

HATE EXPRESSION FOUND ON THUNTHUN'S TIKTOK COMMENTS



Submitted as a Partial Full Fulfillment of the Requirements For Getting Bachelor Degree of
Education In English Department

By:

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HATE EXPRESSION FOUND ON THUNTHUN'S TIKTOK COMMENTS

RESEARCH PAPER

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TESTIMONY

I hereby declare that the research paper is entirely my own work, and that there is no plagiarism of previous literature works submitted for a bachelor's degree at a university, with the exception of those in which the writing is referred to as the comments and mentioned in the bibliography and literary review.

If it is proven that this assertion is untrue, then I will completely responsible.

Surakarta, 4 January 2022

The present writer



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MOTTO

لَا تَحْزُنْ إِنَّ اللَّهَ مَعَكُمْ

“La Tahzan Innallaha Ma'ana”

Don't be sad; Indeed Allah is with us

(QS. At-Taubah : 40)

DEDICATION

The present writer dedicated this research to:

1. Allah SWT and Prophet Muhammad SAW.
2. My beloved parents, Indaryanti, S.Pd. and Alm. Tri Joko Mardiyono.
3. My beloved grandma and sisters.
4. The strongest person, me.

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Surakarta, 4 January 2022
The present writer



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ABSTRAK

Dhian Putri Wardhani / A320180190. **HATE EXPRESSION FOUND ON THUNTHUN'S TIKTOK COMMENTS.** Skripsi . Fakultas Keguruan dan Ilmu Pendidikan. Universitas Muhammadiyah Surakarta. January 2022.

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Penelitian ini membahas tentang ekspresi kebencian yang ditemukan dalam kolom komentar di video TikTok ThunThun berdasarkan teori strategi ketidaksopanan oleh Culpeper. Penelitian ini merupakan penelitian deskriptif kualitatif dengan pendekatan analisis isi. Subjek penelitian ini adalah komentator-komentator dalam video TikTok ThunThun. Objek penelitian ini adalah kolom komentar dalam video TikTok ThunThun. Teknik pengumpulan data dalam penelitian ini adalah dokumentasi yang dilakukan dalam beberapa tahap yaitu (1) Menonton video TikTok ThunThun beserta komentarnya, (2) Mengidentifikasi dan mengumpulkan data berupa ekspresi kebencian yang ditemukan, dan (3) Menganalisa data yang telah terkumpul. Untuk mengkaji keseluruhan data dibagi menjadi empat langkah: pengumpulan data, kondensasi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa (1) kategori yang ditemukan ada 4 yaitu seksisme, cercaan dan vulgarisme, serangan ad hominem, dan teks manipulatif, (2) strategi yang digunakan ada 3 yaitu ketidaksopanan bald on record, ketidaksopanan positif, dan ketidaksopanan sarkasme, (3) fungsi strategi yang digunakan ada 2 yaitu ketidaksopanan afektif, dan ketidaksopanan menghibur.

Kata kunci: *Culpeper, Ekspresi Kebencian, Ketidaksopanan, Strategi Ketidaksopanan*

ABSTRACT

Dhian Putri Wardhani / A320180190. **HATE EXPRESSION FOUND ON THUNTHUN'S TIKTOK COMMENTS.** Research Paper. Faculty of Teacher Training and Education. University of Muhammadiyah Surakarta. January 2022.

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This study discusses the hate expressions found in the comments column on the ThunThun's TikTok video based on Culpeper's theory of impoliteness strategy. This research was a qualitative descriptive study with a content analysis approach. The subject of this study were the commenters in the ThunThun's TikTok video. The object of this research was the comment column in the ThunThun's TikTok video. The data collection technique in this research was documentation which done by the following steps (1) Watching ThunThun's TikTok Video and its comments, (2) Identifying and collecting the hate expression found, and (3) Analyzing the data collected. To examine the data it was divided into four steps: data collection, data condensation, data display, and drawing conclusions. The results showed that (1) there were 4 categories, namely sexism, slurs and vulgarism, ad hominem attacks, and manipulative texts, (2) the strategies used were 3, namely bald on record impoliteness, positive impoliteness, and sarcasm or mock impoliteness, (3) the function of the strategy used was 2, namely affective impoliteness, and entertaining impoliteness.

Keywords: *Culpeper, Hate Expression, Impoliteness, Impoliteness Strategy*

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