

CHAPTER III RESEARCH METHOD

A. Type of the Study

This type of research uses a qualitative research type. Qualitative research is a way of learning about social reality with a research approach that is often used to explore, describe and explain social phenomena. This study aims to explain several items, they are: to find out the indicators of liberal feminism in "The Meg" movie, to understand how liberal feminism is portrayed in "The Meg" movie, and to know why the film director of "The Meg" movie choose to address liberal feminism.

B. The objective of the Study

1. Material Object

The material object of this study is the movie entitled "The Meg" (2018) directed by Jon Turteltaub, this movie was first released on August 10, 2018.

2. Formal Object

The topic studied is the freedom and equality of men and women in "The Meg" by Jon Turteltaub using the theory of liberal feminism.

C. Type of Data and Data Sources

1. Type of data

The type of data in this study is text and images. There are two data sources that are used the first is a material object as primary data and the second is a previous study as secondary data.

2. Data sources

There are two sources of the data, the first data is from the movie "The Meg" directed by Jon Turteltaub and the second is from various resources related to this study such as websites, journals, books, and research papers.

D. Method of Collecting Data

The researcher collects the data using:

1. Watching the movie "The Meg" as primary data is watched repeatedly and comprehended
2. Writing notes or underlining the important sentences in the movie that are relevant to the research matter

3. Quote sentences and paragraphs that reflect the main character and characterization, conflict, and values of liberal feminism
4. Grouping data based on the unit of analysis they have such as main characters and characterizations, conflicts and liberal feminism values.
5. Scene-captured the important scene in the movie

E. Technique of Data analysis

In analysis the data, the writer uses qualitative as a method. A literature work is related to the social background of the author and the society where the work was produced.