

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

People have many ways to communicate and interact by using language. In doing communication or speech acts, there is politeness which is one of the important aspects to be raised. This politeness is useful for creating good relationships and communication in social interactions between speakers and hearers. Politeness is one aspect that is used to bring respect to others. By raising elements of politeness in context, people can strengthen their relationship and each can respect each other's relationships.

In indirect speech act, the politeness aspect sometimes arises. It can be seen from the following examples.

*Fwlicie* : “I escaped from the orphanage to become a pupil at the Opera”  
*Odette* : “Did you?”  
*Felicie* : “You work there, so you must know people.”  
“*Could you help me?*”

(1) “*Could you help me?*” an example of indirect speech, example (1) has higher politeness value than example (2) “Help me!” which an example of direct speech. Speeches that do not have a direct relationship between structure and meaning or can also be called small talk such as example (1) are speeches that have a high politeness value. By contrast, example (1) has a direct relationship between the structure with its meaning. The relationship between politeness and indirect speech acts is an interesting thing for the writer to discuss in this study.

The writer chooses movie script as a medium to analyze and understand politeness in this speech act. Movies can describe events from the real world. In addition, movies have elements that can be used to analyze politeness strategies in speech acts, namely, dialogue, character, and background. Movie as data in this

study is also a medium that can be easily understood because people in general like to watch movies and with the situation or context related to the speech acts, speech acts and politeness can be studied more effectively. The movie that the writer chose as the object in this study is *Ballerina*. The movie has many indirect speech acts that give rise to a politeness strategy. Also, *Ballerina* is a famous movie. So, people know this movie well.

This study analyses politeness strategy adopting Brown and Levinson's (1987) politeness strategy including *bald on record*, *negative politeness*, *positive politeness*, and *off-record* strategy. Beside this study also uses the speech act theory by (Yule 1996) and the theory of illocutionary act by (Leech 1983) which has the types of illocutionary act such as: *Assertive illocution*, *Directive illocution*, *Commissive illocution*, *Expressive illocution*, *Declarative illocution* as supporting theory.

Studies have investigated politeness in some kinds, for examples politeness in second language learner by Brown (2010), politeness in multiple requests in (OPI) by Kasper (2006), politeness in research paper by Getkham (2014), politeness in disagreement by Behnam (2014) and Niroomand (2011), politeness in cross culture by Huang (2008) and politeness in emails by Najeeb et. Al (2012). The study that analyzed about politeness strategies in indirect speech act have not been investigated. This present study analyzed politeness strategy used in indirect speech act applied in *Ballerina* movie script.

## **B. Limitation of the Study**

This paper investigates politeness strategies used in Indirect Speech Act applied in *BALLERINA* Movie Script. This study only focuses on indirect speech act.

*BALLERINA* movie script is the data which will be analyzed. The data analyzed using theory Speech act by Yule (1996), Politeness strategy by Brown

and Levinson (1987). As supporting theory, this study also uses illocutionary act theory by Leech (1983).

### **C. Problem Statement**

Based on the background above, this study will elaborate the use of politeness strategy in indirect speech act in BALLERINA movie script. So, this study wants to answer the following questions:

1. What kind of indirect speech acts used in BALLERINA movie script?
2. What kind of politeness strategies used in indirect speech acts applied in the BALLERINA movie script?

### **D. Objective of the Study**

Based on research questions above, the objectives could be as follow:

1. To identify the types of indirect speech acts in BALLERINA movie script.
2. To identify the types of politeness strategies in indirect speech acts in BALLERINA movie script.

### **E. Benefit of the Study**

A research conducted must provide good benefits both theoretically and practically. The benefits that can be obtained from this research among others:

1. Theoretical Benefit

Theoretical benefits are benefits related to development of science and in this case linguistics or language. The result of this study is expected to increase knowledge regarding indirect speech and politeness strategies in general, and especially those contained in the *Ballerina* movie script with a pragmatic approach. In addition, this research can provide scientific contributions,

especially for the study of indirect speech acts and Brown and Levinson's politeness strategies.

2. **Practical Benefit**

The practical benefits of this study is that it can contribute which means in terms of understanding of indirect speech and politeness strategies. In addition, it is also useful to increase knowledge for readers regarding indirect speech and politeness strategies done between the speaker and hearer contained in the *Ballerina* movie script.