

**THE WOMEN STRUGGLE AGAINST PATRIARCHAL SOCIETY IN MERIDA'S
CHARACTER IN BRAVE MOVIE (2012): A FEMINIST PERSPECTIVE**



**Submitted to fulfillment and reach of Bachelor Degree in Study Program of
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I testify that in this publication article there is no plagiarism of previous literary works which been raised to obtain bachelor degree of certain university, nor there are opinions or masterpieces which have been written or published by others, except those in which the writing is referred to the manuscript and mentioned in literary review and bibliography.

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Surakarta, 2 January 2022

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Abstrak

Dalam penelitian ini, peneliti menganalisis film Brave (2012) menggunakan theory feminism. Penelitian ini menggunakan metode kualitatif deskriptif, data dianalisis menggunakan teori feminisme dari penulis feminisme sebelumnya yaitu nancy mandell. Berdasarkan Nancy Mandell feminism terbagi menjadi 3 yaitu sosialis feminis, liberal feminis, dan radical feminis. Penelitian ini fokus pada feminisme yang tergambarkan dalam film Brave (2012) dan penggambaran liberal feminisme pada film Brave (2012) yang mana itu merupakan tujuan utama dari penelitian ini. Berdasarkan observasi dari penulis lembar penelitian ini, isu feminisme tidak terjadi secara keseluruhan di seluruh dunia, suatu tempat, atau dapat dikatakan beberapa negara masih terdapat kasus penindasan wanita dan kasus lain seperti diskriminasi antara pria dan wanita, dan sebagian orang masih beranggapan bahwa wanita lebih lemah dan tidak dapat memiliki kesempatan untuk mendapatkan pekerjaan dan posisi dalam pekerjaan, perbedaan itu masih ada. Tujuan yang ingin dicapai peneliti adalah Menjadikan masyarakat sadar akan hak wanita sama seperti hak pada pria dan mereka juga memiliki hak untuk memilih jalan mereka sendiri dan wanita juga harus memiliki kesempatan yang sama untuk menjadi seorang yang berperan penting dalam masyarakat, dan juga wanita seharusnya memiliki kesempatan untuk menjadi pemimpin sama seperti pria. Dengan penelitian ini penulis mengharapkan pikiran pembaca lebih terbuka terhadap feminime.

Kata Kunci: Feminisme, Studi Literatur, Penindasan Wanita, Kesetaraan Gender

Abstract

In this study, researchers analyzed the film Brave (2012) using feminism theory. This study uses a qualitative descriptive method, data analysis uses feminism theory from the previous feminist writer, Nancy Mandell. According to Nancy Mandell, feminism is divided into 3, namely socialist feminists, liberal feminists, and radical feminists. This study focuses on the feminism depicted in the film Brave (2012) and the depiction of liberal feminism in the film Brave (2012) which is the main objective of this research. Based on the writer of this research paper observation feminism issue is not totally occurred in all around the world, some area, or could be said some country still have some cases of women oppression and some other cases such as discrimination between men and women and some people still have a thought that women are weak and even women can't have a chance to get some job or job position a distinction were still occurred, the problem that the researcher want to make the society more aware about the right of woman that they have same right same as the other men and they supposed to be have a voice in any aspect to decide and women supposed to be have same chance to being an important part in society even women are should have a chance to be a leader which same opportunity as a men. By this paper the writer hope it make the reader become open minded about feminism.

Keyword: Feminism, literary study, Women Oppression, Gender Equality

1. INTRODUCTION

In this world, we may encounter some situations when woman have few rights and few privileges. For example, in Indonesia family structural father is the leader of family from that event we can see that the man is supposed to be a leader and any woman has a small chance for being a leader. As for any aspect I will give an example like woman should be protected by a man and it has seemed like woman is a weak entity. Feminism is a movement that breaks the stereotype that woman is a weak entity like women should be protected, women must do what man command, a woman has few powers, a woman must serve what man want. (Putri, 2011) according to this journal that Bressler stated that the purpose of feminism changes the stereotype that woman is a weak entity, and women have the same right dan privilege as man.

In the film creation of some feminist literary works, feminism is regarded as a kind of female desire, this desire is an obstacle as follow social and cultural rules. Another feminism is described as a powerless woman who has fewer opportunities than a man. Feminism in literary works is usually considered as an entity that should pay attention to standard beauty but powerless like Cinderella movie directed by Clyde Geronimi, Hamilton Luske, Wilfred Jackson.

