

CHAPTER I

INTRODUCTION

A. Background of Study

Every human being living in society needs language. Language is an important tool that helps people make communication among individuals or even nations. As we know that there are thousand languages in the world, and they are different from each other. In our country, we have known that there are first, second, and foreign languages. The first language or native languages are Javanese, Sundanese, Balinese, depending on their ethnicity. Our second language is Indonesia as a national language. Our foreign or international language is English.

In this modern era, English is an international language, and the students need to learn it. For this reason, Indonesian government decides to make English as a compulsory subject learnt by students from elementary school until university. The teaching should always be increased in order that all students master the language easily. In this case, the teachers should also be encouraged to make use of technology in the teaching and learning process. Teachers can take advantage of various learning media to support the learning process. The participation of teachers in applying the precise use of information and communication technology is needed to provide a better teaching-learning process and teach to the younger generation about the use of technology more precisely and accurately. Hence, the quality of teaching can be improved

Degeng (2004) sees the quality of learning from two aspects: process and learning outcomes. At the same time, efforts to improve the quality of the learning process led to the emergence of initiatives from both students and teachers. Miarso (2004) states that factors that influence or support the realization of a quality learning process to achieve educational goals are the use or utilization of information and communication technology in the educational process and learning media, as described by Degeng (2004).

The development of science and technology, especially information technology, internet use in education continues to grow. The use of the Internet is not just for distance education but also developed in the conventional education system. E-learning is a learning model that is created in digital format through an electronic device. The purpose of the use of e-learning in the learning system is to expand access to the education public so that learning modules can be accessed easily, without limitation of space and time, interactive, and effective.

In this era, the world is struggling with the Covid-19 virus. All people must keep social distancing and work from home. Especially in education processes, teachers and students must do teaching-learning activities at home online. The teachers should be able to find the best media in conducting their teaching. Hence, the learners could understand the material quickly and achieve the goal. The media should be acceptable and easy to operate so that the students could follow the instruction easily.

With the rapid changing situation from offline to online situation, teachers should adapt it quickly. One way to make students follow the lesson easily in this online activity is to use social media. SMP Negeri 1 Musuk is one of the schools where the teachers use social media in their teaching. The teachers try to find an effective solution to improve the learners' understanding of English material, especially to the ninth-grade students of SMP Negeri 1 Musuk in the 2020/2021 Academic Year. According to Jain (2020) in ASMA (Adoption of Social Media in Academia), with the development of internet technology, social media has become a vital part of every student's life. It is more uncomplicated and more comfortable to trade information, engage with one another, and stay connected through social media. Teachers and students may utilize social media to remain in touch and to further their education. Social media will help the students communicate effectively in English because social media become their medium between the students and teacher or with the other students to express their thoughts. The students will learn and act in the lesson because they have a medium to communicate like in the class, so they will not feel insecure because the material could be discussed with the teachers and other students by the social media platform.

The writer is interested in observing teaching English material using social media because social media is one of the appropriate media in teaching English, especially in this Covid-19 pandemic. By using Social Media, the process of communication can be done more effectively and it could be an effective medium for delivering information. As we know that the learners generally enjoy using social media because this is not a strange thing to them in this modern era. The use of social media in the teaching-learning process will help students and teachers engage together to get better achievements and also help students to learn more comfortably even they are in different places.

Based on the background above, the writer is interested in conducting a research entitled THE USE OF SOCIAL MEDIA IN TEACHING ENGLISH TO SECONDARY SCHOOL STUDENTS.

B. Problem Statement

This research the problem statements are stated as follows.

1. How does the ninth grade teacher at SMP Negeri 1 Musuk make use of social media in teaching English? This general question is specified into three subsidiary questions below.
 - a. What are social media used in teaching English at SMP Negeri 1 Musuk?
 - b. What are the materials adopted by the teacher in teaching English at SMP Negeri 1 Musuk?
 - c. How is the procedure of teaching English using the social media?
2. What are the students' responses to the use of social media in online teaching English?

C. Objective of Study

The research is conducted in order to achieve the following objectives:

1. In general, this study is to explore the way teacher make use of social media in teaching English at SMP Negeri 1 Musuk. Specifically, the study is to:

- a. find the kinds of social media used in teaching English at SMP Negeri 1 Musuk,
 - b. find the materials adopted by teachers in teaching English at SMP Negeri 1 Musuk,
 - c. analyze the procedure of teaching English material using social media.
2. Analyze the students' response for using social media in online teaching English.

D. Benefits of Study

It is expected that this study be useful in two dimensions:

1. In practical benefits
 - a. For the Teacher

The teacher can apply various techniques and methods in teaching English so that the students are motivated and interested to learn more.
 - b. For the Student

The writer hopes that the students are motivated in learning English and they can enhance their skills.
 - c. For the School

The result of this study is likely to be implemented by the teacher based on the curriculum of the school.
 - d. For Other Researchers

The result of this study can be used as a reference in conducting other research, especially research on teaching English using various media.
2. In theoretical benefits
 - a. Hopefully, the result of the study could provide the alternative techniques which teachers can apply teaching English material with an online medium.
 - b. The result of the study can be used as a reference for those who want to research the English teaching process.

E. Research Paper Organization

The research is organized systematically in five chapters. Each research chapter is divided into further divisions, including the following:

Chapter I is the introduction that discusses about background of the study, problem statement, objectives of study, benefits of study, and research paper organization.

Chapter II is review of related literature which covers previous studies, theoretical review that discuss definition of teaching, teaching English to secondary school students, online teaching-learning activity, and social media that discuss the definition of social media, the role of social media in education, and social media platform.

Chapter III is research methods which discusses type of study, object and subject of the study, data and source of data, method of collecting data, and technique for analyzing data.

Chapter IV is the research findings and discussion. In this chapter the writer presents the data, data analysis, finding, and discussion.

Chapter V is conclusions and research suggestions.