CHAPTER I
INTRODUCTION

A. Background of the Study

Humans are social creatures. This means that they are created to live side by side because they cannot live alone. Because of this need, humans are encouraged to create ways of interacting with one another to meet their communication needs. Communication is an essential part of human interaction. It was created in many ways and developed in many ways. Nowadays it is a common thing for people to communicate in more than one language, that phenomenon is called bilingualism, while the people who did this are called bilingual. Bilingual people tend to mix his or her utterance using the different languages they master, for example in a cooking competition the chefs and contestants often mix their utterances when chefs judge the dish or contestants want to explain about the dish. A phenomenon in mixing two or more different languages is known as code mixing and code mixing is one part of linguistics.

This topic has been researched by several researchers but this research is different. This research focuses on indentifying types of code mixing and reasons of using code mixing in MasterChef Indonesia Season 7, the best cooking competition on a television show in RCTI which the goal of this competition is to find the winner of amateur chef in Indonesia. In this cooking competition will be found many code mixing used by the judges and contestants.

As previously stated by the researcher, research on code mixing has been investigated by several researchers. These research include entitled "An Analysis of Code-Mixing Used By Akbar in Master Chef Junior Indonesia Program on RCTI" by Adi Wahyu Pradana (2017), "Sasak-Taliwang Code Mixing Used among Inhabitants of Jantuk Village Mantang in Central Lombok" by Fitriah Fahruddiningrum (2019), "Mainland Chinese Students' Shifting Perceptions of Chinese-English Code-Mixing in Macao" by Zhang K (2019), "Code Mixing As An Alternative to Communication at The Thai Tertiary by Valentin Valentinov Tassev (2020), and "Language Variation: Code-Mixing and Code-Switching in Pakistani Commercials" by Riaz M (2019). In detail will be explained in the previous study section in chapter II.

This topic is important to research because nowadays code mixing has become a common phenomenon used by people in many fields, including cooking competitions.

Other than that, code mixing can be found in many platform such as television shows, radio, twitter, instagram, youtube, etc. One Television show that uses a lot of code mixing is MasterChef Indonesia. MasterChef is originally created by Franc Roddam in July 1990 and Produced by Shine America and One Potato Two Potato. MasterChef has been adopted in more than 60 countries in the world. One of them is Indonesia. This TV show was made for amateur and home chef who wants to compete to be a winner. MasterChef Indonesia has different judges in every season. MasterChef Indonesia Season 7 has Chef Juna, Chef Renatta, and Chef Arnold as the judges. Contestants have not just to cook delicious food but also beautiful presentations to reach standard MasterChef on their cook and to get good scores from the judges. Because, if any of the contestants cook worst among other contestants, they have to be eliminated and bury their dream to be the next winner of MasterChef Indonesia Season 7. Considering that this phenomenon of using code mixing in Indonesian television show especially in grand final MasterChef Indonesia is a common, the researcher interested to take this object for this study. The researcher focus on discussing about the type of code mixing used by the judges and contestant and the reason why they use code mixing in their utterance. Therefore, research under title "English and Indonesian Code Mixing Used in MasterChef Indonesia Season 7" was carried out.

B. Problem Statement

Based on the background above, the researcher found the problem statement as below:

1. What are the types of code mixing used in grand final MasterChef Indonesia Season 7?
2. What are the reasons of using code mixing in grand final MasterChef Indonesia Season 7?

C. Objective of the Study

The objectives of this research are as follows:

1. To identify the types of code mixing used in grand final MasterChef Indonesia Season 7.
2. To describe the reason of using code mixing in grand final MasterChef Indonesia Season 7.

D. Benefit of the Study

There are two benefits in this research, theoretically and practically benefit, as follow:

1. Theoretical Benefit

To increase knowledge and understanding of English and Indonesian code mixing in cooking competition, especially in MasterChef Indonesia Season 7.

2. Practical Benefit

a. For Sociolinguistics Lecturer

Sociolinguistics lecturers can use this research as material to increase knowledge about code mixing in cooking competition. This research also can be an example that television show can be used as material for learning English, especially code mixing.

b. For Future Researcher

This paper can give ideas to other researcher to research this topic in desired different data and use this study as reference if they want to research code mixing.