

# CHAPTER I

## INTRODUCTION

### A. Background of the study

In this world, we may encounter some situations when woman have few rights and few privileges. For example, in Indonesia family structural father is the leader of family from that event we can see that the man is supposed to be a leader and any woman has a small chance for being a leader. As for any aspect I will give an example like woman should be protected by a man and it has seemed like woman is a weak entity. Feminism is a movement that breaks the stereotype that woman is a weak entity like women should be protected, women must do what man command, a woman has few powers, a woman must serve what man want. (Putri, 2011) according to this journal that Bressler stated that the purpose of feminism changes the stereotype that woman is a weak entity, and women have the same right dan privilege as man.

In the film creation of some feminist literary works, feminism is regarded as a kind of female desire, this desire is an obstacle as follow social and cultural rules. Another feminism is described as a powerless woman who has fewer opportunities than a man. Feminism in literary works is usually considered as an entity that should pay attention to standard beauty but powerless like Cinderella movie directed by Clyde Geronimi, Hamilton Luske, Wilfred Jackson.

Brave (2012) movie is one of the films produced by Pixar Animation Studios and released by Walt Disney Pictures. It was directed by Mark Andrews and Brenda Chapman and co-directed by Steve Purcell. Chapman wrote the story, and then Andrews, Purcell, Chapman, and Irene Mecchi wrote the script. This movie is the first film from Pixar Animation Studios with a female protagonist, and Merida is the first Disney princess created by Pixar. Brave (2012) is dedicated to Steve Job before he died

In this film Merida as the main character can lead the community even though she is a woman Merida can be strong and be a leader. In Brave (2012) the movie director teaches the audience that woman can get equal opportunity take the important role in society without any other obstacles, such as social and cultural rules or any social ban on seeing women. Compared with another film, the director of Brave (2012) pays more attention the situation where women still have the opportunity to get the important role but still have fewer opportunities than men

In begining, this film lokated at skotlandia kingdom in 10 ancient with family camp there are as follow such as mother,father and one daughter, the mother's name elinor and the

father's name fergus and the daughter who is the main character name is merida. The first scene elinor playing hide and seek with merida and then fergus come and take his bow on the table after that elinor getting angry and say "oh, fergus ! No weapon on the table !" Merida take the bow and say "can I shoot now, can I, can I, can I, please... can I ?", "not with that, why not use your very own !. Happy birthday my darling" said fergus.

And then merida doing archery exercise with fergus but she make a lot of mistake on the exercise and she should take back the arrow and then elinor talk with fergus "A bow... fergus ? She is a lady !", When merida find the arrow she saw some will-o'-the-wisp, after that merida come to her mother and say that she saw will-o'-the-wisp and her mother enhance that some people said someone who saw will-o'-the-wisp it will guide their destiny. After that, mor'du, a huge demon bear, attacks them. Merida and elinor escape with riding a horse, while Fergus and his warrior attack Mor'du, during the fight fergus lose his one leg.

Ten years later, unlike most princesses, merida grow up as a tough and brave princess. Meanwhile, king fergus and queen Elinor have twin son and their name are Harris, Hubert and Hamish they love to make a mess. One day king fergus and queen elinor are encouraging merida with the one of the princes of the three great allied clans. This encourage drive to tightly cooperation each clans

The three clans will come to dunbroch kingdom, and then the prince from every clans will be compete in skill fight and the winner will get the princess from dunbroch kingdom. Merida disagree and rebel this event but queen elinor said that merida should obey this tradition and queen elinor teach merida how to be a princess and she make over merida more beauty. After that all the things that queen elinor do make's merida get mad and feel that queen elinor does not mind what she want

When the competition almost begin, Princess merida suddenly yelling that she ruled all the competition regulation and merida asking for the archery competition. After the competition is over princess merida mess up it and make queen elinor get mad, queen elinor bring merida to the castle and then queen elinor and princess merida have a disagreement, after that princess Merida broke the tapestry of their family and make queen Elinor angry and take princess Merida's bow then throw to the fireplace.

