DEIXIS ANALYSIS OF BRUNO MARS SONG LYRICS IN *DOO WOPS&HOOLIGANS* ALBUM (2010)

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by

<u>MEGA SEPTIANA PUTRI</u>

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By:

MEGA SEPTIANA PUTRI
A320160042

Approved to be examined by Consultant
School of Teacher Training and Education

Approved by Consultant

Dr. Malikatul Laila, M.Hum.
NIDN. 0614026301

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DEIXIS ANALYSIS OF BRUNO MARS SONG LYRICS IN *DOO WOPS&HOOLIGANS* ALBUM (2010)

By:

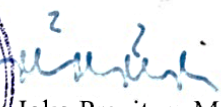**MEGA SEPTIANA PUTRI**

A320160042

Accepted and Approved by Broad Examiners

School of Teacher Training and Education

Muhammadiyah University of Surakarta

on 03 January 2021

Team of Examiners:

1. Dr. Malikatul Laila, M.Hum.   (   )

    Head of Examiner

2. Dr. Dwi Haryanti, M.Hum.   (   )

    Member I of Examiner

3. Drs. Sigit Haryanto, M.Hum.   (   )

    Member II of Examiner

Dean,

Prof. Dr. Harun Joko Prayitno, M.Hum.

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A320160042

DEIXIS ANALYSIS OF BRUNO MARS SONG LYRICS IN *DOO WOPS&HOOLIGANS* ALBUM (2010)

Abstrak

Penelitian ini bertujuan untuk mengidentifikasi jenis-jenis deixis dan maksud dari penyanyi yang terkandung dalam lirik lagu Bruno Mars pada album Doo Wops & Hooligans (2010). Kemudian pada bagian ini, peneliti menggunakan kalimat-kalimat yang terdapat dalam lirik lagu Bruno Mars yang terdiri dari 10 lagu sebagai sumber data untuk melengkapi penelitian ini. Selanjutnya lagu didefiniskan sebagai bentuk dari seni yang tercipta dari kreativitas. Hal tersebut bisa dihasilkan dari perasaan dan pengalaman yang dialami dan dituangkan kedalam kalimat-kalimat yang disebut dengan lirik. Selain itu, di penelitian ini peneliti menerapkan metode kualitatif untuk melengkapi data. Sementara untuk mengumpulkan data, peneliti menggunakan metode dokumentasi dan observasi. Lebih lanjut peneliti juga menerapkan teori milik Alan Cruse untuk menganalisis jenis-jenis Deixis dan teori tindak tutur oleh Austin untuk menganalisis tujuan dari penyanyi di lirik lagu Bruno Mars pada album Doo Wops & Hooligans (2010). Hasil dari pada penelitian ini adalah tipe-tipe deixis seperti orang deiksis, tempat deiksi, waktu deiksis, social deiksis dan wacana deiksis. Deiksis orang teerdiri dari I, Me, Her, She, It, They, You, Your, We, Them dan Us. Sementara, deiksis tempat terdiri dari There, That, World, Place, Sea, Shoulder, Train, Car, Bed, Couch, Castle, Room, Here, Chapel, Pocket, Where, Heart, Empty room, Inside, The line, On the other side, This, Liquid store blues dan The top city. Kemudian, deiksis waktu terdiri dari Every day, Every time, for a while, all day, Today, Tomorrow, Night, Sun goes down, Tonight, Now, A day, Since dan Second. Terakhir, deiksis wacana yang ditemukan adalah sebagai berikut yakni kata But dan That. Lebih lanjut, motif penyanyi seperti ekspresi kekaguman, romantis, persahabatan, kesedihan, kekecewaan, kemalasan, mabuk, jatuh cinta, putus asa dan kebebasan.

Kata Kunci : bahasa, wacana, lagu.