Brave (2012) movie is one of the films produced by Pixar Animation Studios and released by Walt Disney Pictures. It was directed by Mark Andrews and Brenda Chapman and co-directed by Steve Purcell. Chapman wrote the story, and then Andrews, Purcell, Chapman, and Irene Mecchi wrote the script. This movie is the first film from Pixar Animation Studios with a female protagonist, and Merida is the first Disney princess created by Pixar. Brave (2012) is dedicated to Steve Job before he died

In this film Merida as the main character can lead the community even though she is a woman Merida can be strong and be a leader. In Brave (2012) the movie director teaches the audience that woman can get equal opportunity take the important role in society without any other obstacles, such as social and cultural rules or any social ban on seeing women. Compared with another film, the director of Brave (2012) pays more attention the situation where women still have the opportunity to get the important role but still have fewer opportunities than men

From the researcher point of view, the appeal of this work is: first, Brave movie tell us about realistic character such as princess Merida activities as the primary character in brave movie and how princess Merida makes decision. Even Brave (2012) is animated film have a genuine feel to them. The present writer enjoys the explanation of girls in Brave movie stories,

such as the realistic stories of woman in a patriarchal culture, which implies that there is discrimination between men and women, which is similar to what occurs in the status quo

Second, the researcher assumed that the primary character of the Brave (2012) had a bias to motivate people being more open minded to gender quality even when society's status quo is impeded with what they desire. It depicted in how the primary character in Brave movie was shown as having limits despite being a tribe chief of her territory, such as not being able to archer, hunting, or even to using a bow

Third, the researcher believes that Brave (2012) can influence people to be more conscious and open-minded regarding feminism. Cause this film was intended for children, the researcher added to that. It also simple and easy to understand by both children and adults, making it appropriate for any age group.

The reason why the present writer chooses "The Women Struggle Against Patriarchal Society in Merida's Character in Brave Movie (2012): A Feminist Perspective" as the tittle because present writer wanted to make readers struggle for women rights, particularly those living in patriarchal societies. They believed that males possessed greater authority than women. However, this type of prejudice occurred not just in patriarchal societies, but also in matriarchal societies.

2. METHOD

In this study the author using library research. According to (Jones, 2015) Library research is a type of systematic inquiry that employs a set of tools, principles, and techniques. In library research, there are three basic kinds of instruments that are fundamental to the library research process: fact tools (such as a dictionary), locating tools (such as a library catalog), and hybrid tools (like an encyclopedia). Type of data in this study are text and image and data resources be able to taken from the object of the research which relevant for the research. In this study data sources divided into primary and secondary data, the primary data are collected from the Movie of Brave (2012) and the secondary for this study are collected from previous study journal and any document that related to this research.

Method of collecting data in this study is using Document Analysis. According to (Bowen, 2015) Document analysis is a work that includes evaluation and review of documents, which can be printed documents or electronic documents. And it is the moment when the current author took an image from the clip, and the image shows the author's query on the data.

3. RESULT AND DISCUSSION

3.1 Feminism That Depicted in Brave Movie

In this situation queen Elinor told king Fergus not to put the bow on the table. Then princess Merida want to play with the bow but king Fergus give small bow for princess Merida birthday gifts, after that king Fergus teach princess Merida how to using bow. Princess Merida missed her shoot and king Fergus told princess Merida to take bake the arrow. Queen Elinor told king Fergus “*A bow, Fergus? she’s a lady! oh!*”.



Picture 1. Queen Elinor told king Fergus not to put the bow on the table

In this situation it is described that status of a woman is below that of a man because they are not allowed to hold weapons. In this occasion lead to feminism because of a stereotype in society that the position of men and women is shape by socially, culturally, economically and historically, not determined by biology as a male and female. And there is discrimination against women, because women are considered to have a position below men.



Picture 2. Princess Merida is not satisfied results of the archery competition

In this scene, Princess Merida is not satisfied with the results of the archery competition. Princess Merida got down from the audience and entered the competition field and said that she wanted to shoot to determine her own prince candidate for her. Princess Merida aimed at the first target and hit right in the center of the target then she stepped to the second target and aimed at the target and the result was the same as the first target right in the middle and got a perfect score as well as the last target Putri Merida also got a perfect score because it worked shoot on target.

