

**AN ANALYSIS OF ADDRESSING TERMS IN A *STAR IS BORN*  
MOVIE SCRIPT: A SOCIOLINGUISTIC PERSPECTIVE**



**Submitted as a Partial Fulfillment of the Requirements for Getting  
Bachelor Degree in Department of English Education**

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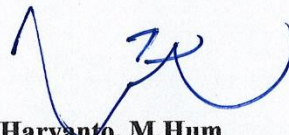
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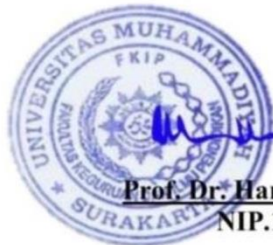
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Surakarta, 19<sup>th</sup> December 2020

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## **AN ANALYSIS OF ADDRESSING TERMS IN A *STAR IS BORN* MOVIE SCRIPT: SOCIOLINGUISTIC PERSPECTIVE**

### **Abstrak**

Penelitian ini adalah studi sosiolinguistik. Penelitian ini menggunakan jenis penelitian deskriptif kualitatif dengan metode pengumpulan data dokumentasi dan observasi. Objek penelitian adalah kata-kata yang mengandung kata sapaan dalam naskah film *A Star Is Born*. Tujuan dari penelitian ini adalah untuk mengetahui tipe dan fungsi kata sapaan. Jenis-jenis kata sapaan menggunakan teori dari Wardhaugh (2015) sedangkan fungsi kata sapaan menggunakan teori dari Chaika (1982). Hasil penelitian menunjukkan bahwa, pertama, ditemukan enam jenis kata sapaan: nama depan (22,72%), gelar dan nama belakang (2,27%), gelar saja (6,81%), panggilan special (29,54%), nama julukan (20,45%) dan istilah kekerabatan (18,18%). Kedua, ditemukan fungsi kata sapaan yaitu menunjukkan keintiman (70,45%), menunjukkan perbedaan (13,63%), dan menunjukkan rasa hormat (15,90%).

**Kata kunci:** Sosiolinguistik, Kata sapaan, *A Star Is Born*

### **Abstract**

The research is sociolinguistic study. This research used descriptive qualitative research which is taken of documentation and observation as the method collecting data. The research object is words containing addressing terms in *A Star Is Born* movie script. The aim of this research is to found types and reason of addressing terms. The types of addressing terms used by Wardhaugh (2015) theory while the function of addressing terms used by Chaika (1982) theory. This result shows there are six types of addressing terms namely, first name (22,72%), title plus last name (2,27%), title only (6,81%), special nickname (29,54%), pet name (20,45%), and kinship terms (18,18%). Second, there are three function of addressing terms namely show intimacy (70,45%), show power differential (13,63%), and show respect (15,90%).

**Keywords:** Sociolinguistics, Addressing terms, *A Star Is Born*

## **1. INTRODUCTION**

English language is a communication tool that has a role in human life. Humans need language to interact with others. Language in regions is different because it is influenced by culture. In the current era, English is a unifying nation with other countries. English is an international language used by all people.

Sociolinguistics is a branch of linguistics that studies the relationship between language and society. In society there are many speakers use more than one language. We ought to note that our definition of language and society

are not independent: the definition of language include in reference to society (Wardhaugh, 2010).

Holmes (1992:16) explains the purpose of Sociolinguist's is to move appropriate with the theories that contain an explanation of the language use in the community and the choice of languages used to communicate.

Sociolinguistics focused on language and society in order to find out as much as we can about what kind of thing language is, and in the sociology of language we reverse the direction of our interest (Wardhaugh, 2010). In society, addressing terms themselves are one of the studies in sociolinguistics. Therefore, addressing terms and sociolinguistics are interrelated. One of sociolinguistic is addressing terms

Addressing terms have a critical part in a society, since they accept that they reflect politeness and suitability in communication. When individuals utilize certain addressing terms, it does not only reflect the relationship between the sender and the recipient but it also affects them in choosing the addressing terms. They will be seen respectful in case they address others by using appropriate addressing terms conjointly the opposite. Since addressing terms are critical to preserve the relationship in society, individuals should understand the types of addressing terms and part in utilizing addressing terms.

The relationship between sociolinguistics and addressing terms is because addressing terms themselves are one of the studies in sociolinguistics. Besides that, addressing terms are one of the variations in the language used in society. Besides having language variations, the addressing terms have different functions because their usage is influenced by age, gender, etc. While the meaning of sociolinguistic is to study the study of language of character, language variation, function of language in society and language used in interaction.

