

**CODE SWITCHING IN INSTAGRAM BASED ON THE PHENOMENA
IN 2020**



RESEARCH PAPER

**Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree of Education
in Department of English Education**

by

ALIF MAHENDRA

A320160229

**SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA**

2021

APPROVAL

**CODE SWITCHING IN INSTAGRAM BASED ON THE
PHENOMENA IN 2020**

RESEARCH PAPER

By:
ALIF MAHENDRA
A320160229

Approved by
Consultant



Drs. Sigit Harvanto, M.Hum.
NIDN. 0625056501

ACCEPTANCE

CODE SWITCHING IN INSTAGRAM BASED ON THE PHENOMENA IN 2020

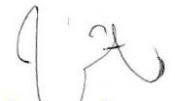
By:

ALIF MAHENDRA
A320160229

Accepted by the Board Examiners English Department
School of Teacher Training and Education
Muhammadiyah University of Surakarta
On January 18, 2021

Team of Examiners

1. Drs. Sigit Haryanto, M.Hum
(Head of Examiners)
2. Dr. Maryadi, M.A.
(Member I of Examiner)
3. Dr. Malikatul Laila, M.Hum
(Member II of Examiner)

(
(
(

Dean,



PRONOUNCEMENT

I am the researcher, undersigned below

Name : Alif Mahendra

NIM : A320160229

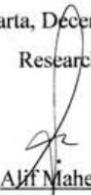
Program Study: Department of English Education

Research title : **Code Switching In Instagram Based On The
Phenomena 2020**

I truthfully testify that there is no plagiarism of literary work in this research paper that I submitted expect those in which are referred manuscript and mentioned in literary review and bibliography. Later, if it is proved that there is any plagiarism found in this research paper, I will be fully responsible.

Surakarta, December 30 2020

Researcher



Alif Mahendra

A320160229

MOTTO

**“SUCCESS GOES FROM ONE FAILURE TO ANOTHER, WITHOUT US
GETTING DISCOURAGED”**

-Abraham Lincoln

**“EDUCATION IS THE MOST POWERFUL WEAPON CAN USE TO
CHANGE THE WORLD”.**

-Nelson Mandela

**“TRY NOT TO BECOME A MAN OF SUCCESS, RATHER THAN
BECOMING A MAN OF VALUE”**

-Albert Einstein

“LIFE IS ABOUT MOMENT, DON’T WAIT FOR THEM, CREATE THEM”

-Kuliah Bahasa Inggris

DEDICATION

I dedicated this research paper to:

1. My honorable parent, Mr. Joko Mulyono and Mrs. Kris Ariyati
2. My respectable aunty Indri
3. My beloved friends Anang Dwi S, Judan Sabtuni, Zulfikar Iksan, Yohannes Paska, Satria Fajar
4. My beloved nephew Prisca Nara Aurora

My beloved sister Febriana Putri and Desty Prabandari

ACKNOWLEDGMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Assalamualaikum Warahmatullahi Wabarakatuh

Alhamdulilah, Thanks to Allah SWT, the most gracious and most merciful, without His blessing she cannot finish this research paper. *Sholawat* and *Salam* are given to our prophet Muhammad SAW who has brought us from the darkness to the lightness. To express her gratitude to many people who has been cheering and help her to complete this research paper:

1. Prof. Dr. Harun Joko Prayitno, M.Hum., Dean of the School of Teacher Training and Education of Muhammadiyah University of Surakarta,
2. Mauly Halwat Hikmat, Ph.D., Chief of Department of English Education of Muhammadiyah University of Surakarta,
3. Aryati Prasetyarini, M.Pd., Secretary of Department of English Education of Muhammadiyah University of Surakarta,
4. Drs. Sigit Haryanto, M.Hum, The consultant who always give his best to guidance, help, sharing ideas, patience and time in writing process, without her guidance and patience she probably cannot finish this research paper,
5. Dr. Maryadi, M.A. as the examiner,
6. Dr. Malikatul Laila, M.Hum., as the examiner,
7. All lectures, for teaching me well, and all staff members, for their help during my study and my thesis accomplishment,
8. All member of Epistemology class who always cheering and help this research,
9. All of my beloved partner MUEC who have gave me an organization experience,
10. My beloved friends, Anggi Desatria, Luthfio Indra, Juan Artha, Fitria Noor, Fais S, Arif Rahman, Wahyu Franciska.

