

CHAPTER I

INTRODUCTION

A. Background of the Study

Social life always happens to everyone. They interact and communicate with each other. Communication between humans, such as children and parents, communication between friends, teachers and students, leaders with their members, and other humans inter definitely use language. According to Wardhaugh (1992:8), language allows people to say something to each other and expresses the need to communicate. In short, language is always used by humans in everyday life as a means of communication.

According to Ronald Wardhaugh (1986), sociolinguistics is defined as the study concerned with investigating the relationship between language and society with the aim of better understanding the structure and function of language in communication. In addition, many languages are used by certain groups that are not necessarily understood by other groups, for example, humans use language in the world of cooking competitions. The use of various languages that are only understood by certain fields is called registers and is one part of linguistics.

Previous research on registers has been studied by several researchers, but this research is different from existing research. This study focuses on identifying the types of registers and the meaning of the types of registers used by the Judges and Indonesian Master Chef participants which focuses on the field of cooking competitions and used by chefs.

As stated by previous researchers, research on registers has been investigated by several previous studies. The research includes research entitled by Siti Nurani, Widya, and Nico Harared (2017) "Commerce Register Analysis of Minangkabau Vernacular in a Colloquial Conversation", "A Study on Register used by Front Office Employees in Balava Hotel Malang" by Lestari, Tri (2019), "Penerjemahan Register Militer pada Subtitling Film (The Great Raid)" by Havid Ardi (2017), "A Register Analysis of Photographers Commentaries on Social Media Community (Instagram)" by Haryani, Ainur Rosyidah, and

Azmie Putry (2021), “Register in *Persaudaraan Setia Hati*: Sociolinguistics Study” by Kartikasari, Sumani, and Ambarwati (2018).

The purpose of this study is to enrich various studies on registers that have been previously carried out by previous researchers using sociolinguistics theory and will be discussed in detail in the section of underlying theory in chapter II.

Master Chef Indonesia is a competitive program as well as a search for people who have talent in the field of cooking. This program has a lot of enthusiasts from season 1 to season 7, because the cooking competition is interesting and the judges in the Master Chef are very interesting and inspiring. Quoted from the replubika.co.id website, the Managing Director of RCTI and MNCTV who is also the Production Director of 3 TV said that since the premiere of Masterchef Indonesia Season 7, it has become the new prima donna for prime time weekends and has received extraordinary responses from television and digital viewers. Noersing also said that Master Chef was ranked 1st on the talent search program. The judges and participants in Master Chef Indonesia (Season 7) often communicate in mixed Indonesian English from the first season to the season that just ended, namely season 7.

This topic is very important to discuss as well to provide knowledge to students in using registers or to provide additional knowledge to people who do not know the true meaning of registers. In this research, the researcher focus on register analysis which looks for specific words or a kind of language variation in a sociolinguistics perspective. The researcher was found many registers on YouTube video, such as gallery, appetizer, dessert, utensil room, chewy, plating, acidity, and etc.

Considering the phenomena above, the researcher is interested in analyzing the register analysis in YouTube videos of Master Chef Indonesia (Season 7). In the Master Chef Indonesia (Season 7) shows the Chef and participants Master Chef who often used English words or sentences related to cooking terms to communicate. There are many words and varieties mentioned by the Chef and Master Chef participants, and there are some words that cannot be explained, so that it becomes a good title to research, the types of register and types of meaning of register used in Master Chef Indonesia (Season 7) by Sociolinguistics Perspective.

B. Problem Statement

Based on the background above, the researcher found the problem statement can be identified as follows:

1. What are the types of register used in *Master Chef Indonesia (Season 7)*?
2. What are the meaning of each register used in *Master Chef Indonesia (Season 7)*?

C. Objectives of the Study

The objective of the study are:

1. To identify types of register used in *Master Chef Indonesia (Season 7)* videos.
2. To describe the meaning of register used in *Master Chef Indonesia (Season 7)*.

D. Benefit of the Study

There are two benefits of the study in this research, theoretically and practically benefit as follows:

1. Theoretical Benefit

To increase knowledge in using registers and provide an understanding of the meaning of registers.

2. Practical Benefit

- a. Sociolinguistics Lecturer

The results of this study will provide more information to lecturers about registers used in the field of cooking.

- b. Future Researchers

This research can be used as a reference for other researchers who want to conduct analysis on the same topic, namely registers.