Abstract

*T*his research objective are to identify the kinds of deixis and the motives of the singer are found in Bruno Mars Song Lyrics in Doo Wops & Hooligans Album (2010). Then in this part, the writer using the utterances in Bruno Mars song lyrics which are consisting are 10 songs as the data source to complete the research. Next, song has defined as the form of art which are creating by the creativeness. It is coming by the people' s feeling and experiences are happened and they pouring into utterances namely lyrics. Furthermore, in this research applying qualitative method to collect the data. Meanwhile, to collect the data the writer using the documentation and observation method. Furthermore, the writer also uses the theory from Alan Cruse to analyze the types of deixis and theory of Speech Act from Austin to analyze the singer's intention in Bruno Mars song lyrics in Doo Wops & Hooligans Album (2010). The result of this research is the kind of deictic are consisting about person deixis, spatial deixis, temporal deixis, social deixi and discourse deixis. The person deixis has consisting of the words I, Me, Her, She, It, They, You, Your, We, Them and Us. Meanwhile, spatial deixis has consisting from words of There, That, World, Place, Sea, Shoulder, Train, Car, Bed, Couch, Castle, Room, Here, Chapel, Pocket, Where, Heart, Empty room, Inside, The line, On the other side, This, Liquid store blues and The

top city. Then, are indicate the temporal deictic following Every day, Every time, for a while, all day, Today, Tomorrow, Night, Sun goes down, Tonight, Now, A day, Since and Second. Last, the discourse deictic has found are mentioned as follow But and That. Furthermore, the singer's motive following the expressions about the admires, romance, friendship, sadness, disappointment, laziness, drunk, falling in love, hopeless and freedom.

Keywords: language, discourse, song.

1. INTRODUCTION

As a social human we always need space to interact with another. Almost of the time we need it to build relation. Furthermore, one of the component that used in an interaction is a language to complete the form of interact i.e. communication. Dealing with it, language is an important things because by language human can do something namely communication. It means that language help people to send their message to other people. Language based on Clark and Bly (1995 :371) is a part of people's instrument that used in everything, from gossip to diplomacy. Related with, by the language people can submit the messages through their creativity in song are they created. The definition of song is composition that contains about vocal parts (lyrics) then are performed (sung). It is commonly an accompanied with musical instruments (Raj & Muniapan2012. p 2). Through song people can express their feeling and shows the messages or motives are containing into. Furthermore, it also makes fun and relax the people who listen. Another definition of song has the form of art that produced by the people with the instruments and also consisting of utterances are called as lyrics. When we discuss about song there are some genres such as Jazz, R&B, Pop, Reggae etc. The varieties have own their enthusiast and its interesting. Therefore, the popular musician has come in almost of the world. For examples popular Indonesian musician are Ari Lasso, Anang Hermansyah, Melly Goeslaw etc. Meanwhile American has Bruno Mars, Katy Perry, Selena Gomez etc. In this research, the writer using the song lyrics of Bruno Mars especially the Doo Wops & Hooligans Album (2020) are consisting of 10 songs. Then, the song is very interesting because there are some themes are such as love, friendship, sadness etc.

Related with the explanation above, before language turn into the song it is should be produced into the text first. The short definition of text has meaning as the set of words or utterances which arranged to give an information to the readers. In the other hand, according to

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Brown and Yule (1983 p.190) text is means about the form of verbal record from the communication event.

According to the explanation above, the writer interesting to connect with deixis analysis as the topic. The writer also connecting them such as language, song and then text which are communicated as deictic then analyze it. The analyze as about the types of deictic are used and the motives of the singer are containing in the song lyrics. Then, there are some previous has mentioned below

The first was Rahmi (2018) entitled "A Pragmatics Study on Deixis the Song's Lyrics of Deen Squad Album". This research investigates about the kinds of Deictic are containing in the song lyrics. In the other hand, the researcher also focused in the dominant kinds and the references meanings are found in Deen Squad Album. Furthermore, the researcher applying the descriptive qualitative to analyze the paper. Then the researcher using the textual analysis as the method to collect her data. The next part is the steps of collecting data follows downloading, understanding, determining and makes classifying. In the last one is the data analysis are consisting from describing, making table in order to classify, coding and concluding.

The second came from Wati (2014) has brought title "A Deixis Analysis of Song Lyrics in Taylor Swifts "RED" Album, State Islamic University Syarif Hidayatullah Jakarta. This paper wants to investigate about the types and the meaning of Deictic are containing in the song lyrics as the source data. The methodology which are used by the researcher is descriptive qualitative. Furthermore, the researcher also applying semantic approach to complete her analysis.

