

# CHAPTER I

## INTRODUCTION

### A. Background of the study

Bullying is a familiar problem around us. Bullying can be done without knowing the time, place and perpetrator of the bullying. Swearer (2015) argues that bullying is an act of aggression by someone that can be done alone or in groups and can be bad for the victim. Victims of bullying can feel depressed because they are pressure from the bullying. Victims of bullying are silent and don't want to hang out with other people (Hudi, 2019).

The fact is that, there are still many children taking action but they themselves do not know the effect of the action. One of the action taken is bullying. In my opinion, bullying is an action that should not be done by someone, especially children. For example in the community, there is a girl who is often bullied by her friends because she has short hair and like a boys. The effect of bullying is she feels embarrassed and didn't want to hang out with her friends anymore. From this incident, parents should have more control over their children so that they do not take these actions.

According LA Film Festival website, Bully movie is a documentary film which was directed by Lee Hirsch. The film was produced and written by Cynthia Lowen and assisted by Cindy Waitt and Sarah Foudy. This film tells about bullying in American schools. The film is based on the story of children who are still in school where these children are victims of bullying from their friends. The film premiered in 2011. For the author wants to provide education to American children not to commit bullying. And this film also provides knowledge to children about the impact of bullying. As parents, they must also provide education to their children about bullying so that their children can make good friends with their friends and there will be no quarrels or disputes with their themes.

According IMDb website, Lee Hirsch as the script writer of this movie was born in New York in 1972. He grew up on Long Island, New York. He graduate from the New York Film Academy. He is the director of one of the films and he worked on with his partner Chynthia Lowen in Bully 2011 movie.

He worked on several films including a film called the history Channel Special which was released in 2007. In 2008, Hirsch became music director which was the song for John Legend Show Me. From the song he was awarded the NAACP Image award in 2008. He also received another award, namely the best video award in 2008 from the South African National Television and Video Association. Hirsch has also been a director in several films, including Independent Lens, Act of Honor, Laidback Knowledge. Hirsch is also the production of 9 of his works, namely NextWorld, Bully, Coming Out, Blue Note.

This movie tells the story of schoolchildren in the United States where they are victims of bullying by their friends. In the movie, there are 4 students where they get bullying at their school. They are Tyler Long, Alex, Kelby, and James. From this documentary film, we can also feel what they really feel as victims of bullying. As humans we have to live in harmony with all people so that nothing is hurt by us and we will also be treated well by them.

Bullying by someone has an effect on the victim. As in this film, one of the 4 students committed suicide because of the bullying. The student is named Tyler Long. He killed himself because he felt embarrassed to meet and hang out with his friends in class. Before he decided to end his life he was bullied by his friends when he had to be naked because of his clothes brought by one of his friends. He felt ashamed to meet his friends, and it traumatized and feared that he would eventually think suicide was the best way.

Another student named Alex. He is 12 years old. He also received mistreatment from his friends. He is always bullied because of his face. He always gets violence from his friends in the form of punches, pushes, and ridicule about the shape of his face. Often his friends call his name by the nickname fish-face. On the bus Alex was sitting with his friend and he asked his friend if he was his friend. But his friend replied no, and his friend threatened Alex in a way that his friend would bring a knife that would kill Alex.

Another student who get bullying action is Jameya. She also received bullying in the form of violence from her friends. Finally, her mother gave advice to her son,

who was asked to bring a gun so that his friends would no longer bully his son. But instead, James was in rehab because she thought that she was depressed and she was not allowed to go home for several days. The activities of the children at the school prove that the school sometimes does not provide solutions and advice to students.

The Bully 2011 movie is a documentary made from true stories experienced by children in the United States. This film is very good to watch by all people, because this movie teaches us that it is important to protect the hearts of others so as not to be hurt by us. Not only that, this film also teaches parents to pay more attention to their children, so that they don't take actions that shouldn't be done. As a teacher in school, it should provide education about what bullying is and what are the effects of this action. From this film, we can also feel what they feel as victims of bullying and parents who are sad if their children are treated like that by their friends.

However, this film contains many bad things such as beatings, speaking unfavorably, carrying a gun at school. So that, children under 17 years of age if they want to watch this film must be supervised by their parents because they are afraid that they will do this to their friends. So that such behavior should not be presented explicitly to the audience. However, it must be with the guidance of parents who in fact act as student guides or the children do not fall like the students in the Bully 2011 film because children easily imitate bullying actions that they should not have done.

The Bully movie has attracted public attention, especially in the United States. The issue raised by Lee Hirsch, namely bullying that occurs in children in the United States, From Los Angeles Times website. The movie was released on April 23, 2011 at the Trebeca Film Festival and released in US theaters on March 30, 2012. The film was seen by thousands of people in 2011. At the Los Angeles Times website, the movie managed to produce a PG-13 rating which which has been shown on 115 Bioskops in 2012 and the film is in demand by many people because the issues raised are very important and as a lesson for everyone. From IMDb, the film grossed \$ 4,411,649 worldwide. The film also won an award in 2013 at the Cinema Eye Honors Award, US with the best documentary film category, and an award win in 2011 at the Bergen International Film Festival in the category Best Documentary Feature Film. For this reason, this film is very good to watch with the aim of providing education to parents, teachers and adults so as not to commit acts of bullying to others.

