

CHAPTER II

LITERATURE REVIEW

A. Previous Study

(Kuswartiningrum, 2020) In this study, entitled *Politeness Strategies Used by the Lower-Class Kim Family and the High-Class Park Family in Parasite Movie (2019)* by Dewi Sri Kuswatiningrum. This study identifies the types of politeness strategies used by the Kim family who come from the lower class and the Park family who comes from the upper class in the movie *Parasite (2019)*, and in this study also explains why they use these strategies. In this study using a qualitative approach. The results of this study indicate that the level of politeness between classes is different; the upper class tends to use negative politeness strategies because they respect differences in social status, while the lower class tends to use no-nonsense strategies because they respect solidarity.

(Liang, 2020) In this study entitled *A Study of Spatial Narrative in the South Korean Movie "Parasite"* by Shuquan Zhan and Chao Liang. This study analyzes the three layers of physical space of the three families in the *Parasite* movie and reveals the narrative structure of the postmodern. The results of this study are trying to raise public awareness of the condition of the lower class.

(Liu, 2020) In this study entitled *Analysis of Social Class Inequality Based on the Movie Parasite by Chang Liu and Representation of Disparity between Social Class in South Korea Tragicomic Film* by Agista Rinjani Khairunisa. In Chang Liu's research, it aims to examine the gap between the rich and the poor in the film *Parasite (2019)*. Which focuses on aspects of education and work. This study explains that the existence of this social gap has separated the rich and the poor.

(Khairunisa, 2020) Meanwhile, Agista Rinjani Khairunisa's research aims to describe the form of inequality between social classes that occurs in the film *Parasite 2019* by director Bong Joon Ho. This film uses a qualitative descriptive approach. The method used in this research is the semiotic analysis of Roland Barthes. This research is based on the film *Parasite 2019* by Bong Joon Ho. The conclusion of this study shows that the upper class will always have privileges and the lower class will always be the life support system of the class above it.

(Pratiwi, 2020) In this study entitled *Banjiha, Another Side Of Korean Culture Parasite Film Case Study Analysis of Cultural Studies* by Brillianing Pratiwi. This study

aims to examine the Parasite movie which explains the other side of South Korean culture. In South Korea there is one underground or semi-basement apartment which is often called Banjiha. The source of the data obtained from this study is the Parasite movie recording as primary data, while the secondary data source is taken from the literature study. The method of data collection was documentation and literature study which were analyzed descriptively and qualitatively. The results of this study indicate that Banjiha is very different from Hanok, Hanok is one of the names of traditional South Korean houses.

(Michelle Angela, 2019) In this study, entitled Representation of Poverty in South Korean Films (Analysis of Semiotics of Saussure's Model in Parasite Film) by Michelle Angela and Septia Winduwati and Representation of Social Class in Parasite Movie by Lambok Hermanto Sihombing and Agustinus Alexander Sinaga. This research by Michelle Angela and Septia Winduwati aims to analyze the social problems that exist in South Korea that show poverty in the Parasite Movie by understanding the instructions contained in the movie. This study uses a qualitative approach accompanied by Ferdinand de Saussure's semiotic analysis technique which is divided into two parts, namely signifier and signified.

(Lambok Hermanto Sihombing, 2021) Meanwhile, the research by Lambok Hermanto Sihombing and Agustinus Alexander Sinaga aims to analyze the literary meaning contained in the film Parasite, especially regarding the representation of social class in several literary studies. Sources of data obtained in this study were collected from scenes in the film. This study uses representation theory which makes it easy to analyze and determine what social class is contained in the film. This researcher uses qualitative research. The results of this study are the factors that trigger the occurrence of social inequality between two families that cause social inequality conflicts.