The third has come from Fauziah (2015) entitled "An Analysis of Deixis in "A Thousand Words" Movie Script by Steve Koren. State Islamic Institute of Tulungagung. This research is investigating about the kinds of deictic which are containing in the A Thousand Words Movie. Then, the researcher also investigates about the function from the deictic in the movie script. In the next part, the researcher using qualitative research as the research design. Meanwhile, the data and data source has coming from the sentence in conversation which are containing in A Thousand Words Movie. Furthermore, the data collection that used by the researcher is documentation. The steps of collecting data has several steps such as (1) the researcher looking for the movie, (2) the researcher watching the movies, (3) the researcher search the movie script of "A Thousand Words" and (4) the researcher identifies the sentences are containing of three deictic types. In addition, the three deictic types such as person deixis, temporal deixis and

spatial deixis by Yule's theory. The technique of Data Verification has containing in this research has dividing into four. The first is prolonged engagement, the second is triangulation, the third is peer debriefing and the last one is discussion with the expert. Then, data analysis has steps following organizing, summarizing and interpreting.

The fourth was done by Nurjanah (2018) has brought title "A Deixis Analysis of Moana Movie Script" Walisongo State Islamic University. In this research, the researcher wants to analyze about the types of deictic and the dominant deictic are used in Moana Movie Script. Then the research using the descriptive qualitative as the research design, moreover the data source has coming from Moana Movie Script has consisting with 30 pages and 19 scenes. Then, the technique of data collection the researcher applying observation, documentation and triangulation. The last one, is the technique of data analysis has steps following data reduction, data display, conclusion and verification.

2. METHOD

To conduct this research, the writer using qualitative research. The object of the research are the song lyrics that consisting 10 songs in *Bruno Mars Song Lyrics in Doo Wops & Hooligans* (2010). Meanwhile, the data source an utterance which are containing the types of deictic and the motives from the singer of *Bruno Mars Song Lyrics in Doo Wops & Hooligans* (2010). Then, the data collection is a process to complete the data in the research to get the validity of data. Therefore, to make sure it the writer using pragmatics as an approach to validity and the counselor Dr. Malikatul Laila M.Hum will contribute as the expert judgement and informant to help the writer complete this research. Then, the technique of collecting data divide into four the first selecting the song, the second listening, the third giving mark in the song lyrics and the fourth investigating the types of deictic and analyze the singer's motive. In addition, the technique of analyzing data as follows identifying and explaining.

3. FINDING AND DISCUSSION

The writer has found the types of Deictic and the singer's motive are containing in *Bruno Mars Song Lyrics in Doo Wops & Hooligans* (2010).

Table 1. Just the way you are

No.	Lyrics	First person	Second person	Third Person
1.	Oh her eyes, her eyes	-	-	Her
2.	Make the stars look like they're not shinning	-	-	They
3.	She's so beautiful	-	-	She
4.	And I tell her everyday	I	-	Her
5.	When I compliment her she won't believe me	I, me	-	She, her
6.	Because you are amazing just the way you are	-	You	-
7.	I could kiss them all day if she'd let me	I, me	-	She, Them
8.	Oh you know, you know, you know	-	You	-
9.	I'd never ask you to change	I	You	-
10.	When I see your face	I	Your	-
11.	She hates but it's so sexy	-	-	She, it

The word of "I" in the lyrics *and I tell her everyday* has meaning the first person who reflected by the singer. Next the word of "I" in utterance *When I compliment her she won't believe me* means as the first singular pronoun and addressed as he or the singer. Another it, the word of "I" in lyrics *I could kiss them all day if she'd let me* has meaning the first person who reflected by the singer. Then the word of "Me" in utterance *When I compliment her she won't believe me* also the first person which is singular and means the singer. The word of "Me" in lyrics *I could kiss them all day if she'd let me* has meaning as first person which is singular and means the singer.

Meanwhile, the word "You" in utterance *Because you are amazing just the way you are* means the second person who aimed to girl that admired by the singer. Then the word "You" in lyrics *Oh you know, you know, you know* has meaning as the second person that addressed as the singer's girl. Then, the pronoun of "She" in utterance *She's so beautiful* replace the third singular

pronoun and addressed the girl in the song that described. The word of "her" in utterance *Oh her eyes, her eyes* means as the third person pronoun belongs to girls. The word of "They" *Make the stars look like they're not shinning* is the third person and in the song means the stars. The word "Your" in lyrics "when I see your face" means the girls face. Last, the word "It" in lyrics *She hates but it's so sexy* means the pronoun of third person who replace the girls laugh.