Merida angry and run away to the jungle then she saw will-o'-the-wisp lead her to the elder witch, then she bargains with the elder witch to change her destiny being better. The elder witch gave her enchanted cake for her mother, then she back to castle and give the enchanted cake to queen Elinor. Suddenly queen Elinor fall into headache then she became a bear, princess Merida shock and panic cause her mother become a bear

King Fergus shock because he hears a bear scream and he follow the scream and then he shocks that he saw princess Merida with the bear, king Fergus attack the bear but princess Merida stop him to attack the bear but king Fergus didn't listen it. And then princess Merida run away to forest and the live-in forest. Princess Merida find the elder witch home and found the way to make her mother became normal.

Then princess Merida back to castle for take the tapestry that she broke, she repairs the tapestry and carry it to her mother who become bear. And then suddenly king Fergus attack her mother and make princess Merida mad and attack king Fergus and his warriors. While king Fergus and princess Merida was fight bear Mor'du come and attack king Fergus warrior, then king Fergus command his warrior to attack Mor'du. by that event queen Elinor attack Mor'du and then they fight, and mor'du killed and then princess Merida wearing the tapestry to princess Elinor who became a bear and she apologize to her mother then suddenly queen Elinor become normal again.

Brave (2012) got so much awards with several categories. In 2013 brave movie got Academy Awards, USA with category Best Animated Feature, BAFTA Awards with category best animated film, Academy of science fiction, Fantasy & Horror Films, USA with nomination Best Animated Film, Alliance of Women Film Journalists with category Best Animated Female and Best Animated feature Film, American Cinema Editors, USA with category Best Edited Animated Feature Film, ASCAP Film and Television Music Awards with category Top Box Office Films, Casting Society of America, USA with category Outstanding Achievement in Casting – Animation Feature.

Brave (2012) got rating of 78% on the review aggregator website Rotten Tomatoes this film has average rating 7/10. On Metacritic, this movie has weighted average score of 69 out of 100 based on 37 reviews. People polled by CinemaScore gave average grade of "A" on a scale from A+ to F. Roger Ebert of the Chicago Sun Times before he die, he wrote " the positive news that children probably will enjoy it and the negative news that parents who were expecting for another Pixar groundbreaker will be disappointed. Unlike Pixar's other films, such as toy story, finding nemo, wall-e, and up, this one finds Pixar encroaching on Disney's usual area" and he gave the movie 3 out of 4 stars. Conversely, Todd McCarthy of Hollywood Reporter gave it a negative review, saying that it "diminishes into a very little thing as it chugs along, with climax drama that is both too easily tied up and depends on magical aspects that are somewhat puzzling to boot".

From the researcher point of view, the appeal of this work is: first, Brave movie tell us about realistic character such as princess Merida activities as the primary character in brave movie and how princess Merida makes decision. Even Brave (2012) is animated film have a genuine feel to them. The present writer enjoys the explanation of girls in Brave movie stories, such as the realistic stories of woman in a patriarchal culture, which implies that there is discrimination between men and women, which is similar to what occurs in the status quo

Second, the researcher assumed that the primary character of the Brave (2012) had a bias to motivate people being more open minded to gender quality even when society's status quo is impeded with what they desire. It depicted in how the primary character in Brave movie was shown as having limits despite being a tribe chief of her territory, such as not being able to archer, hunting, or even to using a bow

Third, the researcher believes that Brave (2012) can influence people to be more conscious and open-minded regarding feminism. Cause this film was intended for children, the researcher added to that. It also simple and easy to understand by both children and adults, making it appropriate for any age group.

The reason why the present writer chooses “**THE WOMEN STRUGGLE AGAINST PATRIARCHAL SOCIETY IN MERIDA’S CHARACTER IN BRAVE MOVIE (2012): A FEMINIST PERSPECTIVE**” as the tittle because present writer wanted to make readers struggle for women rights, particularly those living in patriarchal societies. They believed that males possessed greater authority than women. However, this type of prejudice occurred not just in patriarchal societies, but also in matriarchal societies.

## **B. Problem Statement**

1. How was feminism depicted in Brave movie?
2. How was liberal feminism depicted in Brave movie?

## **C. Objectives of the study**

1. To explain how feminism depicted in Brave (2012) Movie
2. To analyze how liberal feminism depicted in Brave (2012) Movie

## **D. Limitation of the study**

The limitation of this study is the researcher claim that the limit of this study is focused on feminism that depicted in Brave (2012) Movie

**E. Benefit of the study**

## 1. Practical Benefit

This research can be enriching future researcher about feminism literary work

## 2. Theoretical Benefit

This research can be enriching the present writer about feminism literary work