

**COMPLIMENT EXPRESSIONS USED BY SOCIAL MEDIA USERS ON
AMERICA’S GOT TALENT YOUTUBE CHANNEL**

RESEARCH PAPER



**Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree in
Department of English Education**

By:

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**SCHOOL OF TEACHER TRAINING AND EDUCATION
UNIVERSITAS MUHAMMADIYAH SURAKARTA**

2020

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Herewith, I truthfully testify that there is no plagiarism of literary work in this publication article which I submitted except those in which are referred manuscript and mentioned in literary review and bibliography. Later, if it is proved that there is any plagiarism found in this publication article, I will be fully responsible.

Surakarta, 03 November 2020

The researcher



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MOTTO

“Keep calm and go on”

DEDICATION

This research is dedicated to my supervisors, my parents, my family, and my friends

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Assalamualaikum warohmatullahi wabarokaatuh

In the name of Allah, the most powerful and merciful, who always gives his mercies and blessings to the researcher. By his mercies and blessings, the researcher can end her research entitled Compliment Expressions Used by Social Media Users on America's Got Talent Youtube Channel. Peace and salutation are always given to the Prophet Muhammad *Shollallahu 'alaihi wa sallam*.

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Surakarta. 03 November 2020

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ABSTRAK

SAANCHIYA NADA PUTRI UTAMI. A320160236. **EKSPRESI PUJIAN YANG DIGUNAKAN PENGGUNA MEDIA SOSIAL PADA SALURAN YOUTUBE *AMERICA'S GOT TALENT***. Skripsi. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Muhammadiyah Surakarta. November 2020

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Penelitian ini membahas tentang ekspresi pujian yang di gunakan oleh pengguna media sosial dalam saluran youtube *America's Got Talent*. Penelitian ini bertujuan untuk: (1) Untuk menjelaskan topik pujian yang di gunakan oleh pengguna media sosial dalam saluran youtube *America's Got Talent* menggunakan teori Wolfson (1983). (2) Mendeskripsikan fungsi pujian yang di gunakan oleh pengguna media sosial dalam saluran youtube *America's Got Talent* dengan menggunakan teori Wolfson (1983). Data yang di gunakan dalam penelitian adalah berupa ucapan-ucapan yang berisi pujian atas peserta yang mengikuti kontes *America's Got Talent* yang bernama Kodi Lee. Sumber data adalah kolom komentar yang di rilis pada saluran youtube *America's Got Talent* di dalam anniversary video yang berjudul "*Kodi Lee's Emotional Golden Buzzer Moment on AGT*" yang di kumpulkan melalui observasi dan dokumentasi. Analisis data dilakukan dengan empat tahap yaitu mengklarifikasi, mendeskripsikan, menganalisis, dan menarik kesimpulan. Hasil penelitian ini menunjukkan bahwa: (1) Ada empat jenis topik pujian yang diungkapkan oleh pengguna media sosial pada saluran youtube *America's Got Talent* di dalam anniversary video yang berjudul "*Kodi Lee's Emotional Golden Buzzer Moment on AGT*", yang pertama adalah topik *Possession* dengan persentase sebanyak 4%, yang kedua ada *personal appearance* dengan presentase 1%, yang ketiga adalah *general ability* dengan persentase 37%, dan yang keempat adalah *specific-act ability* dengan presentase 58%. Dapat disimpulkan bahwa topik pujian yang paling dominan diungkapkan oleh pengguna media sosial saluran youtube *America's Got Talent* di dalam anniversary video yang berjudul "*Kodi Lee's Emotional Golden Buzzer Moment on AGT*" adalah *Specific-act Ability*. (2) penulis menemukan enam fungsi pujian yang diungkapkan oleh pengguna media sosial pada saluran youtube *America's Got Talent* di dalam anniversary video yang berjudul "*Kodi Lee's Emotional Golden Buzzer Moment on AGT*" adalah sebagai berikut: pujian yang berfungsi untuk menjaga hubungan, pujian sebagai evaluasi positif, pujian sebagai ungkapan kekaguman yang spontan, pujian untuk melunakkan kritik, pujian untuk memperkuat formula tindak tutur lainnya, pujian sebagai penyemangat. Fungsi pujian yang dominan diungkapkan oleh pengguna media sosial adalah fungsi evaluasi positif pada Kodi Lee. Para pengguna media sosial mengungkapkan pujian pada kemampuan dan bakat yang Kodi Lee.

Kata Kunci: ekspresi pujian, media sosial, *America's Got Talent*

ABSTRACT

SAANCHIYA NADA PUTRI UTAMI. A320160236. COMPLIMENT EXPRESSIONS USED BY SOCIAL MEDIA USERS ON AMERICA’S GOT TALENT YOUTUBE CHANNEL. Research Paper. Faculty of Teacher Training and Education. Universitas Muhammadiyah Surakarta. November 2020

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This research discusses compliment expressions used by social media users on America’s Got Talent youtube channel. The objectives of this study are: (1) To clarify the topics of compliment used by social media users on America’s Got Talent youtube channel by using Wolfson (1983) theory. (2) To describe the functions of compliment used by social media users on America’s Got Talent youtube channel by using the theory of Wolfson (1983). The data are in the form of utterances containing compliment of Kodi Lee. The data source is the comment column released on America’s Got Talent youtube channel on the anniversary video entitled “Kodi Lee’s Emotional Golden Buzzer Moment on AGT” which are gathered by documentation and observation. The data analysis are carried out in four stages, those stages are clarifying, describing analyzing, and drawing conclusions. The results of this study shows that: (1) There are four types of compliment’s topic expressed by social media users on America’s Got Talent youtube channel in the anniversary video entitled “Kodi Lee’s Emotional Golden Buzzer Moment on AGT”, the first is topic of Possession with a percentage 4%, the second is Personal Appearance with a percentage 1%, the third is General Ability with percentage 37%, and the fourth is Specific-act Ability with percentage 58%. It can be concluded that the most dominant topic of compliment used by social media users on America’s Got Talent youtube channel in the anniversary video entitled “Kodi Lee’s Emotional Golden Buzzer Moment on AGT” is Specific-act Ability. (2) The writer found six compliment functions used by social media users on America’s Got Talent youtube channel in the anniversary video entitled “Kodi Lee’s Emotional Golden Buzzer Moment on AGT” are as follows: compliments have function to maintain rapport, compliments as the positive evaluation, compliments as the spontaneous expression of admiration, compliment as encouragement for the addressee or hearer, compliments have function to strengthen other speech act formulas, compliments as soften criticism. The dominant function of compliment used by social media users on America’s Got Talent youtube channel in the anniversary video entitled “Kodi Lee’s Emotional Golden Buzzer Moment on AGT” is that compliment as the positive evaluation. Social media users expressed their compliments on Kodi Lee’s abilities and talents.

Key Words: compliment expression, social media, America’s Got Talent

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