

**A SOCIOPRAGMATIC ANALYSIS OF GRATITUDE EXPRESSION
GIVEN BY SOCIAL MEDIA USERS TO HEALTHCARE WORKERS
ON CORONAVIRUS**



Research Paper

By:

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APPROVAL

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BY SOCIAL MEDIA USERS TO HEALTHCARE WORKERS ON
CORONAVIRUS**

RESEARCH PAPER

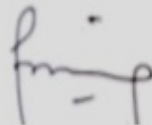
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ACCEPTANCE

**A SOCIOPRAGMATIC ANALYSIS OF GRATITUDE
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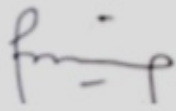
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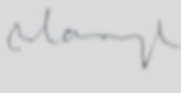
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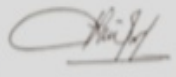
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(Member II of Examiner)

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TESTIMONY

I testify that in this research paper there is no plagiarism of previous literary works which been raised to obtain bachelor degree of certain university, nor there are opinions or masterpieces which have been written or published by others, except those in which the writing is referred to the manuscript and mentioned in literary review and bibliography.

Hence later, if it is proven that there are some untrue statements in this testimony, I will fully be responsible.

Surakarta, 25 June 2021

The Researcher



Ika Rahmawati
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MOTTO

Effort Will Lie,

But, It Will not be in Vain

Yuzuru Hanyu

DEDICATION

In the name of Allah, the Most Beneficent, and the Most Merciful.

No God but Allah and Muhammad is His Prophet

I DEDICATE THIS THESIS TO:

my father

and

my mother

ACKNOWLEDGEMENT

Alhamdulillah, all praises be to Allah, the single power, the Lord of the universe, master of the day of judgment, God all mighty, for all blessings and mercies so the researcher was able to finish this study entitle *A Sociopragmatic Analysis of Gratitude Expression Given by Social Media User to Healthcare Workers on Coronavirus*. Peace be upon Prophet Muhammad SAW, the great leader and good inspiration of world revolution.

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The Researcher

Ika Rahmawati

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ABSTRACT

Gratitude expression has power to give someone warmth and happiness. The objectives of this research are to describe gratitude strategy and politeness strategy from the comment given by social media users to healthcare workers on coronavirus. This research employs qualitative descriptive that focuses on the response given by social media users to healthcare workers on coronavirus. The data of this research are the utterances from comments that contain gratitude expression. The source of the data in this research are the comments from social media users such as Facebook, Twitter, Instagram, and Youtube that are expressed as responses to healthcare workers on Coronavirus. The techniques of analyzing data in this research from the theory of Cheng (2005) in describing gratitude strategy and theory of Brown and Levinson (1987) in describing politeness strategy. The result of this study shows that (1) there are 7 strategies to give gratitude they are, thanking, appreciation, positive feeling, apology, recognition of imposition, repayment, and allerter. (2) There are 3 strategies to give politeness they are, bald-on record, positive politeness, and negative politeness.

Key words: gratitude, politeness, social media

**ANALISIS SOSIOPRAGMATIK PADA EKSPRESI KEBERSYUKURAN
YANG DIBERIKAN OLEH PENGGUNA MEDIA SOSIAL
UNTUK PEKERJA KESEHATAN DALAM VIRUS CORONA**

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ABSTRAK

Ekspresi kebersyukuran mempunyai kekuatan untuk memberi seseorang kehangatan dan kebahagiaan. Tujuan penelitian ini adalah untuk mendeskripsikan strategi kebersyukuran dan strategi kesopanan dari komentar yang telah diberikan oleh pengguna media sosial untuk pekerja kesehatan untuk virus corona. Penelitian menggunakan metode deskriptif kualitatif yang berfokus pada komentar yang diberikan oleh pengguna media sosial untuk pekerja kesehatan untuk virus corona. Data penelitian ini berupa ujaran kebersyukuran yang muncul dalam komentar. Sumber data dalam kajian ini adalah postingan media sosial dari Facebook, Twitter, Instagram, dan Youtube yang telah diberikan oleh pengguna sosial media untuk pekerja kesehatan untuk virus corona. Teknik analisis data dalam kajian ini menggunakan teori dari Cheng (2005) dalam menjelaskan strategi kebersyukuran dan teori dari Brown dan Levinson (1987) dalam menjelaskan strategi kesopanan. Hasil penelitian menunjukkan bahwa (1) terdapat 7 strategi dalam memberikan kebersyukuran yaitu terima kasih, apresiasi, perasaan positif, minta maaf, mengenali kerugian, membayar kembali, dan sinyal. (2) Terdapat 3 strategi dalam memberikan kesopanan yaitu secara langsung, kesopanan positif, dan kesopanan negative.

Kata Kunci: kebersyukuran, kesopanan, dan media sosial

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