

CHAPTER 1

INTRODUCTION

A. Background of Study

As a social human we always need space to interact with another. Almost of the time we need it to build relation. Furthermore, one of the component that used in an interaction is a language to complete the form of interact i.e. communication. Dealing with it, language is an important thing because by language human can do something namely communication. It means that language help people to send their message to other people. According to Hornby (1992:62) the definition of language means that languages is a system of sounds and words that used by humans to express their thoughts and feelings. Following the statement, it can conclude that language is very important in our life. In all of our activities we used language, we use it everyday and everywhere. It help us to participate in some aspects, for example by language we can delive our aspirations through speech or make a written into pamflet. Another from that we can show up and tell everything in our mind as a retell activities. We can't imagine how about condition in the world without language. According to Kreidler (1998:20) Language is systems that complex and contains about symbols, symbols or signs that shared by the community. It is very helpful for people because, people can be considered the signs or contains that they want to send for everyone. By the activities, the language as the part of communication will be delivered fluently. Besides that, Language based on Clark and Bly (1995 :371) is a part of people's instrument that used in everything, from gossip to diplomacy.

In our country Indonesia, there are many languages used by people, but the first language is used Indonesian and then English as the second language. Furthermore, they have a role as the media to reach other to forward and support the communication activities. Beside that, when we look into the west country such as England we know that the major of language that they used is English.

They are not only support the people to communicate each other but also to support the development activities.

In language aspects, there are many elements of language following sounds, word, phrases, sentences and another to support it. By the one of them people also can create something meaningfully. One example of them are created by people is Song. Song has from sounds and sentences that make sure into lyrics. Actually we know that, and we need it most of our daily activities to increase our moodbooster. Song is created by people that we more known as Musician, they made song as the part of their imagination, experiences etc. Towards song people can express their feeling and send a message for the listener. Another case from that, song is an art that produced by human feeling that completed by the musical instrument to give an impression of sounds and rhythm. All of the ages, start children, teenagers, and adults has love a song because it's help to increase their mood, by song people will be happy and fun.

Song and music are related because there is song when there is music that produced by instrumental. In Music, song defined as composition that contains about vocal parts (lyrics) then are performed (sung). It is commonly an accompanied with musical instruments (Raj & Muniapan 2012. p 2). Then, according to Banoe (2003) the notion of song has meaning as song: main of melody. Also means: music creation. Music creation for singing or played by pattern and specific form. The genre that related in song such as Pop, Jazz, Reggae, R&B, Punk, Rock etc. Furthermore, in the song aspect, people is not listening instrumental only but will enjoy the lyrics that has a meaning for the listeners there. Song is one of the ways that choose by people as the media to share the happiness, expression. Related of that, language and song can be connected and build the communication to share the messages of others. People didn't listen the song only but they also try to understand about the meaning from the singer that they want to share. In the other hand, people have the different version to understand meaning are contained in the song.

Additionally, another definition cited from (Yule, George 2010 p.141) explain that Discourse is when we successfully take a part in that complex

activities called conversation. This is show that discourse analysis means need a long process to make sure the people understand about the concept of it. Besides that, discourse analysis also tells us that in the discourse analysis we are going to learn about the language use. It means that we will not only learn about the text, structure and another thing that related with, but we also will learn more deeply than it. In the other side, we can say that discourse similarity to utterance but the different from that discourse is the study which studying about the language use and the function of it.

In this research, the researcher using song because the researcher love to listen song. The researcher love to listen song because, for her song can increase her mood to support her activities. The playlist is contained in this album consist of 10 songs. The song of Bruno Mars is very popular and always got enthusiast from the listeners. It is shows by his success in every creation that he poured into his song. Furthermore, the *Doo Wops & Hooligans* Album that launched in 2010 made him to a star because he got a Grammy Award for the best male pop vocal performances. In other sides, the *Doo Wops & Hooligans* Album also created an international number one singles such as *Just the way you are*, *The Lazy Song* and *Grenade*.

