CHAPTER I
INTRODUCTION

A. Background of the Study

Women’s struggle becomes interesting phenomena during the women history. Women’s struggles relate the phenomena to get equal participation in public. It is caused by men’s domination in public sphere. Men’s domination creates women as subordinate people even in this modern era. For example early twentieth-first century is popular with the freedom of human rights in all aspects, but the existence of stereotype culture still happens in life.

Women’s struggle is movements to fight the stereotype culture in life. It means the important thing for women is to grow up their spirit to change their position in social life. The equal position of women to men can be reached when women explore and improve their existence and ability. Besides, they need self confidence and braveness to support and survive when some problems face them.

By the existences of them selves to get out from stereotype culture, during eighteen century women struggle began. The significant case of women movement is to achieve women rights in public life, especially in politic. However, we cannot avoid the stereotype culture which still exists although in state at United States of America. For example Argentina, it is the country in the South of America. Argentina has historical woman under
stereotype culture. She is Evita Peron. She is a girl who comes from poor family but her wish is very great. She wants to be the best girl in Argentina. In her struggle, she only improves and develops her existence. For instance, her existence as the wife of Peron builds many sectors of public sphere. Then, her existences to work in public spheres become opportunities to reach Argentina people to support and achieve her husband in election of president. The result is over a million people voiced support for Evita’s candidacy. She becomes proud of Argentina people. Therefore, she was one of the pictures as the women who deconstruct the stereotype culture in America (http://www.evitaperon.org/Principal.html).

Evita Peron becomes historical movements in stereotype culture. Normally, in modern era we can understand the historical movements by historical movie. Movie becomes an interesting media for that ones. Historical movies reach our understanding of historic phenomena happened, especially in women movement. For example for the historical movie is Evita starred by Madonna as Evita Dierte Peron. Here, she is the main character of the movie. Her traits are smart and beautiful. Besides, she has a sweet voice so she likes to sing as long as the movie showed.

The director of this movie is Allan Parker. He was born in February 14th 1944 in a beautiful city Islington London England. He also has job on screenplay helped by his partner Oliver Stone. This movie was released by Cinergi Pictures Entertainment in 2002.
As the historical movie, *Evita* has many aspects to see in deeper view, such as the theme and the setting. The theme on *Evita* is as about women’s struggle to get out from stereotype culture to be the greatest women in public life, especially in politic. The setting of this movie has been created around World War II and in Argentina south of America. Besides, this movie is very exiting to see and to hear. Furthermore, the director gives the plot full of song and dance.

Different to *Anna and the King* movie that has same theme about women’s struggle in stereotype culture. It describes the women as the teacher to survive in different cultural system, especially in Thailand. But, *Evita* movie has been created in aesthetic stressing. It means that *Evita* is very easy to get the audience’s attention. It is caused the movie full of song and starred by the greatest actor and actress. This movie creates in historical movie about women struggle on her wishing to be accepted in different cultural background. It means this movie is about women struggle and suitable to analyze by using liberal feminism.

The background of study above takes the writer to analyze women struggle on *Evita* movie because it makes me interesting in knowing the different cultural phenomena of women especially in Argentina and the structural elements of the movie. Furthermore, the writer will take a research of movie with the title of research “**WOMEN’S STRUGGLE IN EVITA MOVIE: A LIBERAL FEMINIST APPROACH.**”
B. Literary Review

The writer has never found the previous study related to the research around Yogyakarta and Surakarta to support the study of *Evita* movie. For this research, the writer analyzes the women’s struggle in *Evita* movies directed by Allan Parker using the Liberal Feminism Approach. However, this is my intention to study this research in order to understand more clearly.

C. Problem Statement

The Problem of the study is how women’s struggle is reflected in *Evita* movie directed by Allan Parker.

D. Limitation of the Study

The writer limits her analysis to women’s struggle who came from ordinary people to be a mass person, which is reflected in *Evita* movies directed by Allan Parker. The writer investigates Evita Peron as the major character by using an approach liberal feminism.

E. Objectives of the Study

Based on the problem that has stated above, the writer takes the objective of the study are:

1. To analyze the movie based on structural elements of movie.
2. To analyze the movie based on liberal feminist approach.
F. **Benefits of the Study**

The study of women struggle on *Evita* directed by Allan Parker have several benefits, there are:

1. **Theoretically**, this research will improve the study of literature especially on *Evita* movies and the elements

2. **Practically**, the result of this study will improve the writer’s knowledge of woman’s struggle in Argentina as reflected in the movie of *Evita*.

G. **Research Method**

The research is qualitative method. There are four elements involved:

1. **Object of the Study**

   The object of the study is *Evita* movie directed by Allan Parker itself.

2. **Type of the Data and the Data Sources**
   a. The primary data will be every data of the *Evita movies* directed by Allan Parker which is related to the study.
   b. The supportive data will be from all referential data. It can be from books, internet, encyclopedia, journals, magazine, etc.

3. **Technique of the Data Collection**

   The technique of data collection in this study is documentation. The writer will collect and record both primary and supportive data as reverences.
4. **Technique of the Data Analysis**

Firstly, the writer views the primary data repeatedly to reach more understanding of source. Secondly, the writer takes, compares, quotes and studies others data to reach information. Finally, she classifies the data into some categories.

H. **Paper Organization**

This research paper consists of six chapters. The first chapter is introduction, which contains the background of the study, literature review, problem statement, objective of the study, benefits of the study, research method, and paper organization. The second chapter is underlying theory. The third chapter deals with Social Background of Argentina during the World War II. Fourth chapter deals with the Structural Analysis of *Evita* movie. Feminist analysis of *Evita* movie is presented in fifth chapter. Finally, the sixth chapter consists of conclusion and suggestion.