

# CHAPTER I

## INTRODUCTION

In this chapter, the researcher discusses about introduction. There are four sub chapters, namely, Background of the Study, Problem Statement, Objectives of the Study, Significance of the Study, and Research Paper Organization.

### **A. Background of the Study**

In Universitas Muhammadiyah Surakarta, the use of technology in learning is already implemented as the second way in learning along with offline meeting at classroom. Roy (2019), states that the implementation of technology will provide freedom, motivation, and also encouragement in the learning process. Furthermore, Saine (2012), explained that the use of technology will help the students to internalize lifelong skills needed for their success in global society. Thus, the implementation of technology in the form of LMS use is needed to make the students become more creative and to train them with skills needed in the future. This study explores the use of Open Learning as LMS in Department of English Education for Tourism Hospitality subject.

Open Learning is a learning management system platform based in Australia that used in Universitas Muhammadiyah Surakarta since the odd semester of 2020/2021. Although it was launched in 2013, Open Learning is considered as a less popular learning management system to people. It can be seen by the rare use of Open Learning in the Universities. The researcher took several observation and conclude that Universitas Muhammadiyah Surakarta is the only University that use Open Learning as the main learning management system platform in Surakarta. Universitas Sebelas Maret uses Spada which is the personal learning management system for UNS students, STMIK AUB uses google classroom, IAIN Surakarta uses personal website similar with google classroom, and Universitas Terbuka uses personal learning management system for their students.

By realizing that Open Learning is a less popular learning management system, the researcher decided to conduct a research based on it. The first reason is because the researcher want to provide and introduce Open Learning as a learning management system

that used in Universitas Muhammadiyah Surakarta to the others who is unaware of Open Learning as a learning management system. The second reason is because the researcher wants to know and explain about the use of Open Learning as a learning management system in Universitas Muhammadiyah Surakarta. And the third reason is because the researcher want to find problems and challenges faced by the students in using Open Learning as their learning management system.

This research uses descriptive qualitative to collect the data and the researcher conducts an interview with the students of Tourism Hospitality subject at Department of English Education in Universitas Muhammadiyah Surakarta to get the data. Then, the researcher analyses the data to draw conclusion of the research. The title of the research is ***“THE STUDENTS’ PERCEPTION ON THE USE OF OPEN LEARNING TO TEACH TOURISM HOSPITALITY AT DEPARTMENT OF ENGLISH EDUCATION UNIVERSITAS MUHAMMADIYAH SURAKARTA”***.

## **B. Problem Statement**

Based on the background of the study above, the problems of the study can be listed as follows:

- 1) How is the Tourism Hospitality taught by using Open Learning at Department of English Education of Universitas Muhammadiyah Surakarta?
- 2) What are the difficulties faced by students joining Tourism Hospitality by using Open Learning at Department of English Education of Universitas Muhammadiyah Surakarta?

## **C. Objectives of the Study**

Based on problem statements above, the objectives of the study of this research are:

- 1) To describe how is learning Tourism Hospitality by using Open Learning at Department of English Education of Universitas Muhammadiyah Surakarta.
- 2) To describe the difficulties faced by the students in learning Tourism Hospitality by using Open Learning at Department of English Education of Universitas Muhammadiyah Surakarta.

#### **D. Significance of the Study**

The writer expects that, the research can create theoretical and practical significance. They are presented as follows:

##### 1) Theoretical Significance

- a. The writer hopes the result of this research can give information about the use of Open Learning in learning Tourism Hospitality at Department of English Education of Universitas Muhammadiyah Surakarta.
- b. The result of the study might be used as a reference for the researchers who conduct similar research.

##### 2) Practical Significance

- a. The writer and the readers will get information and knowledge about learning Tourism Hospitality by using Open Learning at Department of English Education of Universitas Muhammadiyah Surakarta.
- b. The writer and the readers will know the difficulties in learning Tourism Hospitality by using Open Learning at Department of English Education of Universitas Muhammadiyah Surakarta.

#### **E. Research Paper Organization**

The research paper organization of “THE STUDENTS’ PERCEPTION ON THE USE OF OPEN LEARNING TO TEACH TOURISM HOSPITALITY AT DEPARTMENT OF ENGLISH EDUCATION UNIVERSITAS MUHAMMADIYAH SURAKARTA” is divided into 5 chapters. Chapter I is introduction which presents background of the study, problem statement, objectives of the study, significance of the study and research paper organization. Chapter 2 is literature review which consists of underlying theory, and previous study. Chapter 3 is research method which consists of type of the study, setting of the research, subject and object of the study, data and data source, technique of data collection, technique of analyzing data and credibility of data. Chapter 4 is finding and discussion. Chapter 5 is conclusion and suggestion of the research.