

CHAPTER I

INTRODUCTION

A. Background of the Study

The phenomena of development literary studies today has changed, now enjoy a literary work today not only by reading a text or writing such as prose, poetry, drama, novels, because every image and culture that can be observed and read is a literary work in the form of text. Film is actually also a text, and that means the film is a literary work. In making film a camera is very important and not something trivial, without using a good camera then a film will also be but not optimal, but by using a good quality camera of course the film to be produced will also be of high quality, character expression can be seen clearly, focused, and in more detail in the film. The scene and set it is far more real than drama.

In contrast to drama, drama is a literary work written in the form of dialogue with the intention of being questioned by actors while film is a communication medium that generates audio visuals to convey messages to people who support speech in a particular place. There are several differences between drama and film, including drama usually has many episodes while the film only aired once. In terms of duration, it might not be much different but usually the film's duration is longer than every drama episode. In terms of players, films usually have fewer characters than drama. But there are still many people who don't pay too much attention to these differences, in films and dramas most people think of them as being the same when the two things are very different.

In the film *Love, Rosie* provides pictures of reality and life lessons, it depicts the world around us. Amy states, "... cinema is dynamic. It animates the world around us; it brings us to the world we imagine or know only through pictures". The film *Love, Rosie* is a film from the British country that has a romantic comedy genre. The film was released in 2014 in August 22. The film was directed by Christian Ditter, and tells the story of teenage love between two friends who are trapped in a friendship zone, the two people are Rosie Dunne, played by Lily Collins and Alex Stewart who played by Sam Claflin. The 102-minute film was quite successful in attracting the attention of many people.

In the film *Love, Rosie* tells the story of two best friends namely Rosie and Alex where they lived at home facing each other, they made friends since they were 5 years old, they were always together through lots of ups and downs. They also attend the same school until they are

in their teens. Although it is considered as a film whose plot is predictable at the end of the story, it turns out that this film is not as simple as it looks. In this film a lot of twists and turns that make it interesting for some people who might feel the same feeling found in this film, the feeling of being trapped in a friendship zone as a bestfriend.

They both promised to always be together, with Alex who wanted to continue his studies in the medical department of Harvard University, while Rosie wanted to continue her education by majoring in hospitality management at Cambridge university. But the unexpected thing happened, when they wanted to come to their school graduation together, Alex actually invited another woman named Bethany, played by Suki Waterhouse, saw that Rosie was disappointed in Alex and decided to date a friend named Greg played by Christian Coke, until a very surprising thing happened, Rosie finally got Greg's child pregnant, and she didn't tell Alex in the slightest that she was pregnant because she didn't want to make Alex delay his dream to continue his studies at Harvard University. Rosie must be pregnant and take care of her baby patiently.

While Rosie was busy with her baby, Alex was still busy studying and pursuing his ambition to become a doctor without knowing how else she was. They also separated the distance, time and circumstances for some time. Until finally they met and began to close again, after that Alex was surprised to hear and see Rosie's condition that is that she already has a child. Alex also apologizes to Rosie for leaving Rosie while Rosie was down because she had to postpone her dream. At the end of the story Rosie and Alex also express their true feelings honestly, feelings of love that they never said from the beginning for fear that their friendship relationship will be damaged if anyone knows their true feelings.

Public response to the publication or publication of works from the audience towards this film was very good. On the Netflix streaming application, the Love Rosie movie rate is 4.2 (*Netflix*, n.d.). On Rotten Tomatoes Score 4.6% (*Love, Rosie - Rotten Tomatoes*, n.d.) and on IMDB 7.2 / 10 (*Love, Rosie (2014) - IMDb*, n.d.). For romantic film sizes, an IMDB rate above 7 is a pretty good achievement. This of course makes the production of the film Love, Rosie very benefited. Lots of people are touched by the story that is presented in this film because this film does have a story that illustrates the reality of society, namely about friendzone relationship.

