

## **CHAPTER III**

### **RESEARCH METHOD**

#### **A. Type of the Study**

The type in this study is an analysis using qualitative research, in qualitative research analysis can be developed by understanding it through nonverbal and verbal communication, processing data immediately, clarifying and summarizing the material, checking with respondents for accurate interpretation, and exploring unusual or unexpected responses.

#### **B. Type of Data and Data Sources**

From the type of qualitative method, this research uses narrative analysis type. Narrative analysis is an example of text analysis such as autobiography, live interviews, interviews, journals, letters, and others. Then the analyzed text will facilitate the author in determining its meaning.

The type of data that will be taken from this research is:

1. Texts : Character, Dialogue and Script of the Film
2. Images : Visual illustration and scene captures
3. Data Sources : a.) Primary data sources is from the material object of the Love, Rosie Film, b.) Secondary data source is from the previous studies, other documents related to the study

#### **C. Objects of the Study**

Based on the background, the object of this research is :

1. Material : The main character of the movie "*Love, Rosie*" Director by Christian Ditter
2. Formal : Rosie Dunne and her need to get love which is to meet the needs of the third aspect, namely love and ownership using the hierarchy of needs theory by Abraham H. Maslow.

#### **D. Method of Collecting Data**

In this research, the writer uses qualitative method by collecting data from two source that are primary data and secondary data. The primary data is from "*Love, Rosie*" movie, and the secondary data is from available sources, like journal or website that related to this research. The qualitative method itself has four main characteristics, among others, the first is to focus on the process, understanding, and meaning. The second researcher here is the main instrument of data mining and analysis. The third process is inductive, and the fourth is a very descriptive product.

### **E. Technique of Analyzing Data**

According Sharan B. Merriam (2019), in dissecting the information the specialist distinguishes the occasions and their succession of event, the importance of the activities, and the goal for sure at long last occurs. In dissecting the information, this research is done through a few stages. In the first place, watching Love, Rosie film cautiously and over and again then denotes the information about Rosie's activity, discourse, and appearance identified with her qualities and her issues identified with the satisfaction of necessities. Second, utilizing character hypothesis and Abraham Maslow's hypothesis to investigate the information. Third, clarifying the information like discoursed and pictures from the film by utilizing the unmistakable scientific strategy to clarify the primary characters, the issues of the fundamental characters, and how the principle characters satisfy their necessities saw from Abraham Maslow's hypothesis. At long last, finishing up the consequences of investigation.