

**TRAVEL ICON AT RAILWAY STATION:
A SEMIOTIC PERSPECTIVE**



RESEARCH PAPER

**Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree of English Education**

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2021**

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TESTIMONY

I testify that in this research paper there is no plagiarism of previous literary works which been raised to obtain bachelor degree of certain university, nor there are opinions or masterpieces which have been written or published by others, except those in which the writing is referred to the manuscript and mentioned in literary review and bibliography.

Hence later, if it is proven that there are some untrue statements in this testimony, I will fully be responsible.

Surakarta, 19 July 2021

The Researcher



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MOTTO

"Don't be afraid of being different, be afraid of being the same as everyone else." (Ambarwati Dwi Kusuma)

"It may be that you hate something when it is very good for you, and it may be that you like something when it is very bad for you, Allah knows while you do not know." (QS. Al – Baqarah : 216)

**"Great work is not done with strength, but with perseverance and tenacity"
(Samuel Jhonson)**

DEDICATION

I dedicated this research paper to:

1. My beloved family, particularly to beloved mother (Mrs. Hardiyem) and father (Mr. Agus Sutopo Ngabekti) who always give ultimate love, support, prays, motivation and help.
2. My beloved sister (Ariyanti Puspita Sari) for bringing supports and loves.
3. My beloved best friends Arif, Meylinda, Putri, Ajeng, Aida, and Dita. Thank you for the cares, supports, joys, laughs. Thank you for always been there through ups and downs.
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The researcher realizes that during the research preparation process there were many obstacles, difficulties, therefore for all the prayers, support, knowledge and guidance that have been given by various parties, the researcher would like to express her appreciation to all of them:

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8. Her best friend, who give spirit to have done this research.

The researcher is fully aware that this research paper is not perfect. Therefore, the researcher will accept suggestion and criticism with pleasure for better improvement.

Wassalamualaikum warahmatullahi wabarakatuh.

Surakarta, July 19st 2021

The Researcher

ABSTRAK

Ambarwati Dwi Kusuma / A320170143. **IKON PERJALANAN DI STASIUN KERETA API : PERSPEKTIF SEMIOTIKA**. Skripsi. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Muhammadiyah Surakarta. July, 2021.
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Ilmu semiotika mempelajari tentang tanda untuk mengetahui makna atau pesan yang terkandung di dalam objek. Ada tiga tipe tanda yaitu simbol, ikon dan indeks. Penelitian ini difokuskan ada gambar ikon perjalanan di area stasiun kereta api. Selain itu, tujuan dari penelitian ini adalah (1) Mendeskripsikan makna dari ikon perjalanan (2) Mengidentifikasi fungsi penggunaan ikon perjalanan di stasiun kereta api. Penelitian ini merupakan penelitian kualitatif-deskriptif. Data penelitian yang ditemukan berjumlah 40 data. Data berupa gambar ikon perjalanan. Sumber data penelitian ini adalah internet dan lapangan di stasiun kereta api. Teknik pengumpulan data menggunakan metode observasi dan dokumentasi. Dalam menganalisis data menggunakan teori dari Charles Sanders Peirce (1931) dan Craig M. Berger (2005). Hasil penelitian ini menunjukkan bahwa ditemukan empat makna berdasarkan klasifikasi data yakni ikon perjalanan yang menunjukkan tanda lokasi bagi penumpang 35%, tanda fasilitas bagi penumpang 32,5%, tanda larangan bagi penumpang 17,5%, tanda peringatan bagi penumpang 15%. Kemudian ditemukan tiga fungsi dari ikon perjalanan yakni tanda petunjuk arah 67,5%, tanda larangan 17%, dan tanda peringatan 15%. Kesimpulan dari penelitian ini yaitu makna yang menunjukkan tanda lokasi dan fungsi tanda petunjuk arah menjadi yang dominan di dalam ikon perjalanan di stasiun kereta api.

Kata kunci : Ikon, Semiotika, Ikon Perjalanan, Stasiun Kereta Api

ABSTRACT

Ambarwati Dwi Kusuma/A320170143. **TRAVEL ICON AT RAILWAY STATION: A SEMIOTIC PERSPECTIVE.** Research Paper. Faculty of Teacher Training and Education, Universitas Muhammadiyah Surakarta. July, 2021. ambarwatidwikusuma2@gmail.com. mar243@ums.ac.id.

Semiotics is used to find out the meaning or message contained in the object. There are three types of signs, namely symbol, icon and index. This research focused on the image of the travel icon in the railway station area. The objectives of this research are (1) to describe the meaning of the travel icon (2) to identify the function of the use of the travel icon at the railway station. This research is a descriptive-qualitative method. There are 40 data that is found in this research. Data are the image of travel con. The data source of this research internet and field at the railway station. The technique of collecting data used observation and documentation method. In analyzing the data, the researcher used the theory from Charles Sanders Pierce (1931) and Craig M. Berger (2005). The results of this research indicate that there are four meanings based on data classification, namely the travel icon which shows the location sign for passengers 35%, facility sign for passengers 32.5%, prohibition sign for passengers 17.5%, warning sign for passengers 15%. The next result are the functions of the travel icon. The researcher found three functions of the travel icon, namely 67.5% directional sign, 17% prohibition sign, and 15% warning sign. The conclusion of this research is that the meaning that indicates the location sign and the function of the direction sign is the dominant one in the travel icon at the railway station.

Keywords : Icons, Semiotics, Travel Icons, Railway Station

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