On YouTube in the Movie clips Trailers channel which uploaded the Love movie trailer, Rosie has been watched 12 million times. That certainly indicates how many people are

very impressed and interested in this film. In the comments column too many people leave traces in the comments column, many of them really like this film and there are also some who don't like this film because they think the film's plot is predictable. Most comments say that this film really makes people touched because the story is almost the same as what they experienced in real life.

In the social networking account Twitter, the film Love, Rosie entered the ranks of the film that is loved by some people. There is a Twitter user who writes about the film's review which is contained in the account @temenrealbyeja who rated the film 8.8 / 10. There are also some people on Twitter who say if the film Love, Rosie is their favorite friendzone film. This film is often referred to as a film that is very suitable to describe people who are trapped friendzone.

Lots of appeal from the film Love, Rosie. In the world of film Friendzone films often adorn the big screen in the world. In my opinion, a very impressive friendzone film besides Love, Rosie is a film titled You Are the Apple of My Eye (2011), and First Love (Little Thing called Love) 2010. The three films are also no less interesting and are very popular with many people. The film was very in demand in the market and became a very legendary movie among many people in the world.

In the movie You Are the Apple of My Eye is not much different from the movie Love, Rosie is the difference between the film You Are the Apple of My Eye, the main players namely Shen Chia Yi and Ko Ching Teng are not friends from childhood, they are only classmates and the distance between them is so far that is the distance between the smartest children and the most ignorant and naughty children, but as time goes by they help each other and become friends then begin to grow in turmoil in love, but at the end of the story Shen Chia Yi married someone else because of Ko Ching Teng too afraid to hear the answer from Shen Chia Yi. Though Shen Chia Yi also likes it, Ko Ching Teng forbade Shen Chia Yi to speak because Ko Ching Teng thought that he would be rejected and therefore he did not dare to move on to further stages with Shen Chia Yi and chose to maintain their friend relations, until finally the film ends with a sad ending.

Another with the film First Love (Little Thing called Love). This film tells the story of a very inspiring love between a geeky girl named Nam with a very famous and handsome senior named Shone. This story is very inspiring because it tells how Nam's business is a geeky and ugly girl in an effort to get Shone's love. Nam is willing to do everything in her power to change

her appearance and style so that Shone is interested in him. Until Nam became the coolest woman and many men liked in her school. But Nam's mistake was that he never told her true feelings to Shone, who at that time had started to befriend him. Until the graduation of Nam's school, he ventured to talk about her feelings for Shone, but was late because Shone turned out to have a girlfriend. From that moment the two of them continued their respective lives and on one occasion they met again and they were united.

In this title the level of needs of the main character in the film Love, Rosie by using the humanistic approach of Abraham H. Maslow. In the story presented in this film, the main character has a problem about wanting to meet her needs. In this study considering the needs of the main character, Rosie Dunne. Furthermore, the theory used is humanistic which discusses the level of human needs that are used to determine the problem of human needs, especially the third level of hierarchy, namely the need for love and a sense of and desire to have someone.

The Love Film, Rosie illustrates that every human being has different personal feeling needs at each level. Maslow's theory is arranged hierarchically within the pyramid which explains human needs starting from the lower level of the pyramid and to the pedestal. There are five levels of basic human needs in that pyramid namely; physiological needs, safety needs, love and ownership needs, Unlimited, and self-actualization needs (Unlimited).

B. Research Question

Based on the background of study, the research question is:

1. What are the characteristics of Rosie Dunne?
2. Why the author focuses on the level needs of Rosie Dunne ?

C. Objectives of the Study

According to the research question above the objective of the study is :

1. To identify the characteristics of Rosie Dunne in "Love, Rosie" film.
2. To reveal the reason why the author focuses on the level needs of Rosie Dunne.

D. Benefit of the Study

The benefit of this research is to comprehend essential human necessities through a scholarly work, one of which is film, particularly about the ideas of affection and possession. It is trusted that this research can add to epicureans of scholarly works by utilizing Maslow's

hypothesis in writing and film reads and for the consequences of this research it is trusted that it very well may be utilized as another elective theme in abstract investigations and make it more assorted, just as assisting readers with growing their insight through inspiration hypothesis and mental way to deal with distinguishing fundamental necessities.