Therefore, according to the researcher Bruno Mars Song are fun and has a variety meaning that will be shared to listener. For her, some of Bruno Mars Song shows the story are related with people life. His song has themes such as love, broken heart, disappointment, friendship etc. It is sounds interesting, because sometimes we need song to express our emotional when we lost our words. Then, the reason of the researcher using Bruno Mars Song Lyrics because there are many word and utterances which interesting to be analyzed. The researcher also will limit to analyze about the types of Deictic and the singer's intention are containing in the song.

The studies about Discourse Analysis (DA) had been conducted by some previous such as (1) Rahmi (2018) was done by title entitled "A Pragmatics Study on Deixis the Song's Lyrics of Deen Squad Album", Ar-Raniry State Islamic University Darussalam Banda Aceh. (2) Wati (2014) has brought title "A Deixis

Analysis of Song Lyrics in Taylor Swifts “RED” Album, State Islamic University Syarif Hidayatullah Jakarta. (3) Fauziah (2015) entitled “An Analysis of Deixis in “A Thousand Words” Movie Script by Steve Koren. State Islamic Institute of Tulungagung. (4) Nurjanah (2018) has brought title “A Deixis Analysis of Moana Movie Script” Walisongo State Islamic University. Some of them are investigating deictic as the topic. They are also using data that varieties as follows script movie and song. According to the previous above, the researcher wants to analyze about the types of deictic and the singer’s intention using Song from Bruno Mars and Doo Wops & Hooligans Album (2010).

B. Limitation of the Study

This research is limited to analysis of types of deictic and the motives from the singer in Bruno Mars Song Lyrics of Doo Wops & Hooligans Album (2010).

C. Problem Statements

According to the background of the study above, the researcher formulated the problems as follows:

- a. What kinds of deixis which are contained in deixis of Bruno Mars Song Lyrics of Doo Wops & Hooligans Album (2010)?
- b. What are the motives of the composer in deixis of Bruno Mars Song Lyrics of Doo Wops & Hooligans Album (2010)?

D. Objective of the Study

Based on the problem statement has been mentioned above, the researcher has an objective below:

- a. To identify the kinds of deixis are found in Bruno Mars Song Lyrics of Doo Wops & Hooligans Album (2010)
- b. To explain the singer’s intention are found in Bruno Mars Song Lyrics of Doo Wops & Hooligans Album (2010).

E. Benefits of the Study

Furthermore, the researcher divides the benefit into two sides, mentioned:

1. Theoretical Benefit

- a. Students

By the research, the researcher hopes that this research will help the students to understand about the knowledge of deictic that related with their study.

b. Teachers

The researcher hopes that by this research the teachers get an additional information about deictic to teach their students in the teaching learning activities.

c. Lecturers

The writer hopes by showing this research, this research will be useful in the colleges side especially for the lecturers. They can share a little an example to their students about the content and information of research paper, actually linguistics students.

2. Practical Benefit

The researcher hopes that this research will be useful for all, actually for the researcher that interest with same topics.

F. Research Paper Organization

This research is consisting of five chapters and elaborates as follows:

Chapter I contains about introduction which consist of background of study, limitation of study, problem statement, objective of study, benefit of the study and the research paper organization.

Chapter II about underlying theory which consist of previous studies, literary theory and theoretical framework. Its cover several of previous study that has similar theme with this research, then about the theory that used in the analyzing data such as the definition of Discourse Analysis (DA), Text and Context. Furthermore, discuss about Discourse, the definition of deixis, types of deixis and theory of discourse context.

Chapter III contains about research method that gives an elaboration follows research type, research object, data source, techniques of collecting data, data validity and techniques of analyzing data.

Chapter IV divides into two sides such as research finding and discussion. In this sides, the writer tries shows an explanation about the types of deixis and the singer's intentions are containing of Bruno Mars Song Lyrics Doo Wops & Hooligans Album (2010)

Chapter V contains conclusion and suggestion. In this chapter, the researcher will cover all the sides of research with drawing conclusion and suggestion.