

DAFTAR PUSTAKA

- Agusti, M., Utari, W., & Putra, N. M. W. (2020). Analisa Pengaruh Promosi dan Citra Destinasi Terhadap Minat Berkunjung Dengan Kepercayaan Sebagai Variabel Perantara. *Jurnal Mitra Manajemen*, 4(11), 1558–1572. Retrieved from <http://e-jurnalmitramanajemen.com/index.php/jmm/article/view/125/69>
- Ahmad Al-Gasawneh, J., & Matar Al-Adamat, A. (2020). The relationship between perceived destination image, social media interaction and travel intentions relating to Neom City. *Academy of Strategic Management Journal*, 19(2), 1–12.
- Anggraeni, D. (2020). Pengaruh Citra Branding, Motivasi Wisata, E-WOM Citra Destinasi dan Daya Tarik Terhadap Minat Berkunjung Wisatawan di Kabupaten Bayuwangi. *Jurnal Bisnis & Manajemen*, 97(3), 16–23.
- Boyd, danah m, & Ellison, N. . (2008). Social Network Sites : Definition , History , and Scholarship. *Journal of Computer-Mediated Communication*, 13, 210–230. <https://doi.org/10.1111/j.1083-6101.2007.00393.x>
- Charli, C. O., & Putri, D. A. (2020). *Pengaruh Social Media Marketing , Fasilitas Wisata Dan Citra Destinasi Wisata Terhadap Minat Wisatawan Berkunjung*. 9(2), 40–48.
- Chu, C., & Luckanavanich, S. (2018). The Influence of Social Media Use and Travel Motivation on The Perceived Destination Image and Travel Intention to Taiwan of The Thai People. *International Journal of Arts and Commerce*, 7(3), 22–36.
- Damayanti, M. (2015). *Pada Obyek Wisata Pemandian Air*.
- Fatimah, S. (2019). Analisis Pengaruh Citra Destinasi Dan Lokasi Terhadap Minat Berkunjung Kembali. *Majalah Ilmiah Bahari Jogja*, 17(2), 28–41. <https://doi.org/10.33489/mibj.v17i2.207>
- Ferdinand. (2002). *Pengembangan Minat Beli Merek Ekstensi*. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, I. (2016a). *Aplikasi Analisis Multivarite dengan SPSS*. Semarang: Universitas Diponegoro.
- Ghozali, I. (2016b). *Struktural Equation Modelling Metode Alternatif dengan Partial. Least Square (PLS)*. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, I., & Hengky, L. (2012). Konsep, Teknik Dan Aplikasi Menggunakan Program Smart PLS 3.0. In *Universitas Diponegoro. Semarang*. Semarang: Badan Penerbit Universitas Diponegoro.
- Heras Pedrosa, de las C., Millan Celis, E., IglesiasSánchez, P. P., & Jambrino Maldonado, C. (2020). Importance of social media in the image formation of