Addressing terms are many found in novels, daily conversation, and movie. One of them in *A Star Is Born* movie. *A Star Is Born* movie was published in 2018. This movie is a musical drama genre. The movie was directed by Bradley Cooper and stars Bradley Cooper, Lady Gaga, Andrew

Dice Clay, Dave Chappelle and Sam Elliott. *A Star Is Born* depicts a love story set in the sparkling world of shows. Through this movie you can feel how much love this couple has. Even so, that does not mean their relationship is free from conflict. Behind the brilliant performance on stage, it turns out that there are also quite a lot of conflicts over family and work conflicts. This movie is able to convey the emotions of the audience. The soundtrack of this movie is also song by Lady Gaga and Bradley Cooper.

In this research, the writer used the movie script in *A Star Is Born*. The researcher aims to describe the types and the function of addressing terms in *A Star Is Born* movie script. The example is taken from several parts *A Star Is Born* movie script as follows:

*ALLY*

*Dad, I gotta go to work*

*LORENZO*

*This could be the opportunity of a lifetime.*

From the data above, the dialogue between Ally and her father. Ally must give respect to her father. Dad is one of addressing terms. It is the situation, dad the types of addressing terms is kinship term and the function is showing intimacy because the addresser and the addressee indicate intimate relationship.

*EMERALD*

*Excuse me! Mr. Jackson Maine, would you mind?*

*JACK*

*What do you want me to do?*

From the data above, the dialogue between Emerald and Jack. Emerald is crew. Emerald must give respect to her talent. Mr. Jackson Maine is one of addressing terms. It is the situation, Mr. Jackson Maine the types of addressing terms is title plus last name and the function is showing respect because the addresser and the addressee indicate social distance.

Based on example above, the researcher is interested in analyzing the addressing terms used by movie script. Therefore, the researcher conducted a

research entitled “AN ANALYSIS OF ADDRESSING TERMS IN A *STAR IS BORN* MOVIE SCRIPT: A SOCIOLINGUISTIC PERSPECTIVE”.

## 2. METHOD

This type of research used descriptive qualitative method. The object is movie script. The data of this research are words containing addressing terms in *A Star Is Born* movie script. Method of data collection are documentation and observation. The research used expert judgment to validity data. To analyze data the researcher by using Wardhaugh (2015:269) and Chaika’s (1982) theory for the types of addressing terms and Chaika’s (1982) theory for function of addressing terms.

## 3. FINDING AND DISCUSSION

### 3.1 Finding

#### 3.1.1 Types of addressing terms on movie script

These are divided the types of addressing terms into six namely, first name, title plus last name, title only, special nickname, pet name, and kinship term.

The detail of findings is presented in table 1 below.

Table 1. Types of addressing terms

Types	Frequency	Percentage
First name (FN)	10	22,72%
Title plus last name (TLN)	1	2,27%
Title only (T)	3	6,81%
Special nickname (SN)	13	29,54%
Pet name (PN)	9	20,45%
Kinship term (KT)	8	18,18%
Total	44	100%

The explanation of the types of addressing terms in *A Star Is Born* movie script are discussed below.

#### 1) First name

First name in communication indicates equality and familiarity, intimacy and in the same time it also shows an effort to assert some power to other people.



***Datum 11***

*ALLY*

*Okay.*

*(to Wolfie; shouts)*

***Wolfie!***

*WOLFIE (O.S.)*

*Yeah, sweetheart?*

The datum showed that the addresser used first name to address the addressee. In the data, Ally as the addresser and Wolfie as the addressee. Wolfie is her father's friend and driver, so in daily Ally familiar with Wolfie.

2) Title plus last name

Title plus last name indicate social distance and unfamiliarity.

***Datum 10***

*EMERALD*

*Excuse me! Mr. Jackson Maine, would you mind?*

*JACK*

*What do you want me to do?*

The datum showed that the addresser used title plus last name to address the addressee. In the data, Emerald as the addresser and Jackson Maine as the addressee. The relationship between the addresser and addressee is friend. The addresser from lower class and the addressee from high class. The addresser used title plus last name to show politeness.

3) Title only

Title only usually used to determine the ranks of occupation.

***Datum 9***

*DRAG BAR EMCEE*

*Miss Ally mama, now you done sang in French tonight. You gonna pick something else next week?*

*ALLY*

*I don't know.*

The datum showed that the addresser used title to address the addressee. In the data, Drag bar Emcee as the addresser and Ally as the addressee. The addresser as a crew in bar and the addressee as a talent. So, the data show politeness, because the addresser from lower class and the addressee from high class.

#### 4) Special nicknames

Special nicknames indicate intimate relationship.

***Datum 30***

*NOODLES*

*Congrats, man.*

*JACK*

*I listened to what you said.*

The datum showed that the addresser used special nicknames to address the addressee. In the data, Noodles as the addresser and Jack as the addressee. Noodles is Jack's best friend.

#### 5) Pet name

Pet name indicate higher level of intimacy.

