

CHAPTER I

INTRODUCTION

A. Background of The Study

Individuals as social beings cannot be avoided from social interactions in society. The existence of this social interaction will affect the formation of a community group. In general, the grouping of people in Indonesia is divided into several groups. (Khairunisa, 2020)

In society, you can meet various groups of people who have different levels from one group to another. The existence of these group differences resulted in the emergence of social strata. The social layer is a system that differentiates individuals or groups in a society. These differences place different social classes hierarchically and provide different rights and obligations from one individual to another. (SAFITRI, 2020)

Differences between one individual and another cause social conflict. Social conflict is a phenomenon that occurs in society where there are irreconcilable differences of opinion between individuals and groups. Social conflict cannot be separated from community life because there will always be differences in each individual or group.

This social conflict can be reflected in literary works, for example, it can be reflected in a movie, where one of the movies that reflect social conflict is the movie *Parasite* (2019). This social conflict is reflected in *Parasite* (2019), the author focuses on social conflicts between classes that create differences between the upper and lower classes. The so-called upper class is those who have jobs and high incomes and have privileges as well as opportunities, while the lower classes are those who have below-average income and will become a system that continues to support the stability of life for investors. (Kuswartiningrum, 2020)

Social conflict itself does not only occur in real life but can also be reflected in various kinds of movies. Movie *Parasite* itself which reflects the real world, a place or country where every place must have some different social conflicts from one country to another, for example in South Korea.

Differences in social conflicts between classes continue to occur in South Korea to this day. This is a reflection of life in South Korea. Like many South Koreans who are experiencing an economic crisis due to the difficulty of finding jobs, therefore they

decide to live in an underground apartment or what is called a *Bajinha*, an underground apartment with affordable rental prices. (Pratiwi, 2020)

That's where the negative stigma attached to people living in underground apartments comes from. The impression of deprivation and insecurity continues to linger on the residents of the underground apartments, as South Koreans still consider having a good car and house a decent standard of living in South Korea.

Each country is reflected in one movie, although not all movies, but in this movie, there are social conflicts, one of which is the social conflict in Korea in the movie *Parasite* (2019). Meanwhile, what happened in the movie *Parasite* (2019), tells the story of the affluent and the needy, which is different from many other movies of the same genre. In many movies, we see the wealthiest and the poorest as they perceive each other. Poor people are usually kinder and more optimistic, and affluent people oppress poor people. (Liu, 2020)

However, there are no good or bad people in the film, played by two families where Mr. Park consists of Park Dong-Ik, Park Da-Hye, and Park Da-Song is a rich family and Mr. Kim consists of Kim Ki-Taek, Kim Chung-Sook, Kim Ki-Woo is a lower-middle-class person. Mr. Park represents the rich upper class who owns luxury homes and luxury cars.

The conflict in this film arises when Moon-Kwang, the housekeeper of Mr. Park, who used to hide his husband Oh Geun-Se, is in the bunker of Mr. Park's family house for about four years to avoid loan sharks. Then Mr. Kim's family appears as workers at Mr. Park's residence, using their dirty ways to infiltrate Mr. Park's family for a more intense interaction which is a working relationship.

The deception by Mr. Kim's children was carried out in a very neat and structured manner, as a manifestation of material needs and a decent life. The social conflict here is clear that those from the lower classes try to take advantage of the upper class, as said by (Weber, 1968), social relations are referred to as conflicts when the actions involved are intentionally intended to be carried out, the desire of one party to fight against the other party. Conflict is interpreted as a desire to impose its will on other parties.

Conflict resolution creates closings that may or may not occur at the end of the story. In the movie *Parasite* (2019) there is always a conflict that might be the climax of the movie. Like a social conflict between the upper and lower classes. Conflicts will continue to occur as long as humans live in the world when humans communicate and

socialize with other people. Therefore, the movie Parasite (2019) is one of the most suitable movies to analyze.

Parasites are a reflection of life in South Korea, reflecting the current social situation in South Korea. Like the players' living arrangements which were completely inverse, people from the lower classes lived in stinky and very cramped underground apartments, while those who were rich or lived in luxurious mansions in the middle of the city. The reality is that there are still many people living in poverty and struggling to find work and some of them have little income to make them live in underground apartments. With the release of this movie, officials felt somewhat criticized, so at the end of January 2020, Bong Joon-Hoo drew the attention of the government to renovate the area believed to be part of the shooting of the movie Parasite (2019). (Michelle Angela, 2019)

The author analyzes this movie for several reasons. First, researchers were led to analyze the movie Parasite (2019) because not many have researched social conflicts that are reflected in the movie, that this research can be said to be new or fresh research. Second, because the movie has a striking visual contrast between characters, causing social conflict. And Parasite (2019) is the first non-English foreign language movie to win the main category of Best Picture. Parasite (2019) has a storyline that depicts social reality and the epic acting of the actors keeps the audience from getting bored.

B. Problem Statement

In analyzing the film Parasite (2019), the author has the following research questions on the film.

1. What social conflict is reflected in the Bong Joon-Ho`s Parasite (2019) movie?
2. What social conflict is experienced by the major character as reflected in Bong Joon-Ho`s Parasite (2019) movie?

C. Objectives of the Study

As stated in the research statement above, the researcher has the following research objectives:

1. To describe the social conflicts that occur in the Bong Joon-Ho`s Parasite (2019) movie.
2. To describe the social conflicts is experience by the major character as reflected in Bong Joon-Ho`s Parasite (2019) movie.

D. Benefits of the Study

Researchers expect the results of their study to provide several benefits, including:

1. The Theoretical Benefit

Through the research conducted, it is hoped that the results of this study can be a reference for further research related to the literary work of the movie *Parasite* (2019).

2. Practical Benefit

Through this research, it is hoped that it can add insight and knowledge for researchers in the practice of literary works in understanding the movie *Parasite* (2019) and the perspective of social conflicts that occur in society.