

CHAPTER I

INTRODUCTION

In this chapter, the researcher discusses about 1) Background study of the study, 2) Research Problem, 3) Objectives of the Study, 4) Benefit of the Study.

A. Background of the Study

Congratulation is one of pragmatic studies. pragmatic is familiar and interesting in linguistic. Pragmatic is how the language is used in communication. The focus of pragmatic analysis is on the meaning of speaker's utterance rather than of the meaning of words or sentences. Pragmatics concentrates on those aspects of meaning that cannot be predicted by linguistic knowledge itself, but also takes to account our knowledge about the physical and social world (Leech, 1983). This research takes pragmatic approach as the way of analysis, considering how the speakers use the language in the social interaction with others.

People in society need interaction one another. They produce utterances for communication. One of utterances that used in society is congratulating. According to Oxford dictionary, Congratulating tells good wishes when something happiness happens to them. Meriam states that congratulate to express vicarious pleasure to (a person) on the occasion of success or good fortune. For example *congratulating* someone for a job well done, when someone is marriage, engagement, and etc.

Congratulating is one of expressive utterances, while expressive utterance is one part of the speech act. speech is a physical production of linguistics. In communication, speech has an important role to present what the speaker means to the listener. Crystal argues that five categories of speech act there are declarative, representative, expressive, commissive, and declarative (Crystal, 2008). It expresses what the speaker's feel. Congratulation is a part of pragmatic

studies. Searle said that congratulation is classified as an expressive speech act by which the speaker expresses his feelings and emotions towards the hearer (Searle, 1969). Yule says that the expressive are those kinds of speech acts that state what the speaker feels, for instance thanking, pleasure, displeasure, apology, condolence, pain, like, dislike, sorrow, and so on. (Searle, 1969)

In this research, the researcher focuses on the wedding of Prince Harry and Meghan Markle. There are many congratulating utterances given by people in this world to the wedding Prince Harry and Meghan Markle. The research focuses on congratulating on comment column on Instagram.

The following is an example of congratulating utterances taken from *Instagram of Royal Family* dealing with the wedding of Prince Harry with Meghan Markle:

@dmkkak:

Congrats and wish the happy couple all the love and happiness as they start their new chapter in life as husband and wife

From the utterance above, Instagram account namely @dmkkak conveys his congratulation with this sentence “***Congrats and wish the happy couple all the love and happiness as they start their new chapter in life as husband and wife.***”

It can be seen locution uttered by account namely @dmkkak was pleased about the wedding of Prince Harry and Meghan Markle. Meanwhile, the illocution is that @dmkkak wishes for Prince Harry and Meghan to be a happy and loving couple by starting a new life as husband and wife. The type of congratulating utterance of @dmkkak is an offer of good wishes, because @dmkkak wish to Prince and Meghan Markle that they will to be a loving couple as they start their new life.

Based on the example of congratulating utterance and also whole explanation above, the research conducts to Congratulating Utterances that can be

found in the Instagram's comments of The Prince Harry's Wedding Photo in order to give congratulation to the wedding of them.

The framework of this study is pragmatics and the form of the utterance identified by using grammar rules as step to achieve the main stream of this research. It is intended to classify the intention and the strategies of the utterances. Further, this study focuses on the congratulating utterances in digital media namely Instagram.

B. Limitation of The Study

The scope of speech act is very broad, so in this study it is limited on congratulating utterances. This is due to the fact the study of congratulating utterances of the wedding of the Prince Harry and Meghan Markle using pragmatics approach has not been researched yet.

C. Problem Statement

1. What are the congratulations' strategies of The Prince Harry's Wedding On The Instagram's Comments?
2. What are the intention of using Congratulating Utterances Of The Prince Harry's Wedding On The Instagram's Comments?

D. Objective of Study

The objectives of this study are:

1. To describe the strategies of congratulation utterances of the Prince Harry's wedding on the instagram's comments.
2. To describe the speaker's intentions of congratulating utterances of the Prince Harry's wedding on the instagram's comments.

E. Benefit of The Study

The reesearch benefit can be identify to:

1) Practical Benefit

This research will be useful as an additional reference in expressive utterances especially in congratulating utterances. It will support the other references about the strategies of congratulating utterances and intention of congratulating utterances according pragmatics approach.

2) Academic Benefit

- a. The research will give contribution to the development department of English Education of pragmatics field.
- b. The research can be used as an additional reference for further research especially on congratulating utterances and its contribution for English Department students particulary in learning about pragmatics.

F. Research Paper Organization

In order to guidance for the researcher and the reader in reading the research paper, researcher makes an outline about the contents of the research as follows: Chapter 1 is an introduction that consist of background of the study, problem statements, limitation of the study, objectives of the study, benefits of the study, and research paper organization.

Chapter II di literature review previous study, theoritical review including the review of notion of pragmatic, speech act, congratulating utterance, and theoritical framework.

Chapter III is research method with deals with type of research, the object of the study, data and data source, technique of collecting data, data validity, technique of analyzing data, and technique of presenting result analysis.

Chapter IV is the result of the research. In this chapter the researcher will present the data analysis and discussion.

Chapter V is conclusion and suggestion and the last part will be bibliography and appendix.