***Datum 41***

*ALLY*

*Bye, honey.*

*JACK*

*Bye.*

The datum showed that the addresser used special nicknames to address the addressee. In the data, Ally as the addresser and Jack as the addressee. The relationship between the addressee and the addresser is couple. So, the addresser to address the addressee with the beloved call.

#### 6) Kinship term

Kinship term is related to generation and age oriented.

***Datum 14***

*LORENZO*

*Sweetheart, you're happy here, aren't you?*

*ALLY*

*I'm happy, Dad.*

The datum showed that the addresser used kinship terms to address the addressee. In the data, Lorenzo as the addressee and Ally as the addresser. The relationship between the addresser and the addressee is family, Ally daughter of Lorenzo's. Ally calling to her father *Dad* to show intimacy with her father.

### 3.1.2 Function of addressing terms

These are divided the function of addressing terms into three namely, show intimacy, show power differential, and show respect. The detail of findings is presented in table 2 below.

Table 2. Function of addressing terms

Function of addressing terms	Frequency	Percentage
Show intimacy	31	70,45%
Show power differential	6	13,63%
Show respect	7	15,98%
Total	44	100%

The explanation of the types of addressing terms in A Star Is Born movie script are discussed below.

#### 1) Show intimacy

Show intimacy indicate the intimate.

***Datum 13***

*LORENZO*

*Sweetheart, you're happy here, aren't you?*

*ALLY*

*I'm happy, Dad.*

The datum showed that the addresser and the addressee to show intimacy. Lorenzo as the addresser and Ally as the addressee. In the data, dialogue between Ally and her father. They are having close relationship. To call his daughter can used word namely *sweetheart* it can make them

very intimate. Lorenzo's status is higher because he is father so the language used is informal because they are familiar. In the dialog above including the affective function. The dialogue took place at home asking for moods.

2) Show power differential

Show power differential indicate the least intimate related to ranks of occupations.

***Datum 2***

*PHIL*

*Sorry, Jack. And it's about an hour-forty with traffic till we get there.*

*JACK*

*Wait, really?*

The datum showed that the addresser and the addressee to show power differential. The employment of the addresser is his driver. The addressee has more power than the addresser. The status the addresser from lower class and the addressee from high class. The distance between Phil and Jack is the least intimate because of Phil as driver and Jack as boss so that the language used is informal because both are familiar. In the dialog above, including a referential function because it provides information that arrives late and took place in the car.

3) Show respect

Show respect indicate social distance or unfamiliarity.

***Datum 5***

*DRAG BAR EMCEE*

*Ladies, make sure you turned in your music already. Don't make me have to come get you tonight.*

*This is a professional show*

The datum showed that the addresser and the addressee to show respect. In the data found that to call someone or people can used word namely *ladies*. He used it without mention of name because the addresser

unfamiliarity with the addressee and to show respect in certain situation.

The status the addresser is lower class so the distance is less intimacy so the language used is formal and included in referential.

### **3.2 Discussion**

Based on previous study, there are some differences. The researcher compared Rahmadani (2018) within this study. The research found 44 data. This study by using Wardhaugh (2015) and Chaika (1982) theory the researcher found six types of addressing terms namely, first name (22,72%), title plus last name (2,27%), title only (6,81%), special nickname (29,54%), pet name (20,45%), and kinship terms (18,18%). Meanwhile, the function found three function of addressing terms namely, show intimacy (70,45%), show power differential (13,63%), and show respect (15,90%). Besides that, Rahmadani (2018) using by Wardhaugh (2006) theory to analyze the types of addressing terms she found four types of addressing terms namely, kinship terms (55,38%), special nickname (37,95%), pet name (4,62%), and title only (2,05%) meanwhile she used theory from Esmae'li (2011) to analyzed the function of addressing terms, this result found five function of addressing terms namely, show intimacy (47,69%), attract people attention (37,44%), show politeness (9,23%), reflect identity (3,59%), and show power differential (2,05%).

### **4. CLOSING**

Based on the data above, the researcher conclude, first, the types of addressing terms in *A Star Is Born* script movie are six namely first name (22,72%), title (2,27%), title plus last name (6,81%), special nickname (29,54%), pet name (20,45%), and kinship terms (18,18%). From the total data 44 related to the types of addressing terms. these data are only in first name, title, title plus last name, special nickname, pet name, and kinship terms. The dominant data are special nickname (29,54%) with the total 13 data.

Second, the function of addressing terms in *A Star Is Born* movie script are three namely show intimacy (70,45%), show power differential (13,63%),

and show respect (15,90%). From the total data 44 related to the functions of addressing terms. These data are only in show intimacy, show power differential, and show respect. The dominant data are show intimacy (70,45%) with the total 31 data.

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