

## CHAPTER I INTRODUCTION

### A. Background of the Study

Nowadays, the development of technology is very rapid. We can access the various kinds of information, knowledge, and even entertainment very easily from the gadget with an internet connection. One of the applications that are being used by many people today is the YouTube application. Especially in this pandemic where people are doing social distancing and physical distancing so that many people spend their time at home watching various kinds of YouTube videos, one of the various videos is the Animation Series video.

Animation means to animate which in a film or video it means to provide a display of movement using animation techniques. According to Ibiz Fernandes (2001) in *Macromedia Flash Animation & Cartoon*, Animation is the process of recording a collection of static images and playing them back to produce the illusion of movement (Widiyanto, 2018). There are animations that add text in the form of dialogue or other forms, to explain the story in the animation. Halliday and Matthiessen (2014) stated that text is produced while people are speaking or writing. A text is the process of creating meaning in the context. Hasan (1987) stated that the text is the unity that had every part of language particularly structure unity and texture unity.

In this study, the researcher investigates the clauses in the subtitles of the animation series which is still part of the language. Fontaine (2013) revealed that word, sentence, paragraph, and possibly text, are usually identified as language units. In analyzing a text, identifying each clause in the text is the first step taken. In that, for systemic functional linguists the main unit of interest in the text is the clause. Besides that, the meanings contained in the text through clauses are realized.

On a different book, Halliday and Matthiessen (2004) stated that text can be differentiated by two main points of view. First, the point of view which concentrates on the text as an object. Then, there will be questions

from the grammarian such as Why does the text mean to me and to others?; Why is it valued as it is?; Second, point of view which concentrates on the text as instrument. Then, there will be also questions from the grammarian about the language system that is what the text expresses about the language system, whether spoken or written. There are references for language, they are language as a text and as a system, language as sound, language as writing and as wording, language as structure, and the last language as a resource. The linguistic analysis uses data in the form of text which is overall grammatical descriptions are based on the text.

In the relation to the language digital media, the videos that are available on YouTube also provide subtitles in various languages, one of them is English. According to Díaz-Cintas and Remael (2007, p. 8), Subtitling is a translation mode that Presented in the form of written text which is usually located at the bottom of the screen in order to retell the original dialogue of the speaker, as well as the discursive elements that appear in the picture, and the information contained on the vocal cord (Malmkjærthe, 2018). One of the YouTube Channels that provide subtitles in English is *Nussa Official Channel*. *Nussa Official* is the educational programs with a fun-edutainment concept that tells the daily life of a simple family with a main character named Nussa with his little sister named Rarra and their mother who is always present with her warmth.

In analyzing the clauses of animation series subtitles, the researcher uses transitivity analysis. Gerot and Wignell (1994) stated that transitivity system is used to explore the functions of clause. Ideational, textual, and interpersonal are three strands of meaning which are concurrently coded by clauses. Ideational meaning is the meaning of things and ideas in the clause form with the options of transitivity: Process, Participants, and Circumstances. On the other hand, Halliday and Matthiessen (2004) stated Transitivity is a clause system, influencing verbs that function as Process, Participants, and Circumstances.

Relation to SFL, Transitivity analysis is one of the studies in Systemic Functional Linguistics (SFL) or also known as Systemic Functional Grammar (SFG) which is the one of the linguistics theories. Language is used daily to communicate between social creatures related to the meaning and function behind the language. Fontaine (2013) revealed that SFL is the linguistics theory that concerns with language function and Michael Halliday is the developer of SFL.

There are many researchers who conduct research related to transitivity analysis, some of them are Hajar (2018) investigating about Transitivity Analysis Of “The Little Frenchman And His Water Lots” By George Pope Morris, Lutfianto (2017) studying about An Analysis of Transitivity in the Song Lyrics from the Album ‘Hotel California’, Ong’onda (2016) exploring about Transitivity Analysis of Newspaper Headlines on Terrorism Attack in Kenya: A Case Study of Westgate Mall, Nairobi, Zhang (2017) doing Transitivity Analysis of Hillary Clinton’s and Donald Trump’s First Television Debate, Rohmat et.al. (2018) searching Transitivity Analysis of Tenth Grade Students’ Descriptive Text, Wahyudin (2016) conducting an Analysis of Process Type Used in News Item, and Yuliana et.al. (2018) who investigates *Transitivity of Personification Clauses in The Novel and the Mountain Echoed by Khalled Hosseini*.

The writer wants to analyze transitivity on a text similar to some of the studies above. In contrast to previous studies, this research uses the main clauses on the animation series subtitles to be analyzed by transitivity analysis. That way, this research will contribute to expressing the meaning of each clause of the main character animation series subtitles of Nussa official relating to character education for children in accordance with Islamic teachings.

The following are two examples of clauses from the many clauses in subtitling of the main character on the animation series, they are “I want to everyone to enter paradise” and “I want to be a *hafidz* astronaut”. It can be seen that the two clauses have almost similar on word structure, but if

analyzed the transitivity (participants, processes, and circumstances) in the two clauses, there will be differences in the meaning of the two examples of the clause. The two clauses described by transitivity analysis can be seen as follows: both clauses above are indicated to have the same process that is the mental process. It can be seen in the word “want” which expresses desire so that it indicates the process of sensing or called mental process. Both clauses have the same participant that is "I" as Senser that refers to Nussa, but the two clauses have different participant called phenomenon that is "everyone" in the first clause and "a *hafidz* astronaut" in the second clause. Circumstance is contained in the first clause that is "to enter paradise" as circumstances of place, while in the second clause there is no circumstance. Therefore, the writer is interested in conducting a study entitled *An Analysis of Transitivity in the Animation Series Subtitles of Nussa Official*.

## **B. Limitation of the Study**

The limitation of this research is the main clauses of the subtitles on Animation Series of *Nussa Official* and focus to the main character subtitles, he is Nussa. So that the data are easy to be analyzed by the writer that concern on transitivity analysis.

## **C. Problem Statement**

This research has problems that based on the background, they are:

1. What elements of transitivity are found in The Animation Series Subtitles of *Nussa Official*?
2. How ideational meanings are realized in the Animation Series Subtitles of *Nussa Official*?

## **D. Objectives of the Study**

The objectives of this research are:

1. To identify the elements of transitivity are found in The Animation Series Subtitles of *Nussa Official*.
2. To explain the realization of ideational meaning in The Animation Series Subtitles of *Nussa Official*.

#### **E. Benefit of the Study**

By doing this research, the writer is hoped this research can be beneficial as follows:

1. Theoretical

This research is expected to enrich the references of SFL, especially in transitivity analysis.

2. Practical

- a. For the researchers

This research is hoped to be a source of information and idea for the researchers in writing a research paper on an analysis of transitivity.

- b. For the students

This research is hoped can give and help the students to understand in learning about SFL, especially an analysis transitivity.

- c. For the teachers

The result of this research is expected to help teachers in providing explanations and examples of transitivity analysis to students.

#### **F. Research Paper Organization**

This research is divided into five chapters which consists of Chapter I is Introduction, it consists of background of the study, limitation of the study, problem statements, objectives of the study, benefits of the study, and research paper organization. Chapter II is Literature Review that consists of

previous study and underlying theories. Chapter III is Research Method, it consists of research type, research object, data and data source, technique of data collection, and technique of data analysis. Chapter IV is data analysis, research findings, and discussion. And the last, Chapter V is closing that consists of Conclusion and Suggestions.