 2019). It can occur intentionally or unintentionally so that in such situation requires people to apologize (Haristiani & Sopiyan, 2019).

Although expressing an apology often happens, it is a crucial thing to do. By expressing an apology, it means that we show respect, we are able to take responsibility for our actions, we care about others' feelings, and we are able to empathize with others (Engel, 2001).

Different conditions of the mistakes can influence different apology strategies. People must choose and use an apology strategy appropriately so that the apology can be expressed properly and effectively. To express apology successfully, we must apply specific apology strategies (Alfgha & Mohammadzadeh, 2021).

Apology is delivered differently depending on whom we are talking to and the degree of the mistake. The selection of the apology strategy really depends on the factors that influence how people apologize. In apology, the factors that influence the action of expressing apology must be considered along with the apology strategy (Abedi et al., 2016).

The researcher chooses *Twilight* movie series as the data source. *Twilight* movie series has many expressions on it such as compliment, request, complaint, promise, invitation, and apology. In this research, the researcher chooses apology expression because it is the expression that appears the most. The researcher finds phenomena in *Twilight* movie series where there are expressions of apology uttered by the characters as follows:

Phenomenon 1: Bella hits Jacob's arm accidentally

Datum 1/BL/EOAA/VCF-EQL-LGT

Bella: **"Sorry."**

Billy brings a car for Bella. Bella wants to try it right away. When Bella opens the car door, Jacob walks beside it so it hits his arm accidentally. Because Bella and Jacob are childhood friends and the power between them is equal, she apologizes to him by simply saying **"Sorry."**

Phenomenon 2: Bella hits Mike's nape with a volleyball accidentally

Datum 3/BL-MK/EOAA-ESD/FRD-EQL-MDM

Bella: **"I'm sorry. I told them not to let me play."**

Bella is offered to play volleyball by the volleyball players. She tells them that she cannot play volleyball. Suddenly Jessica throws a volleyball at Bella and then Bella throws it in a random direction. Unfortunately, it hits Mike's nape. Since Bella and Mike are just school friends and the power between them is equal, she apologizes to him by saying **"I'm sorry."** Because she hits his nape with the volleyball accidentally, she apologizes to him again by defending herself by saying that she has told the volleyball players not to let her play.

Phenomenon 3: Taylor pulls Mike's chair forcefully and makes him fall

Datum 4/TY-MK/EOAA-EOA/VCF-EQL-MDM

Taylor: **"Sorry I had to mess up your game, Mike!"**

Mike and Eric talk to each other peacefully then Taylor comes in. Taylor teases Mike by pulling his chair forcefully. Mike falls off the chair. Since Taylor and Mike are best friends and the power between them is equal, Taylor apologizes to Mike by simply saying **"Sorry"**. Because he teases him by pulling his chair

forcefully that makes him fall off the chair, he apologizes to him again by explaining that he has to ruin his activity.

Bella and Jacob are childhood and the offence that occurs is light (she hits his arm accidentally) so she just says “**Sorry**” to him. Even though the offence that occurs between Bella and Mike is medium (she hits his’s nape with a volleyball accidentally), they are school friends so she apologizes to him by saying “**I’m sorry**” and she also defends herself by saying that she has told the volleyball players not to let her play. Taylor and Mike are best friends so he apologizes to him by simply saying “**Sorry**”, but the offence that occurs between them is medium (Taylor pulls Mike’s chair forcefully and makes him fall) so Taylor apologizes to Mike again by explaining that he has to ruin his activity. Considering the phenomena of apology strategies and apology factors, the researcher is attracted to conduct a research that has title *An Analysis of Apology Expressions Found in Twilight Movie Series*.

B. Problem of the Study

This research concerns the following problems:

1. What are apology strategies used by the characters in *Twilight* movie series?
2. What are factors that influence how the characters in *Twilight* movie series apologize?

C. Objective of the Study

Based on the research problems, the research objectives are:

1. To classify apology strategies used by the characters in *Twilight* movie series.
2. To classify factors that influence how the characters in *Twilight* movie

series apologize.

D. Benefit of the Study

There are two kinds of benefits in this research, namely:

1. Theoretical Benefit

In the theoretical field, this research is expected to add references for the next related researchers.

2. Practically

The benefits of this research practically can be useful for people in linguistics field, other researchers, and general readers. This research is expected to make a better understanding of speech act, especially apology expressions. The researcher hopes that this research may broaden the understanding of apology strategies.

However, this research only provides a small contribution to the speech act field. Therefore, future research on apology expressions is highly recommended in the hope of further developing this idea.

E. Limitation of the Study

Twilight movie series has many expressions on it such as compliment, request, complaint, promise, invitation, and apology. In this research, the researcher chooses apology expression because it is the expression that appears the most.

F. Writing Organization

In this sub, the researcher briefly organizes the written content of this research. This research is divided into five chapters.

Chapter I is introduction which contains research background, research problems, research aims, research benefits, research limitation, and writing

organization.

Chapter II is literature review which contains previous researches, theoretical review, and theoretical framework.

Chapter III is methodology which contains research type, research object, data and data source, data collection technique, data validity, and data analysis technique.

Chapter IV is finding and discussion which contains finding and discussion.

Chapter V is conclusion which contains conclusion and suggestion.