

# CHAPTER I

## INTRODUCTION

This chapter discusses the six topics that form the basis of this research. The six topics consist of background of the study, literature review, research questions, objectives of the study, limitations of the study and paper organization.

### A. Background of the Study

Literature = littera (bound root, Latin) + ure (suffix for noun; abs. Noun suffix of action, result and instrument, occurring in loan words from French and Latin) which means the smallest element of writing the alphabet (letter). The alphabet can translate words into signs or symbols (Klarer 2013).

Literary works are human thoughts that are processed into creative works using media in the form of language as a sign of concern about life. Literary works are used as a medium to express experiences and feelings. One of these media is film.

Film is human thoughts that are expressed artistically. Films combine literature, drama, music, color and technology which can powerfully influence the audience, making them a unique artistic production. There are several films that have a lot of interest because they can express feelings properly and correctly. In addition, many films can represent real life because the stories contained in these films may represent the true stories of all people in the world.

If we look closely, there are several scenes in the film that are deliberately not made as usual by only using a combination of colors, movement, or sound, but if you can analyze it more deeply, there are strong characters in the film to convey information and meaning through an incident. Everything that is contained in the film, including pictures, sounds, gestures, and whatever is done must have meaning in it. The hidden meaning of a film is usually depicted through a sign. Where these signs can be studied in order to find their meaning through a science, namely Semiotics.

Semiotics is a scientific study that focuses on understanding the signs in human life. The point is that we have to give meaning to everything because everything in human life can be seen as a sign. Semiotics is the study of signs and the science of how these signs work (Fiske 2010).

Semiotic analysis is a way of explaining how to make sense of all code because every object or word contains a meaning. In an event there is a meaning if you can read or see an

incident carefully. In semiotic analysis, all the little things can be interpreted as signs and these signs contain a meaning. For examples, how a person treats others, someone's daily activities, words on a certain object.

The famous inventor of semiotics is Charles Sanders Peirce. In his semiotic theory, he has a triangular model in studying the meaning of a sign consisting of representamen (sign), object and interpretant (Lester 2013).

From the explanation above, the writer is interested in analyzing a film entitled “All the Bright Places”. *All the Bright Places* is a teen romance drama adapted from the novel of the same name by Jennifer Niven. This film tells about teenagers who have mental illness. The topics presented in this film are sadness, trauma, and suicide.

The story of the film *All the Bright Places* centers around high school students Violet Markey (Elle Fanning) and Theodore Finch (Justice Smith), where they are teenagers who have mental illness. Violet, who becomes a partner for a class project driven by Finch, is invited by Finch to visit beautiful hidden places in their city. Because of the class project, their relationship grew closer as time went on. Besides aiming to finish their class project, Finch also invites Violet to fight sadness and trauma from the past.

Signs in the form of film texts, love letters, papers, advertisements, short stories, presidential speeches, political posters, comics, cartoons, and all things that might be seen in marker activities, the meaning is that signs are used as a signification process that connects objects and interpretations (Sobur 2013).

The researcher also believes that semiotics is a unique study. In visual communication, semiotics has a strong influence in it. When interacting, humans can make signs and give signs. This sign has a meaning, so that people can understand what other people mean. So everything in this world is seen as a sign. Therefore, the researcher aims to find out more about the meaning of a sign, because sometimes the writer finds something that can be a question, whether when communicating with other people or when viewing pictures or videos that have no intrinsic meaning. Finally, the researcher conducts a research entitled “**A Semiotic Analysis of the *All the Bright Places* Film Using Charles Sanders Peirce’s Semiotic Theory**”.

## **B. Research Questions**

The research questions based on the previous background of study are:

1. What are the signs which can be found in *All the Bright Places* Film?
2. What are the meanings of the signs in *All the Bright Places* Film?

### **C. Objectives of the Study**

The objectives of the study based on the research questions above are :

1. to describe the signs which can be found in *All the Bright Places* Film, and
2. to describe the meanings of the signs by using Peirce's semiotic theory.

### **D. Benefit of the Study**

The researcher hope to provide many benefits in this research regarding the meaning of semiotics in *All the Bright Places* Film for readers. In this section, there are two benefits of research, the benefits of which are:

#### 1. Theoretical Benefits

The result of this study is expected to provide information and scientific contributions for academic references that can be used for other researchers who wish to conduct further research, especially literature studies on *All the Bright Places* Film.

#### 2. Practical Benefits

This study can contribute to the study of literature on Semiotic Theory, especially Charles Sanders Peirce's semiotic theory for other researchers.