- tourist destinations from the stakeholders' perspective. *Sustainability (Switzerland)*, 12(10), 1–27. <https://doi.org/10.3390/su12104092>
- Hidayatullah, S., Windhyastiti, I., Patalo, R. G., & Rachmawati, I. K. (2020). Citra Destinasi : Pengaruhnya terhadap Kepuasan dan Loyalitas Wisatawan yang Berkunjung ke Gunung Bromo. *Jurnal Manajemen Dan Kewirausahaan*, 8(1), 96–108. <https://doi.org/10.26905/jmdk.v8i1.4246>
- Isman, I., Patalo, R. G., & Pratama, D. E. (2020). Pengaruh Sosial Media Marketing, Ekuitas Merek, Dan Citra Destinasi Terhadap Minat Berkunjung Ke Tempat Wisata. *Jurnal Studi Manajemen Dan Bisnis*, 7(1), Inpress. <https://doi.org/10.21107/jsmb.v7i1.7447>
- Karyani, S. (2019). *Pengaruh Media Sosial, Word of Mouth (WOM) dan Harga Tiket Terhadap Minat Berkunjung Pada The Bagong Adventure Museum Tubuh di Kota Batu*.
- Kim, W. G., Li, J. J., & Brymer, R. A. (2016). The impact of social media reviews on restaurant performance: The moderating role of excellence certificate. *International Journal of Hospitality Management*, 55, 41–51. <https://doi.org/10.1016/j.ijhm.2016.03.001>
- Kock, F., Josiassen, A., & Assaf, A. G. (2016). Advancing destination image: The destination content model. *Annals of Tourism Research*, 61, 28–44. <https://doi.org/10.1016/j.annals.2016.07.003>
- Kotler, P., & Keller, K. L. (2012a). *Manajemen Pemasaran*. Jakarta: Erlangga.
- Kotler, P., & Keller, K. L. (2012b). *Manajemen Pemasaran* (12th ed.). Jakarta: Erlangga.
- Kotler, P., & Keller, K. L. (2014). *Manajemen Pemasaran*. Jakarta: Erlangga.
- Kotler, P., & Susanto, A. (2000). *Analisis Perencanaan, Implementasi, dan Pengendalian*. Jakarta.
- Lisa, E., Aditya, W., Si, M., Prodi, S., Bisnis, A., Komunikasi, F., & Telkom, U. (2020). *PENGARUH ELECTRONIC WORD OF MOUTH TERHADAP MINAT SEBAGAI VARIABEL INTERVENING (Studi Kasus Pada Pengguna Aktif Instagram di Jawa Barat) THE INFLUENCES ELECTRONIC WORD OF MOUTH ON VISITING INTEREST (CASE STUDIES OF ACTIVE USER INSTAGRAM IN WEST JAVA)*. 7(1), 1315–1320.
- Listyawati, I. H. (2019). Pengaruh Fasilitas Wisata, Citra Destinasi, dan Kepuasan Terhadap Loyalitas Wisatawan. *Jurnal Manajemen Administrasi*, VI(2), 35–44.
- Lopes, S. D. F., Rial Boubeta, A., & Varela Mallou, J. (2009). Post Hoc Tourist Segmentation with Conjoint and Cluster Analysis. *PASOS Revista de Turismo y Patrimonio Cultural*, 7(3), 491–501. <https://doi.org/10.25145/j.pasos.2009.07.035>

- Luvian, K. (2020). *PENGARUH KONTEN SOSIAL MEDIA INSTAGRAM STARBUCKS INDONESIA TERHADAP MINAT BERKUNJUNG DENGAN MEDIATOR*. Universitas Multimedia Nusantara.
- Mangold, W. G., & Faulds, D. J. (2009). Social media: The new hybrid element of the promotion mix. *Business Horizons*, 52(4), 357–365. <https://doi.org/10.1016/j.bushor.2009.03.002>
- Nag, A. K., & Gilitwala, B. (2019). Social Media And Its Influence On Travel Motivation And Destination's Image Formation. *International Journal of Scientific and Technology Research*, 8(12), 3261–3267.
- Nasrullah, R. (2015). *Media Sosial: perspektif komunikasi, budaya, dan sositeknologi*. Bandung: Simbiosia Rekatama Media.
- Nifita, A. T., & Arisondha, E. (2018). PENGARUH MEDIA SOSIAL TERHADAP MINAT BERKUNJUNG WISATAWAN DI TAMAN GEOPARK KABUPATEN MERANGIN. *Jurnal Manajemen Terapan Dan Keuangan*, 7, 13–14.
- Oktafia, S., & Silintowe, Y. B. R. (2019). Pengaruh Kelompok Sosial, Media Sosial, Citra Destinasi Terhadap Minat Kunjung Wisatawan. *Indonusa Conference on Technology and Social Science 2019*, (November), 357–363.
- Popp, B., Wilson, B., Horbel, C., & Woratschek, H. (2016). Relationship building through Facebook brand pages: the multifaceted roles of identification, satisfaction, and perceived relationship investment. *Journal of Strategic Marketing*, 24(3–4), 278–294. <https://doi.org/10.1080/0965254X.2015.1095226>
- Qu, H., Kim, L. H., & Im, H. H. (2011). A model of destination branding: Integrating the concepts of the branding and destination image. *Tourism Management*, 32(3), 465–476. <https://doi.org/10.1016/j.tourman.2010.03.014>
- Quenda, I. V. (2019). PENGARUH CITRA DESTINASI DAN PERSEPSI HARGA TERHADAP MINAT KUNJUNG KEMBALI MELALUI KEPUASAN WISATAWAN Studi pada Wisatawan Dunia Fantasi Ancol. *Management Analysis Journal*, 51(1), 51.
- Rangkuti, F. (2013). *Analisis SWOT: Teknik membedah kasus bisnis cara perhitungan bobot, rating, dan OCAI*. Jakarta.
- Rizki, M. A. (2017). *Pengaruh Terpaan Media Sosial*. Universitas Brawijaya.
- Rizky, M. M., & Sari, T. N. (2020). The Influence of Instagram Social Media Against Traveling Interest : Pengaruh Media Sosial Instagram Terhadap Minat Traveling. *Proceeding of The ICECRS*, 8, 1–12.
- Santoso, S. (2014). *Statistik Parametrik Edisi Revisi*. Jakarta: Elex Media Komputindo.
- Sholikha, E. A., & Sunarti. (2019). Pengaruh Media Sosial Terhadap Minat