(Giselle Vincentia, 2020) In this study, entitled Audience's Meaning of Social Inequality in the Film "Parasite" by Giselle Vincentia and Lusita Savitri Setyo Utami. This study aims to analyze the meaning of social inequality shown between the Kim family and the Park family. In this study using descriptive qualitative research. And the method used is the phenomenological method. The results of this study indicate that the meaning of the scene that shows the social inequality shown in the Parasite movie is in accordance with the realities of real life in Indonesia.

(Chitra, 2020) In this study entitled The Influence of Social Inequality on The Character of Kim Ki-Taek on Parasite Film by Popy Khairunnisa and Bima Prana

Chitra. This study aims to analyze the personality of the character Kim Ki-Taek and the influence of inequality that occurs on Kim Ki-Taek and analyze the morals contained in the Parasite movie. This research uses descriptive qualitative research. The results of this study show the personality of Kim Ki-Taek's character which is called openers and neuroticism, the social inequality that occurs in Kim Ki-Taek's character and the moral values contained in the film, namely Moral Ethics and Decency.

(SAFITRI, 2020) In this study entitled Display of Social Strata in Parasite Films by Desy Dwi Safitri. This study aims to understand how social strata can occur in the Parasite movie. This research uses qualitative research with semiotic analysis approach. The conclusion obtained from this study explains that the social strata in the Parasite movie lead to achieved status.

B. Underlying Theory

1. Theory Sociology of Literature

In this study, it is necessary to discuss the relationship between sociology and literature. According to (Damono, 1977) the relationship between sociology and literature can be said by examining the literary work by connecting it with the social aspects that exist in life. This basically does not differ in explanation from a sociological or socio-cultural approach to literature. In a nutshell, sociology is the objective and scientific study of people in society and the institutions underlying social processes.

As stated (Warren, 1995) sociology can be interpreted as an approach to literature that relates in terms of society. Not unlike sociology, literature also has the same meaning as sociology, namely dealing with society or can be called the expression of feelings of the community. Where literature can reflect and express the life of the author, literature also cannot express experiences and views about life. Sociology and literature itself is a reflection of the relationship between humans and their environment. The way to interact with the environment, which is related to real life.

2. Notion of The Sociology

Sociology is a science that deals with human life in a group. As explained (Damono, 2002) sociology is an objective and scientific study related to humans and society. Sociology has the same object as other social sciences, but sociology

can look at social events with its own perspective which is with a deep perspective to essentially all group formation, cooperation, and also life together in a cultural sense (Bouman in Santosa and Wahyuningtas, 2011).

The sociology of literature is said (Warren, 1956) which says that the sociology of literature is an approach to literary works that can consider social aspects, both aspects of social change, aspects of social institutions, and so on. So that work can be maintained by the community.

Such as a science that can provide participation between life in society for the work it produces, in the form of real work or work that is not real. The reason, researchers choose a sociological analysis is that in understanding sociology we can understand various aspects of society and their impact on human life, we can understand the conflicts that occur around society.

C. Synopsis of The Movie

Parasite 2019, this movie is played by two families where Mr. Park consists of Park Dong-Ik, Yeon-Gyo, Park Da-Hye, and Park Da-Song is a rich family and Mr. Kim consists of Kim Ki-Taek, Chung-Sook, Kim Ki-Woo, Kim Ki-Jung is a lower-middle-class person. Mr. Park represents the rich upper class who owns luxury homes and luxury cars, while Mr. Kim who comes from a lower-middle-class family who only lives in underground apartments, they have difficulty surviving, let alone buy a luxury car.

In the 2019 Parasite movie, a social conflict occurs where social conflict arises when Moon-Kwang, the housekeeper of Mr. Park, who used to hide his husband Oh Geun-Se, was in the bunker of Mr. Park's family house for about four years to avoid loan sharks. Then Mr. Kim's family appears as workers at Mr. Park's residence, using their dirty ways to infiltrate Mr. Park's family for a more intense interaction which is a working relationship. The deception by Pak Kim's children was carried out in a very neat and structured manner, as a manifestation of material needs and a decent life.