

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

The world is facing a deadly disease called coronavirus which caused by *novel coronavirus* in Wuhan, that found on December 2019. The rapid spread of the virus makes social activities limited. Therefore, lockdown happens in most of countries in the world. The lockdown which presents in those countries brings pros and cons. Closed borders from the lockdown leads to economic crisis. Various States in the United States, which are known to uphold freedom, have protested. Economic crisis from the lockdown makes it is hard for the American people to fulfill their daily needs. There are protests everywhere, giving rise to various responses. The various responses are delivered by using language.

Language is one of the communication tools used by humans as social beings. Language allows people to say things to each other and express communication needs(Wardaugh, 2006). Interacting with using language aims to those people who can understand what is wanted by the speaker. Various ways to communicate can be done by speaking, gesture, comments, and others. Communication can be interpreted as continuous process of expression, interpretation, and negotiation (Savignon, 2002).

Action performed via utterance are generally called speech act (Yule, 1996). It means that in expressing people emotion, they do not only produce utterance that contain with words and grammatical structure but also they perform actions via utterances. They respond about something with expressive utterance. According to (Yule, 1996), expressive utterances deliver what the speaker feels. Expression is classified based on the feeling that people perceive such as happiness, sadness, hate, annoyance, anger, etc. They express it to show how they really feel to get other's responses.

Anger is part of language. Anger expression is actually included in speech act. Anger is one of the negative emotions that arise because of a sense of disappointment about something in the individual. In verbal action, the anger expressions are also showed by using utterances. (Kreidler, 1998) states that an utterance is “an act of speech or writing it is a specific event at a particular time and place and involving at least one person the one who produces the utterance but usually more than one person”. The kinds of utterances which are said in anger expressions are different like hate, annoy, angry. The ways to deliver the utterances which show anger are different as well. It can be delivered by using question form and imperative form. The intentions in saying the utterances which express anger are also different because it is influenced by the situation which makes the speaker angry. The intentions are such as commanding, refusing, questioning, etc. In expressing anger, people do not only convey the utterance that contain with anger words but also more than that, there are function and purpose in their utterance such as making a statement, request, command, offer, promise, etc. Various anger expressions were made by citizens of the world who were using social media, such as videos of protest against lockdown and stay at home due to Covid-19.

One of ways to communicate is by commenting on social media. Social media allows people to interact to others by online. Therefore, social media can be a tool for communicating with people via comment section. As a means of social interaction, users of the site can communicate their opinions, thoughts and provide comments on the shows that are displayed (Biel & Gatica-perez, 2010)

Social media has an important role in disseminating information, be it writing or video like YouTube. YouTube has more than 2 billion users who log in every month and hundreds of hours of content are uploaded every minute (YouTube Press, 2020). YouTube was created by Chad Hurley, Steve Chen, and Jawed Karim in February 2005. YouTube provides the latest videos so that people can find the latest information happening

from around the world. This is an online video sharing platform based in San Bruno, California. As Burgess and Green (2009) explain in their book, *YouTube: Online Video and Participatory Culture*, YouTube is one of a number of competing services that aim to remove technical barriers to the widespread distribution of online video (Green, Press, & Keryova, 2020).

YouTube provides a very simple integrated interface where users can upload, publish and view streaming videos without high level technical knowledge. It makes YouTube more accessible to people. YouTube also provides a comment column on each uploaded video. Video services can be accessed on PCs, laptops, tablets and via mobile phones. This also makes it easier for users to access YouTube anywhere and anytime. YouTube provides various kinds of videos such as education, lifestyle, health, politics, and news portals that are easily accessible to people.

Lately the world has been shocked by a deadly virus that has spread throughout the world, namely the corona virus. This virus was discovered in December 2019. The spread is very fast and can cause death for infected people. This virus is the cause of almost all countries to lockdown and stay-at-home orders. This led to protests in several countries, such as the United States. The protests are aimed at fighting for their right to work and to continue the lives of those who have been stalled due to lockdown policies and stay-at-home orders. The protests were published by several international news channels which were later spread on YouTube social media. The spread of videos of protests against lockdowns and stay-in-home orders led to various reactions from YouTube users around the world. Most of the YouTube users who watched the video of the protest action wrote their anger in the comments column rather than supporting the protest.