The researcher

ALIF MAHENDRA

A320160229

TABLE OF CONTENT

	page
COVER	i
APPROVAL.....	ii
ACCEPTANCE.....	iii
PRONOUNCEMENT.....	iv
MOTTO.....	v
DEDICATION.....	vi
ACKNOWLEDGMENT.....	vii
TABLE OF CONTENT	viii
LIST OF PICTURES	xi
ABSTRACT	xii
<i>ABSTRAK</i>	xiii
CHAPTER I : INTRODUCTION	1
A. Background of the Study.....	1
B. Problem Statement	3
C. Objective of the Study.....	4
D. Benefit of the Study	4
1. Academically Benefits	4
2. Practical benefits.....	4
CHAPTER II : LITERATURE REVIEW.....	5
A. Previous Study	5
B. Underlying Theory	9
1. Sociolinguistics.....	9
2. Bilingualism	10
3. Code Switching.....	10
a. Types of Code Switching	12
b. Reasons That Affect Code Switching	13
c. Social Context.....	17
C. Theoretical Framework	18

CHAPTER III : RESEARCH METHOD	20
A. Types of Research.....	20
B. Research Object	20
C. Data and Data Source.....	20
D. Technique of Data Collection.....	20
E. Data Validity.....	21
F. Technique of Data Analysis	21
CHAPTER IV : DATA ANALYSIS, FINDING, AND DISCUSSION	23
A. Data Analysis	23
1. Types of Code Switching on Instagram	23
a. Inter-sentential Switching.....	23
b Intra-sentential Switching	33
c. Emblematic Switching	41
d. Report the Evidence the Group	48
e. Affirming a (Conveying Solidarity).....	50
2. The Reasons That Affect Code Switching.....	52
a. Delivering Cetain Topic	52
b. Interjection (Inserting a Fill in Sentence or Linking Sentence)	62
c. Repetition Used for Clarrification.....	68
d. Report the Evidence the Group	70
e. Affirming a (Conveying Solidarity).....	72
B. Findings	74
1. Types of Code Switching	74
2. The Reasons that Affect on Instagram.	75
C. Discussion	77
1. Types of Code Switching	77
2. Reasons That Affect of Code-Switching.....	78
CHAPTER V : CONCLUSION, IMPLICATION, AND SUGGESTION	80
A. Conclusion.....	80

1. Types of Code Switching	80
2. Reasons That Affect of Code-Switching.....	80
B. Implication	80
1. Theoretical.....	80
2. Practical	80
C. Suggestion	81
1. Sociolinguistics Lecturer.....	81
2. Future Researcher.	81
BIBLIOGRAPHY.....	82
APPENDIX 1	84
APPENDIX 2	94

LIST OF PICTURE

Figure 1. Sketch of Theoretical framework	19
--	----

CODE SWITCHING IN INSTAGRAM BASED ON THE PHENOMENA IN 2020

ABSTRACT

This study is a sociolinguistic study. The purpose of this study is to describe the use of the types and reasons for code switching on Instagram. This type of research is qualitative research. Data collection using manuscripts. Data sources were collected from Instagram users who were followed by researchers. This type of code switching uses Hoffman's theory (1991: 112) and the reasons for using Hoffman's theory (1991: 116). The results showed that first, there were three types of code switching, each in order of highest to lowest occurrence, namely: inter-sentential, intra-sentential, Emblematic switching. The most dominant type of code switching used by Instagram users is inter-sentential code switching with a percentage of 40%. Second, the researchers found the reasons for the code switching events that were sorted respectively from the events that occurred to the lowest, namely: Revealing a certain topic, Interjection (Inserting a Fill Sentence or Linking Sentences), Repetition was used for clarification and reporting the identity of the evidence group, Confirming (Conveying Solidarity). The reason for the most dominant use of code switching by Instagram users is to reveal certain topics with a percentage of 40%.

Keywords: Sociolinguistics, code switching, instagram

ALIH KODE YANG TERJADI DI INSTAGRAM BERDASARKAN PADA FENOMENA 2020

ABSTRAK

Studi ini adalah studi sosiolinguistik. Tujuan dari penelitian ini adalah untuk mendeskripsikan penggunaan jenis dan alasan terjadinya alih kode yang terdapat di instagram. Jenis penelitian ini adalah penelitian kualitatif. Pengumpulan datanya menggunakan manuskrip. Sumber data dikumpulkan dari pengguna instagram yang telah diikuti oleh peneliti. Jenis alih kode menggunakan teori Hoffman(1991: 112) dan alasan terjadinya menggunakan teori dari Hoffman (1991:116). Hasil penelitian menunjukkan bahwa pertama, ada tiga jenis alih kode yang diurutkan masing-masing dari kemunculan tertinggi hingga terendah, yaitu: inter-sentential, intra-sentential, Emblematic switching. Jenis alih kode yang paling dominan digunakan oleh pengguna instagram adalah alih kode inter-sentential dengan persentase 40%. Kedua, peneliti menemukan lima alasan terjadinya code switching yang diurutkan masing-masing dari kejadian tertinggi sampai terendah, yaitu:Mengungkapkan topik tertentu, Interjeksi (Memasukkan Kalimat Pengisi atau Menghubungkan Kalimat), Repetisi digunakan untuk klarifikasi dan Melaporkan identitas kelompok bukti, Menegaskan (Menyampaikan Solidaritas). Alasan terjadinya alih kode yang paling dominan digunakan oleh pengguna instagram adalah mengungkapkan topik tertentu dengan persentase 40%

Kata kunci: Sosiolinguistik, alih kode, instagram