

**A CASE STUDY OF COMMUNICATION STRATEGIES USED BY MUIE  
STUDENTS**



**Submitted as a Partial Fulfillment of the Requirement for Getting Bachelor Degree in  
Department of English Education School Teacher Training and Education**

**by:**

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**2021**

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A CASE STUDY OF COMMUNICATION STRATEGIES USED BY MUIE  
STUDENTS

RESEARCH PAPER

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Surakarta, 13<sup>th</sup> December 2021

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A CASE STUDY OF COMMUNICATION STRATEGIES USED BY MUIE  
STUDENTS



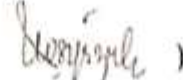
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This work has not previously been submitted for a degree or diploma in any university. To the best of my knowledge and belief, the research paper contains no material previously published or written by another person except where due reference is made in the research paper itself.

I convey this statement truthfully, and if in the future problems arise over the publication of the work, I am able to bear the consequences.

Surakarta, 13<sup>th</sup> December 2021

The Researcher



Natania Prima Nastiti

## **MOTTO**

**“Nothing is impossible, the word itself says 'I'm possible!'”**

**-Audrey Hepburn**

**“Success at the right time not in a hurry”**

**-Anonymous**

## **DEDICATION**

I dedicate this research paper to:

1. My beloved parents, Mr. Tjatoer Agoes Poernomo and Mrs. Sri Pujiati
2. My beloved sister Ns. Riadina Widya Astanti, S.Kep
3. Big family of Malimpa (Mahasiswa Muslim Pecinta Alam) UMS
4. All my friends

## ACKNOWLEDGEMENT

*Assalamu'alaikum Warahmatullahi Wabarakatuh.*

*Alhamdulillahirabbil'alamin*, all praises to Allah SWT and his blessings. Firstly, I would like to express my gratitude to my research paper consultant **Prof. Dr. Endang Fauziati, M.Hum.** who has given the valuable advices and motivation during my consultation and for my academic counselor **Dra. Muamaroh, M.Hum., Ph.D.** who always support me since 2015 until now, thanks for always remind me to finish my study.

I also would like to express my gratitude to my beloved parents, **Tjatoer Agoes Poernomo** and **Sri Pujiati** who always patiently wait for me to finish my study, who always support every step I take and never give up in making me a better person. To my beloved sister **Ns. Riadina Widya Astanti, S.Kep**, thank you for motivating me to finish my study.

I also express my gratitude to Malimpa (Mahasiswa Muslim Pecinta Alam) for being the place for me to complete this research paper. Thank you to **Ahmat, Bewe, Sofi, Yuda, Bandot, Lingga** and **Ciyu** for being my research subjects. And for my beloved support system **Tita, Ayu, Tancil** and **Azis**, thank you very much for supporting me until now. The last but not least, thank you for **Dya Romadhoni Al Mubarak** who has been willing to take his time for me to be able to finish this research paper and make me a strong woman.

Thank you for those who support me and cannot be mentioned one by one, I wish for your happiness.

*Wassalamu'alaikum Warahmatullahi Wabarokatuh.*

Surakarta, 17<sup>th</sup> December 2021

The Researcher

# **A CASE STUDY OF COMMUNICATION STRATEGIES USED BY MUIE STUDENTS**

## **ABSTRACT**

This research deals with Communication Strategies used by students of Muhammadiyah University of Surakarta who will attend MUIE. MUIE (Malimpa UMS International Expedition) is an international activity from Malimpa which will be held in Ecuador. This research was a qualitative descriptive research with case study approach. The subject of this research was 7 (seven) 2021 Malimpa members who study in Muhammadiyah University of Surakarta in various faculties. The object of this research were 1) knowing the types Communication Strategies, 2) knowing the reason in using Communication Strategies and 3) presenting the dominant Communication Strategies. Technique of collecting data in this research were interview and video recording. This research used Dornyei's taxonomy of Communication Strategies in analyzing the data. The result of this research showed (1) the types of Communication Strategies used by the learners namely Approximation, Use of Fillers, Appeal for Help, Code Switching, Circumlocution, Literal Translation, Use Non-linguistic, Message Abandonment, Topic Avoidance, Use for all Purpose and Repetition (2) the dominant Communication Strategies used by the learners was Use of Filler by 58.70 % of utterances (3) the reason in using of Communication Strategies were cognitive reason which divided into the lack of vocabulary, the lack of grammar and the lack of sentence organization and affective reason which divided into nervousness, spontaneous, afraid of making mistake, lack of self-confident and lack of mastery the topic.

**Keywords:** *Communication Strategies, Organization, Speaking ability*



# **A CASE STUDY OF COMMUNICATION STRATEGIES USED BY MUIE STUDENTS**

## **ABSTRAK**

Penelitian ini membahas tentang Strategi Komunikasi yang digunakan oleh mahasiswa Universitas Muhammadiyah Surakarta yang akan mengikuti MUIE. MUIE (Malimpa UMS International Expedition) merupakan kegiatan internasional dari Malimpa yang akan diselenggarakan di Ekuador. Penelitian ini merupakan penelitian deskriptif kualitatif dengan pendekatan studi kasus. Subyek penelitian ini adalah 7 (tujuh) orang anggota Malimpa 2021 yang menempuh pendidikan di Universitas Muhammadiyah Surakarta pada berbagai fakultas. Objek penelitian ini adalah 1) mengetahui jenis-jenis Strategi Komunikasi, 2) mengetahui alasan menggunakan Strategi Komunikasi dan 3) menyajikan Strategi Komunikasi yang dominan. Teknik pengumpulan data dalam penelitian ini adalah wawancara dan perekaman video. Penelitian ini menggunakan Taksonomi Strategi Komunikasi Dornyei dalam menganalisis data. Hasil penelitian menunjukkan (1) jenis Strategi Komunikasi yang digunakan oleh pembelajar yaitu Pendekatan, Penggunaan Pengisi, Permohonan Bantuan, Alih Kode, Sirkumlokusi, Terjemahan Literal, Penggunaan Non-linguistik, Pengabaian Pesan, Penghindaran Topik, Penggunaan untuk semua Tujuan dan Pengulangan (2) Strategi Komunikasi yang dominan digunakan oleh pembelajar adalah Penggunaan Filler sebesar 58,70% ucapan (3) alasan penggunaan Strategi Komunikasi adalah alasan kognitif yang terbagi menjadi kurangnya kosakata, kurangnya tata bahasa dan kurangnya organisasi kalimat dan alasan afektif yang terbagi menjadi gugup, spontan, takut membuat kesalahan, kurang percaya diri dan kurang menguasai topik.

**Kata kunci:** *Strategi Komunikasi, Organisasi, Kemampuan Berbicara*

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