This Bully movie is a documentary film from the United States which is used as the object of this research. Previous brief explanation regarding the synopsis of this film. I am interested in using the movie because of several aspects, including character, issue, message from the film. The main character that is shown in the Bully 2011 movie is students who get bullying from their friends. They are Alex, Kelby, James, Tylor Long. They are very good at acting where the atmosphere the director wants to convey is conveyed with bullying scenes. As felt by Tylor Long in this movie. He felt ashamed when he did not wear clothes because of the prank committed by his friend, so that he did not want to see his friend again, the embarrassment and pressure of the incident caused him to end his life.

The second reason for the researcher took this film as the object of research is the issue raised in this movie. The issue that has been taken is the issue of bullying. Bullying is a problem that we encounter in every place. Everyone can do this bullying, just like what I have encountered is that my friend often says that it hurt someone, even though he himself doesn't know how that person feels. For this film, many bullying acts are shown which are often done by students who are in school. For this reason, the author is very interested in this film because the issue raised is bullying which can provide more knowledge for the author about bullying.

The third reason the author took this film as the research object is the message in the Bully 2011 movie. The director and screenwriter of this film wanted to provide education about bullying for the United States and for everyone. This film provides an illustration to the audience, so that bullying is not carried out for everyone, so there are consequences that can be obtained from these actions for the victims of bullying. The message of the film is to stop bullying anywhere and anytime. Everyone has the right to live and everyone has the right to be happy without anyone hurting him.

Previous journal written by Sirly (2017), the journal written by her focuses more on analyzing the types of bullying and the impact of bullying. She uses psychoanalysis theory to analyze the data in a film called Mean Girls Movie. The results of the research were the types of bullying that were done to the victims were four verbal bullying, one physical bullying, and five social bullying. The effect of the bullying is the low level of social interaction because the victim feels embarrassed

and chooses to remain silent. This study is very different from previous studies because in this study the focus is on mentioning and describing the occurrence of bullying in the *Bully Movie* film. Another difference is the use of theory and objects to retrieve data. In this study, researchers used the theory of sociology and the object of this study was a film called *Bully Movie*.

The author wants to research bullying topics because not everyone is researching bullying topics. Not only that, researchers are interested in studying the topic more deeply so that researchers can also provide real information according to the data obtained for readers. The benefit for readers is that they can add insight into bullying and they can also practice in their lives to do good to everyone and stay away from these actions.

From the synopsis and the author's reasons to use the *Bully movie 2011* as an object of this research, one of them is the issue that exists in the film. Bullying is an action that should not be done by someone with the aim of hurting or hurting physically to someone, so that the writer is challenged to study with a literary lens to examine the causes and describe why is bullying that occurred in those movie. Based on this evidence, it is the reason for choosing the topic by the researcher Therefore, the researcher is interested to analysis the topic as the study entitled is **ANALYSIS OF BULLYING AGAINST CHILDREN IN THE UNITED STATES IN THE BULLY MOVIE 2011: SOCIOLOGICAL PRESPECTIVE.**

## **B. Problem Statements**

The Problem statements of this study is how bullying is happened in *Bully movie*. So the writer put three question to explain the content of discussion later.

1. What are the types of bullying in *Bully Movie 2011*?
2. How is the bullying acts despicted in *Bully Movie 2011*?
3. Why did the author specially address bullying in *Bully movie 2011*?
4. What are the educational values in *Bully Movie 2011*?

### **C. Objectives of this study**

From the research question above, the objectives of this study are as follows:

1. To identify the kind of bullying act for the Bully movie.

The first objective of this study is that researchers identify what types of bullying are in the film. In this study, the researcher wanted to know the type of bullying in the film in accordance with the bullying theory by Ken Regby.

2. To describe how the bullying depicted in Bully 2011 movie.

The second objective of this study is for the researcher to describe how bullying can occur in the film. Researchers will describe the causes of bullying against the characters in the bully film according to the theory used by the researcher.

3. To reveal the reason why bullying is especially addressed in the Bully movie. The third objective of this study is that the researcher reveals the purpose of the film writer why the issue of bullying is the topic of the film. A film writer must have a goal to convey to the audience.

4. To describes the educational value depicted in the film called Bully Movie 2011

The Fourth objective of this study is the researcher to describe the educational value depicted in this movie.

### **D. Advantages of this Study**

According to the objectives of the research, this research can provide benefits for the author, including:

1. Theoretical Significance

The study contributes to the body of knowledge, especially literary study on bullying and the theory sociology to analysis this research.

## 2. Practical Significance

The study enriches the present writer's understanding of bullying. I hope this study usually can get information or knowledge for another students from Muhammadiyah University of Surakarta or another university about this topic (bullying) and theory (sociology)