AN ANALYSIS OF HEDONISM AND ITS EFFECT TO PEOPLE IN THREE CLANS KEVIN KWAN 'S CRAZY RICH ASIANS (2013) : A SOCIOLOGICAL APPROACH

RESEARCH PAPER
Submitted as a Partial Fullfilment of the Requirements
for getting Bachelor Degree of Education in English Departement

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2020
APPROVAL

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Herewith, I testify that in this research paper there is no plagiarism of the previous literary work which has been raised to obtain bachelor degree of a university, nor there are opinions or pastepiece which have been written or published by others, except those in which the writing are referred in the manuscript and mentioned in literary review and bibliography.

If later, the result of this study are proven as plagiarism, I will be fully responsible and willing to accept sanction in accordance with applicable regulations.

Surakarta, November 27th 2020

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Hey you who have believe, seek help in patience and prayer as, truly Allah is with those who are patience.

( Q.S AL Baqarah: 153 )

“Be brave and be your self”

( researcher)
DEDICATION

To my beloved parents, brother and big families
ACKNOWLEDGEMENT

Assalamualaikum warahmatullahi wabarakatuh

Alhamdulillah hirobbil alamin, Thanks to Allah Azza wa Jalla and Prophet Muhammad sallahialiwasallam. The resesearcher is so gretful for all kindness, protection, power and love to complete this research as a partial fulfilment of the requirements for getting Bachelor Degree of Education in English Departement.

On this occasion the author would like to thanks everyone who has helped and provided support. So that the research entitled *An Anaylisis Of Hedonism And Its Effect To People In Three Clans Kevin Kwan ’S Crazy Rich Asian ( 2013 ) : A Sociological Approach* was completed.
The researcher would like to express the gratitude and appreciation to :
1. Pof. Dr Harun Joko Prayitno, M.Hum, as the Dean of the School Teacher Trainng and Education of Muhammadiyah University Surakarta .
2. Mauly Halwat Hikmat, Ph.D, as the chairman of English Education Dapertment of Muhammadiyah University of Surakarta.
3. Yenny Prastiwi S.P.d., M.Hum., Phd as academic consultant who gave advice and support during in study.
4. Dr.Phill. Dewi Chandranigrum M.Ed as academic consultant who gave advice to do this research paper. .
5. Dr. M Thoyibi M.S, as a second examiners who gave advice to this research paper.
6. Titis Setyabudi, S.S., M.Hum , as the third examiners who gave advice to this research paper.
7. All of the lecturers in Depertament English Education, University of Muhammadiyah Surakarta, for precious knowledge given to her and for their patience in transferring and delivering their knowledge
8. The researcher’s beloved parents, Suparno and Siti Surani who always gave support, prayer, love, advice and all they have.

9. The researcher’s beloved brother Eko Nuryanto who gave her support and motivation to became better person.

10. The researcher’s beloved nephews and niece Sabina Inara, (8 month of age). Thanks to your smile, laugh, cuteness and cry. Its so help her to feel happy when writing and analysis this research.

11. All my friends who gave supports, affections, prayer, happiness, love also animadversion.

12. To researcher’s future husband.

For all, the researcher can present nothing but the deepest thank and she wishes Allah SWT will bless them. Researcher realize this research is far from perfect, because of limited capacity and knowledge. Researcher receive criticism and suggestions to improve this research. Researcher hope that the results of this study have benefits for readers.

Wassalamualaikum warahmatullahi wabarakatuh

Surakarta, November 27th 2020

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AN ANALYSIS OF HEDONISM AND ITS EFFECT TO PEOPLE IN THREE CLANS KEVIN KWAN’S CRAZY RICH ASIANS (2013): A SOCIOLOGICAL APPROACH

ABSTRAK

Kata Kunci: Hedonisme, Sosiologi, Crazy Rich Asian
ABSTRACT
This study aims to analyze the issue of hedonism in the novel Crazy Rich Asians written by Kevin Kwan in 2013. The researcher uses the sociology of literature theory and the theory of hedonism in analyzing data. Data analysis aims to determine the factors that cause hedonism, depictions of hedonism and the effects of hedonism in stories. This research is a qualitative research. This study uses 2 types of data collection sources. Namely, as the main source, the researcher used Kevin Kwan's Crazy Rich Asians novel. While supporting sources, researcher use the results of previous research, articles, blogs and other relevant research. The results of this research is that hedonism in character is influenced by internal and external factors. Each characters aims to have them pleasure. Nicholas Young chose Rachel Chu and ignored her family's opinion. Michael Teo asks for a divorce from Astrid Leong because he can't stand the pressure from Astrid Leong's family. Eleanor Young chose to live differently from her in-laws, because she felt disrespected when living together. Hedonism does not only have a material and financial meaning. Hedonism has a broader meaning, namely leaving sadness for happiness.

Keywords : Hedonism, Sociological, Literature, Crazy Rich Asians
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