Some researchers have studied about anger expression. Masyuri (2009) studied about linguistics form, the implicature and the reason of the used of anger expression in *The Mummy* movie. Ardi (2011) studied about the forms of anger expression in speeches of male and female characters in

the film *The Butterfly Effect*. Dikhawati (2019) This study aims to find the intentions of anger expression, to reveal the implicature of anger expression, and to elaborate the maxim violation found in Donald Trump's Instagram comments. Strukowska (2019) investigated theoretically and empirically how the emotion of anger is used in political discourse. Hussian and Sharma (2014) studied about anger expression styles of the bully perpetrator and to see the relationship between anger expression style and mental health.

In this research, the writer uses the social media users comment from YouTube videos on some news channels such as BBC, CNN and Guardian channels about protesting against Covid-19 stay-at-home orders. The researcher aims to describe the types and the intention of anger expression on protesting against Covid-19 stay-at-home orders. This example is taken from comment on CNN YouTube channel entitled "*See Residents Protest Quarantine Guidance in Michigan*"

Example:

**Datum 11/YOUTUBE/CNN/haha**

haha : Wait until their love ones die from the virus, then only will they understand what kind of virus Covid-19 is. **A bunch of pathetic adult babies.**

The comment above was written by social media user with username as haha. The linguistics form in the word "*pathetic adult babies*" belongs to noun phrase. This phrase consists of two words and it has formation adjective + noun. The headword of that phrase is word *babies* and word *pathetic adult* is modifier of the headword (*babies*). The comment above was written by social media user with username as haha. The comment is considered as an anger expression after being analyzed through Tone Analyzer website. Haha felt angry because of American protesters who had done protest during lockdown. The locution of the comment above is that haha said that those protestors have to wait until their love ones die from the virus so that they will understand what kind of virus Covid-19 is, they were called a bunch of pathetic adult babies by haha. The intention of

haha writing this comment is mocking. Haha mocked the protestors by calling them a bunch of pathetic adult babies. Haha mocked the protestors because they did not care about their love ones lives by protesting during lockdown Covid-19..

Based on example above, the writer is interested in analyzing the anger expression used by social media users. Therefore, the researcher conducted a research entitled “**ANGER EXPRESSION USED BY SOCIAL MEDIA USERS ON PROTESTING AGAINST CORONAVIRUS STAY-AT-HOME ORDERS: A PRAGMATIC ANALYSIS**”.

#### **B. Limitation of the Study**

In this research, the writer limits in analyzing the problem that are going to be discussed. This study only examined the pragmatics or speech act.

#### **C. Problem Statement**

The research questions of this writing are as follows:

1. What are the types of pragmalinguistics of anger expression used in the social media comments of protesting against Covid-19 stay-at-home orders on YouTube?
2. What are the intentions of anger expression used in the social media comments of protesting against Covid-19 stay-at-home orders on YouTube?

#### **D. Objective of the Study**

Based on the problem statement above, the writer formulates three research objectives, they are:

1. To identify the types of pragmalinguistics found in comments on videos of protesting against Covid-19 stay-at-home orders on YouTube.

2. To elaborate the intentions of anger expression used in the social media comments of protesting against Covid-19 stay-at-home orders on YouTube.

#### **E. Benefits of the Study**

After doing this research the writer hopes that this study can bring the benefits, foremost two benefits namely:

1. Theoretical

It aims to increase the knowledge in the field of linguistic, particularly in Pragmatic. The result of the study is expected to be able to give some advantages for other researcher.

2. Practical Benefit

- a) Researcher

This research will give more information to the next researcher about type of pragmalinguistic and intention of anger expression.

- b) College Student

This research can inspire other students for doing another research related linguistic area.

#### **F. Research Paper Organization**

The writer arranges this research paper as follows:

Chapter I is introduction. This chapter includes the background of the study, previous study, problem statement, the objective of the study, the benefit of the study and research paper organization.

Chapter II is Underlying Theory. This chapter discusses type of pragmalinguistics, the notion of pragmatics, the SPEAKING formula, and the notion of anger.

Chapter III is Research Method. This chapter covers type of research, object of research, type of data and data sources, method of data collection, and technique of data analysis.

Chapter IV is Finding and Discussion. This chapter consists of analysis of the data and discussion of finding. The discussion of the analysis will be based on the problem stated on first chapter.

Chapter V is Closing. It consists of conclusion and suggestion.