Table 2. Just the way you are

No.	Lyrics	Distal	Proximal
1.	There is nothing that I would change	There	-
2.	The whole world stops and stare for a while	-	World
3.	Sad to think that she don't see what I see	That	-

From the table above, they are three words follows there, world and that. The first word "There" in utterance *There is nothing that I would change* was represented as the distal term and represent the place which is far from the singer. In the other sides, the proximal term showed by the word of "world" in lyric *The whole world stops and stare for a while* which is meaning the specific place to live all the creature. Then, the last the deictic word of "That" in utterance *Sad to think that she don't see what I see* is including the distal term.

Table 3. Just the way you are

No.	Lyrics	Temporal Deixis
1.	And I tell here everyday	Every day
2.	But every time she ask me, "Do I look okay?"	Every time
3.	The whole world stops and stare for a while	For a while
4.	I could kiss them all day If she'd let me	All day

Table above, has contains the deixis time terms. The deixis words as follows every day in lyric *and I tell her everyday* means as the time which happen regularity. Meanwhile the words every time in lyric *but every time she ask me, "Do I look okay?"* means as the time which happen regularity too. Then, the words of "all the day" in utterance *I could kiss them all day If she'd let me* referred about the activities that did by the singer with his girl. Then, the deictic term of "For a while" in lyric *The whole world stops and stare for a while* showing the imaginary of the condition of the singer's world that stop because his admire to his girl.

Table 4. Just the way you are

No.	Lyrics	Discourse Deixis
1.	But every time she ask me, Do I look okay?	But

The utterance in the lyrics above has discourse deictic terms of "but" in lyric *But every time she ask me, Do I look okay?*. The discourse term of "but" means about the words which contrast with the sentence

The singer's motives

Data 1: Just the way you are

Oh, her eyes, her eyes

Make the stars look like they are not shining

Her hair, her hair

Falls perfectly without her trying

She is so beautiful

And I tell her every day

Yeah, I know, I know

When I compliment her she won't believe me

And it's so, it's so

sad to think that she doesn't see what I see

But every time she asks me, "Do I look okay?"

I say

[Chorus]

When I see your face

There is not a thing that I would change

Because you are amazing just the way you are

And when you smile

The whole world stops and stare for a while

Because girl, you're amazing just the way you are

[Verse 2]

Her lips, her lips

I could kiss them all day if she'd let me

Her laugh, her laugh

She hates but I think it's so sexy

She is so beautiful, and I tell her every day

Oh, you know, you know, you know

I'd never ask you to change

If perfect's what you're searching for

Then just stay the same

So don't even bother asking if you look okay

You know I'll say

When I see your face

There is not a thing that I would change

Because you're amazing just the way you are

And when you smile

The whole world stops and stars for a while

Because girl, you're amazing just the way you are

    Viewed from the lyrics which are containing, the song tells about the man who has admire with his girl. He also looks showing it and try to express his feeling through the compliments word are reflecting to his girl.

    Furthermore, the man or the singer also make sure his girl that all is fine and she is stay beautiful. It is happened because the girl felt insecurities and always ask how about hers.

In this part, the writer would like to gives a conclusion and suggestion about the research which is discussion above. The conclusion is concluding the problem question that formulated before, furthermore the suggestion is containing about an information which is aimed to the students who interested to take this topic as the next research.

In this part, the researcher would like to gives a conclusion about the research which is discussion above. The conclusion is concluding the problem question and research findings that formulated before, furthermore the researcher also mentioned the implication and suggestion as follows

4. CONCLUSION

According to the problem statement who are formulated, the researcher found the kinds of deixis in Bruno Mars Song Lyrics. There are 4 kinds of deixis that used as follow personal deixis, temporal deixis, spatial deixis, discourse deixis and social deixis.

Meanwhile, the writer also found the motives or the intentions of the singer are containing of song in Bruno Mars Song Lyrics Doo Wops & Hooligans (2010) Album. Furthermore, the motives or the intentions are analyzed using the speech act theory especially the illocutionary meaning. The example as follows about an expression of admires, romance, friendship, sadness, disappointment, laziness, drunk, falling in love, hopeless and freedom

After analyze the result above, the researcher mentioned some suggestion to make the improvements for the next research. The suggestion as following. The researcher can use this to motives them and researcher else finish their project during in the study. The students can use this paper as the reference to get the basic from the topic. So that, this paper can help them to arrange their assignment hopefully.

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