In this situation illustrate a woman life governed and limited by social culture and social rules so she does not have a freedom of life. she does not want her life to be governed and limited by social culture because it is not her desire. In this situation depicted feminism because feminism focusses on freedom women, it is mean that women can do anything without limitation.



Picture 3. Dun broch royal family is having lunch

In this scene the Dun broch royal family is having lunch, and is attended by king Fergus, queen Elinor, three princes, and Princess Merida. Princess Merida then told her experience of riding, archery, climbing Queen's Tooth and drinking Fire Falls to everyone present at the place. king Fergus was surprised that princess Merida managed to drink Fire Falls, then king Fergus said only ancient kings were brave enough could drink the fire.

This occasion is depicting that only a male can do and female can't do, that is discrimination against a female and thinks that female is weak. In this occasion lead to feminism because there is discrimination against women, where women are considered weak entities and create a gap between male right and female right.

3.2 Liberal Feminism Depicted in Brave Movie

In this scene princess Merida get mad with queen Elinor because Princess Merida must be matched with a prince from another kingdom. Princess Merida does not want to be matched by Queen Elinor because she wants to choose her own life partner with the person she loves. Princess Merida want her freedom of life and freedom of choice her partner of life princess Merida does not want her life to be regulated and limited by social rules, social culture or people even though it was queen Elinor and then princess Merida runaway into forest to release her anger.



Picture 4. Princess Merida get mad with queen Elinor

In this situation illustrate a woman life governed and limited by social culture and social rules so she does not have a freedom of life. she does not want her life to be governed and limited by social culture because it is not her desire. In this situation depicted feminism especially liberal feminism because liberal feminism focusses on freedom women, it is mean that women can do anything without limitation.



Picture 5. commotion between the kings of the clan who want to match

In this scene, there is a commotion between the kings of the clan who want to match their prince with Princess Merida. The commotion was caused by the actions of the three sons of King Fergus who hit the leg of King Dingwall. Queen Elinor broke up their commotion and took over the meeting to match Princess Merida with a prince from one of the clans, the Macintosh King then apologized for their disrespectful actions and seemed disrespectful to Queen Elinor. Queen Elinor started the meeting with a speech about their culture which married the first prince to the first princess of each kingdom and only princes who proved worthy would marry the princess.

In this situation illustrate a woman who can be a leader between a man without any limitation, it is mean that women can do what man can do. In this situation depicted feminism especially liberal feminism because feminism based on the core principle of liberalism, that is, women who integrate into political society, religion, and economy should be equal to men.



Picture 6. Princess Merida came back to the castle for repair the tapestry

In this scene, princess Merida came back to the castle for repair the tapestry that has been damaged by princess Merida. When princess Merida returned, there had been chaos between Lord MacGuffin, Lord Macintosh, and Lord Dingwall. Chaos happen because contest for determine a worthy princess to be princess Merida couple has been canceled. Princess Merida led them and stopped the chaos then she tell a story about an ancient kingdom that fell into chaos and war after tell a story princess Merida apologize for being selfish and because of that the contest was cancelled.

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4. CLOSING

Based on the preceding chapter, it is possible to conclude that the issue raised in this paper was feminism, specifically Liberal Feminism in Brave Movie (2012), which was concerned with gender equality, women oppression, and women's freedom. Including any and all feminism-related topics, particularly liberal feminism, as found in the film Brave (2012), which was integrated with feminism issues that occurred in the community and patriarchal society. In comparison to previous studies that were used as matrices or references, this research was more concerned with a detailed view of an identical issue. It also provided data with various types of items, such as an image about the occasion that was related to the issue that the author had raised, as well as some scripts and durations of the image that had been provided in order to describe each evidence more thoroughly. The reader can use this to access the movie scenes that were used as evidence for this research in order to confirm that the evidence was valid. The author divided the suggestion into two parts: the part based on research for another study and the part based on society. The author suggested that future writers conduct more extensive research on a similar topic for study purposes. While the aspect in society was intended to raise community or society awareness of gender equality in the environment and make the community realize on women that they should have the same positions as normal human beings and deserve their own freedom.

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