

**ENGLISH EUPHEMISM IN *BBC NEWS INSTAGRAM* ACCOUNT : A
SOCIO-SEMANTIC PERSPECTIVE**



RESEARCH PAPER

Submitted as a Partial Fulfilment of the Requirements
for Getting Bachelor Degree of English Education

By:

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2021

APPROVAL

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ACCOUNT (A SOCIO-SEMANTIC PERSPECTIVE)**

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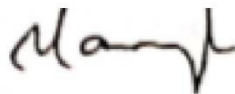
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I state that this scientific work is the result of my own work, to the best of my knowledge, this scientific work does not contain material written by other people, except certain parts that I took as reference by following the procedures and ethics of the writing of common scientific works.

Hence later, If it is proven that this statement is incorrect, I am fully responsible.

Surakarta, July 15th 2021

The Researcher



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MOTTO

“Arrogance is the first obstacle that prevents you from growing.”

The Researcher

“Do things in the hope of gaining HIS blessing.”

The Researcher

DEDICATION

This research paper is dedicated to:

Her beloved mother, Nur H.

Her beloved father, Suwanto

Her beloved brother Arif, and his little family Haulah, Arsad and Razka

Her beloved family and friends

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Assalamu 'alaikum Warahmatullahi Wabarakaatuh.

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Finally, the researcher realizes that this research paper not perfect. However, this research paper is expected to give contribution for the readers especially who are interested in the socio-semantic research and the writer would be glad to accept any criticism to make this research paper better. The researcher hopes that this research paper will be useful for the readers and the future researchers.

Wassalamu’alaikum Warahmatullahi Wabarakaatuh.

Surakarta, July 15th 2021

The Researcher

ABSTRAK

Annisa Rahmawati. A320140117. **EUFEMISME BAHASA INGGRIS DALAM AKUN *INSTAGRAM BBC NEWS* : STUDI SOSIOSEMANTIK.** Skripsi. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Muhammadiyah Surakarta. 2021.

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Penggunaan eufemisme masih sering menjadi masalah bagi pembelajar bahasa Inggris sebagai bahasa asing. Penelitian ini berfokus pada penggunaan eufemisme bahasa Inggris dalam unggahan akun sosial media Instagram oleh portal berita terpercaya dunia BBC News. Tujuan dari penelitian ini adalah untuk (1) mengidentifikasi jenis-jenis eufemisme berdasarkan pembentukannya dan (2) mengklasifikasikan fungsi eufemisme yang terdapat baik di dalam video maupun di *caption* unggahan akun Instagram BBC News. Penelitian ini adalah penelitian deskriptif kualitatif karena mendeskripsikan data melalui bentuk tertulis dalam kalimat. Data dalam penelitian ini adalah bentuk eufemisme yang diperoleh dari unggahan BBC News sejak tanggal 1 sampai 31 Januari 2019. Teknik yang digunakan dalam penelitian ini adalah dokumentasi. Analisis jenis dan fungsi eufemisme dikelompokkan sesuai grup. Hasil penelitian menunjukkan bahwa data yang telah diperoleh berupa (1) jenis eufemisme yang terdapat di akun Instagram BBC News terdiri atas 6 jenis yaitu metaphor 5 data (25%), circumlocution 7 data (35%), one-for-one substitution 3 data (15%), understatement 3 data (15%), part-for-whole 1 data (5%) dan common term 1 data (5%) serta (2) fungsi dari eufemisme terdiri dari 4 jenis yaitu *uplifting*, *underhand*, *cohesive* dan *protective* sebagai fungsi yang paling sering mendasari penggunaan eufemisme.

Kata kunci: eufemisme, Instagram, BBC News, bahasa Inggris

ABSTRACT

Annisa Rahmawati. A320140117. **ENGLISH EUPHEMISM IN *BBC NEWS INSTAGRAM* ACCOUNT: A SOCIO-SEMANTICS PERSPECTIVE.** Research Paper. School of Teacher Training and Education. Muhammadiyah University of Surakarta. 2021.

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The use of English euphemism has become an issue for English as a foreign learner (EFL). This research focuses on the use of English euphemism in social media daily post of trusted news broadcaster BBC News Instagram account. The objectives of this research are to (1) identify the types of euphemism and (2) classify the functions of euphemism used in video and caption posted by BBC News Instagram account. This research is a descriptive qualitative research because the data are described in the form of written explanation in sentences. The data of this research are the forms of euphemism from post of BBC News from 1st to 31st January 2019. The technique of collecting data is by documentation. The analysis of the types and functions is classified by the same group. The result shows that (1) there are 6 types of euphemism found in BBC News Instagram account, metaphor 5 data (25%), circumlocution 7 data (35%), one-for-one substitution 3 data (15%), understatement 3 data (15%), part-for-whole 1 datum (5%) and common term 1 datum (5%) and (2) there are 4 types of functions of euphemism, they are uplifting, underhand, cohesive and protective as the most dominant function of the use of euphemism.

Keywords: euphemism, BBC News, Instagram, English

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