- Berkunjung Followers (Survei Pada Followers Akun Instagram @batuflowergarden.Cobanraais). *Jurnal Administrasi Bisnis (JAB)/Vol, 70(1)*, 11–18. Retrieved from <http://administrasibisnis.studentjournal.ub.ac.id/index.php/jab/article/view/2809>
- Solis, B. (2010). *Engage: The Complete Guide for Brands and Business to Build, Cultivate, and Measure Success in the New web*.
- Sugiyono. (2012). *Metode Penelitian Bisnis*. Bandung: Alfabeta.
- Sugiyono. (2016). METODE PENELITIAN KUANTITATIF, KUALITATIF dan R&D. In *Koleksi Buku UPT Perpustakaan Universitas Negeri Malang*. Bandung: Alfabeta.
- Suwarduki, P., Yulianto, E., & Mawardi, M. (2016). PENGARUH ELECTRONIC WORD OF MOUTH TERHADAP CITRA DESTINASI SERTA DAMPAKNYA PADA MINAT DAN KEPUTUSAN BERKUNJUNG (Survei pada Followers Aktif Akun Instagram Indtravel yang Telah Mengunjungi Destinasi Wisata di Indonesia). *Jurnal Administrasi Bisnis SI Universitas Brawijaya*, 37(2), 1–10.
- Tajvidi, R., & Karami, A. (2021). The effect of social media on firm performance. *Computers in Human Behavior*, 115, 1–10. <https://doi.org/10.1016/j.chb.2017.09.026>
- Tasci, A. D. A., & Kozak, M. (2006). Destination brands vs destination images: Do we know what we mean? *Journal of Vacation Marketing*, 12(4), 299–317. <https://doi.org/10.1177/1356766706067603>
- Vries, L. De, Gensler, S., Leeflang, P. S. H., V, S. S. B., & Triangle, T. A. (2017). *Effects of Traditional Advertising and Social Messages on Brand-Building Metrics and Customer Acquisition*.
- Wibowo, S. F., Sazali, A., & Kresnamurti R. P., A. (2016). the Influence of Destination Image and Tourist Satisfaction Toward Revisit Intention of Setu Babakan Betawi Cultural Village. *JRMSI - Jurnal Riset Manajemen Sains Indonesia*, 7(1), 136–156. <https://doi.org/10.21009/jrmsi.007.1.08>
- Wicaksono, M. A. (2017). Media Social Instagram @Wisatadakwahokura Influence on Followers Intention To Visit. *Jom Fisip*, 4(2), 1–13.
- Widayat. (2004). *“Metode Penelitian Pemasaran (Aplikasi SoftwareSPSS).”* Malang: UMM Press.