CHAPTER I
INTRODUCTION

A. Background of the Study

In using language for communcation, context becomes a very important part to avoid misunderstanding. Without context, people will find it difficult to understand the intentions and meaning conveyed by the speaker, what happens to whom, when and where. This problem of contextual meaning is generally under the umbrella of pragmatics. (Levinson, 1983) states that pragmatic is the study of the relationship between language and structure. (Mey, 1993) discusses that the study of the context always has the relation to pragmatics. She also determines that the context can be changed according to the form of sentences or interactions that occur in the communication process.

When people know about the background or context in communication, it is easier for someone to discuss the intended as well as the purpose between the speaker and the listener. Hence, in communication, we have to know the aspect of language used. For example, in making communication we will use several reference words, pronouns or terms. Such as he, I, you, we, dear, here, there, tomorrow, etc. Some of these reference words are used to designate something called deixis.

(Levinson, 1983) states that deixis is the clearest way to find out the relations between language and context that requires the structure of language itself. He also categorizes deixis into five types, namely person deixis, spatial deixis or place deixis, temporal deixis, social deixis and discourse deixis. In addition, (Yule, 1996) states that deixis is categorized into three types namely person deixis (such as me, he, you), spatial deixis (like there, here) and temporal deixis (now, later, tomorrow etc.).

Deixis appears in spoken language and written language. Related to this research, the researcher will explain about the use of deixis in writing. To get an understanding, the researcher use children's story books as objects in her research. (Bruner, 1991) describes that story book is a book that is published which

contains narratives or stories occurring from time to time. In children's story books, there are many elements of language used and the most of the language in story books are easily to understand because they use the word as daily conversation.

There have been studies on deixis done by previous researchers. Some of them fall in the area of film as in (Saputri, 2016) "An Analysis Of Deixis In *Black Swan* Movie Script"; (Dwipayani et al., 2020) "Deixis Found In Movie Script *Sing*"; (Sasmita et al., 2018) "An Analysis Of Deixis And Its Reference Used By Main Character In *A Thousand Words Movie* Script By Steve Korean"; (Ainiyah et al., 2019) "An Analysis Of Deixis In *Pitch Perfect 2* Movie"; (Ardeatika & Setiawan, 2019) "Deixis In *The Spider wick Chronicles* Movie Script"; (Noerrofi'a & Bahri, 2019) "The Analysis Of Social Deixis In The Movie *Beauty And The Beast*". When deixis are used in movie script, generally the deixis are in the forms of person deixis, temporal deixis, spatial deixis, social deixis and discourse deixis. From the previous studies above, five of six studies discuss about the types of deixis and the most dominant deixis used in the movie. In adddition, the studies belong to descriptive qualitative and Yule's theory is used as the basic of the research by the researchers. Despite the similarities, this research has the differences i.e: The research conducted by (Noerrofi'a & Bahri, 2019)focuses on social deixis in *Beauty And The Beast* movie. A bit differently, the research conducted by Dwipayani, Subagia and Suarjaya not only discusses about the types of deixis but also discusses about the types of context and they use Panerora and Han's theory as the basic of the research.

Another area of deixis' use is the use of deixis in literary works such as in fiction, drama, poem and song. Some of them are"A Pragmatic Study of Person Deixis in A.S.A. Harrison's *The Silent Wife*"; (Amin, 2019); "The Use of Person Deixis In Constructing Edward Tulane's Identity In Kate Dicamillo's Novel *The Miraculous Journey Of Edward* Tulane"(Sukmadewi, 2019); "Form and Meaning in Literature: Deixis and the Portrayal of Personal, Social and Financial Relations in Pride and Prejudice" (Yapı et al., 2018); "Deixis Analysis in First Chapter of

The Rainbow Troops Novel: Ten New Students by Andrea Hirata" (Asri & Eko, 2018)

Further, deixis is also investigated in other areas including religious text as in "Person Deixis in English Translation of Summarized Shahih Al-Bukhari Hadith in the Book of As-Salat" (Pratiwi, 2018); and in song lyrics as in "A Deixis Analysis Of Song Lyrics In Back To You By Selena Gomes" (Hidayah, 2019); "Deixis In John Legend's Songs" (Purba, 2018) and "A Study Of Deixis Used In Top Five Waldjinah's Popular Keroncong Song Lyrics" (Anggara, 2017).

Those researches of deixis found in literature works have some similarities i.e use qualitative as the method of the research. Correspondingly, five of eight researches have the same aims namely, to analyze types of deixis and the dominant deixis used. Besides, the similarities there are differences among those researches. The research by (Amin, 2019), (Yapı et al., 2018), and (Asri & Eko, 2018) use qualitative and quantitative as the method in their research. Also, in (Sukmadewi, 2019) research, she is looks for the way person deixis is used to construct the main character in novel *The Miraculous Journey*. Then, (Yapı et al., 2018) considers the relation between deixis and theme related in literature technique to reduce ambiguity. While, (Pratiwi, 2018) focuses about person deixis especially to identify and classify the kind of person deixis.

In relation to the use of deixis in media, the use of deixis is also studied in speech such as in (Retnowaty, 2019) "Deixis In Donald Trump's Speech To Un General Assembly"; (Jiwo, 2017) "Deictic Expressions Used in Felix Kjellberg's YouTube Channel *PewDiePie*"; (Putri & Kurniawan, 2015) "Person Deixis In USA Presidential Speeches". The similarities of those researches are in the use of descriptive qualitative as the method. In addition the research by (Retnowaty, 2019) and (Jiwo, 2017) describe about the types of deixis and the dominant deixis used. The difference is found in (Putri & Kurniawan, 2015) which person deixis as the main topic of their research

This research has the same focus as the previous research i.e. on deixis. Nevertheless, this research explores deixis and their meaning in children's bilingual story books Fidgety Fish (2001), Smiley Shark (2003) and Clumsy Crab

(2005) by Galloway published by Erlangga Publisher and printed by PT. Primary Literacy. The research of deixis use in children's books will result in an understanding on how language aspects are utilized in narrative for children. Moreover, the research will inform educators as well as parents about children's books and some implications in teaching language, especially English, to children.

B. Limitation of the Study

In this study, the researcher only focuses on three types of deixis used in children's bilingual story books as objects of the study, namely person deixis, spatial deixis and temporal deixis. The data will be classified on the types of deixis referring to Yule's theory.

C. Problem Statement

1. What are types of deixis used in *Fidgety Fish (2001), Smiley Shark (2003) and Clumsy Crab (2005)* by Ruth Galloway?
2. What are the functions of deixis used in *Fidgety Fish (2001), Smiley Shark (2003) and Clumsy Crab (2005)* by Ruth Galloway?

D. Objective of the Study

1. To describe what types of deixis used in *Fidgety Fish (2001), Smiley Shark (2003) and Clumsy Crab (2005)* by Ruth Galloway.
2. To explore the function of deixis used in *Fidgety Fish (2001), Smiley Shark (2003) and Clumsy Crab (2005)* by Ruth Galloway.

E. Benefits of the Study.

This research is hoped to give contribution, which can be divided into two

1. Theoretical

   The results of this study are expected to provide information about deixis and can provide references to readers.

2. Practical benefits
   a. For readers

   The researcher hoped that this research can give some information about deixis in English and can be inspiration for any people who want to get any creativity in proposed a thesis or any paper.

   b. For students

   The researcher hoped that this research can help students to learn and to be understood about deixis in English.

   c. For teacher

   The researcher hoped that the result in this study can be used by teacher to give any explanation about deixis in English.